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GREGORY R. CROCHET
greg.crochet@kutakrock.com
(404) 222-4635

August 18, 2016

**VIA E-MAIL (SHARLA.DILLON@TN.GOV)
AND FEDEX**

Chairman, Tennessee Regulatory Authority
c/o Ms. Sharla Dillon
Andrew Jackson State Office Bldg.
502 Deaderick Street, 4th Floor
Nashville, TN 37243

Docket No. 16-00095

Re: Application of GoDaddy.com, LLC for a Certificate to Provide Resold
Interexchange Telecommunications Services in the State of Tennessee

Dear Ms. Dillon:

On behalf of GoDaddy.com, LLC, enclosed for filing with the Commission are an original and four (4) copies of the above-referenced Application and a check in the amount of \$50.00 for the requisite Application filing fee.

We ask that the enclosed copy of this letter, along with a stamp filed copy of the cover page of the Application, be returned in the self-addressed stamped envelope provided as confirmation of receipt.

Should you have any questions concerning this filing, please do not hesitate to contact the undersigned at (404) 222-4635.

Respectfully submitted,



Gregory R. Crochet

smm
Enclosures

via: Jennifer L. Kostyu, Esq. (via e-mail with Application)
Elise L. Dieterich, Esq. (via e-mail with Application)

BEFORE THE TENNESSEE REGULATORY AUTHORITY

IN THE MATTER OF THE APPLICATION OF)
GODADDY.COM, LLC)
FOR A CERTIFICATE OF CONVENIENCE)
AND NECESSITY TO PROVIDE)
RESOLD INTEREXCHANGE)
TELECOMMUNICATIONS SERVICES)

Docket No. _____

APPLICATION

Pursuant to T.C.A. Section 65-4-201 and Section 1220-4-2.57(5) of the Rules of the Tennessee Regulatory Authority, GoDaddy.com, LLC (“GoDaddy.com” or “Applicant”) respectfully requests that the Tennessee Regulatory Authority (“TRA”) grant the Applicant the authority to provide resold interexchange telecommunications services within the State of Tennessee. GoDaddy.com is willing and able to comply with all applicable rules and regulations in Tennessee pertaining to the provision of resold interexchange telecommunications services.

In support of this Application, GoDaddy.com submits the following information:

I. ADMINISTRATIVE REQUIREMENTS

1. Applicant’s Full Name and Address:

GoDaddy.com, LLC
14455 N. Hayden Road
Scottsdale, AZ 85260
Website: www.GoDaddy.com

2. Representative Contact Information:

Correspondence regarding this Application should be directed to:

L. Charles Keller
Jennifer L. Kostyu
Wilkinson Barker Knauer, LLP
1800 M Street, NW, Suite 800 North
Washington, DC 20036
T: (202) 783-4141

F: (202) 783-5851
Email: ckeller@wbklaw.com
jkostyu@wbklaw.com

with a copy to:

Gregory R. Crochet
Kutak Rock LLP
303 Peachtree Street NE, Suite 2750
Atlanta, GA 30308-3201
T: (404) 222-4600
F: (404) 222-4654
Email: Greg.Crochet@KutakRock.com

Correspondence concerning the Applicant's ongoing regulatory compliance should be directed to:

Matthew A. Forkner
Jessica L. Hately
1455 N. Hayden Rd., #219m
Scottsdale, AZ 85260
Tel. 480-505-8800
Fax 480-366-3460
mforkner@godaddy.com
jhately@godaddy.com

3. Corporate Information:

GoDaddy.com is a Delaware limited liability company with its principal place of business at 14455 N. Hayden Road, Scottsdale, AZ 85260. Applicant is authorized to do business in the State of Tennessee. Please see **Exhibit A** attached hereto for copy of GoDaddy.com's Certificate of Formation, its Certificate of Good Standing in the State of Delaware, and its Certificate of Authority to do Business in the State of Tennessee.

4. Officers and Directors:

A list of GoDaddy.com's officers, including their names and addresses, is attached hereto as **Exhibit B**. As a limited liability company, GoDaddy.com has no directors.

5. Compliance with Applicable State and Federal Laws and Regulations:

GoDaddy.com will operate in compliance with all applicable federal and state laws, and all FCC and TRA rules and regulations. Attached hereto as **Exhibit C** is a certified statement from a principal corporate officer of Applicant attesting to the veracity of this claim.

6. Ownership Information:

Please see **Exhibit D** attached hereto for information concerning the ownership of GoDaddy.com.

7. Description of Business Plan/ Services to be Offered:

GoDaddy.com will operate in the State of Tennessee as a reseller of interexchange telecommunications services.

II. MANAGERIAL REQUIREMENTS

GoDaddy.com is guided by an experienced and highly capable management team that includes individuals who have distinguished themselves in executive positions within the telecommunications industry. Applicant's management team possesses extensive business, technical, operational, and telecommunications experience. Attached hereto as **Exhibit B** are descriptions of the managerial and technical qualifications of GoDaddy.com's management team.

III. TECHNICAL REQUIREMENTS

1. Facilities to be Used:

GoDaddy.com will purchase or lease services and/or facilities from underlying providers operating in the State of Tennessee in order to provide the services proposed herein. Accordingly, Applicant does not anticipate engaging in any construction for deployment of its services. Any facilities utilized by Applicant will use existing structures, and therefore, will not result in any environmental damage.

2. Description of Services:

GoDaddy.com proposes to provide resold interexchange telecommunications services throughout the entire State of Tennessee. Specifically, Applicant will utilize a proprietary interactive voice response (“IVR”) and unified messaging platform. Applicant will purchase toll free and direct inward dialing (“DID”) numbers, and resell those numbers as part of a virtual office service. Small business customers then can use those numbers to access Applicant’s integrated suite of additional services and functionality, including: auto attendant, call forwarding/distribution, call queuing, call screening, Internet fax/fax back, and enhanced voicemail capabilities such as voice-to-text conversion and email delivery of voicemails. GoDaddy.com may also provide interconnected Voice over Internet Protocol (“VoIP”) services.

3. TRA Standards:

GoDaddy.com’s services will satisfy the minimum standards established by the TRA. Applicant will file and maintain interexchange tariffs in the manner prescribed by the TRA. Applicant will not require customers to purchase CPE, which cannot be used with the Incumbent Local Exchange Carriers’ systems. Accordingly, GoDaddy.com is qualified to provide resold interexchange services in the State of Tennessee.

4. Proposed Service Area:

GoDaddy.com is requesting authority to offer resold interexchange telecommunications services on a statewide basis as permitted by law or TRA order.

5. Current Operations:

GoDaddy.com does not currently provide telecommunications services, but is currently in the process of applying for authorization or registering to provide services in all fifty states, the District of Columbia, and Puerto Rico – to the extent required by the laws and regulations of the specific jurisdiction.

6. Customer Inquiries, Complaints, Repairs, and Maintenance Information:

GoDaddy.com provides live customer service twenty-four hours a day, seven days a week. Customers may contact GoDaddy.com regarding complaints, repairs, sales, and other inquiries via telephone at 480-505-8877 or 866-463-2339 as well as online through the company's website at www.godaddy.com.

Applicant will not deploy employees in the State of Tennessee to supervise its operations. Accordingly, Applicant will adequately handle all customer inquiries, complaints, repairs, and maintenance information from its headquarters in Scottsdale, Arizona.

The following individual(s) shall be responsible for supervising Applicant's response to any customer inquiries, complaints, repairs, and maintenance requests:

A. Customer Inquiries, Complaints, and Refunds:

Cedar Coleman
169 Saxony Road, Suite 206
Encinitas, CA 92024
Tel: (800) 477-1477 x 807
Fax: (800) 477-1477

B. Repairs and Maintenance:

Cedar Coleman
169 Saxony Road, Suite 206
Encinitas, CA 92024
Tel: (800) 477-1477 x 807
Fax: (800) 477-1477

IV. FINANCIAL REQUIREMENTS

GoDaddy.com possesses the financial resources necessary to provide reliable telecommunications services. The most recent financial statements for GoDaddy.com's ultimate parent, GoDaddy Inc., are available in GoDaddy Inc.'s most recent SEC Form 10-K filed with the Securities and Exchange Commission on March 2, 2016 (*available at: <http://www.sec.gov/Archives/edgar/data/1609711/000160971116000048/gddy-12312015x10k.htm>*).

Pursuant to T.C.A. § 65-4-125(j), attached hereto as **Exhibit H** is GoDaddy.com's surety bond in the amount of \$20,000 to secure the payment of any monetary sanction imposed in any enforcement proceeding brought under T.C.A. Title 65 or the Consumer Telemarketing Protection Act of 1990.

V. SMALL AND MINORITY-OWNED TELECOMMUNICATIONS BUSINESS PARTICIPATION PLAN

GoDaddy.com's Small and Minority-Owned Telecommunications Business Participation Plan is attached hereto as **Exhibit E**.

VI. SERVICE OF THE APPLICATION

GoDaddy.com certifies that it has served notice of this Application on all Incumbent Local Exchange Carriers operating in the State of Tennessee along with a statement regarding

Applicant's intention of operating geographically. A certificate of service is attached hereto as **Exhibit F**.

VII. PROCEDURES FOR VERIFYING CUSTOMER-ORDERED CHANGES IN PREFERRED INTEREXCHANGE CARRIERS

GoDaddy.com will comply with all TRA regulations and applicable laws governing the verification of customer-ordered changes in preferred interexchange carriers.

VIII. PUBLIC INTEREST

Approval of GoDaddy.com's Application will serve the public interest by creating greater competition in the telecommunications marketplace, thus providing consumers with additional choices for interexchange services. Applicant's entry into the market will add diversity of supply, innovative service offerings, and competitive pricing. Applicant's proposed service offerings will provide Tennessee consumers with high quality, telephonic communications at reasonable rates, and therefore, its entry into the Tennessee marketplace is in the public interest.

IX. MISCELLANEOUS

1. Tariff:

GoDaddy.com will provide a tariff containing the requested rates, terms, and conditions of its services within ten (10) days of request from the TRA.

2. Pre-Filed Testimony:

The sworn pre-filed testimony of Barrett Saik, Senior Vice President, Telephony, Product Development of GoDaddy.com, is attached hereto as **Exhibit G**.

3. Complaints Filed with Federal and State Agencies:

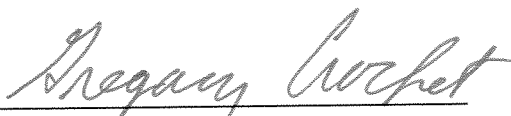
None.

X. CONCLUSION

WHEREFORE, GoDaddy.com, LLC respectfully requests that the Tennessee Regulatory Authority issue a Certificate of Convenience and Necessity authorizing it to provide resold interexchange telecommunications services throughout the entire State of Tennessee as set forth herein.

Respectfully submitted,

KUTAK ROCK LLP

A handwritten signature in cursive script, reading "Gregory Crochet", written in dark ink over a horizontal line.

Gregory R. Crochet
TN BPR# 026962
303 Peachtree Street NE, Suite 2750
Atlanta, GA 30308-3201
T: (404) 222-4600
F: (404) 222-4654
Email: Greg.Crochet@KutakRock.com

Counsel for GoDaddy.com, LLC

Dated: August 18, 2016

List of Exhibits

Exhibit A – Corporate Documents

Exhibit B – Officers and Directors

Exhibit C – Certified Statement of Principal Corporate Officer

Exhibit D – Ownership Information

Exhibit E – Small & Minority-Owned Telecommunications Business Participation Plan

Exhibit F – Certificate of Service

Exhibit G – Pre-Filed Testimony

Exhibit H – Surety Bond

Exhibit A

Corporate Documents

Please see attached.



STATE OF TENNESSEE
Tre Hargett, Secretary of State
Division of Business Services
William R. Snodgrass Tower
312 Rosa L. Parks AVE, 6th FL
Nashville, TN 37243-1102

KYLE TAYLOR
801 ADLAI STEVENSON DRIVE
SPRINGFIELD, IL 62703

July 8, 2016

Request Type: Certificate of Existence/Authorization
Request #: 0207800

Issuance Date: 07/08/2016
Copies Requested: 1

Document Receipt

Receipt #: 002789543

Filing Fee: \$20.00

Payment-Credit Card - State Payment Center - CC #: 3677936731

\$20.00

Regarding: GoDaddy.com, LLC

Filing Type: Limited Liability Company - Foreign

Formation/Qualification Date: 06/17/2016

Status: Active

Duration Term: Perpetual

Control #: 853543

Date Formed: 12/05/2011

Formation Locale: DELAWARE

Inactive Date:

CERTIFICATE OF AUTHORIZATION

I, Tre Hargett, Secretary of State of the State of Tennessee, do hereby certify that effective as of the issuance date noted above

GoDaddy.com, LLC

* is a Limited Liability Company formed in the jurisdiction set forth above and is authorized to transact business in this State;

* has paid all fees, taxes and penalties owed to this State (as reflected in the records of the Secretary of State and the Department of Revenue) which affect the existence/authorization of the business;

* has appointed a registered agent and registered office in this State;

* has not filed an Application for Certificate of Withdrawal.

Tre Hargett
Secretary of State

Processed By: Cert Web User

Verification #: 018119325

Delaware

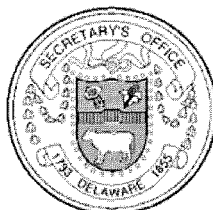
The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "GODADDY.COM, LLC" IS DULY FORMED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE EIGHTH DAY OF JULY, A.D. 2016.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "GODADDY.COM, LLC" WAS FORMED ON THE FIFTH DAY OF DECEMBER, A.D. 2011.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL TAXES HAVE BEEN PAID TO DATE.



5074703 8300

SR# 20164839699

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBullock", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed.

Authentication: 202628634

Date: 07-08-16

Delaware

PAGE 1

The First State

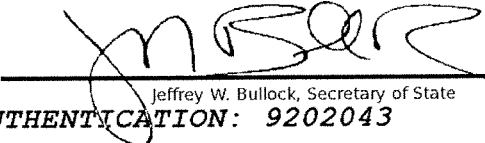
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF AN ARIZONA CORPORATION UNDER THE NAME OF "GODADDY.COM, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "GODADDY.COM, INC." TO "GODADDY.COM, LLC", FILED IN THIS OFFICE ON THE FIFTH DAY OF DECEMBER, A.D. 2011, AT 7:27 O'CLOCK P.M.



5074703 8100V

111255854

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9202043

DATE: 12-06-11

**STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT**

1) The jurisdiction where the Corporation first formed is:

Arizona

2) The jurisdiction immediately prior to filing this Certificate is:

Arizona

3) The date the Corporation first formed is:

01/13/1997

4) The name of the Corporation immediately prior to filing this Certificate is:

GoDaddy.com, Inc.

5) The name of the Limited Liability Company as set forth in the Certificate of Formation is:

GoDaddy.com, LLC

6) By adopting and filing this Certificate, the Company is converting to a Limited Liability Company and simultaneously, pursuant to A.R.S. § 10-226, transferring its domicile to the State of Delaware.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 5th day of
December, 2011.

GODADDY.COM, INC.

By: 

Name: Warren Adelman

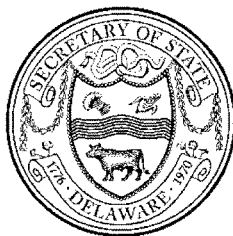
Its: President

Delaware

PAGE 2

The First State


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND
CORRECT COPY OF CERTIFICATE OF FORMATION OF "GODADDY.COM, LLC"
FILED IN THIS OFFICE ON THE FIFTH DAY OF DECEMBER, A.D. 2011, AT
7:27 O'CLOCK P.M.



5074703 8100V

111255854

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9202043

DATE: 12-06-11

**CERTIFICATE OF FORMATION
OF
GODADDY.COM, LLC**

December 5, 2011

The undersigned, being authorized to execute and file this Certificate of Formation, hereby certifies that:

FIRST: The name of the limited liability company formed hereby is GoDaddy.com, LLC.

SECOND: The address of its registered office in the State of Delaware is Corporation Trust Center, 1209 Orange Street, in the City of Wilmington, Delaware 19801. The name of its registered agent at such address is The Corporation Trust Company.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the date first above written.

By: _____

Name: Warren Adelman

Title: Authorized Person

Exhibit B

Officer Information

The officers of GoDaddy.com, LLC are as follows:

Blake J. Irving – CEO: Blake brings passion and vision—along with serious tech credentials—to the role of CEO. Before coming to GoDaddy in 2013, Blake was EVP and Chief Product Officer at Yahoo!, where he expanded monthly users to nearly one billion, launched 180 new Yahoo! websites worldwide and rolled out products in 23 languages and 30 new markets.

Prior to Yahoo!, Blake spent 15 years at Microsoft creating world-changing consumer products like NetMeeting, MSN Messenger and growing Hotmail to the largest mail service in the world. As Corporate Vice President of the Windows Live Platform, Blake led the company's global Internet development and operations, managing a \$1 billion global R&D budget and overseeing development teams in the US, India, China and Europe.

Blake began his career at Xerox and Compaq and has been a professor at Pepperdine's School of Business. Blake earned an M.B.A. from Pepperdine University and a B.A. from San Diego State University

Scott W. Wagner - COO, CFO: As GoDaddy's COO/CFO, Scott manages the company's business operations as well as all financial reporting, budgeting and forecasting. Prior to Blake Irving's appointment as CEO in January 2013, Scott spent six months working on several strategic growth initiatives as GoDaddy's interim CEO—including the company's expansion into India. Before joining GoDaddy, Scott spent 13 years with global investment firm KKR, where he served as a KKR Capstone Member and the long-time leader of its Portfolio Operations team. Scott holds a B.A. from Yale University and an M.B.A. from Harvard University.

Nima Jacobs-Kelly - EVP, GC, CSEC: Nima is General Counsel for GoDaddy, responsible for mergers & acquisitions, governance, corporate and patent litigation, and intellectual property matters, as well as customer-facing and third-party transactional agreements.

Since joining GoDaddy in 2002, Nima has served as project manager, Vice President of Wild West Domains (the company's reseller affiliate), Public Relations and Corporate Administration, and Deputy General Counsel. She also grew the company's philanthropic efforts with GoDaddy Cares and developed the company's legendary holiday parties. In her life before GoDaddy, Nima worked for Business Edge Solutions and Beechwood Data Solutions. She also practiced labor and employment law in New York City. Nima earned her J.D. from the University of Pennsylvania Law School and a B.A., summa cum laude, from Gettysburg College where she was elected to Phi Beta Kappa.

Barbara J. Rechterman – SEVP: As Chief Marketing Officer and Chief Customer Officer, Barb oversees all facets of corporate marketing and strategic end-to-end customer relationships. Barb creates programs and promotes consumer-related functions with a unified vision to provide a consistent customer experience and value. All while including strategic planning and business development for Marketing, Global Branding and Product Management. She has teamed with GoDaddy founder Bob Parsons for more than two decades, having previously served as Vice President of Application Development for Parsons Technology and as President during the company's acquisition by Intuit, Inc. Barb earned a B.A. in Accounting from the University of Dubuque and is a Certified Public Accountant.

Matthew Kelpy - Chief Accounting Officer and Executive Officer: Matthew B. Kelpy has served as our Chief Accounting Officer since November 2014. Prior to joining our company, he served in various accounting roles at AOL Inc. from July 2005 to November 2014, most recently as Chief Accounting Officer. Mr. Kelpy holds a BBA degree in Accounting and a Master of Accounting degree from the University of Michigan and is a Certified Public Accountant.

Michael Holt – VP, Tax: Michael Holt joined GoDaddy in June 2013. Mr. Holt had been a tax partner at public accounting firm BDO in Arizona and prior to this was Global Director, Tax Accounting Automation at Jefferson Wells. He was educated at Brigham Young University.

Other management:

Barrett Saik – SVP, Telephony, Product Development: Barrett Saik has served as our Senior Vice President and General Manager of GoDaddy's telephony products group since April 2016. Prior to joining our company, Barry worked in a number of roles ensuring consumer satisfaction with mass-market products at Intuit from 2001 to 2015, including Head of Intuit's consumer finance products: Mint, Mint Bills and Quicken. Barry also served as general manager of the company's Intuit Websites Division and led Product Management for TurboTax for many years. Saik also previously served as Director of Product Management for Vayusphere. Saik earned an MBA from UCLA, and bachelor's degrees in General Engineering, Product Design and in Communications from Stanford University.

Exhibit C

Certified Statement of Principal Corporate Officer

Please see attached.

State of Arizona)
)
County of Maricopa)

AFFIDAVIT

The affiant, after first being duly sworn according to law, deposes and states as follows:

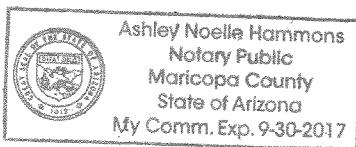
I, the undersigned, Nima Kelly, attest and certify that GoDaddy.com, LLC is operating in compliance with all applicable federal and state laws, and all rules of the Federal Communications Commission and Tennessee Regulatory Authority.

Further affiant sayeth naught.



Nima Kelly
Executive Vice President, General Counsel, and Secretary
GoDaddy.com, LLC

Sworn to and subscribed before me this the 3rd day of August, 2016.




Notary Public

My commission expires: 9/30/2017

Exhibit D

Ownership Information

GoDaddy.com, LLC, is 100% owned by GoDaddy Operating Company, LLC. Its ultimate parent is GoDaddy Inc., a publicly traded company.

Exhibit E

Small & Minority-Owned Telecommunications Business Participation Plan

Please see attached.

SMALL AND MINORITY-OWNED TELECOMMUNICATIONS BUSINESS PARTICIPATION PLAN

Pursuant to T.C.A. § 65-5-112, as amended, GoDaddy.com LLC (“GoDaddy.com”) submits this Small and Minority-Owned Telecommunications Business Participation Plan (the “Plan”) along with its Application for a Certificate of Public Convenience and Necessity to provide resold interexchange telecommunications services within the State of Tennessee.

I. Purpose

The purposes of T.C.A. § 65-5-112 is to provide opportunities for small and minority-owned businesses to provide goods and services to telecommunications service providers. GoDaddy.com is committed to the goals of T.C.A. § 65-5-112, and to taking steps to support the participation of small and minority-owned telecommunications businesses in the telecommunications industry. GoDaddy.com will endeavor to provide opportunities for small and minority-owned telecommunications businesses to transact business with the company, and will make efforts to identify and inform qualified minority-owned and small businesses of opportunities for providing goods and services to GoDaddy.com.

GoDaddy.com’s representatives will contact the Tennessee Department of Economic and Community Development to obtain a list of qualified vendors under the Small and Minority-Owned Telecommunications Assistance Program. Moreover, GoDaddy.com will seek to increase awareness of such opportunities so that companies not otherwise qualified will have sufficient information and opportunity to participate in the procurement process.

II. Definitions

As defined in T.C.A. § 65-5-112:

- 1) *Minority-Owned Business* – Minority-owned business shall mean a business that: (1) is solely-owned; or (2) has (a) at least fifty-one percent (51%) of its assets or outstanding stock owned by an individual who (i) personally manages and controls daily operations of such business, and (ii) who is impeded from normal entry into the economic mainstream because of race, religion, sex, or national origin, and (b) has annual gross receipts of less than four million dollars (\$4,000,000).
- 2) *Small Business* – Small business shall mean a business with annual gross receipts of less than four million dollars (\$4,000,000).

III. Administration

GoDaddy.com’s Plan will be overseen and administered by the individual named below (hereinafter referred to as the “Administrator”) who will be responsible for carrying out and

promoting GoDaddy.com's full efforts to provide equal opportunities for small and minority-owned businesses. The Administrator of the Plan will be:

Gino Capozzi
Regulatory & Tax Compliance Manager
169 Saxony Road, Suite 214
Encinitas, CA 92024
(800) 477-1477 x 816

The Administrator's responsibilities will include:

- 1) Maintaining an updated Plan in full compliance with T.C.A. § 65-5-112, and the rules and orders of the Tennessee Regulatory Authority ("TRA");
- 2) Establishing and developing policies and procedures necessary for the successful implementation of the Plan;
- 3) Preparing and submitting such forms as may be required by the TRA;
- 4) Authority, including the filing of required annual updates;
- 5) Serving as the primary liaison to and cooperate with the TRA, other agencies of the State of Tennessee, and small and minority-owned businesses to locate and use qualified small and minority-owned businesses as defined in T.C.A. § 65-5-112.
- 6) Searching for and developing opportunities to use small and minority-owned businesses, and encouraging such businesses to participate in and bid on contracts and subcontracts;
- 7) Providing records and reports and cooperating in any authorized surveys as required by the TRA;
- 8) Establishing a record-keeping system to track qualified small and minority-owned businesses, and efforts to use such businesses;
- 9) Providing information and educational activities to persons within GoDaddy.com, and training such persons to seek out, encourage, and promote the use of small and minority-owned businesses; and
- 10) In performance of these duties, the Administrator will utilize a number of resources, including:
 - a) Chambers of Commerce;
 - b) The Tennessee Department of Economic and Community Development;

- c) The United States Department of Commerce;
- d) Small Business Administration;
- e) Office of Minority Business;
- f) The National Minority Supplier Development Counsel;
- g) The National Association of Women Business Owners;
- h) The National Association of Minority Contractors; and
- i) Historically Black Colleges, Universities, and Minority Institutions.

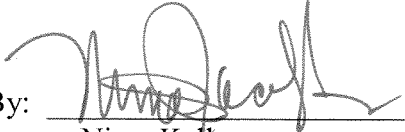
The efforts to promote and ensure equal opportunities for small and minority-owned businesses are primarily spelled out in the Administrator's duties above. Additional efforts to provide opportunities to small and minority-owned businesses will include offering, where appropriate and feasible, small and minority-owned businesses assistance with technical, insurance, bonding, licensing, production, and deadline requirements.

IV. RECORDS AND COMPLIANCE REPORTS

GoDaddy.com will maintain records of qualified small and minority-owned business and efforts to use the goods and services of such businesses. In addition, GoDaddy.com will maintain records of educational and training activities conducted or attended and of the internal procurement procedures adopted to support this plan.

GoDaddy.com will submit records and reports required by the TRA concerning the Plan. Moreover, GoDaddy.com will cooperate fully with any surveys and studies required by the TRA.

GoDaddy.com, LLC

By: 

Nima Kelly
Senior Vice President and General Counsel

Dated: August 16, 2016

Exhibit F

Certificate of Service

Please see attached.

BEFORE THE TENNESSEE REGULATORY AUTHORITY

IN THE MATTER OF THE APPLICATION OF)
GODADDY.COM, LLC)
FOR A CERTIFICATE CONVENIENCE AND)
NECESSITY TO PROVIDE)
RESOLD INTEREXCHANGE)
TELECOMMUNICATIONS SERVICES)

Docket No. _____

CERTIFICATE OF SERVICE

The undersigned certifies that on this 18TH day of August, 2016, copies of the Application of GoDaddy.com, LLC for a Certificate of Convenience and Necessity to Provide Resold Interexchange Telecommunications Services was caused to be delivered via U.S. mail, postage prepaid, properly addressed as follows:

Ardmore Telephone Company, Inc.
P.O. Box 549
Ardmore, TN 38449

Citizens Telecommunications
Company of the Volunteer State
P.O. Box 770
Bluefield, WV 24701

Peoples Telephone Company
P.O. Box 24207
Jackson, MS 39225

BellSouth Telecommunications,
Inc.
333 Commerce Street
Nashville, TN 37201

Concord Telephone Exchange, Inc.
P.O. Box 22995
Knoxville, TN 37933

CenturyTel of Adamsville
P.O. Box 680644
Franklin, TN 37068

CenturyTel of Ooltewah-
Collegedale
P.O. Box 680644
Franklin, TN 37068

Crockett Telephone Company
P.O. Box 24207
Jackson, MS 39225

Tellico Telephone Company
P.O. Box 22995
Knoxville, TN 37933

CenturyTel of Claiborne, Inc.
507 Main Street
New Tazewell, TN 37825

Humphrey's County Telephone
Company
P.O. Box 22995
Knoxville, TN 37933

West Tennessee Telephone
Company
P.O. Box 24207
Jackson, MS 39225

CenturyTel of Ooltewah-
Collegedale, Inc.
5616 Main Street
Ooltewah, TN 37363

Loretto Telephone Company, Inc.
P.O. Box 130
Loretto, TN 38469

United Telephone Southeast, LLC
P.O. Box 680644
Franklin, TN 37068

Frontier Communications of
Tennessee f/k/a Citizens
Communications of Tennessee
300 Bland Street
P.O. Box 770
Bluefield, WV 24701

Millington Telephone Company,
Inc.
4880 Navy Road
Millington, TN 38083-0429

Tennessee Telephone Company
P.O. Box 22995
Knoxville, TN 37933



Gregory R. Crochet
Kutak Rock LLP
303 Peachtree Street NE, Suite 2750
Atlanta, GA 30308-3201
T: (404) 222-4600
F: (404) 222-4654
Email: Greg.Crochet@KutakRock.com

Exhibit G

Pre-Filed Testimony

Please see attached.

BEFORE THE TENNESSEE REGULATORY AUTHORITY

IN THE MATTER OF THE APPLICATION OF)
GODADDY.COM, LLC)
FOR A CERTIFICATE CONVENIENCE AND) Docket No. _____
NECESSITY TO PROVIDE)
RESOLD INTEREXCHANGE)
TELECOMMUNICATIONS SERVICES)

PRE-FILED TESTIMONY OF BARRETT SAIK

**Q: PLEASE STATE YOUR NAME, POSITION, AND BUSINESS ADDRESS FOR
THE RECORD.**

A: My name is Barrett Saik. I am Senior Vice President, Telephony, Product Development for GoDaddy.com, LLC (“GoDaddy.com” or “Applicant”). My business address is 14455 N. Hayden Road, Scottsdale, AZ 85260.

Q: WHAT ARE YOUR CURRENT JOB RESPONSIBILITIES?

A: In my capacity as Senior Vice President, Telephone, Product Development, I am responsible for the telephony-related operations of the company.

**Q: PLEASE GIVE A BRIEF DESCRIPTION OF YOUR BACKGROUND AND
EXPERIENCE.**

A: I have served as Senior Vice President and General Manager of GoDaddy’s telephony products group since April 2016. Prior to joining the company, I worked in a number of roles ensuring consumer satisfaction with mass-market products at Intuit from 2001 to 2015, including as Head of Intuit’s consumer finance products: Mint, Mint Bills and Quicken. I also served as general manager of the company's Intuit Websites Division and led Product Management for TurboTax for many years. I also previously served as

Director of Product Management for Vayusphere. I earned an MBA from UCLA, and bachelor's degrees in General Engineering, Product Design and in Communications from Stanford University

Q: WHAT IS THE PURPOSE OF YOUR TESTIMONY?

A: The purpose of my testimony is to: (1) describe the means by which GoDaddy.com expects to market its services and provide its customers with resold interexchange telecommunications services; (2) describe the financial, technical, and managerial resources of GoDaddy.com; and (3) comment on the public need for, and the public benefits of, GoDaddy.com's proposed services.

Q: ARE YOU FAMILIAR WITH THE APPLICATION FILED ON YOUR COMPANY'S BEHALF AT THIS COMMISSION?

A: Yes. I assisted in the preparation of the Application.

Q: DO YOU RATIFY AND CONFIRM THE STATEMENTS MADE IN THAT APPLICATION, AND RELATED FILINGS?

A: Yes.

Q: PLEASE DESCRIBE THE CURRENT OPERATIONS OF GODADDY.COM.

A: GoDaddy.com's ultimate parent, GoDaddy Inc., is the world's largest technology provider dedicated to small businesses. GoDaddy's mission is to radically shift the global economy toward small businesses by empowering people to easily start, confidently grow, and successfully run their own ventures. With more than 14 million customers worldwide and more than 62 million domain names under management, GoDaddy gives small business owners the tools to name their idea, build a beautiful online presence, attract customers, and manage their business.

Q: HAS GODADDY.COM PROVIDED ANY TELECOMMUNICATION SERVICES IN THE PAST, OR IS IT CURRENTLY PROVIDING ANY TELECOMMUNICATIONS SERVICES IN TENNESSEE?

A: No. GoDaddy.com does not currently provide telecommunications services.

Q: PLEASE DESCRIBE THE MANAGERIAL ABILITIES OF THE APPLICANT.

A: GoDaddy.com has a team of managers and support personnel qualified to operate a telecommunications business. The qualifications are set forth in the biographies provided as Exhibit B to the Application.

Q: DOES APPLICANT CURRENTLY PROVIDE TELECOMMUNICATIONS SERVICE IN ANY OTHER STATES, OR HAVE APPLICATIONS PENDING?

A: No. As noted above, GoDaddy.com does not currently provide telecommunications services. It is seeking authority to begin doing so in all fifty states, the District of Columbia, and Puerto Rico – to the extent required by the laws and regulations of the specific jurisdiction.

Q: HAS APPLICANT OR ANY AFFILIATED ENTITY EVER BEEN DENIED CERTIFICATION IN ANOTHER STATE?

A: No.

Q: HAS APPLICANT OR ANY OF ITS AFFILIATES EVER BEEN SUBJECT TO ANY FEDERAL OR STATE INVESTIGATION REGARDING ITS SERVICES?

A: No. As noted above, GoDaddy.com is not currently in the telecommunications business.

Q: PLEASE DESCRIBE THE SERVICES APPLICANT INTENDS TO PROVIDE IN TENNESSEE.

A: GoDaddy.com proposes to provide resold interexchange telecommunications services and interconnected VoIP services throughout the entire State of Tennessee.

Q: WILL APPLICANT BE OFFERING ANY PREPAID OR DEBIT-TYPE CALLING CARDS?

A: No.

Q: PLEASE DESCRIBE THE FACILITIES APPLICANT INTENDS TO USE IN PROVIDING ITS PROPOSED SERVICES.

A: GoDaddy.com will not deploy any facilities in the State of Tennessee to provide its services. Applicant will rely upon the facilities of its underlying providers to provide its services to customers. Applicant's IVR and unified messaging platform will be hosted in its data centers in California and New Jersey.

Q: WILL APPLICANT USE TELEMARKETING TO SELL ITS SERVICES?

A: No. Applicant does not utilize telemarketers or third-party sales agents to sell its services, and will comply with all applicable laws and regulations governing the marketing of its services and anti-slamming provisions.

Q: HOW WILL APPLICANT HANDLE CUSTOMER SERVICE MATTERS?

A: Customer complaints will be handled entirely in-house by GoDaddy.com's customer service staff. Customers may reach GoDaddy.com at 480-505-8877 or 866-463-2339 or by contacting the company through its website at www.godaddy.com. In the event of a billing dispute between the customer and the GoDaddy.com, the customer shall notify GoDaddy.com of its disagreement within ninety (90) days of receiving its bill. The customer may request, and GoDaddy.com will provide, a detailed review of the disputed amount. In this event, the undisputed amount of any subsequent billing must be paid on a

timely basis. Customers may access GoDaddy.com's customer service to initiate service complaints or to receive updates on reported problems or pending customer service complaints twenty-four hours a day, seven days a week. Inquiries regarding service or billing may also be made in writing.

Q: WHICH CARRIERS WILL SERVE AS YOUR UNDERLYING CARRIERS?

A: The following carriers will serve as GoDaddy.com's underlying carriers: ANI, Bandwidth, Bluetone, Brightlink, Iristel, Level 3, Onvoy, and Verizon.

Q: HAS YOUR COMPANY BEGUN INTERCONNECTION NEGOTIATIONS WITH ANY INCUMBENT LOCAL EXCHANGE CARRIERS?

A: No. GoDaddy.com will not be pursuing any interconnection negotiations with any incumbent local exchange carriers as it will be merely providing resold interexchange telecommunications services.

Q: WILL YOU REMAIN AVAILABLE TO RESPOND TO ANY ADDITIONAL QUESTIONS REGARDING THIS APPLICATION?

A: Yes.

Q: DOES THIS CONCLUDE YOUR TESTIMONY?

A: Yes.

State of California)
) ss.
County of Santa Clara)

AFFIDAVIT

The affiant, after first being duly sworn according to law, deposes and states as follows:

I, the undersigned, Barrett Saik, attest and certify that I prepared and reviewed the foregoing Pre-Filed Testimony, and that the contents thereof are true to the best of my knowledge, information, and belief.

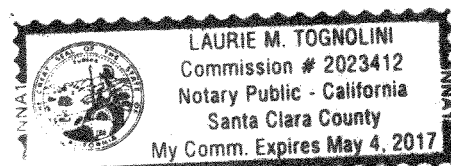
Further, affiant sayeth naught.



Barrett Saik
Senior Vice President, Telephony, Product Development
GoDaddy.com, LLC

Sworn to and subscribed before me this the 4TH day of August, 2016.


Notary Public



My commission expires: 5/4/2017

Exhibit H

Surety Bond

GoDaddy.com is in the process of obtaining a surety bond, and will update its Application with the requisite documentation of the surety bond as soon as possible.