TENNESSEE REGULATORY AUTHORITY

502 Deaderick Street, 4th Floor Nashville, Tennessee 37243

NOTICE OF HEARING

IN RE: APPLICATION OF ENTERGY ARKANSAS, INC. FOR

APPROVAL OF CHANGES IN RATES FOR RETAIL

ELECTRIC SERVICE

DOCKET NO: 16-00038

DATE: July 1, 2016

On April 14, 2016, Entergy Arkansas, Inc. ("Entergy") filed with the Tennessee Regulatory Authority a Petition seeking approval of a general rate increase and approval of a Formula Rate Plan Rider and an Economic Redevelopment Rider. A Hearing on the Petition will be held during the regularly scheduled Tennessee Regulatory Authority Conference beginning at 1:00 P.M. CDT ON MONDAY, JULY 11, 2016, in Hearing Room G.201 located on the Ground Floor of the Andrew Jackson State Office Building, 500 Deaderick Street, Nashville, Tennessee.

This matter will be heard by the voting panel of Vice Chairman Robin L. Morrison, Director Herbert H. Hilliard, and Director Kenneth C. Hill, and will be conducted in accordance with the Tennessee Uniform Administrative Procedures Act. Upon commencement of the Hearing, the panel will consider the regulatory action taken by the Arkansas Public Service Commission and the merits of the Petition filed by Entergy in this docket. Members of the public may participate by presenting verbal comments during the hearing and/or filing written comments in the docket file.

Participants with disabilities who require special accommodations or alternate communications formats should contact the Tennessee Regulatory Authority ADA-EEO/AA Coordinator/Officer at 502 Deaderick Street, 4th Floor, Nashville, Tennessee 37243-0505, 1-800-342-8359 or TDD (615) 741-3930, so that reasonable accommodations can be made.

FOR THE TENNESSEE REGULATORY AUTHORITY:

Monica Smith-Ashford, Hearing Officer

Original in Docket File cc: Parties of Record Interested Parties