

PUBLIC NOTICE

Notice of Public Hearing

The Tennessee Regulatory Authority (TRA) has scheduled a public hearing in Docket No. 16-00038 to consider Entergy Arkansas, Inc.'s (EAI) Petition and the Arkansas Public Service Commission's (APSC) Decision on the revised rate schedules and tariffs for electric service which were approved by the APSC for all EAI's retail classes of customers in Arkansas. EAI requests the same general retail rate changes for EAI's Tennessee retail customers living on the west side of the Mississippi River between Marion, Arkansas and Blytheville, Arkansas. EAI traditionally charges the same rates for its Tennessee retail customers as its approximately 704,173 Arkansas retail customers, subject to approval of the TRA.

The TRA has scheduled a public hearing for Monday, July 11, 2016 at 1:00 p.m. (CDT) during the TRA Authority Conference and it will be conducted in the Hearing Room on the Fourth Floor at 500 Deaderick Street, Nashville, Tennessee. The matter will be heard by the voting panel of Chairman Herbert H. Hilliard, Director Kenneth C. Hill and Director Robin Morrison, and will be conducted in accordance with the Tennessee Uniform Administrative Procedures Act. All parties are entitled to be represented by counsel. Members of the public may submit written comments or participate by presenting oral comments during the hearing. At the commencement of the hearing, the panel will consider the APSC's decisions and the compliance tariffs filed by EAI in this Docket on March 9, 2016.

The rate increase/(decrease) for each rate class under consideration is as follows:

Residential	13.16%
Small General Service	13.57%
Large General Service	1.89%
Lighting	-2.42%

The rate schedules reflecting the rate changes may be found at www.entergy-arkansas.com or www.apscservices.info/tariff.asp