



Entergy Arkansas  
425 West Capitol Avenue  
P.O. Box 551  
Little Rock, AR 72203  
Tel 501 377 4000

August 21, 2013

Chairman James M. Allison  
Tennessee Regulatory Authority  
460 James Robertson Parkway  
Nashville, TN 37243-0505

Re: In the Matter of the Application of Entergy Arkansas, Inc. for  
Approval of Changes in Rates for Retail Electric Service  
Tennessee Regulatory Authority Docket No. 2013- 00114

RECEIVED  
2013 AUG 26 PM 12:44  
T.R.A. DOCKET ROOM

Dear Chairman Allison:

On March 1, 2013, Entergy Arkansas, Inc. (EAI), filed with the Arkansas Public Service Commission (APSC), an Application for Approval of Changes in Rates for Retail Electric Service in APSC Docket No. 13-028-U. The purpose of this letter is to file this same Application with the Tennessee Regulatory Authority (TRA) for its consideration and approval. Due to the volume of the documentation, we are enclosing one original hard copy and a compact disc containing this filing including the Application, APSC Minimum Filing Requirements, and the witness' testimony. The APSC has 10 months from the date of filing to complete the proceeding. We will forward the APSC order reflecting its final decision when issued.

After the APSC issues its final order on this request and approves EAI's compliance tariff sheets, we will also file with the TRA a complete set of compliance tariff sheets reflecting the TRA's docket number and effective date.

Pursuant to Chapter 1220-4-1-.05 of the Tennessee Regulatory Authority General Public Utilities Rules, attached are notarized copies of 1) EAI's legal notice published on May 30 and June 6, 2013, in the *Arkansas Democrat-Gazette*, the newspaper of general circulation located in EAI's service area, as required notification to our Tennessee customers, and 2) EAI's correction published on July 11 and 18, 2013, to its original notice to correct the commencement time from 6:00 p.m. to 9:30 a.m. of the scheduled evidentiary hearing on October 22, 2013. EAI also posted notice at its Marion District Office, located at 215 Military Road, Marion, Arkansas from which our Tennessee customers are served.

A check in the amount of \$25.00 is enclosed in payment of the filing fee with the TRA.

If you have any questions or need additional information, please do not hesitate to call me at 501-377-5876.

Sincerely,

A handwritten signature in cursive script that reads "Laura Landreaux".

Laura Landreaux, Manager  
Arkansas Regulatory Affairs

LL  
Attachments

c: Mr. David Foster



Steven K. Strickland  
Vice President  
Regulatory Affairs

July 29, 2013

Ms. Kristi Rhude, Secretary  
Arkansas Public Service Commission  
P. O. Box 400  
1000 Center Street  
Little Rock, AR 72203-0400

Re: Docket No. 13-028-U  
In the Matter of the Application of Entergy Arkansas, Inc.  
for Approval of Changes in Rates for Retail Electric Service

Dear Ms. Rhude:

Please find attached Entergy Arkansas, Inc.'s (EAI) proof of notice of publication of EAI's Application for Approval of Changes in Rates for Retail Electric Service published in the *Arkansas Democrat Gazette* on May 30 and June 6, 2013, as required by Rule 3.03(b) of the Arkansas Public Service Commission's Rules of Practice and Procedure.

On July 11 and 18, 2013, EAI published a correction to its original legal notice in the *Arkansas Democrat Gazette* to correct the commencement time of the scheduled evidentiary hearing on October 22, 2013 from 6:00 p.m. to 9:30 a.m. Attached is the proof of notice of publication on July 11 and 18, 2013 for this correction.

Sincerely,

/s/ Steven K. Strickland

SKS

Attachments

c: All Parties of Record

# Arkansas Democrat-Gazette

## STATEMENT OF LEGAL ADVERTISING

ENTERGY-ARKANSAS  
425 W CAPITOL AVE  
LITTLE ROCK AR 72203

REMIT TO:  
ARKANSAS DEMOCRAT-GAZETTE, INC  
P.O. BOX 2221  
LITTLE ROCK, AR 72203

ATTN: Steve Strickland

DATE : 06/06/13 INVOICE #: 2837549  
ACCT #: L5435730 P.O. #:

BILLING QUESTIONS CALL 378-3811

STATE OF ARKANSAS, }  
COUNTY OF PULASKI, } ss.

I, Elizabeth Myers do solemnly swear that I am the Legal Billing Clerk of the Arkansas Democrat - Gazette, a daily newspaper printed and published in said County, State of Arkansas; that I was so related to this publication at and during the publication of the annexed legal advertisement in the matter of:

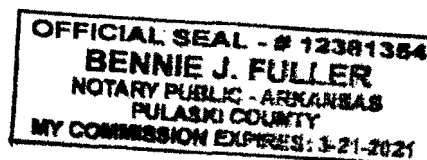
Entergy

pending in the Court, in said County, and at the dates of the several publications of said advertisement stated below, and that during said periods and at said dates, said newspaper was printed and had a bona fide circulation in said County; that said newspaper had been regularly printed and published in said County, and had a bona fide circulation therein for the period of one month before the date of the first publication of said advertisement; and that said advertisement was published in the regular daily issues of said newspaper as stated below.

DATE	DAY	LINAGE	RATE	DATE	DAY	LINAGE	RATE
05/30	Thu	4788	1.25				
06/06	Thu	4788	1.25				

TOTAL COST ----- 11,970.00  
Billing Ad #: 72038961

Subscribed and sworn to me this 6  
day of June 2013  
Bennie J. Fuller  
Notary Public



AD COPY

# NOTICE OF FILING AND CHANGES IN RATES

Notice is hereby given by Entergy Arkansas, Inc. (EAI or the Company) that on March 1, 2013, EAI filed with the Arkansas Public Service Commission (APSC or the Commission) rate schedules changing charges for electric service for all retail classes of customers in Arkansas and an Application for approval thereof.

The purpose of the Application is to secure approval of rate schedules to raise additional revenues to enable the Company to earn a fair and reasonable return, to attract capital to enable the Company to provide reliable and efficient electric service to its customers, and to maintain the credit and financial stability of the Company.

The revised rate schedules provide for increases in charges for certain classes of retail customers under adjusted test year conditions as shown in the table below. The approximate annual increase in base rates for all retail classes of customers which would be produced under adjusted test year conditions by the revised rate schedules over and above the adjusted revenues from approved rates is estimated to be \$175 million. EAI also has requested approval of a new Capacity Cost Recovery Rider in the amount of \$21 million and approval of a new Midwest Independent Transmission System Operator, Inc. (MISO) Rider in the amount of a \$22 million credit for a total deficiency of \$174 million. This increase is the approximate effect which retail ratepayers as a group will experience under adjusted test year conditions as the result of the proposals described above.

The net effect of the proposed changes, as revised on March 25, 2013, as applied to the principal classifications of Arkansas retail customers of the Applicant, is estimated to be as follows:

## Increase/(Decrease) in Rates – MISO Scenario

Scenario 1: MISO	Current	Base Rate <sup>(1)</sup>	Fuel / Rider	Revenue	Revenue	Proposed	Percent
Class	Total Revenue	Revenue Req.	Revenue	CCR Rider	MISO Rider	Total Revenue	Change
Residential Service	\$ 769,598,936	\$ 531,978,816	\$228,828,249	\$ 8,207,775	\$ (9,716,361)	\$ 759,298,479	-1.34%
Small General Service	\$ 415,544,602	\$ 291,107,045	\$128,991,279	\$ 5,046,791	\$ (5,542,150)	\$ 419,602,965	0.98%
Large General Service	\$ 535,189,275	\$ 336,492,255	\$209,660,693	\$ 7,347,953	\$ (6,998,867)	\$ 546,502,034	2.11%
Lighting	\$ 32,518,824	\$ 19,019,928	\$ 8,315,435	\$ 149,602	\$ (2,622)	\$ 27,482,343	-15.49%
Total Retail	\$ 1,752,851,637	\$ 1,178,598,044	\$575,795,656	\$ 20,752,121	\$ (22,260,000)	\$ 1,752,885,821	0.00%

Note 1: Base rate revenue before adjustments for reclassified revenue

Alternatively, EAI has requested that the Commission approve EAI's application in Docket No. 12-069-U to enter and complete a series of transactions referred to as the "ITC Transaction" resulting in the designation of Transmission Company Arkansas as a public utility in the State of Arkansas with powers of eminent domain and certificated for the public convenience and necessity to own and operate EAI's electric transmission facilities. In that event, the revised rate schedules provide for increases in charges for retail customers under adjusted test year conditions as shown in the table below. The approximate annual increase in base rates for retail customers which would be produced under adjusted test year conditions by the revised rate schedules over and above the adjusted revenues from approved rates is estimated to be \$80 million assuming approval of the capacity cost recovery rider and the MISO Rider. Including approval of the new Capacity Cost Recovery Rider in the amount of \$21 million and approval of the new MISO Rider in the amount of a \$117 million, the total deficiency for this alternative scenario is \$218 million. In the event the Riders are not approved, the base rate deficiency under this alternative scenario is \$218 million. This increase is the approximate effect which retail ratepayers as a group will experience under adjusted test year conditions under this alternative as the result of the proposals described above.

## Increase/(Decrease) in Rates – MISO/ITC Scenario

Scenario 2: MISO/ITC	Current	Base Rate <sup>(1)</sup>	Fuel / Rider	Revenue	Revenue	Proposed	Percent
Class	Total Revenue	Revenue Req.	Revenue	CCR Rider	MISO Rider	Total Revenue	Change
Residential Service	\$769,598,936	\$490,797,687	\$228,828,249	\$8,207,775	\$50,896,968	\$778,730,679	1.19%
Small General Service	\$415,544,602	\$267,275,444	\$128,991,279	\$5,046,791	\$29,031,308	\$430,344,822	3.56%
Large General Service	\$535,189,275	\$305,736,028	\$209,660,693	\$7,347,953	\$36,661,989	\$559,406,662	4.53%
Lighting	\$32,518,824	\$19,522,648	\$8,315,435	\$149,602	\$13,736	\$28,001,421	-13.89%
Total Retail	\$1,752,851,637	\$1,083,331,807	\$575,795,656	\$20,752,121	\$116,604,000	\$1,796,483,585	2.49%

Note 1: Base rate revenue before adjustments for reclassified revenue

The foregoing estimated increases are calculated under adjusted test year conditions and do not reflect any increase or decrease in revenues which might result from customers' utilization of one or more of the optional rates of the Company. Notice is also given that other rates or rate schedules of other customer classes or service may be affected by a final order of the Commission.

Upon written request, the Company will provide to any customer an estimate of the calculated average monthly dollar amount by which the proposed rates will increase that customer's electric bill. The estimate will be based on the customer's average consumption level, unless such consumption data is not reasonably ascertainable by the Company. The calculated average monthly dollar amount will be provided to the customer subject to the following qualifications:

(1) The calculated averages are estimates which may change depending on the rates filed and approved by the Commission, and

(2) The calculated average will be provided in only those cases where a customer's proposed rate schedule will not be a different rate than the schedule under which the customer presently takes service.

The present and proposed monthly unit price and customer charges for each class of customer or each major rate classification, under test-year conditions, are as follows:

Rate Schedule	Description	Present Block	Proposed Block	Present Rate	Proposed Rate
RS	<u>Residential</u>				
	Without W/H – June – September	Customer Charge	Customer Charge	\$6.96	\$9.00
		1st 1500 kWh	1st 1500 kWh	\$0.05946	\$0.06551
		Excess kWh	Excess kWh	\$0.06946	\$0.07653
	Without W/H – October – May	Customer Charge	Customer Charge	\$6.96	\$9.00
		1st 1000 kWh	1st 1000 kWh	\$0.05584	\$0.06152
		Excess kWh	Excess kWh	\$0.03053	\$0.03364
	Without W/H -- June – September	Customer Charge	Customer Charge	\$6.96	\$9.00
	Low/Level Use	1st 1500 kWh	1st 1500 kWh	\$0.05452	\$0.06008
		Excess kWh	Excess kWh	\$0.06452	\$0.07109
	Without W/H – October – May	Customer Charge	Customer Charge	\$6.96	\$9.00
	Low/Level Use	1st 1000 kWh	1st 1000 kWh	\$0.04920	\$0.05422
		Excess kWh	Excess kWh	\$0.03053	\$0.03364
		Three-Phase Service Per month	Three-Phase Service Per month	\$2.71	\$2.99
RT	<u>Residential Time of Use</u>				
	Summer & Other Periods	Customer Charge	Customer Charge	\$11.29	\$12.44
		On-peak kWh	On-peak kWh	\$0.11864	\$0.13072
		Off-peak kWh	Off-peak kWh	\$0.02342	\$0.02580
		Three-Phase Service Per month	Three-Phase Service Per month	\$2.71	\$2.99
SGS	<u>Small General Service</u>				
		Customer Charge	Customer Charge	\$18.05	\$21.24
		Per kW excess of 6 kW	Per kW excess of 6 kW	\$3.29	\$3.88
		1st 900 kWh +	1st 900 kWh +		
		150 kWh/kW excess of 6 kW	150 kWh/kW excess of 6 kW	\$0.04197	\$0.04939
		Excess kWh	Excess kWh	\$0.02956	\$0.03479
		Minimum kW Charge/kW	Minimum kW Charge/kW	\$2.19	\$2.58
GFS	<u>Non-Residential General Farm Service</u>				
	Summer & Other Periods	Customer Charge	Customer Charge	\$15.04	\$17.70
		Per kW excess of 6 kW	Per kW excess of 6 kW	\$2.93	\$3.45
		All kWh	All kWh	\$0.03121	\$0.03673
		Minimum Charge/kVA	Minimum Charge/kVA	\$1.14	\$1.34
		Three-Phase Service per month	Three-Phase Service per month	\$2.22	\$2.61
MP	<u>Municipal Pumping Service</u>				
	Sludge Grinders	Per installed hp	Per installed hp	\$0.75	\$0.88
		Minimum Charge/mo.	Minimum Charge/mo.	\$24.55	\$28.89
AP	<u>Agricultural Water Pumping</u>				
	(A) Seasonal	1st 268 kWh/kW	1st 268 kWh/kW	\$0.06141	\$0.07228
		Excess kWh	Excess kWh	\$0.04205	\$0.04949
		Minimum Charge/kW	Minimum Charge/kW	\$7.76	\$9.13
	(B) Monthly	1st 402 kWh/kW	1st 402 kWh/kW	\$0.05942	\$0.06994
		Excess kWh	Excess kWh	\$0.04205	\$0.04949
		Minimum Charge/kW	Minimum Charge/kW	\$4.56	\$5.37

CGS	<u>Cotton Ginning Service</u>	1st 268 kWh/kW	1st 268 kWh/kW	\$0.07014	\$0.08255
		Excess kWh	Excess kWh	\$0.04811	\$0.05662
		Minimum/Season Hi kW-Oct	Minimum/Season Hi kW-Oct	\$3.24	\$3.81
		Minimum/Season Hi kW-Nov	Minimum/Season Hi kW-Nov	\$6.47	\$7.62
		Minimum/Season Hi kW-Dec	Minimum/Season Hi kW-Dec	\$9.71	\$11.43
CTV	<u>Community Antennae TV Amp. Serv.</u>	All kWh	All kWh	\$0.05628	\$0.06624
		Minimum per Installation	Minimum per Installation	\$1.27	\$1.49
LGS	<u>Large General Service</u> Summer Period	Customer Charge	Customer Charge	\$79.68	\$103.25
		All kW	All kW	\$9.36	\$12.12
		All kWh	All kWh	\$0.02162	\$0.02801
		Minimum kW Charge/kW	Minimum kW Charge/kW	\$2.47	\$3.20
	Other Period	Customer Charge	Customer Charge	\$79.68	\$103.25
		All kW	All kW	\$7.93	\$10.28
		All kWh	All kWh	\$0.01538	\$0.01993
		Minimum kW Charge/kW	Minimum kW Charge/kW	\$2.47	\$3.20
	<u>Large General Service Time-of-Use</u> Summer Period	Customer Charge	Customer Charge	\$79.68	\$103.25
		All On-Peak kW	All On-Peak kW	\$12.84	\$16.63
		All Excess kW	All Excess kW	\$3.78	\$4.90
		All On-Peak kWh	All On-Peak kWh	\$0.01576	\$0.02042
		All Off-Peak kWh	All Off-Peak kWh	\$0.01125	\$0.01458
		Minimum kW Charge/kW	Minimum kW Charge/kW	\$2.47	\$3.20
	Other Period	Customer Charge	Customer Charge	\$79.68	\$103.25
		All On-Peak kW	All On-Peak kW	\$10.82	\$14.01
		All Excess kW	All Excess kW	\$3.28	\$4.25
		All On-Peak kWh	All On-Peak kWh	\$0.00867	\$0.01123
		All Off-Peak kWh	All Off-Peak kWh	\$0.00743	\$0.00963
		Minimum kW Charge/kW	Minimum kW Charge/kW	\$2.47	\$3.20
LPS	<u>Large Power Service</u> Summer Period	Customer Charge	Customer Charge	\$412.37	\$534.34
		All kW	All kW	\$9.06	\$11.74
		All kWh	All kWh	\$0.02162	\$0.02801
		Minimum kW Charge/kW	Minimum kW Charge/kW	\$2.47	\$3.20
	Other Period	Customer Charge	Customer Charge	\$412.37	\$534.34
		All kW	All kW	\$7.62	\$9.86
		All kWh	All kWh	\$0.01538	\$0.01993
		Minimum kW Charge/kW	Minimum kW Charge/kW	\$2.47	\$3.20
	<u>Large Power Service Time of Use</u> Summer Period	Customer Charge	Customer Charge	\$412.37	\$534.34
		All On-Peak kW	All On-Peak kW	\$13.27	\$17.18
		All Excess kW	All Excess kW	\$3.89	\$5.04
		All On-Peak kWh	All On-Peak kWh	\$0.01576	\$0.02042
		All Off-Peak kWh	All Off-Peak kWh	\$0.01125	\$0.01458
		Minimum kW Charge/kW	Minimum kW Charge/kW	\$2.47	\$3.20
	Other Period	Customer Charge	Customer Charge	\$412.37	\$534.34
		All On-Peak kW	All On-Peak kW	\$11.18	\$14.48
		All Excess kW	All Excess kW	\$3.38	\$4.38
		All On-Peak kWh	All On-Peak kWh	\$0.00867	\$0.01123
		All Off-Peak kWh	All Off-Peak kWh	\$0.00743	\$0.00963
		Minimum kW Charge/kW	Minimum kW Charge/kW	\$2.47	\$3.20

L1

Municipal Street Lighting

## 1. Company Owned Facilities

\*Not available for new installations

## A. Incandescent Lighting:

100W Unenclosed\*

150W Unenclosed\*

## A. Incandescent Lighting:

100W Unenclosed\*

150W Unenclosed\*

\$1.89

\$1.61

\$2.71

\$2.31

\*Not available for new installations

## B. Mercury Vapor Lighting:

1st per pole:

100W Enclosed\*

175W Enclosed\*

250W Enclosed\*

400W Enclosed\*

1000W Enclosed\*

Additional per pole:

175W Enclosed\*

250W Enclosed\*

400W Enclosed\*

1000W Enclosed\*

## B. Mercury Vapor Lighting:

1st per pole:

100W Enclosed\*

175W Enclosed\*

250W Enclosed\*

400W Enclosed\*

1000W Enclosed\*

Additional per pole:

175W Enclosed\*

250W Enclosed\*

400W Enclosed\*

1000W Enclosed\*

\$2.89

\$2.47

\$4.02

\$3.43

\$4.95

\$4.22

\$4.95

\$4.22

\$7.91

\$6.75

\$1.48

\$1.26

\$2.01

\$1.71

\$3.21

\$2.74

\$4.64

\$3.96

\*Not available for new installations

## C. High Pressure Sodium Lighting:

1st per pole:

150W Enclosed

250W Enclosed

360W Enclosed\*

400W Enclosed

Additional per pole:

150W Enclosed

250W Enclosed

360W Enclosed\*

400W Enclosed

## C. High Pressure Sodium Lighting:

1st per pole:

150W Enclosed

250W Enclosed

360W Enclosed\*

400W Enclosed

Additional per pole:

150W Enclosed

250W Enclosed

360W Enclosed\*

400W Enclosed

\$5.76

\$4.91

\$6.95

\$5.93

\$7.12

\$6.07

\$7.39

\$6.30

\$4.53

\$3.86

\$5.50

\$4.69

\$5.17

\$4.41

\$6.27

\$5.35

## D. Metal Halide Lighting

1st per pole:

150 Watt Contempo Post-top

320 Watt Open

320 Watt Cobra

Additional per pole:

150 Watt Contempo Post-top

320 Watt Open

320 Watt Cobra

\$21.70

\$25.39

\$24.47

\$18.91

\$20.82

\$19.90

## E. LED Lighting

1st per pole:

60 Watt Open

87 Watt Open

110 Watt Open

67 Watt Cobra

110 Watt Cobra

140 Watt Cobra

213 Watt Cobra

96 Watt Acom Post-top

140 Watt Shoebox

213 Watt Shoebox

280 Watt Shoebox

\$10.89

\$11.63

\$12.18

\$11.62

\$12.43

\$13.99

\$16.09

\$17.02

\$19.43

\$21.53

\$23.52

Additional per pole:

60 Watt Open

87 Watt Open

110 Watt Open

67 Watt Cobra

110 Watt Cobra

140 Watt Cobra

213 Watt Cobra

96 Watt Acom Post-top

140 Watt Shoebox

213 Watt Shoebox

280 Watt Shoebox

\$6.33

\$7.06

\$7.61

\$7.05

\$7.86

\$9.42

\$11.52

\$11.98

\$9.82

\$11.92

\$13.92

## D. Steel Poles

## F. Steel Poles



		Mounting Height < or = 30 ft.- \$/Pole/month	Mounting Height < or = 30 ft.- \$/Pole/month	\$1.83	\$1.56
		Mounting Height > 30 ft.- \$/Pole/month	Mounting Height > 30 ft.- \$/Pole/month	\$2.81	\$2.40
2. Municipally Owned Facilities					
	B. Mercury Vapor Lighting:		A. Mercury Vapor Lighting:		
	1st per pole:		1st per pole:		
	100W Enclosed		100W Enclosed	\$1.50	\$1.28
	175W Enclosed		175W Enclosed	\$1.14	\$0.97
	250W Enclosed		250W Enclosed	\$1.74	\$1.48
	400W Enclosed		400W Enclosed	\$2.70	\$2.30
	1000W Enclosed		1000W Enclosed	\$4.27	\$3.64
	Additional per pole:		Additional per pole:		
	400W Enclosed		400W Enclosed	\$1.91	\$1.63
	C. High Pressure Sodium Lighting:		B. High Pressure Sodium Lighting:		
	1st per pole:		1st per pole:		
	150W Enclosed		150W Enclosed	\$3.79	\$3.23
	250W Enclosed		250W Enclosed	\$4.29	\$3.66
	400W Enclosed		400W Enclosed	\$4.40	\$3.75
	1000W Enclosed		1000W Enclosed	\$9.16	\$7.81
	Additional per pole:		Additional per pole:		
	150W Enclosed		150W Enclosed	\$2.94	\$2.51
	250W Enclosed		250W Enclosed	\$3.34	\$2.85
	400W Enclosed		400W Enclosed	\$3.40	\$2.90
	1000W Enclosed		1000W Enclosed	\$6.67	\$5.69
			C. Metal Halide Lighting:		
			1st per pole:		
			150 Watt		\$15.08
			320 Watt		\$16.05
			Additional per pole:		
			150 Watt		\$4.25
			320 Watt		\$5.89
			Customer Charge		
			Per fixture		\$1.09
			Energy Charge per kWh for all kWh		\$0.036727
L1SH	<u>Municipal Shielded Lighting Service</u>	A. High Pressure Sodium Lighting	A. High Pressure Sodium Lighting		
		1st per pole:	1st per pole:		
		150W Cobra Head	150W Cobra Head	\$6.71	\$5.72
		250W Cobra Head	250W Cobra Head	\$8.07	\$6.88
		400W Cobra Head	400W Cobra Head	\$8.41	\$7.17
		150W Post Top Colonial (Sub.)	150W Post Top Colonial (Sub.)	\$6.10	\$5.20
		Additional per pole:	Additional per pole:		
		150W Cobra Head	150W Cobra Head	\$4.82	\$4.11
		250W Cobra Head	250W Cobra Head	\$6.62	\$5.65
		400W Cobra Head	400W Cobra Head	\$7.29	\$6.22
		B. Steel Poles	B. Steel Poles		
		Mounting Height < or = 30 ft.- \$/Pole/month	Mounting Height < or = 30 ft.- \$/Pole/month	\$1.83	\$1.56
		Mounting Height > 30 ft.- \$/Pole/month	Mounting Height > 30 ft.- \$/Pole/month	\$2.81	\$2.40
TSS	<u>Traffic Signal Service</u>				
	1. Traffic Control Signals	Ea. direction- 3 lenses/direction Each lens over 3/direction	Ea. direction- 3 lenses/direction Each lens over 3/direction	\$2.92 \$0.88	\$3.44 \$1.04
	2. Flashing/Warning Signals	First 100 lamp watts or less/signal Each additional 25 lamp watts/signal Minimum Charge per signal:	First 100 lamp watts or less/signal Each additional 25 lamp watts/signal Minimum Charge per signal:	\$2.92 \$0.45 \$2.92	\$3.44 \$0.53 \$3.44
L4	<u>All Night Outdoor Lighting Service</u>				
	1. Nightwatchers *Not available for new installations	A. Incandescent Unshielded 300W*	A. Incandescent Unshielded 300W*	\$5.74	\$4.90

*Not available for new installations	B. Mercury Vapor Unshielded	B. Mercury Vapor Unshielded		
	100W Open*	100W Open*	\$4.94	\$4.21
	175W Open*	175W Open*	\$5.08	\$4.33
	250W Open*	250W Open*	\$5.41	\$4.61
	400W Open*	400 W Open*	\$6.63	\$5.66
	400W Shoebox*	400W Shoebox*	\$10.03	\$8.56
*Not available for new installations	C. High Pressure Sodium Unshielded	C. High Pressure Sodium Unshielded		
	100W Open*	100W Open*	\$8.40	\$7.17
	150W Open	150W Open	\$6.32	\$5.39
	250W Open	250W Open	\$7.45	\$6.36
	250W Cobra	250W Cobra	\$10.53	\$8.98
		250W Traditionaire		\$15.04
	400W Open	400W Open	\$8.71	\$7.43
	400W Cobra	400W Cobra	\$11.89	\$10.14
	150W Colonial	150W Colonial	\$10.22	\$8.72
	150W Acorn	150W Acorn	\$11.83	\$10.09
	400W Shoebox*	400W Shoebox	\$13.22	\$11.28
	400W Bronze Square*	400W Square*	\$16.11	\$13.74
	1000W Shoebox*	1000W Shoebox	\$22.37	\$19.08
	1000W Bronze Square*	1000W Square*	\$25.08	\$21.39
	D. High Pressure Sodium Shielded	D. High Pressure Sodium Shielded		
	150W Cobra	150W Cobra	\$8.81	\$7.52
	250W Cobra	250W Cobra	\$11.64	\$9.93
	400W Cobra	400W Cobra	\$12.91	\$11.01
	150W Colonial Post Top	150W Colonial Post Top	\$8.91	\$7.60
*Not available for new installations	E. Metal Halide Unshielded	E. Metal Halide Unshielded		
	175W Acorn*	175W Acorn*	\$15.39	\$13.13
	150W Acorn	150W Acorn	\$13.35	\$11.39
	400W Open*	400W Open*	\$9.08	\$7.75
	320W Open	320W Open	\$9.80	\$8.36
	400W Shoebox*	400W Shoebox*	\$14.35	\$12.24
	400W Cobra*	400W Cobra*	\$15.59	\$13.30
	320W Cobra	320W Cobra	\$15.67	\$13.37
		320 Shoebox		\$21.77
	400W Bronze Square*	400W Square*	\$19.11	\$16.30
	1000W Shoebox*	1000W Shoebox	\$25.84	\$22.04
	1000W Bronze Square*	1000W Square*	\$28.12	\$23.99
2. Floodlights	A. Mercury Vapor Unshielded	A. Mercury Vapor Unshielded		
*Not available for new installations	400W Flood*	400W Flood*	\$8.35	\$7.12
	1000W Flood*	1000W Flood*	\$13.12	\$11.19
*Not available for new installations	B. High Pressure Sodium Unshielded	B. High Pressure Sodium Unshielded		
	100W Flood*	100W Flood*	\$9.49	\$8.10
	250W Flood	250W Flood	\$10.71	\$9.14
	400W Flood	400W Flood	\$11.51	\$9.82
	1000W Flood*	1000W Flood	\$15.09	\$12.87
*Not available for new installations	C. Metal Halide Unshielded	C. Metal Halide Unshielded		
	250W Flood*	250W Flood*	\$14.57	\$12.43
	400W Flood*	400W Flood*	\$12.69	\$10.82
	320W Flood	320W Flood	\$12.72	\$10.85
	1000W Flood*	1000W Flood	\$17.22	\$14.69
3. Poles/Pole Equipment	30' Wood Pole	30' Wood Pole	\$3.26	\$2.78
*Available for New Installations only as Additional Facilities	35' Wood Pole	35' Wood Pole	\$3.99	\$3.40
	30' Bronze 5" Square Pole*	30' Steel 5" Square Pole*	\$8.46	\$7.22
	28' Concrete Octagon Pole*	28' Concrete Octagon Pole*	\$5.41	\$4.61
	18' Fiberglass Round Pole*	18' Fiberglass Round Pole*	\$2.66	\$2.27
	39' Bronze Round Tapered Pole*	39' Steel Round Tapered Pole*	\$11.97	\$10.21
	Plugged 4-way Bronze Adapter*	Plugged 4-way Adapter*	\$1.93	\$1.65

	4. Energy Rate for Subdivision Owned Lighting Facilities	All Determined kWh	All Determined kWh	\$0.02820	\$0.02406
UGP	<u>Tariff Governing the Installation of Electric Underground Residential Distribution Systems and Underground Service Connections</u>	Differential Costs for Underground Service	Differential Costs for Underground Service		
		Base Cost Originating from OH: In Company Provided Conduit			
		1-Phase 100A	\$339.00	\$295.00	
		1-Phase 200A	\$371.00	\$320.00	
		1-Phase 320/400A	\$411.00	\$325.00	
		Base Cost Originating from OH: In Customer Provided Conduit			
		1-Phase 100A	\$324.00	\$284.00	
		1-Phase 200A	\$355.00	\$308.00	
		1-Phase 320/400A	\$380.00	\$307.00	
		Base Cost Originating from UG:	Base Cost Originating from UG:		
		1-Phase 100A	1-Phase 100A	(\$3.00)	(\$16.00)
		1-Phase 200A	1-Phase 200A	\$6.00	\$9.00
		1-Phase 320/400A	1-Phase 320/400A	(\$22.00)	(\$54.00)
		Incremental Cost per Foot: In Company provided Conduit;	Incremental Cost per Foot: In Company provided Conduit		
		1-Phase 100A	1-Phase 100A	\$5.88	\$5.64
		1-Phase 200A	1-Phase 200A	\$6.12	\$5.96
		1-Phase 320/400A	1-Phase 320/400A	\$8.90	\$8.49
		In customer provided Conduit	In customer provided Conduit		
		1-Phase 100A	1-Phase 100A	\$2.85	\$2.70
		1-Phase 200A	1-Phase 200A	\$3.08	\$3.02
		1-Phase 320/400A	1-Phase 320/400A	\$5.09	\$4.61
		Differential Pole cost per Pole	Differential Pole cost per Pole	\$0.00	\$60.00
OISR (OIS)	<u>Optional Interruptible Service Rider</u>	Monthly Customer Charge: Monthly Minimum Demand Charge per kW	Monthly Customer Charge: Monthly Minimum Demand Charge per kW	\$167.69 \$2.55	\$217.23 \$3.30
VAR (M1)	<u>Voltage Adjustment Rider</u>	1. Secondary delivery/metering No adjustment	1. Secondary delivery/metering No adjustment	0%	0%
		2. Secondary delivery, primary metering Reduce kW & kWh by:	2. Secondary delivery, primary metering Reduce kW & kWh by:	1%	1%
		3. Primary delivery, secondary metering, customer owns & maintains all transformation facilities: Reduce monthly kW charge by: Reduce daily kW charge by:	3. Primary delivery, secondary metering, customer owns & maintains all transformation facilities: Reduce monthly kW charge by: Reduce daily kW charge by:	\$0.86 \$0.0283	\$1.10 \$0.0362
		4. Primary delivery & metering customer owns & maintains all transformation facilities: Reduce kW & kWh by: Reduce monthly kW charge by: Reduce daily kW charge by:	4. Primary delivery & metering customer owns & maintains all transformation facilities: Reduce kW & kWh by: Reduce monthly kW charge by: Reduce daily kW charge by:	1% \$0.86 \$0.0283	1% \$1.10 \$0.0362
		5. Transmission delivery, primary metering Reduce kW & kWh by: Reduce monthly kW charge by: Reduce daily kW charge by:	5. Transmission delivery, primary metering Reduce kW & kWh by: Reduce monthly kW charge by: Reduce daily kW charge by:	1% \$1.82 \$0.0598	1% \$2.34 \$0.0769
		6. Transmission delivery/metering: Reduce kW & kWh by: Reduce monthly kW charge by: Reduce daily kW charge by:	6. Transmission delivery/metering: Reduce kW & kWh by: Reduce monthly kW charge by: Reduce daily kW charge by:	2% \$1.82 \$0.0598	2% \$2.34 \$0.0769

HFLR (M9)	<u>Highly Fluctuating Loads</u>	Per kVA of excess installed transformer capacity.	Per kVA of excess installed transformer capacity.	\$0.20	\$0.24
SESR (M11)	<u>Seasonal Service Rider</u>	Per kW of Highest Load established in 12 months:	Per kW of Highest Load established in 12 months:	\$2.55	\$3.00
GSMR (M13)	<u>Modification of General Service Minimum</u>	Per kVA of installed transformer capacity for athletic field lighting:	Per kVA of installed transformer capacity for athletic field lighting:	\$1.35	\$1.59
SMWHR (M14)	<u>Separately Metered Commercial Space &amp; Water Heating Rider</u>	1st 1000 kWh per kWh Excess kWh Minimum	1st 1000 kWh per kWh Excess kWh Minimum	\$0.03383 \$0.02802 \$2.96	\$0.04035 \$0.03342 \$3.53
SSR(SS)	<u>Standby Service Rider</u>	Customer Charge: Reservation Charge per Reserved Service kW: Maintenance Demand Charges: Summer Period \$/kW/Day Other Period \$/kW/Day	Customer Charge: Reservation Charge per Reserved Service kW: Maintenance Demand Charges: Summer Period \$/kW/Day Other Period \$/kW/Day	\$412.37 \$2.79 \$0.1275 \$0.1113	\$534.34 \$3.62 \$0.1652 \$0.1442
		Backup Demand Charges: \$/kW/Day Other Period \$/kW/Day	Backup Demand Charges Summer Period \$/kW/Day Other Period \$/kW/Day	\$0.2970 \$0.2510	\$0.3849 \$0.3246
		Maintenance Energy Charges: Summer Period Other Period	Maintenance Energy Charges: Summer Period Other Period	\$0.02162 \$0.01538	\$0.02801 \$0.01993
		Backup Energy Charges: Summer Period Other Period	Backup Demand Charges: Summer Period Other Period	\$0.02162 \$0.01538	\$0.02801 \$0.01993
SCR (M23)	<u>Small Cogeneration Rider</u>	Customer Charge:	Customer Charge:	\$16.77	\$21.73
LCR (M24)	<u>Large Cogeneration Rider</u>	Customer Charge:	Customer Charge:	\$16.77	\$21.73
AILCSR (M25)	<u>Experimental Agricultural Irrigation Load Control Service Rider</u>	Per kW of registered demand:	Per kW of registered demand:	(\$4.16)	(\$4.16)
CAC	<u>Charges Related to Customer Activity</u>	Electronic Load Data Products Fees: kVA Analysis Report	Electronic Load Data Products Fees: kVA Analysis Report (paper) kVA Analysis Report (e-mail) kVA Analysis Report (diskette) kVA Peaks Summary (paper)	\$20.00 \$20.00 \$20.00 \$14.00	\$29.00 \$6.00 \$7.00 \$7.00
		kVA Peaks Summary Load Graph Time of Use Report		\$14.00 \$14.00	
		Returned Check Statutory Limit	Returned Check Statutory Limit	\$30.00	\$30.00
		Meter Test Fee	Meter Test Fee	\$52.00	\$79.00
		Trip Fee	Trip Fee	\$14.00	\$20.00
		Reconnection Fee: Normal working hours: At Meter Not At Meter	Reconnection Fee: Normal working hours: At Meter Not At Meter	\$35.00 \$72.00	\$49.00 \$100.00
		After Normal working hours - At Meter Not At Meter	After Normal working hours - At Meter Not At Meter	\$54.00 \$96.00	\$62.00 \$110.00
		Emergency only: At Meter Not At Meter	Emergency only: At Meter Not At Meter	\$54.00 \$96.00	\$62.00 \$110.00

		Finance Charge on Delayed Payment Agreements – APSC annual interest rate on deposits Simple APR	Finance Charge on Delayed Payment Agreements – APSC annual interest rate on deposits Simple APR	2013- 0.5%	2013- 0.5%
		Payment by Drawdraft and Levelized/Equal Payment:	Payment by Drawdraft and Levelized/Equal Payment:	(\$1.00)	(\$1.00)
		Charge for DataLink Subscription Charge Daily Viewing Option per month per meter:	Charge for DataLink Subscription Charge Daily Viewing Option per month per meter:	\$39.50	\$39.50
		Hourly Viewing Option per month per meter:	Hourly Viewing Option per month per meter:	\$122.50	\$122.50
		Installation of Interval Meter Charge:	Installation of Interval Meter Charge:		
		Monthly Payment Option per month per meter:	Monthly Payment Option per month per meter:	\$12.50	\$12.50
		Single Payment Option per meter:	Single Payment Option per meter:	\$300.00	\$300.00
		Optional Wireless Communication Link Charges	Optional Wireless Communication Link Charges		
		Daily Viewing Option	Daily Viewing Option	\$9.00	\$9.00
		Hourly Viewing Option	Hourly Viewing Option	\$12.00	\$12.00
		Initial Setup/Activation – Single Payment	Initial Setup/Activation – Single Payment	\$15.00	\$15.00
		Late Payment Charge: Collective Accounts after 14 days:	Late Payment Charge: Collective Accounts after 14 days:	10% of 1 <sup>st</sup> \$30 + 2% of excess	10% of 1 <sup>st</sup> \$30 + 2% of excess
		All other accounts after 22 days:	All other accounts after 22 days:	10% of 1 <sup>st</sup> \$30 + 2% of excess	10% of 1 <sup>st</sup> \$30 + 2% of excess
AFCR	<u>Additional Facilities Charge Rider</u>	Option A	Option A	0.888%	0.870%
		Option B Selected Recovery Term:	Option B Selected Recovery Term:		
		1 Year	1 Year	8.949%	8.932%
		2 Years	2 Years	4.774%	4.757%
		3 Years	3 Years	3.384%	3.367%
		4 Years	4 Years	2.691%	2.674%
		5 Years	5 Years	2.277%	2.260%
		6 Years	6 Years	2.001%	1.985%
		7 Years	7 Years	1.806%	1.789%
		8 Years	8 Years	1.660%	1.643%
		9 Years	9 Years	1.547%	1.531%
		10 Years	10 Years	1.458%	1.441%
		Option B Monthly % Post- Recovery Term	Option B Monthly % Post-Recovery Term	0.296%	0.272%
		O & M of Customer-Owned Facilities	O & M of Customer-Owned Facilities	0.214%	0.176%
EOFP	<u>Extension of Facilities</u>	Permanent Residential Extensions Urban & Rural	Permanent Residential Extensions Urban & Rural	Total Est. Inv. less Res. allowance of up to the value of an 800' extension + Add'l. Costs	Total Est. Inv. less Res. allowance of up to the value of an 800' extension + Add'l. Costs

		Seasonal Residential – 1 phase	Seasonal Residential – 1 phase	Total Est. Inv. less Res. allowance of up to the value of an 800' extension + Add'l. Costs	Total Est. Inv. less Res. allowance of up to the value of an 800' extension + Add'l. Costs
		Permanent non-residential 1-phase	Permanent non-residential 1-phase	Total Est. Inv. less (Est. New Rev./15%) + Add'l. Costs.	Total Est. Inv. + Add'l. Costs less CIAC
		Permanent non-residential 3-phase	Permanent non-residential 3-phase	Total Est. Inv. less (Est. New Rev./30%) + Add'l. Costs.	Total Est. Inv. + Add'l. Costs less CIAC
		Temporary Extensions	Non-Permanent Service Locations	CIAC = 2.5 times Est. installed cost excluding material + ROW and clearing costs with no offsets.	CIAC = 2.5 times Est. installed cost excluding material + ROW and clearing costs with no offsets.
		Planned Land Use Developments	Planned Land Use Developments	Annual revenue guarantee = 15% times Est. Net Inv. in 1-phase facilities + 30% times Est. Net Inv. in 3- phase facilities less Res. Allowance.	Annual revenue guarantee = 15% times Est. Net Inv. in 1-phase facilities + 30% times Est. Net Inv. in 3- phase facilities less Res. Allowance.
MVER	<u>Experimental Market Valued Energy Reduction Service</u>	Market Valued Curtailable Service Market Valued Call Option Service: Curtailable Monthly Customer Charge: Call Option Energy Price: May, June, September July, August Market Valued Energy Option: Curtailable Monthly Customer Charge:		N/A  N/A N/A  N/A	
EER	<u>Experimental Energy Reduction Rider</u>	Curtailed Energy		N/A	
RTP	<u>Pilot Real Time Pricing Service Rider</u>	Program Charge per month		\$585.50	
REMT	<u>Residential Energy Management Time-Of-Use</u>	Customer Charge	Customer Charge	\$6.96	\$9.00
		Energy used during On-peak Hours per kWh	Energy used during On-peak Hours per kWh	\$0.10658	\$0.11743
		Energy used during Mid-peak Hours per kWh	Energy used during Mid-peak Hours per kWh	\$0.05143	\$0.05666

		Energy used during Off-peak Hours per kWh Three-Phase Service Per month	Energy used during Off-peak Hours per kWh Three-Phase Service Per month	\$0.04389 \$2.71	\$0.04836 \$2.99
AFCRG	<u>Additional Facilities Charge Rider</u>	Option A	Option A Option B Selected Recovery Term: 1 Year 2 Years 3 Years 4 Years 5 Years 6 Years 7 Years 8 Years 9 Years 10 Years Option B Monthly % Post-Recovery Term O & M of Customer-Owned Facilities		1.393% 9.455% 5.280% 3.890% 3.197% 2.783% 2.508% 2.312% 2.166% 2.054% 1.964% 0.795% 0.699%
NDCR	<u>ANO Decommissioning Cost Rider</u>	ANO-1 Rate Class: Residential per kWh Small General Service per kWh Large General Service per kW Lighting per kWh ANO-2 Rate Class: Residential per kWh Small General Service per kWh Large General Service per kW Lighting per kWh	ANO-1 Rate Class: Residential per kWh Small General Service per kWh Large General Service per kW Lighting per kWh ANO-2 Rate Class: Residential per kWh Small General Service per kWh Large General Service per kW Lighting per kWh	\$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	\$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00
GGR (M33)	<u>Grand Gulf Rider</u>	Residential per kWh Small General Service per kWh Large General Service per kW Lighting per kWh	Residential per kWh Small General Service per kWh Large General Service per kW Lighting per kWh	\$0.00904 \$0.00799 \$2.35 \$0.01284	\$0.00904 \$0.00799 \$2.35 \$0.01284
ECR	<u>Energy Cost Recovery Rider</u>	All kWh, all classes	All kWh, all classes	\$0.01783	\$0.01783
CA	<u>Capacity Acquisition Rider</u>	Percent of Base Revenue: Residential Small General Service Large General Service Lighting	Percent of Base Revenue: Residential Small General Service Large General Service Lighting	2.5619% 2.9350% 4.1025% 0.9621%	0.0% 0.0% 0.0% 0.0%
EECR	<u>Energy Efficiency Cost Rate Rider</u>	Residential per kWh Small General Service per kWh Large General Service per kWh Lighting per kWh	Residential per kWh Small General Service per kWh Large General Service per kWh Lighting per kWh	\$0.00211 \$0.00209 \$0.00178 \$0.00110	\$0.00211 \$0.00209 \$0.00178 \$0.00110
FLCF	<u>Federal Litigation Consulting Fee Rider</u>	All kWh, all classes	All kWh, all classes	\$0.00005	\$0.00005
GMES	<u>Government Mandated Expenditure Surcharge Rider</u>	Residential per kWh Small General Service per kWh Large General Service per kWh Lighting per kWh	Residential per kWh Small General Service per kWh Large General Service per kWh Lighting per kWh	\$0.000244 \$0.000238 \$0.000131 \$0.000385	\$0.000244 \$0.000238 \$0.000131 \$0.000385
PCA	<u>Production Cost Allocation Rider</u>	Residential per kWh Small General Service per kWh Large General Service per kWh Lighting per kWh	Residential per kWh Small General Service per kWh Large General Service per kWh Lighting per kWh	\$0.00595 \$0.00589 \$0.00566 \$0.00586	\$0.0 \$0.0 \$0.0 \$0.0
SRC	<u>Storm Recovery Charges Rider</u>	Residential per kWh Small General Service per kWh Large General Service per kW Lighting per kWh	Residential per kWh Small General Service per kWh Large General Service per kW Lighting per kWh	\$0.00092 \$0.00098 \$0.17943 \$0.00056	\$0.00092 \$0.00098 \$0.17943 \$0.00056

ANOR	<u>Arkansas Nuclear One, Unit 1 Interim Capacity Cost Recovery Rider</u>	Residential per kWh	Residential per kWh	\$0.000761	\$0.0
		Small General Service per kWh	Small General Service per kWh	\$0.000759	\$0.0
		Large General Service per kW	Large General Service per kW	\$0.299716	\$0.0
		Lighting per kWh	Lighting per kWh	\$0.000390	\$0.0
CCR	<u>Capacity Cost Recovery Rider</u>	Percent of Base Revenue:			
		Residential		1.5424%	
		Small General Service		1.7330%	
		Large General Service		2.1817%	
MISO	<u>MISO Rider (MISO-Only)</u>	Percent of Base Revenue:			
		Residential		(1.8259%)	
		Small General Service		(1.9031%)	
		Large General Service		(2.0781%)	
MVLRR	<u>Market Valued Load Modifying Rider</u>	Registration			\$1,000.00
		Modification to Registration			\$100.00
		Change to Day Ahead Offer			\$50.00
		Energy not consumed pursuant to MVLRR rider			Standard Retail Rate
MVDRR	<u>Market Valued Demand Response Rider</u>	Customer Charge			\$167.69
		Interruptible Credit per kW of interruptible demand			\$-x.xx
		Registration			\$1,000.00
		Modification to Registration			\$100.00
MVDRR	<u>Market Valued Demand Response Rider</u>	Change to Day Ahead Offer			\$50.00
		Energy not consumed pursuant to MVDRR rider			Standard Retail Rate
		Registration			\$1,000.00
		Modification to Registration			\$100.00

The Application was filed on March 1, 2013, in APSC Docket No. 13-028-U. The proposed new rate schedules were suspended by the Commission for the maximum period authorized by law.

An evidentiary hearing on EAI's Application is set to begin at 6:00 p.m. on October 22, 2013 in Commission Hearing Room No. 1 in the Arkansas Public Service Commission Building, 1000 Center Street, Little Rock, Arkansas.

Public comment hearings in EAI's service territory have been established by Order No. 5 issued on March 28, 2013 by the APSC to be held in El Dorado, Arkansas to begin at 6:00 p.m. on October 30, 2013 in the El Dorado Chamber of Commerce Building located at 111 W. Main Street, El Dorado, Arkansas, and in Batesville, Arkansas to begin at 6:00 p.m. on November 7, 2013 in the University of Arkansas Community College at Batesville, Nursing and Allied Health Building, Room 902, 2005 White Drive, Batesville, Arkansas. Public Comments will also be taken at the beginning of the evidentiary hearing hereinabove set for October 22, 2013.

Arkansas Public Service Commission Procedural Rule 3.04 identifies procedures for interested persons to intervene as a party or to make limited appearances, if said persons comply with the procedural requirements and time limits set forth in the Rule. Further information about EAI's Application and about Commission procedures may be obtained by writing or calling the Secretary of the Commission. The name, address, phone number, email address of the Commission Secretary, and the URL address of the Commission's website are as follows:

Kristi Rhude, Secretary  
Arkansas Public Service Commission  
P.O. Box 400  
Little Rock, AR 72203-0400  
(501) 682-2051 or 1-800-482-1164  
email address: [Secretary@psc.state.ar.us](mailto:Secretary@psc.state.ar.us)  
APSC website address: <http://www.arkansas.gov/psc/index.htm>

by: ENTERGY ARKANSAS, INC.  
P. O. Box 551  
Little Rock, AR 72203

Steven K. Strickland  
Vice President, Regulatory Affairs

Tucker Raney  
Assistant General Counsel  
Entergy Services, Inc.



# Arkansas Democrat-Gazette

## STATEMENT OF LEGAL ADVERTISING

ENTERGY-ARKANSAS  
425 W CAPITOL AVE  
LITTLE ROCK AR 72203

REMIT TO:  
ARKANSAS DEMOCRAT-GAZETTE, INC  
P.O. BOX 2221  
LITTLE ROCK, AR 72203

ATTN: n

DATE : 07/18/13 INVOICE #: 2846799  
ACCT #: L5435730 P.O. #:

BILLING QUESTIONS CALL 378-3812

### AD COPY

STATE OF ARKANSAS,  
COUNTY OF PULASKI, } ss.

I, Elizabeth Myers do solemnly swear that I am the Legal Billing Clerk of the Arkansas Democrat - Gazette, a daily newspaper printed and published in said County, State of Arkansas; that I was so related to this publication at and during the publication of the annexed legal advertisement in the matter of:

#### Correction

pending in the Court, in said County, and at the dates of the several publications of said advertisement stated below, and that during said periods and at said dates, said newspaper was printed and had a bona fide circulation in said County; that said newspaper had been regularly printed and published in said County, and had a bona fide circulation therein for the period of one month before the date of the first publication of said advertisement; and that said advertisement was published in the regular daily issues of said newspaper as stated below.

DATE	DAY	LINAGE	RATE	DATE	DAY	LINAGE	RATE
07/11	Thu	98	1.25				
07/18	Thu	98	1.25				

Correction to Entergy Arkansas, Inc.'s (EA's) Notice of Filing of Application for Approval of Changes in Rates for Retail Electric Service, published on May 30 and June 6, 2013.

The evidentiary hearing at the Arkansas Public Service Commission on EA's Application filed in Docket No. 13-028-U is set to begin at 9:30 a.m. on October 22, 2013, not 6:00 p.m. as indicated in the previously published Notice. Further information about EA's Application and about Commission procedures may be obtained by writing or calling the Secretary of the Commission. The name, address, phone number, email address of the Commission Secretary, and the URL address of the Commission's website are as follows:

Krist Rhude, Secretary  
PO Box 400  
Little Rock, AR 72203-0400  
(501) 682-2051 or 1-800-482-1184  
email address:  
Secretary@psc.state.ar.us  
APSC website address:  
<http://www.arkansas.gov/psc/index.htm>

TOTAL COST ----- 245.00  
Billing Ad #: 72124009

Subscribed and sworn to me this 18<sup>th</sup> day of July, 2013.  
Bennie J. Fuller  
Notary Public

OFFICIAL SEAL - # 12381364  
BENNIE J. FULLER  
NOTARY PUBLIC - ARKANSAS  
PULASKI COUNTY  
MY COMMISSION EXPIRES: 3-21-2021

**Arkansas Public Service Commission  
General Rate Case Docket Summary Cover Sheet  
Must be filed with each new docket filed at the Commission**

STYLE OF DOCKET: (Style may be changed by Secretary of Commission) **Docket Number:**

**IN THE MATTER OF THE APPLICATION OF ENTERGY  
ARKANSAS, INC. FOR APPROVAL OF CHANGES IN RATES FOR  
RETAIL ELECTRIC SERVICE**

**13-028-U**

DOCKET DESIGNATOR: ☒ U

LAST RATE CASE DOCKET: **09-084-U**

Date Notice of Intent filed by company: **12-31-12**

**PETITIONER/INITIATING PARTY**

Entergy Arkansas, Inc.

**ATTORNEYS' NAME, ADDRESS, PHONE, FAX AND E-MAIL**

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**Pursuant to Rule 2.03(b), of the Commission's Rules of Practice and Procedure, please provide name, address, phone, fax, e-mail of at least one person, but not more than two, to appear on the Service List for this docket**

Tucker Raney, Entergy Services, Inc., 425 W. Capitol Ave., P. O. Box 551, Little Rock, AR 72203-0551, 501-377-3500, fax 501-377-5814, traney@entergy.com; Steven K. Strickland, Entergy Arkansas, Inc., 425 W. Capitol Ave., P. O. Box 551, Little Rock, AR 72203-0551, 501-377-4457, 501-377-4415, sstrick@entergy.com

1. Company's current authorized retail revenue requirement: \$957.25 million (base rate revenues)
2. Retail revenue requirement requested: \$1,182.9 million (base rate revenue).
3. Percentage increase by rate class (i.e., residential, commercial, industrial, etc). Residential -1.25%, Small General Service 1.07%, Large General Service 2.23%, Lighting -7.50%.
4. Estimated monthly impact on average residential customer in both dollars and percentage increase A decrease of \$0.95 (from \$101.31 to \$100.36), which amounts to a -0.94% reduction.
5. Current authorized return on equity and overall rate of return: 10.2% return on equity / 5.04% overall rate of return on rate case.
6. Requested return on equity and overall rate of return: 10.4% return on equity/ 5.02% overall rate of return.
7. Identify the major retail revenue requirement increase drivers, e.g., acquisition of new plant, higher requested, Return on equity, depreciation rate change, etc. Please continue on second page if more space is needed.

Items that have increased the revenue deficiency are Non-Fuel O&M Expenses, \$118 million, which includes pensions, benefits and storm costs; Depreciation and Amortization, \$31 million, driven by increases in plant and in proposed depreciation rates; Return on Rate Base, \$29 million, driven by increases in new plant additions already in service, and proposed plant transfers for the pro-formed period, including plant additions relating to recent ice storm damage; Taxes and Other Miscellaneous increases, \$28 million, driven primarily by the capacity purchase proposed in the Capacity Cost Recovery Rider of \$21 million.

Form completed by: Tucker Raney Date: 03/01/13

Representing: Entergy Arkansas, Inc.

BEFORE THE  
ARKANSAS PUBLIC SERVICE COMMISSION

IN THE MATTER OF THE APPLICATION	)	
OF ENTERGY ARKANSAS, INC. FOR	)	DOCKET NO. 13-028-U
APPROVAL OF CHANGES IN RATES FOR	)	
RETAIL ELECTRIC SERVICE	)	

APPLICATION

COMES ENTERGY ARKANSAS, INC. ("EAI" or the "Company"), and for its  
Application, respectfully states:

1. This Application is filed pursuant to Ark. Code Ann. §23-4-401 *et seq.* and Arkansas Public Service Commission ("APSC" or the "Commission") Rules of Practice and Procedure 4 and 9.

2. The Company is a corporation organized and operating under the laws of the State of Arkansas, and is a public utility as defined by Ark. Code Ann. §23-1-101 *et seq.* The Company's principal office is located at the Metropolitan National Bank Building, 425 West Capitol Avenue, Little Rock, Arkansas 72201. A copy of the Company's Agreement of Consolidation of Merger (Articles of Incorporation) is on file with the APSC and is hereby incorporated by reference.

3. The Company owns a complete electric system, more specific descriptions of which, including the costs thereof, are already on file with the

Commission in various certification dockets and in annual reports filed by the Company with the Commission. The Company's books and records are kept in accordance with the Uniform System of Accounts, pursuant to the rules and regulations of the Commission and of the Federal Energy Regulatory Commission ("FERC"). All utility plant accounts are stated at original cost. Pursuant to Order No. 3 of APSC Docket No. 09-031-U, the Commission approved EAI's use of reserve accounting for service restoration costs resulting from storms, and such accounting is recognized by the Company in this general rate filing.

4. The Company is engaged in the business of generating, transmitting, and distributing electrical power and energy in Arkansas. As of December 31, 2011, the Company provided retail electrical service subject to the jurisdiction of the Commission to a total of 695,397 customers. Of these customers, 583,978 were residential; 88,777 were commercial; 21,969 were industrial; and 673 were public agencies, institutions, or others.

5. As described in the direct testimony of EAI President and Chief Executive Officer, Hugh T. McDonald, the Company is in the midst of significant structural changes to prepare for the future. EAI's first step is leaving the Entergy System Agreement,<sup>1</sup> eliminating the rough production cost equalization payments

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<sup>1</sup> The System Agreement is a rate schedule approved by the Federal Energy Regulatory Commission and contract entered into among Entergy Services, Inc. ("ESI") and the Operating Companies, which requires the Operating Companies to plan, construct and operate their generation and bulk transmission facilities as a single, integrated electric system. On December 19, 2005, EAI gave notice that it will terminate its participation in the System Agreement effective December 18, 2013.

and significantly reducing the related litigation experienced over the last three decades. Simultaneously with leaving the System Agreement, EAI will join the Midwest Independent Transmission System Operator, Inc. ("MISO") Regional Transmission Organization ("RTO") on December 19, 2013,<sup>2</sup> and with the requisite approvals, the Company will consummate the proposed spin-off and merger of its transmission facilities with the independent transmission company ITC Holdings, Inc. (the "ITC Transaction").<sup>3</sup> These changes are transformational and will transition EAI to more efficiently and effectively address the evolution in the industry toward a regional and completely independent approach to transmission operations, planning, and development that will improve reliability and afford access to the lowest delivered cost of energy for the Company's customers, other load serving entities that plan to integrate with MISO at the same time as EAI, and the broader regional market. At the same time, the Company faces significant capital requirements over the coming years as a result of aging infrastructure, resource adequacy requirements, environmental regulations and technology upgrades to meet its obligation to provide safe and reliable power to its customers' increasing expectations at a reasonable cost.

6. The Company is presently seeking an increase in revenue to recover a retail revenue deficiency of \$178 million in base rates. Because the Commission has not yet issued a final order in the ITC Transaction case, the Company is presenting two scenarios for the current request for a change in

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<sup>2</sup> Pending receipt of a final order in Docket No. 10-011-U.

<sup>3</sup> The Company has requested APSC approval of the ITC Transaction in Docket No. 12-069-U.

rates: the "MISO Scenario" in which EAI is a member of MISO and the "MISO/ITC Scenario" in which EAI is a member of MISO and the APSC has approved the ITC Transaction. Because many of the requested changes in this case are moving cost recovery from one tariff to another or to base rates, in the MISO Scenario, a typical residential customer using 1,000 kWh a month will actually see a 0.94 percent reduction in his or her total bill. In the MISO/ITC Scenario, EAI's proposed MISO Rider would be revised to recover the transmission service fee that ITC would charge the Company through the MISO bill. In the MISO/ITC Scenario the same residential customer will see a 1.7 percent total bill increase. The Company's base rate revenue requirement is \$1,182.9 million.

7. This Application presents the results of the Company's cost-of-service study based upon a test year that is the period of six months historical ending June 30, 2012 and six months projected ending December 31, 2012. The Company's current tariffs are structured around EAI's being a member of the System Agreement. For example, the Company's Energy Cost Recovery Rider ("Rider ECR") that collects the cost of fuel and purchased energy is tailored to collect costs from the System Agreement Energy Exchange and not the MISO energy market. The Company's base rates reflect the cost of payments for Reserve Equalization, the System Agreement name for the payments or receipts by an Operating Company for equalizing the cost of capacity reserves across the System Agreement participants. EAI has requested approval in this case for a new tariff that would recover costs of

purchased capacity, beginning with the Power Purchase Agreement EAI has negotiated with a third party to meet its resource requirements in post-System Agreement operations beginning December 19, 2013. EAI likely will request to expand the scope of this tariff to include purchases and sales in the MISO capacity market should the APSC approve EAI's participation in that market. In addition, as a MISO member, EAI would be allocated costs from MISO for administrative costs and for the use of transmission facilities owned by others for which EAI receives benefits. EAI has requested in this case approval of a tariff mechanism, the MISO Rider, that would recover these MISO allocated costs, as well as revenues and costs associated with non-EAI transmission assets allocated to EAI as part of its membership in MISO. Additionally, if the APSC approves the Company's request to divest and merge its transmission assets with ITC, EAI's rate base would be decreased by the amount of transmission assets that would be divested and merged with ITC. In the MISO/ITC Scenario, EAI's proposed MISO Rider would be revised to recover the transmission service fee that ITC would charge the Company through the MISO bill. In light of these facts, the Company is proposing to modify its existing rates and update its rate structure to address the structural changes in EAI's operations described above, meet its customers' needs, and achieve a reasonable rate of return.

8. The proposals contained in this rate change application will allow the Company to continue to provide electricity and electric service to meet its customers' needs and will allow the Company's investors a reasonable opportunity to recover



prudently incurred costs and a fair opportunity to earn a reasonable return on investment. The Company's proposals include, but are not limited to:

- a) Implementing the Company's proposal for the appropriate method to determine the Allowance for Funds Used During Construction rate;
- b) Approving the Company's plan to acquire additional generation needed for post-System Agreement operations and a cost recovery mechanism for that generation;
- c) Implementing new depreciation rates based on EAI's depreciation study and dismantlement cost study on specific EAI generating plants;
- d) Allowing recovery of payments EAI makes to trade industry associations including such as the Electric Power Research Institute and the Nuclear Energy Institute;
- e) Implementing an increase in the annual Storm Reserve Account of \$5.8 million as well as a one-time inclusion of \$20.1 million associated with the 2012 winter storm that impacted the state and implementing a \$4.3 million pro forma adjustment to the Company's test year amounts for its vegetation management program;
- f) Implementing changes to the following Rate Schedules and Riders:
  - i. Rate Schedule No. 10, Municipal Street Lighting Service and Rate Schedule No. 12, All Night Outdoor Lighting Service in order to reflect lighting product line and other revisions;
  - ii. Rate Schedule No. 20. Standby Service Rider;
  - iii. Rate Schedule No. 26, Additional Facilities Charge Rider;

- iv. Rate Schedule No. 29, Charges Related to Customer Activity;
- v. Rate Schedule No. 34, Small Cogeneration Rider;
- vi. Rate Schedule No. 35, Large Cogeneration Rider;
- vii. Rate Schedule No. 36, the Agricultural Irrigation Load Control Service Rider, in order to simplify the billing calculation for that Rider;
- viii. Rate Schedule No. 38, Entergy Cost Recovery Rider, to incorporate revisions to Rider ECR to accommodate MISO market energy charges instead of the Entergy Energy Exchange fuel and purchase expenses and including in Rider ECR the costs of activated carbon and calcium bromide acquired and consumed by EAI in its fossil-fired generating units necessary to comply with the Environmental Protection Agency's Mercury and Air Toxics Standards;
- ix. Rate Schedule No. 41, Optional Interruptible Service Rider, to close the rider to new customers but to continue to offer the Rider to customers currently taking service thereunder in order to align with the Company's transition to operation in MISO;
- x. Rate Schedule No. 49, Capacity Acquisition Rider, to implement a transition mechanism for the ownership costs for the Hot Spring Energy Facility ("Hot Spring Plant") that are currently being recovered in Rider CA and phase out Rider CA and reflect these costs in base rates;
- xi. Rate Schedule No. 60, Extension of Facilities Policy; and

- xii. Rate Schedule No. 61, Tariff Governing the Installation of Electric Underground Residential Distribution Systems and Underground Service Connections.
- g) Implementing new tariffs, including those that are required to reflect changes in the Company's operations and cost structure as a result of EAI's joining MISO, including:
- i. A MISO Rider to recover MISO-related costs under the applicable scenario – the MISO Scenario or the MISO/ITC Scenario – including the costs of RTO membership and revenues and costs of EAI's participation in the MISO energy market; and reflecting changes in the Company's operations and cost structure that will occur if the APSC approves the ITC Transaction and implementing revisions to tariffs as necessary to reflect these changes;
  - ii. The Market Valued Load Modifying Rider and the Market Valued Demand Response Rider to provide opportunities for customers to participate through EAI in the MISO energy and capacity markets;
  - iii. A Capacity Cost Recovery Rider to accommodate EAI's ability outside the System Agreement to purchase and sell capacity on a limited term basis to more finely tune its generation portfolio to meet its customers' needs; and
  - iv. The Additional Facilities Rider—Governmental to address the additional cost to the Company related to procuring insurance in lieu of indemnification for state agencies.

h) Eliminating tariffs that are no longer necessary because the Company will participate in the MISO market, and, therefore, there is no longer a need for these tariffs. These include:

- i. The Experimental Market Valued Energy Reduction Service ("MVER") and the Experimental Energy Reduction Service ("EER") Rider. MVER and EER have not been available to customers since 2011; and
  - ii. The Pilot Real Time Pricing Service ("RTP") Rider. The RTP pilot period is scheduled to expire on December 21, 2013 and there are no customers currently on RTP.
- i) Reflecting in base rates costs that are currently being recovered pursuant to the following tariffs:
- i. ANO Capacity Cost Recovery Rider; and
  - ii. Government Mandated Expenditure Surcharge Rider.

9. Further, the Company is requesting that the Commission make a specific finding that a rate of return on common equity for the Company of 10.4 percent is just and reasonable.

10. The Company's filing complies with Rule 9 of the APSC's current Rules of Practice and Procedure. Additionally, pursuant to Order No. 1, EAI has filed as EAI Application Exhibit A attached hereto, and made a part hereof, the following Minimum Filing Requirement ("MFR") schedules required of electric

and/or investor-owned utilities in compliance with Appendix I and IA which have been proposed and are currently pending final approval in Docket No. 08-135-R (the Amended MFRs): A-1, B-1 through B-10, C-1 through C-12, D-1.1 through D-1.3, D-2.1 through D-7, E-1 through E-6, E-9 through E-11.2, E-13, E-14 and E-17, F-1.1 through F-1.3, G-1 through G-5.1, H-1 through H-5 and H-10. These schedules reflect a retail base rate revenue requirement that includes the current base rate revenue deficiency, exclusive of fuel and purchased energy expenses and costs imposed on EAI by the FERC in its Opinion No. 480 and Opinion No. 480-A, dated June 1, 2005, and December 19, 2005, respectively, in Docket No. EL01-88-001, and other costs presently recovered through separate riders.

11. The Company hereby gives notice that its new and proposed revised rate schedules are attached for filing and included as Schedule H-10 of EAI Application Exhibit A. The Company proposes to make these revised rate schedules effective as of 30 days from the filing of this Application.

12. EAI requests that the following individuals be included on the service list in this proceeding:

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13. Rule 3.03 of the Commission's Rules of Practice and Procedure requires a notice to be published when a general rate increase is sought. The Company will cause such notice to be published pursuant to Rule 3.03.

14. Also submitted for filing in support of this Application are the testimonies of the following Company witnesses who explain the Company's proposals in considerable detail: Mr. Hugh T. McDonald, Mr. Kurtis W. Castleberry, Mr. Jay A. Lewis, Mr. Phillip B. Gillam, Mr. Corey A. Pettett, Mr. Gregory R. Zakrzewski, Mr. Donald J. Clayton, Mr. William R. Crean, Mr. Eric Fox, Dr. Samuel C. Hadaway, Ms. Julie M. Cannell, Mr. S. Brady Aldy, Mr. Jay K. Thayer, Mr. Kevin G. Gardner, Ms. Crystal G. Clark, and Dr. Jay C. Hartzell.

WHEREFORE, Entergy Arkansas, Inc. requests that the Commission:

(1) allow the proposed new and revised rate schedules identified and filed herein as Schedule I to become effective 30 days after filing of this Application;

(2) fix and establish 10.4 percent as a reasonable rate of return on common equity;

(3) approve all proposed accounting and other modifications necessary to allow the Company to implement its proposals herein; and

(4) for all other just and proper relief to which the Company may be entitled to the full extent of the Commission's jurisdiction.

However, if the Commission suspends the new and revised rate schedules, the Company requests the Commission:

(1) set this matter for hearing, at which time the Company may be given an opportunity to present additional evidence in support of its Application;

(2) establish a procedural schedule in this matter, to include (a) in addition to allowing other discovery, providing a reasonable time for the parties to take depositions before the hearing and after the filing of final testimony and (b) providing for the filing of post hearing briefs by the parties on issues they choose to address in addition to those designated by the Commission;

(3) after due notice and hearing, issue an order authorizing the Company to modify its rates and implement its proposals and charges as set forth in this Application and testimony; and

(4) order all other just and proper relief to which the Company may be entitled to the full extent of the Commission's jurisdiction.

Respectfully submitted,

ENTERGY ARKANSAS, INC.

By: /s/ Tucker Raney  
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ATTORNEYS FOR ENTERGY ARKANSAS,  
INC.



CERTIFICATE OF SERVICE

I, Tucker Raney, do hereby certify that a copy of the foregoing has been served upon all parties of record by forwarding the same by electronic mail and/or first class mail, postage prepaid, this 1st day of March 2013.

/s/ Tucker Raney  
Tucker Raney

BEFORE THE  
ARKANSAS PUBLIC SERVICE COMMISSION

IN THE MATTER OF THE APPLICATION	)	
OF ENTERGY ARKANSAS, INC. FOR	)	DOCKET NO. 13-028-U
APPROVAL OF CHANGES IN RATES FOR	)	
RETAIL ELECTRIC SERVICE	)	

EAI APPLICATION EXHIBIT A

MINIMUM FILING REQUIREMENTS

PURSUANT TO ORDER NO. 1