

filed electronically in docket office on 07/25/13

Four Star Marketing, LLC
3281 Jackson Avenue
Suite 103
Memphis, TN 38122
901-562-1000

July 23, 2013

Ms. Sharla Dillon
Dockets and Records Manager
Utilities Division
Tennessee Regulatory Authority
460 James Robertson Parkway
Nashville, TN 37243-0505

Dear Ms. Dillon,

Please accept the enclosed request for Approval of Assumed name for Four Star Marketing, LLC as a permanent replacement of the original submission. The reason for the updated submission is to correct information included in the first bullet point. "Evidence of Conversion" was changed to "Registration of Assumed Name". We also chose to update the contact number.

Please destroy all copies of the original version of this Request.

Regards,



Joe Black
CEO, Four Star Marketing, LLC, dba Mid-South Home Phone

Four Star Marketing, LLC
3281 Jackson Avenue
Suite 103
Memphis, TN 38122
901-562-1000

July 23, 2013

Ms. Sharla Dillon
Dockets and Records Manager
Utilities Division
Tennessee Regulatory Authority
460 James Robertson Parkway
Nashville, TN 37243-0505

RE: Four Star Marketing (ID 129087), Request for Approval of Assumed Name

Dear Ms. Dillon,

Four Star Marketing, LLC, dba Mid-South Home Phone, hereby requests approval of the assumed name of "Frayser Phone Company" for use in the geographical area located in the 38127 zip code in Memphis, Tennessee. Four Star Marketing, LLC has submitted an original and for copies of this request along with a \$25 application fee. Four Star Marketing, LLC is authorized to provide local exchange and interexchange services pursuant to its certificate of public and necessity granted by the Tennessee Regulatory Authority in its Order dated April 23, 2010. Further, Four Star Marketing, LLC is designated as an Eligible Telecommunications Carrier, as granted by the Tennessee Regulatory Authority in its Order dated March 9, 2011. The company now has completed the applicable requirements to add the assumed name, "Frayser Phone Company".

- Four Star Marketing, LLC has registered the assumed name, "Frayser Phone Company" with the Office of the Tennessee Secretary of State in compliance with requirements of Tenn. Code Ann. §§48-14-103, 48-54-103, 48-207-103, or 61-2-103, as evidenced by the Registration of the Assumed Name "Frayser Phone Company" with the Tennessee Secretary of State in the Exhibit 1 hereto.
- Four Star Marketing, LLC has also recorded the name in its surety bond obtained pursuant to Tenn. Code Ann. §65-4-125, as evidenced in Exhibit 2 hereto.
- In exhibit 3, Four Star Marketing has provided a copy of the notice that it will send to its customers located within the geographical are of zip code 38127.
- Four Star Marketing, LLC intends to offer the same telecommunications services for each assumed name it uses within the state of Tennessee.

Based on the foregoing, Four Star Marketing, LLC respectfully requests that the TRA grant this request. If you have any questions, please do not hesitate to contact me.

Respectfully submitted,



Joe Black
CEO, Four Star Marketing, LLC, dba Mid-South Home Phone

Exhibit 1

Tennessee Secretary of State Filing Information Document Acknowledging Adoption of Assumed Name



STATE OF TENNESSEE
Tre Hargett, Secretary of State
Division of Business Services
William R. Snodgrass Tower
312 Rosa L. Parks AVE, 6th FL
Nashville, TN 37243-1102

Filing Information

Name: **Four Star Marketing, LLC**

General Information

SOS Control # :	619152	Formation Locale:	TENNESSEE
Filing Type:	Limited Liability Company - Domestic	Date Formed:	12/07/2009
Filing Date:	12/07/2009 8:26 AM	Fiscal Year Close	12
Status:	Active	Member Count:	1
Duration Term:	Perpetual		
Managed By:	Member Managed		

Registered Agent Address

FOUR STAR MARKETING, LLC
MIN-SU KANG
STE 103
3281 JACKSON AVE
MEMPHIS, TN 38122-1015

Principal Address

2020 FLETCHER CREEK DR
MEMPHIS, TN 38133-7056

The following document(s) was/were filed in this office on the date(s) indicated below:

Date Filed	Filing Description	Image #
04/08/2013	Assumed Name New Assumed Name Changed From: No Value To: Frayser Phone Company	7189-1612
04/08/2013	Assumed Name New Assumed Name Changed From: No Value To: Home Phone	7189-1613
04/05/2013	Registered Agent Change (by Entity) Registered Agent Physical Address 1 Changed From: 2020 FLETCHER CREEK DR To: 3281 JACKSON AVE Registered Agent Physical Address 2 Changed From: No Value To: STE 103 Registered Agent Physical Address 3 Changed From: No Value To: MIN-SU KANG Registered Agent Physical Postal Code Changed From: 38133-7056 To: 38122-1015	A0173-1490
04/05/2013	Mailing Address Update	A0173-1459
04/01/2013	2012 Annual Report Principal Address 1 Changed From: 6465 N QUAIL HOLLOW RD To: 2020 FLETCHER CREEK DR Principal Postal Code Changed From: 38120-1448 To: 38133-7056 Member Count Changed From: 3 To: 1 Managed By Changed From: Director Managed To: Member Managed	7181-0794

Filing Information

Name: **Four Star Marketing, LLC**

Registered Agent Organization Name Changed From: No Value To: FOUR STAR MARKETING, LLC		
Registered Agent First Name Changed From: RONALD To: No Value		
Registered Agent Middle Name Changed From: BRENT To: No Value		
Registered Agent Last Name Changed From: RAGIN To: No Value		
Registered Agent Physical Address 1 Changed From: 1337 WARFORD ST To: 2020 FLETCHER CREEK DR		
Registered Agent Physical Postal Code Changed From: 38108-2522 To: 38133-7056		
03/13/2012	2011 Annual Report	7012-2119
Principal Address 1 Changed From: 1337 WARFORD STREET To: 6465 N QUAIL HOLLOW RD		
Principal Address 2 Changed From: No value To: STE 200		
Principal Postal Code Changed From: 38108 To: 38120-1448		
Principal County Changed From: No value To: SHELBY COUNTY		
Member Count Changed From: 4 To: 3		
10/05/2011	Articles of Amendment	6946-1678
Managed By Changed From: Member Managed To: Director Managed		
01/28/2011	2010 Annual Report	6823-1462
Member Count Changed From: 3 To: 4		
12/22/2009	Assumed Name	6635-0801
New Assumed Name Changed From: No Value To: Midsouth Home Phone		
12/07/2009	Initial Filing	6630-0104
Active Assumed Names (if any)		
Home Phone		04/10/2013 04/08/2018
Frayser Phone Company		04/10/2013 04/08/2018
Midsouth Home Phone		12/22/2009 12/22/2014

Exhibit 2

Revised Surety Bond Obtained Pursuant to Tenn. Code Ann. §65-4-125

MAY 11 2013

Change Rider



To Be Attached and Form a Part of Bond Number 1470417

Principal: Four Star Marketing, LLC dba Mid South Home Phone dba Frayser Phone Company

Obligee: Tennessee Regulatory Authority

Surety: Great American Insurance Company

IT IS HEREBY UNDERSTOOD AND AGREED that effective the 3rd day of May, 2013 the following bond information has been changed as below.

Provided, however, that the liability of the Principal and Surety hereon shall not be cumulative or in any event exceed the larger amount referred to herein.

The attached bond shall be subject to all its agreements, limitations and conditions except as herein expressly modified.

<u>Individual name & address</u>	
FROM:	
Min-Su Kang	
8181 Short Grass Cove	
Arlington	TN 38002

<u>Individual name & address</u>	
TO:	
Min-Su Kang	
8181 Short Grass Cove	
Arlington, TN 38002	

<u>Company name & address (if applicable)</u>	
FROM:	
Four Star Marketing, LLC dba Mid South Home Phone	
3281 Jackson Ave.	
Memphis	TN 38122

<u>Company name & address (if applicable)</u>	
TO:	
Four Star Marketing, LLC dba Mid South Home Phone dba Frayser Phone Company	
3281 Jackson Ave.	
Memphis, TN 38122	

The above reflects a change in:

- ☐ Individual name
- ☐ Individual address
- ☒ Company name
- ☐ Company address

Signed, sealed, and dated this 7th day of May, 2013.

Four Star Marketing, LLC dba Mid South Home Phone dba Frayser Phone Company

BY: [Signature]
(Principal)

Great American Insurance Company

BY: [Signature]
Sara Carnes, Attorney-in-Fact

ACCEPTED

BY: _____
(Obligee)



GREAT AMERICAN INSURANCE COMPANY®

Administrative Office: 301 E 4th STREET • CINCINNATI, OHIO 45202 • 513-369-5000 • FAX 513-723-2740

The number of persons authorized by
this power of attorney is not more than ONE

No 1470417

POWER OF ATTORNEY

KNOW ALL MEN BY THESE PRESENTS: That the GREAT AMERICAN INSURANCE COMPANY, a corporation organized and existing under and by virtue of the laws of the State of Ohio, does hereby nominate, constitute and appoint the person or persons named below, each individually if more than one is named, its true and lawful attorney-in-fact, for it and in its name, place and stead to execute on behalf of the said Company, as surety, any and all bonds, undertakings and contracts of suretyship, or other written obligations in the nature thereof; provided that the liability of the said Company on any such bond, undertaking or contract of suretyship executed under this authority shall not exceed the limit stated below.

Name	Address	Limit of Power
Sara Carnes	8601 McAlpine Park Drive, Suite 100 C Charlotte, NC 28211	\$20000---

This Power of Attorney revokes all previous powers issued on behalf of the attorney(s)-in-fact named above.
IN WITNESS WHEREOF the GREAT AMERICAN INSURANCE COMPANY has caused these presents to be signed and attested by its appropriate officers and its corporate seal hereunto affixed this 29th day of June, 2009
Attest

GREAT AMERICAN INSURANCE COMPANY



Atty L C. B.
Assistant Secretary

David C. Kitchin
Divisional Senior Vice President

DAVID C. KITCHIN (513-412-4602)

STATE OF OHIO, COUNTY OF HAMILTON - ss:

On this 29th day of June, 2009, before me personally appeared DAVID C. KITCHIN, to me known, being duly sworn, deposes and says that he resides in Cincinnati, Ohio, that he is the Divisional Senior Vice President of the Bond Division of Great American Insurance Company, the Company described in and which executed the above instrument; that he knows the seal of the said Company; that the seal affixed to the said instrument is such corporate seal; that it was so affixed by authority of his office under the By-Laws of said Company, and that he signed his name thereto by like authority.



KAREN L. GROSHEIM
NOTARY PUBLIC, STATE OF OHIO
MY COMMISSION EXPIRES 02-20-16

Karen L. Grosheim

This Power of Attorney is granted by authority of the following resolutions adopted by the Board of Directors of Great American Insurance Company by unanimous written consent dated June 9, 2008.

RESOLVED: That the Divisional President, the several Divisional Senior Vice Presidents, Divisional Vice Presidents and Divisional Assistant Vice Presidents, or any one of them, be and hereby is authorized, from time to time, to appoint one or more Attorneys-in-Fact to execute on behalf of the Company, as surety, any and all bonds, undertakings and contracts of suretyship, or other written obligations in the nature thereof; to prescribe their respective duties and the respective limits of their authority; and to revoke any such appointment at any time.

RESOLVED FURTHER: That the Company seal and the signature of any of the aforesaid officers and any Secretary or Assistant Secretary of the Company may be affixed by facsimile to any power of attorney or certificate of either given for the execution of any bond, undertaking, contract of suretyship, or other written obligation in the nature thereof, such signature and seal when so used being hereby adopted by the Company as the original signature of such officer and the original seal of the Company, to be valid and binding upon the Company with the same force and effect as though manually affixed.

CERTIFICATION

I, STEPHEN C. BERAHA, Assistant Secretary of Great American Insurance Company, do hereby certify that the foregoing Power of Attorney and the Resolutions of the Board of Directors of June 9, 2008 have not been revoked and are now in full force and effect.

Signed and sealed this 3rd day of May, 2013



S1029Y (03/11)

Atty L C. B.
Assistant Secretary

Exhibit 3

Form of Notice Sent to Customers affected by the Assumed Name

Dear valued customer,

On July 17, 2013, Four Star Marketing, LLC filed a request with the Tennessee Regulatory Authority (TRA) seeking approval of an assumed name to use in the geographical area included in the 38127 zip code. Pending approval from the TRA, this change will be implemented promptly, but no earlier than 30 days from the date of the letter. This change will mean only that instead of corresponding with "Mid-South Home Phone" for your home phone needs, customers located in the 38127 zip code will correspond with "Frayser Phone Company". There will be no effect on the rates, terms or quality of your service.

Additionally, Frayser Phone Company will be opening a store in the 38127 zip code, to help service the needs of customers located in this area. This store is located at 3695 N. Watkins.

If you have any questions or concerns regarding this or any other aspect of your phone service, please contact us at [insert contact number for new store].

TRA Name Change FAQs

When do I need to notify the TRA?

If you are a public utility, and you are

1. changing your registered business name,
2. adopting an assumed business name,
3. or discontinuing the use of an assumed business name.

You are required to notify the Authority at least thirty days before offering services to Tennessee customers under the new name.

What do I need to submit to the TRA?

A notification of any change referenced above shall include all of the following,

- ✓ 1. For public utilities operating as either a corporation, limited liability company, or limited liability partnership, verification that the public utility has registered the changed or assumed business name with the Office of the Tennessee Secretary of State in compliance with the requirements of Tenn. Code Ann. 48-14-103, 48-54-103, 48-207-103, or 61-2-103.
- ✓ 2. For public utilities providing telecommunications services in the State of Tennessee, verification that the changed or assumed business name has been recorded in the public utility's surety bond or letter of credit obtained pursuant to Tenn. Code Ann. 65-4-125.
- ✓ 3. If the public utility is currently serving end user customers in the State of Tennessee, a copy of the proposed notice to be sent to the utility's Tennessee customers for the purpose of informing these customers of the anticipated change in business name, adoption of an assumed business name, or removal of an assumed business name.
- ✓ 4. If the public utility intends to use more than one business name to provide services in the State of Tennessee, a notice specifying which services will be provided to customers under each name. incl in cover letter
- ✓ 5. A check in the amount of \$25.00 made payable to the Tennessee Regulatory Authority to cover the filing fee.

What happens next?

The notification will be assigned a docket number. The TRA Staff will review the notification to ensure that it complies with Authority Rule 1220-4-1-.08. If the application is found to be in compliance with Authority Rule 1220-4-1-.08, the name change will be placed on a regularly scheduled Authority Conference Agenda for consideration by a panel of Directors.

Upon approval by the Authority, a new tariff cover sheet which reflects the new name should be filed. If notification is incomplete or is not compliant with Authority Rule 1220-4-1.08, you will be contacted by Authority Staff for revisions.

To whom do I send the application and do I enclose a fee?

Send the application to