

**BEFORE THE TENNESSEE REGULATORY AUTHORITY  
NASHVILLE, TENNESSEE**

	<b>April 23, 2013</b>	
<b>IN RE:</b>	)	
	)	
<b>PETITION OF LORETTO TELEPHONE</b>	)	<b>DOCKET NO.</b>
<b>COMPANY, INC. FOR APPROVAL OF</b>	)	<b>13-00029</b>
<b>ADOPTION OF ASSUMED BUSINESS</b>	)	
<b>NAME OF LORETTO TELECOM</b>	)	<b>Company ID: 23</b>

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**AMENDED ORDER GRANTING APPROVAL OF NAME CHANGE**

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This matter came before Chairman James M. Allison, Director Kenneth C. Hill and Director David F. Jones of the Tennessee Regulatory Authority (the "Authority" or "TRA"), the voting panel assigned to this docket, at a regularly scheduled Authority Conference held on March 13, 2013 to consider the request of Loretto Telephone Company, Inc. ("Loretto" or the "Company") for approval to adopt an assumed business name and for a waiver of the customer notification requirement contained in Tenn. Comp. R. & Regs. 1220-4-1-.08(2)(c).

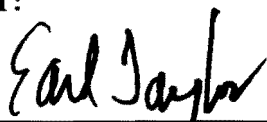
Loretto is an incumbent Rural Local Exchange Carrier that provides telecommunications services in Lawrence County, Tennessee, pursuant to a Certificate of Public Convenience and Necessity granted by the Tennessee Public Service Commission.<sup>1</sup> On February 6, 2013, the Company filed a request seeking approval to adopt the assumed business name of Loretto Telecom. The Company also requested a waiver of the customer notification requirement because the name change is minimal and holds no potential for customer confusion.

Based upon careful consideration of the record in this matter and upon a finding of good cause shown, the Directors voted unanimously to waive the provisions of Tenn. Comp. R. & Regs. 1220-4-1-.08(2)(c) and approved the name change petition.

**IT IS SO ORDERED.**

**Chairman James M. Allison, Director Kenneth C. Hill and Director David F. Jones concur.**

**ATTEST:**



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**Earl R. Taylor, Executive Director**

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<sup>1</sup> The *Order Granting Approval of Name Change*, issued in the docket file on April 15, 2013, erroneously referenced the date and docket number in which an affiliate company of Loretto was granted resell authority. This amended order corrects and supersedes the previous order.