

**BEFORE THE TENNESSEE REGULATORY AUTHORITY  
NASHVILLE, TENNESSEE**

**April 15, 2013**

**IN RE:**

**PETITION OF LORETTO TELEPHONE  
COMPANY, INC. FOR APPROVAL OF  
ADOPTION OF ASSUMED BUSINESS  
NAME OF LORETTO TELECOM**

**DOCKET NO.  
13-00029**

**Company ID: 23**

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**ORDER GRANTING APPROVAL OF NAME CHANGE**

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This matter came before Chairman James M. Allison, Director Kenneth C. Hill, and Director David F. Jones of the Tennessee Regulatory Authority (the "Authority" or "TRA"), the voting panel assigned to this docket, at a regularly scheduled Authority Conference held on March 13, 2013 to consider the request of Loretto Telephone Company, Inc. (the "Company") for approval to adopt an assumed business name and for a waiver of the customer notification requirement contained in Tenn. Comp. R. & Regs. 1220-4-1-.08(2)(c).

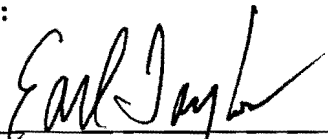
The Company has a Certificate of Public Convenience and Necessity for authority to provide services as a local incumbent exchange carrier and was also granted authority to provide resold telecommunications services in Tennessee on October 28, 2005 in Docket No. 05-00243. On February 6, 2013, the Company filed a request seeking approval to adopt the assumed business name of Loretto Telecom. The Company also requested a waiver of the customer notification requirement because the name change is minimal and holds no potential for customer confusion.

Based upon careful consideration of the record in this matter and upon a finding of good cause shown, the Directors voted unanimously to waive the provisions of Tenn. Comp. R. & Regs. 1220-4-1-.08(2)(c) and approved the name change petition.

**IT IS SO ORDERED.**

**Chairman James M. Allison, Director Kenneth Hill, and Director David F. Jones concur.**

**ATTEST:**

  
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**Earl R. Taylor, Executive Director**