

**BEFORE THE TENNESSEE REGULATORY AUTHORITY**

**NASHVILLE, TENNESSEE**

**February 19, 2013**

**IN RE:**

**ALLEGED VIOLATIONS OF TENN. CODE  
ANN. 65-4-401 BY DIRECT MARKETING  
TRAVEL SERVICES, INC.**

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**DOCKET NO.  
12-00146**

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**ORDER APPOINTING HEARING OFFICER**

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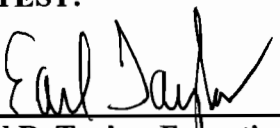
This matter came before Chairman James M. Allison, Vice Chairman Herbert H. Hilliard and Director David F. Jones of the Tennessee Regulatory Authority (the "Authority" or "TRA"), the voting panel assigned to this docket, at a regularly scheduled Authority Conference held on February 13, 2013 for the purpose of determining whether to appoint a Hearing Officer. Investigative Staff asserts that during the period of May 4, 2012 through November 11, 2012, the Consumer Services Division of the TRA received twenty (20) complaints from nineteen (19) Tennessee consumers against Olen Miller d/b/a Direct Marketing Travel Services, Inc. a/k/a Proven Results Direct Marketing a/k/a Travel Link Corporation a/k/a Diamond Vacations (the "Company") alleging violations of Tenn. Code Ann. §§ 65-4-401, *et seq.*, known as the "Do-Not-Call" law.

During the Authority Conference, the Directors voted unanimously to appoint General Counsel or her designee to act as Hearing Officer in this matter (1) to determine whether a Show Cause Order should be issued and whether the Authority should sanction the Company for alleged violations of Tenn. Code Ann. §§ 65-4-401, *et seq.*; and (2) if a Show Cause Order is issued, to prepare this matter for hearing before the panel.

**IT IS SO ORDERED.**

**Chairman James M. Allison, Vice Chairman Herbert H. Hilliard and Director David F. Jones concur.**

**ATTEST:**

  
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**Earl R. Taylor, Executive Director**