



August 14, 2012

filed electronically in docket office on
08/14/12

Tennessee Regulatory Authority
460 James Robertson Parkway
Nashville, TN 37243-0505

RE: Docket No. 12-00079 – Tax Equity Payment issued to Advantage Cellular Systems, Inc.

Tennessee Regulatory Authority:

In response to the July 24, 2012 letter issued to Advantage Cellular Systems, Inc. regarding Docket No. 12-00079, we are providing documentation to support a promotion to customers on August 25, 2012. We will spend more on the promotion than the \$871.85 Ad Valorem Tax Reduction Fund payment. At this point, we have documented \$982.37 in prize giveaways and printing costs for the promotion (see attachments), and this does not include labor expenses and mailing costs that are yet to be determined. Based on the \$982.37 from the current documentation, we have spent \$6.42 per current customer (i.e., \$982.37/153).

The Telecommunications Ad Valorem Tax Reduction Fund payment we received by wire on May 25, 2012 amounted to \$871.85, or \$5.70 per customer (i.e., \$871.85/153). Therefore, the promotion we have planned for August 25, 2012 exceeds the requirement from Tenn. Code Ann. 67-6-222 (c).

Thank you.

A handwritten signature in black ink that reads 'Joe Mitchell'.

Joe Mitchell
Accountant



INVITATION ONLY EVENT

August 25, 2012

Register to
WIN
Android Tablet
Wii System
42" TV

This is one event you don't want to miss!

- * ***Enjoy free food and gifts.***
- * ***Register to WIN great prizes!***
- * ***View and try the latest technology.***
- * ***SAVE BIG with event only special offers!***

615-588-1277 www.DTCcom.net

*Certain restrictions may apply. CLEC AREA ONLY. TN Lic# 00001658

**Fun
for the
Kids
too!**

3673



Save this date:
August 25, 2012

Time: 10:00 am - 2:00 pm

Place: Smith Co Ag Center

ENJOY!

WIN!

SAVE!

**PLUS - Special drawings for
\$50 Gas Cards**



BRING THIS CARD & COME TO WIN!

100 Oak Street
Lebanon, TN 37087
Phone: 615/444-8937 Fax: 615/444-2237

Date	Invoice #
8/9/2012	86152

P.O. No.	Terms
25244	Net 30

Subject to 1 1/2% service charge on account balances after 30 days.

Sales Tax (0.0%)	\$0.00
Total	\$259.25
Payments/Credits	\$0.00
Balance Due	\$259.25

↓
Total =
\$492.78



(615) 735 - 2049
MANAGER PHILIP RICHARD
1 MYERS ST
CARTHAGE TN 37030

ST# 0568	OP# 00002067	TE# 67	TR# 05604
WII ACCESS	004549689063		19.96 X
WII ACCESS	004549689059		39.96 X
WII HDWR	000550047440		149.96 X
SUBTOTAL			209.88
TAX 1	9.750	3	20.46
TOTAL			230.34
AMEX TEND			230.34

ACCOUNT # **** * 768 S
APPROVAL # 544420
REF # 221400843716
TERMINAL # 17001014

08/01/12 14:16:01

CHANGE DUE 0.00

ITEMS SOLD 3

TCN 7667 8959 2742 1762 8055 4



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