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November 21, 2012

Kelly Cashman-Grams, Esq.
Hearing Officer

Tennessee Regulatory Authority
460 James Robertson Pkwy.
Nashville, TN 37243-0505

filed electronically in docket office on
11/21/12

Re: Petition of Navitas TN NG, LLC for an Adjustment to Its Natural Gas Rates and
Approval of Revised Tariffs - TRA Docket No. 12-00068

Dear Ms. Cashman-Grams:

On November 15, 2012, Christopher C. Klein, PH.D. filed direct testimony and exhibits in this docket on behalf of the Tennessee Attorney General Consumer Advocate and Protection Division.

On page two of Dr. Klein's exhibits there is an error in the Cost Rate for Common Equity. The exhibit showed a Cost Rate of 15.04% and it should have been 15.40%. This error adjusts the total for the Weighted Cost of Capital to 8.71% rather than 8.70%. An amended copy of page two of Dr. Klein's exhibit is attached to correct this error.

As a result of this error, Dr. Klein's direct testimony is also amended as follows:

Direct Testimony pages 5 (line 16); page 10 (line 11); page 11 (line 10); and page 15 (line 1) should be 15.40% instead of 15.04% and page 5 (line 18) and page 15 (line 2) should be 8.71% instead of 8.70%.

An amended copy of Dr. Klein's direct testimony is also attached for filing in this docket.

We apologize for any inconvenience this causes.

Sincerely,

A handwritten signature in black ink, appearing to be 'J. Baroni', written over a horizontal line.

John J. Baroni
Assistant Attorney General

cc: All parties of record

AMENDED
Navitas Consolidated
Capital Structure and Cost of Capital
2011

<u>Component</u>	<u>Amount</u>	<u>%</u>	<u>Cost Rate</u>	<u>Wtd. Cost</u>
Short Term Debt	\$481,889	4.26%	6.89%	0.29%
Long Term Debt	\$7,631,609	67.5%	6.017%	4.06%
Common Equity	\$3,187, 038	<u>28.24%</u>	15.40%	<u>4.35%</u>
Total	\$11,300,536	100%		8.71%

AMENDED

**BEFORE THE TENNESSEE REGULATORY AUTHORITY
NASHVILLE, TENNESSEE**

Petition of Navitas TN NG, LLC for a)	
General Rate Increase)	DOCKET NO. 12-00068
)	

PRE-FILED DIRECT TESTIMONY OF

CHRISTOPHER C. KLEIN, PH.D.

**ON BEHALF OF THE TENNESSEE ATTORNEY GENERAL
CONSUMER ADVOCATE AND PROTECTION DIVISION**

November 15, 2012

**BEFORE THE TENNESSEE REGULATORY AUTHORITY
NASHVILLE, TENNESSEE**

November 15, 2012

DOCKET NO. 12-00068

**PRE-FILED DIRECT TESTIMONY AND EXHIBITS OF
DR. CHRISTOPHER C. KLEIN**

1 **Q. Please state your name and your current position.**

2 **A.**My name is Christopher C. Klein and I am an Associate Professor in the Economics and
3 Finance Department at Middle Tennessee State University (MTSU) in Murfreesboro,
4 Tennessee.

5 **Q. What is your educational background?**

6 **A.**I received a B. A. in Economics from the University of Alabama in 1976 and I received a
7 Ph. D. in Economics from the University of North Carolina at Chapel Hill in 1980.

8 **Q. What is your professional experience involving regulated industries?**

9 **A.**I was employed as an Economist in the Antitrust Division of the Bureau of Economics at
10 the Federal Trade Commission (FTC) in Washington, D.C., for six years starting in 1980.
11 In 1986, I was hired as the first Economist for the Tennessee Public Service Commission
12 (TPSC). Although my title changed over the years, I functioned as the Chief Economist
13 for the TPSC and, after 1996, the Tennessee Regulatory Authority (TRA), until August of
14 2002, when I assumed my current position with MTSU.

15 **Q. What were your duties at the FTC?**

16 **A.**I performed the economic analysis in antitrust investigations involving more than 20
17 industries and contributed to staff reports on mergers in the petroleum industry,
18 competition in grocery retailing, and the economics of predatory or sham litigation.

1 **Q. What was your primary responsibility at the TPSC?**

2 **A. I was an expert witness for the staff of the TPSC in rate cases and other similar**
3 proceedings involving telecommunications, natural gas, electric and water utilities, as
4 well as motor carriers. I testified in 36 dockets before the TPSC on the issues of cost of
5 capital, rate design, and competitive effects. I also filed testimony before the Federal
6 Communications Commission (FCC).

7 **Q. How did your responsibilities change when the TRA supplanted the TPSC?**

8 **A. I oversaw the Utility Rate Division and then the Economic Analysis Division. The TRA**
9 staff no longer testified in proceedings before the agency, but provided analysis and
10 advice to the TRA Directors. I was responsible for all such advice and analysis provided
11 to the Directors by these Divisions, either individually or in concert with other TRA staff,
12 in all proceedings that came before the agency for resolution. These proceedings
13 included rate cases and tariff filings by public utilities, including those associated with
14 the implementation of the federal Telecommunications Act of 1996.

15 **Q. Were you a member of any regulatory committees or boards while you worked for**
16 **the TPSC and the TRA?**

17 **A. Yes. I was a member of the National Association of Regulatory Utility Commissioners**
18 (NARUC) Staff Subcommittee on Gas. I was a member of, and Chaired, the Research
19 Advisory Committee to the Board of Directors of the National Regulatory Research
20 Institute (NRRI). I also served on the State Staff of the FCC's Federal-State Joint Board
21 in CC Docket No.80-286 (the "Separations" Joint Board) and as a Group Leader on the
22 NARUC Staff Subcommittee on Accounts Multi-state Audit Team that produced the
23 1988 Report on Bell Communications Research.

1 **Q. What is your primary responsibility at MTSU?**

2 **A.**I teach classes in the general area of applied microeconomics, including Principles of
3 Microeconomics, Intermediate Microeconomic Theory, Managerial Economics,
4 Economics of Antitrust and Regulation, and Econometrics, as well as undertaking
5 scholarly research, participating in various university committees, and serving on
6 dissertation committees.

7 **Q. Have you taught at any other universities?**

8 **A.**I taught classes in the Economics of Regulation and in Antitrust Economics in the
9 Economics Department at Vanderbilt University for several years while I was employed
10 at the TRA.

11 **Q. Are you a member of any professional organizations?**

12 **A.**I am a member of the American Economic Association, the Southern Economic
13 Association, the Industrial Organization Society, and Alpha Pi Mu: the National
14 Industrial Engineering Honor Society, as well as Beta Gamma Sigma: the International
15 Honor Society for Collegiate Schools of Business.

16 **Q. Have you published articles in professional or academic journals and presented**
17 **papers at professional meetings?**

18 **A.**More than 30 of my articles have appeared in professional or academic journals such as
19 *Energy Economics*, *Utilities Policy*, *The Electricity Journal*, *The Journal of Applied*
20 *Regulation* and many others. I have made more than 50 presentations at professional
21 meetings.

22 **Q. Have you testified before any other governmental bodies in Tennessee?**

1 A. Yes. I have testified before various committees of the Tennessee General Assembly on
2 regulatory issues, especially telecommunications issues and competition in the
3 telecommunications industry, as well as before the Tennessee Advisory Commission on
4 Intergovernmental Relations and the Tennessee Regulatory Authority. A complete list is
5 provided in my Vita, beginning on page 9 of my Exhibit.

6
7 **PURPOSE OF TESTIMONY**
8

9 **Q. What is the purpose of your testimony?**

10 A. I will address the Cost of Capital for Navitas TN NG, LLC (Navitas TN) and recommend
11 an allowed rate of return to be adopted for ratemaking purposes. This includes issues
12 regarding capital structure, cost of debt and cost of equity.

13 **Q. Can you summarize your testimony?**

14 A. Yes. I recommend the consolidated capital structure of the Navitas companies as of
15 December 31, 2011, and the associated weighted average costs of short term and long
16 term debt. I recommend a cost of equity of 15.40% in this capital structure in order to
17 yield an interest coverage ratio of 2, comparable to other Tennessee utilities. The
18 resulting overall rate of return is 8.71% to be applied to the rate base of Navitas TN.
19 These recommendations are summarized on page 2 of my Exhibit. I also recommend that
20 Navitas TN's payments on the debt incurred by Fort Cobb Fuel Authority for the
21 acquisition of the Tennessee natural gas utility operation not be included in the
22 calculation of the revenue requirement in order to avoid a double recovery of capital
23 costs.

1 **Q. How is your testimony organized?**

2 A. I will address the concept of cost of capital first, then capital structure and cost of debt.
3 This is followed by cost of equity. I conclude with my recommended overall weighted
4 cost of capital.
5

6 **COST OF CAPITAL**
7

8 **Q. What do you mean by cost of capital?**

9 A. I mean the rate of return necessary to induce investors to hold the debt and stock of a
10 company. This rate of return should be equal to that available to investors on alternative
11 investments of similar risk.

12 **Q. How is the cost of capital related to the legal principles of determining the allowed**
13 **rate of return for regulated utilities?**

14 A. The cost of capital concept embodies the economic principles for determining the
15 allowed rate of return set out by the U.S. Supreme Court in *Bluefield Water Works v.*
16 *P.S.C.* (262 U.S. 679, 1923) and *F. P. C. v. Hope Natural Gas Co.* (320 U. S. 591, 1944).
17 For instance, the Court stated in *Hope* that, "...the return to the equity owner should be
18 commensurate with returns on investments in other enterprises having corresponding
19 risks. That return, moreover, should be sufficient to assure confidence in the financial
20 integrity of the enterprise, so as to maintain its credit and to attract capital." (320 U.S.
21 603) In my opinion, the allowed rate of return on the capital employed by a utility
22 should be set equal to its cost of capital.

1 **Q. What are the consequences of not setting the allowed rate of return equal to the cost**
2 **of capital?**

3 A. If the allowed rate of return is set below the cost of capital, then the company's credit
4 rating will fall and its cost of debt will rise. The price of its stock will decline to reflect
5 the lower expected return. Eventually, the company may face difficulties in financing
6 investments in new plant and equipment, causing the quality of its products and services
7 to decline.

8 If the allowed rate of return is set above the cost of capital, then the firm's
9 stockholders realize a capital gain as the price of the firm's stock rises to reflect the
10 higher return. Moreover, the capital gain is paid for by the firm's customers in the form
11 of excessively high prices.

12 Clearly, failure to set the allowed rate of return equal to the firm's cost of capital
13 is detrimental to the firm's customers as well as its stockholders.

14
15 **CAPITAL STRUCTURE AND COST OF DEBT**
16

17 **Q. What was your first step in estimating the cost of capital for Navitas TN?**

18 A. My first step was to determine the appropriate capital structure and cost of debt for
19 Navitas TN. I started with the capital structure related items in Navitas TN's responses to
20 the TRA's Minimum Filing Requirements as well as the testimony of Navitas TN witness
21 Mr. Hartline. Mr. Hartline states that the Navitas companies share certain assets across
22 jurisdictions and subsidiaries. This is apparently true for financing as well. For example,
23 Fort Cobb Fuel Authority, another subsidiary of Navitas Assets, LLC, the parent of

1 Navitas TN, obtained the debt that was used to acquire the former Gasco properties in
2 Tennessee now operated as Navitas TN. Navitas Assets owns several subsidiaries that
3 own the assets of the various Navitas operations, including natural gas operations in
4 Kentucky, Oklahoma, and Tennessee. The natural gas operations are actually operated
5 by another related company, Navitas Utility Corporation, whose equity owners are also
6 majority equity owners of Navitas Assets. See Navitas TN's responses to MFR item 3.
7 Further, the Navitas companies' loan covenants require a debt to equity ratio of 4 to one
8 or less on a consolidated basis. The capital structures for 2010 and 2011 provided in
9 response to MFR item 66 consolidate the Navitas Assets companies and Navitas Utility
10 Corporation. For these reasons, I find it appropriate to consider the Navitas companies as
11 a single entity with the year-end 2011 consolidated capital structure shown on page 2 of
12 my Exhibit.

13 **Q. How did you arrive at the cost of debt shown on page 2 of your Exhibit?**

14 A. This is the weighted average costs of long term debt and short term debt for the
15 consolidated Navitas companies calculated from the response to MFR item 68. The
16 Navitas cost rates for debt are comparable to the cost rates for debt reported by Atmos
17 Energy and Tennessee American Water Company in their recent rate cases (TRA
18 Dockets 12-00049 and 12-00064). Consequently, I find these debt costs to be reasonable.
19

20 COST OF EQUITY

21
22 **Q. How do you approach the cost of equity of Navitas TN?**

1 A. Ordinarily, one examines stock market data on comparable firms to determine a utility's
2 cost of equity. The stock of the Navitas companies, however, is not traded and the
3 consolidated company is much smaller in size than those companies whose stock is
4 traded. A list of natural gas and water utilities whose stock is traded, along with
5 Discounted Cash Flow (DCF) and Capital Asset Pricing Model (CAPM) cost of equity
6 estimates for them, is provided on pages 3 and 4 of my Exhibit. These pages are
7 reproduced from my Exhibit in the recent Atmos Energy rate case (12-00064).

8 **Q. Can you explain the Discounted Cash Flow method?**

9 A. Yes. The DCF method views investors as valuing a company's stock based on the
10 present value of the cash flows a stockholder expects to receive from owning the stock
11 over an infinite time horizon. These cash flows from stock ownership are just the
12 dividends paid by the company. Consequently, some simple mathematics show that the
13 rate of return an investor expects on stock ownership in a company is the dividend yield
14 for the current period plus the expected growth rate in that dividend. The dividend yield
15 is just the expected dividend divided by the current price of the stock. The DCF
16 estimates of the cost of equity for natural gas and water utilities shown on page 3 of my
17 Exhibit have a mid-point of 8.15%.

18 **Q. Can you explain the CAPM?**

19 A. Yes. In the CAPM, an investor's required return on an investment is based on the
20 relative riskiness of the investment. That is, an investor must be compensated with a
21 higher expected return for investing in a riskier investment. The CAPM begins by
22 estimating the risk premium required on a broad portfolio of common stocks relative to a
23 risk-free asset. This risk premium is then adjusted for a particular stock's riskiness

1 relative to the market – that is, the broad portfolio of stocks. This is done by using the
2 stock's beta, which measures the riskiness of the stock relative to the market. The
3 resulting CAPM cost of equity consists of the risk-free return plus beta times the market
4 risk premium. The CAPM cost of equity estimates shown on page 4 of my Exhibit
5 suggest a cost of equity for natural gas and water utilities of 8.20% or less.

6 **Q. How are these cost of equity estimates relevant for Navitas TN?**

7 A. An equity return of 8% or so produces an after-tax interest coverage ratio of 1.5 to 2.5 for
8 these utilities that are approximately 50% debt financed. The Navitas consolidated
9 capital structure, in contrast, is comprised of over 70% debt. If Navitas is to earn a rate
10 of return on rate base sufficient to yield an after-tax interest coverage ratio of 2, say, then
11 this requires an equity return of 15.40% as shown on page 2 of my exhibit.

12 **Q. What is the interest coverage ratio?**

13 A. The interest coverage ratio is generally calculated as Earnings Before Income Tax and
14 Interest Charges divided by Interest Charges. Here I have calculated it as the overall rate
15 of return divided by the weighted cost rate for long term and short term debt. Since the
16 overall return will be "grossed up" for income taxes before it is applied to the rate base to
17 get its contribution to the revenue requirement, my calculation understates the before-tax
18 interest coverage.

19 **Q. Why is interest coverage important?**

20 A. The interest coverage ratio indicates the ability of a company to pay its debts. According
21 to Investopedia (www.investopedia.com/articles/basics/04/040804.asp): "The 'coverage'
22 aspect of the ratio indicates how many times the interest could be paid from available
23 earnings, thereby providing a sense of the safety margin a company has for paying its

1 interest for any period. A company that sustains earnings well above its interest
2 requirements is in an excellent position to weather possible financial storms.” The
3 appropriate interest coverage for a firm in any particular industry depends upon the risks
4 it faces. A before-tax interest coverage ratio of 1.5 is often considered a minimum, while
5 a ratio of 2 is considered acceptable for a regulated utility. For firms in more volatile
6 industries, higher values would be required.

7 **Q. What do you conclude on the cost of equity for Navitas TN?**

8 A. Although a comparable firms analysis of the cost of equity using stock market data is not
9 possible for Navitas, calculating an equity return consistent with a comparable interest
10 coverage ratio can be done. This suggests a cost of equity of 15.40% for Navitas TN.

11
12 **OTHER ISSUES AFFECTING THE COST OF CAPITAL**
13

14 **Q. What other issues regarding the cost of capital are raised by Navitas?**

15 A. There are two such issues that deserve comment. These issues arise from (1) payments
16 by Navitas TN to Fort Cobb Fuel Authority (FCFA) on the debt incurred to acquire the
17 Tennessee utility operation; (2) claims by the majority equity owners of the Navitas
18 companies, Mr. Hartline and Mr. Varner, that their personal guarantees of the payments
19 on the FCFA debt imply that this debt should be treated as equity in Navitas TN.

20 **Q. What issue is raised by the payments on the FCFA debt?**

21 A. Since Navitas TN is being charged for payments on the debt used to acquire the
22 Tennessee gas utility, also allowing a return on the full value of the rate base would result
23 in a double recovery of capital costs. I recommend allowing Navitas TN a return on rate

1 base that is built into rates for its consumers, but not including the payments to FCFA in
2 the calculation of rates and charges (i.e., the revenue requirement). Other ways of
3 preventing the double recovery are likely possible, but this seems the easiest route to
4 follow.

5 **Q. What issues arise with respect to the proposal to treat the debt investment in**
6 **Navitas TN as equity?**

7 A. There are at least two issues. The first is the same as that just discussed: double recovery
8 of capital costs. This occurs if the debt payments from Navitas TN to FCFA are included
9 in calculating a revenue requirement and a return on rate base is also allowed.

10 Assuming the first issue is resolved as I recommend above, the proposal also
11 seems to suggest that Navitas TN should have an all-equity capital structure, even though
12 the consolidated Navitas companies are financed with a combination of debt and equity.
13 I recommend against adopting an all-equity capital structure for Navitas

14 **Q. Does the guarantee of the debt payments by the owners of the Navitas companies**
15 **mean that the debt is similar to equity?**

16 A. No. In fact, the acceptance by the owners of the responsibility for the debt in the event
17 that the Navitas companies cannot make the required payments gives up the limited
18 liability granted to equity owners of corporations. The resulting business organization
19 becomes more similar to a partnership, in which the partners are liable for the debt of the
20 business, rather than a stock corporation. The debt, however, retains characteristics of
21 debt in the sense that debt payments must be made before any profits are paid out to the
22 equity owners. In the event of bankruptcy the claims of creditors still take precedence
23 over those of the equity owners. The guarantee just extends the assets available to the

creditors for payment of the companies' debts to include the personal assets of the owners. Certainly, this increases the owners' risks compared to limited liability, but it does not turn the debt into equity.

Q. How would the TRA's past practice treat a subsidiary that was all-equity financed?

A. The TRA's practice is to apply double leverage to the subsidiary of a parent holding company in order to calculate a capital structure. If the subsidiary is all equity financed, then double leverage will simply substitute the capital structure of the parent for that of the subsidiary.

Q. How is double leverage defined?

A. Double leverage "usually refers to a situation where a holding company raises debt and downstreams it as equity capital, or subordinated debt, to a subsidiary, i.e., it is the use of debt by both the parent company and the subsidiary, in combination with the company's equity capital, to finance the assets of the subsidiary."

(www.ventureline.com/accounting-glossary/D/double-leverage-definition/, accessed August 13, 2012.) In the regulatory context, "double leverage...as commonly propounded instructs that the weighted average cost of capital of the parent company of a subsidiary be used as a measure of the cost of equity of a subsidiary." (Michael S. Rozeff, "Modified Double Leverage -- A New Approach," *Public Utilities Fortnightly*, March 31, 1983.) Or more simply, double leverage states that the equity of a subsidiary is "part equity and part the debt of the parent." (Kolbe, A. Lawrence, James A. Read, Jr. and George R. Hall, "The Cost of Capital," Cambridge:MIT Press, 1984, p. 146.)

Q. What is the purpose of the double leverage approach to capital structure?

1 A. The purpose of the double leverage approach is to recognize the parent-subsidary
2 relationship by sharing some of the benefits of that relationship with rate payers. Double
3 leverage also discourages strategic financing behavior aimed only at raising a regulated
4 subsidiary's regulated rate of return by manipulating the subsidiary's capital structure,
5 while recognizing the role of the parent company in providing funds to the subsidiary.

6 **Q. Do you recommend the use of double leverage to derive a capital structure for**
7 **Navitas TN?**

8 A. No. Despite the parent-subsidary structure of the Navitas companies, it is clear that the
9 companies are financed as a group with lenders imposing debt/equity ratio requirements
10 on the consolidated entity. Under these circumstances, debt acquired by any subsidiary
11 will affect the ability of any of the related companies to obtain additional debt by
12 changing the consolidated debt/equity ratio. Hence, I have recommended the
13 consolidated capital structure for use in setting the allowed rate of return for Navitas TN.
14 Whether the investment in Navitas TN is treated as debt or equity is irrelevant in this
15 context. Double recovery of capital costs, however, must be avoided.

16
17
18 **CONCLUSION**
19

20 **Q. Can you summarize your recommendations for cost of capital for Navitas TN?**

21 A. Yes. I recommend using the consolidated capital structure and weighted average cost of
22 debt for the Navitas companies. I also recommend that the cost of equity be set to yield
23 an after-tax interest coverage ratio of 2, comparable to other Tennessee natural gas and

1 water utilities. In this capital structure, the implied equity return is 15.40% which results
2 in an overall return on rate base of 8.71% as shown on page 2 of my Exhibit. Whether
3 the investment in Navitas TN is treated as debt or equity is irrelevant, but the double
4 recovery of capital cost that results from Navitas TN's payments on the debt of FCFA in
5 addition to a return on rate base must be avoided.

6 **Q. Does this conclude your testimony at this time?**

7 **A.** Yes.
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