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May 10, 2011

VIA ELECTRONICALLY & VIA OVERNIGHT DELIVERY

Honorable Freeman, Chairman Attn: Sharla Dillon, Dockets Tennessee Regulatory Authority 460 James Robertson Parkway Nashville, TN 37243-9021

filed electronically in docket office on 05/10/11

(615) 741-3939 Docket No. 11-00074

Re:

Notice of Intent to Operate Pursuant to Market Regulations

Vanco Direct USA, LLC

Dear Ms. Dillon:

Enclosed please find for filing an original and four (4) copies of this letter to notify the Tennessee Regulatory Authority ("TRA") of Vanco Direct USA, LLC's intent, by its attorney, to operate pursuant to market regulation, in accordance with amended T.C.A. § 65-5-109 enacted May 21, 2009.

Vanco Direct USA, LLC understands that it remains subject to and will comply with the jurisdictional requirements as set forth in T.C.A. § 65-5-109 as applicable. This filing has also been sent via e-mail to sharla.dillon@state.tn.us on May 10, 2011.

I have also enclosed an extra copy of this letter to be date-stamped and returned to me in the enclosed preaddressed, postage prepaid envelope.

If you have any questions or if I may provide you with any additional information, please do not hesitate to contact me.

Respectfully submitted

Lance J.M. Steinhart

Attorney for Vanco Direct USA, LLC and

Enclosure

ec:

Mr. Dan Kardatzke

Thomas H. Campbell, Esq.

Mr. Richard Garner