BEFORE THE TENNESSEE REGULATORY AUTHORITY NASHVILLE, TENNESSEE

January 28, 2011

IN RE:)			
)			
NOTIFICATION OF NAME CHANGE)	Docket	No.	11-00015
OF TELCOVE OPERATIONS, INC. TO)			
TELCOVE OPERATIONS, LLC)			

AMENDMENT TO "NOTIFICATION OF NAME CHANGE"

On January 25, 2011, Telcove Operations, LLC ("Telcove") filed a "Notification of Name Change" informing the Authority that the company had legally changed its name from Telcove Operations, Inc., to Telcove Operations, LLC. In the filing, Telcove also asked that the Authority waive, pursuant to TRA 1220-4-1-.08, the requirement that Telcove notify its customers of the name change.

On January 26, 2011, the Authority Staff notified Telcove that the name change had, in fact, already been approved by the Authority in Docket 07-00259 (Order issued March 29, 2008). ¹ In the earlier Order, the Authority directed Telcove to notify its customers of the name change "by a bill insert." Order, at 3.

Telcove's current management cannot determine whether the company ever provided notice to its customer that the company's name had been changed from Telcove Operations, Inc., to Telcove Operations, LLC. In any event, the fact that the new name has been in place for three years further supports the company's request that such notification is unnecessary.

Therefore, Telcove amends its "Notification on Name Change" and withdraws its request that the Authority approve the new name. Telcove, however, asks that the Authority waive the

¹ The earlier Order also approved a corporate reorganization of Telcove.

requirement that Telcove notify its customer of the name change. In light of the amount of time that has passed, sending a notice to each customer of this <u>pro</u> <u>forma</u> name change could cause confusion and questions about the reason for the notice. Furthermore, the expenses of providing notice to each customer is unwarranted under the circumstances. The company therefore asks that the requirement be waived.

Respectfully submitted this 25 day of January, 2011.

Respectfully submitted,

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