

# TENNESSEE REGULATORY AUTHORITY



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Nashville, Tennessee 37243-0505

T.R.A. DOCKET ROOM

September 8, 2010

Lance J.M. Steinhart  
Lance J.M. Steinhart, P.C.  
Attorney for Applicant  
1720 Windward Concourse, Suite 115  
Alpharetta, GA 30005

RE: In the Matter of the Application of Four Star Marketing LLC d/b/a Midsouth Home  
Phone for Designation as an Eligible Telecommunications Carrier (ETC),  
Docket No. 10-00112

Dear Mr. Steinhart:

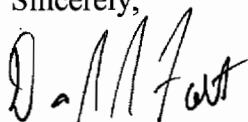
In order to assist the Authority in its review of the above reference docket, it is requested that the following be provided.

1. Indicate the Tennessee exchanges in which Four Star Marketing, LLC is currently and/or will be providing facilities based services using its own facilities and/ or a combination of resale and UNE's. Identify the rate centers where service is being provided through resale only. (If not providing local services, list the first ten proposed service area that Four Star plans to serve.
2. Identify and provide copies of Four Star Marketing's advertisements including advertisements for Lifeline services, such as newsprint, television, trade magazines, fliers, posters etc., and provide details on how and where the advertisements are distributed to Tennesseans, especially to those most likely to qualify for lifeline services. (If not providing service in Tennessee, provide copies of advertisements utilized in other states and/or drawing board advertisements used in planning.)
3. Does Four Star Marketing offer services to customers other than Lifeline customers? As described on page 11 of your petition, please describe and list all service plans available and the associated rates. (Provide tariff reference as well)
4. List the states where Four Star Marketing is providing, or has requested authority to provide, local exchange service and whether the company has applied for or has been designated as an ETC. Additionally, is Four Star currently providing local exchange service in any state where it has not received ETC designation? If not, provide explanation for that decision.

5. Describe what benefits and/or enhanced services Tennessee consumers may realize by subscribing to Four Star Marketing, LLC which are not already currently provide by ILECs and/or other Competitive companies.
6. Describe Four Star Marketing's measures in place to prevent those Lifeline customers served via resale of another carrier's services that Four Star Marketing is not receiving the federal universal service Lifeline credit from the serving company and filing for credit with the Universal Administration Company.
7. If switching is obtained from another carrier by lease, what are Four Star Marketing's transition plans for facilities-based switching, if any?
8. Provide a copy of Four Star Marketing's Application to be used by Lifeline Applicants. Also describe the annual re-verification process for Lifeline customers.
9. Outline Four Star Marketing's plans for ensuring its customers continue receiving telecommunications services should AT&T- Tennessee relinquish a particular service area that result Four Star Marketing's assumption of the Carrier of Last Resort obligations referred to in paragraph 12 of the ETC Application.

This information should be provided no later than 2:00 p.m. on September 22, 2010 with reference to Docket No. 10-00112 on the response. In accordance with Authority rules submit either (1) thirteen written copies of your response or (2) four written copies and an electronic version. Should you have any questions regarding this request, please contact Helen Trimble-Anthony ext 174.

Sincerely,

A handwritten signature in black ink, appearing to read "D. Foster", written over a horizontal line.

David Foster, Chief  
Utilities Division