TENNESSEE REGULATORY AUTHORITY

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November 9, 2011

Lance J.M. Steinhart Lance J.M. Steinhart, P.C. Attorney for Applicant 1720 Windward Concourse, Suite 115 Alpharetta, GA 30005 2011 NOV 10 AM 9: 20 460 James Robertson Parkway Nashville, Tennessee 37243-0505 T.R.A. BOCKET ROOM

RE: In the Matter of the Absolute Home Phones Inc. Application for Designation of Eligible Telecommunications Carrier (ETC) Docket 10-00202

Dear Mr. Steinhart:

To assist the Authority in completing its review of the above reference docket, please provide the following:

- 1. Absolute has provided copies of its advertisements: however, it is requested that you provide examples of specific advertisement reflecting the restrictions and qualifications listed on the Tennessee Regulatory Authority Web Page.
- 2. Section 214(e)(1)(B) of Telecommunications Act requires ETC to advertise the availability of services supported by universal service funds. Further, the FCC adopted outreach guidelines in its 2004 Lifeline and link Up Order. Describe in detail and provide Absolutes' low-income outreach plan to reach those that currently do not have a home phone.
- 3. Will Absolute be willing to advertise Lifeline and Link-up availability in other languages besides English? If so, please provide the other languages and examples of notices brochures, and advertisements reflecting these other languages.

Please file your responses to the requests listed above no later than 2:00 p.m. on December 2, 2011, referencing Docket No. 10-00202 on each page of your response. In accordance with Authority rules, submit either (1) thirteen written copies of your response or (2) four written copies and an electronic version. Should you have any questions regarding this request, please contact Helen Trimble-Anthony ext 174.

Sincerely,

David Foster, Chief Utilities Division

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