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August 19, 2011

**VIA ELECTRONIC FILING**  
**AND OVERNIGHT DELIVERY**

Mr. David Foster  
Utility Division Deputy Chief  
Tennessee Regulatory Authority  
460 James Robertson Parkway  
Nashville, TN 37243-0505  
(615) 741-3939

FILED ELECTRONICALLY IN DOCKET OFFICE ON  
08/19/11

Re: In the Matter of the Absolute Home Phones Inc. Application for  
Designation of Eligible Telecommunications Carrier (ETC)  
Docket 10-00202

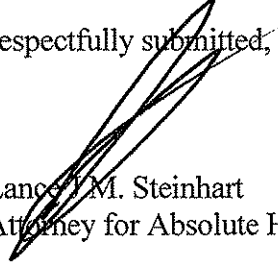
Dear Mr. Foster:

Enclosed please find for filing an original and four (4) copies of the Data Request No. 3 for Absolute Home Phones, Inc. This filing has been electronically submitted on August 19, 2011.

I have also enclosed an extra copy of this letter to be date stamped and returned to me in the enclosed, self-addressed, postage prepaid envelope.

If you have any questions or if I may provide you with additional information, please do not hesitate to contact me.

Respectfully submitted,

  
Lance J.M. Steinhart  
Attorney for Absolute Home Phones, Inc.

Enclosures:  
Chris Peltier

Question No. 1. Absolute has provided copies of its advertisements: however, Absolute still needs to provided copies of specific advertisements for Lifeline services showing the prices, connection fee, discount, and describe the means used, or Absolute's plans for the distribution of this advertisement demonstrating that the information will reach those most likely to qualify for the service.

**Response:** Absolute will market via television commercials, radio spots, newspaper advertisements and direct mail campaigns.  
**Exhibit A - Samples of direct mail marketing.**

## **Exhibit A**

### **Samples of Direct Mail Marketing.**

# ABSOLUTE HOME PHONES

## You're Qualified If You Receive:

- Federal Public Housing (HUD/Section 8)
- Low Income Home Energy Assistance Plan (LIHEAP)
- National School Lunch (free program only)
- Supplemental Nutrition Assistance Program (SNAP)
- Supplemental Security Income (SSI)
- Temporary Assistance for Needy Families (TANF)
- TennCare (Medicaid)

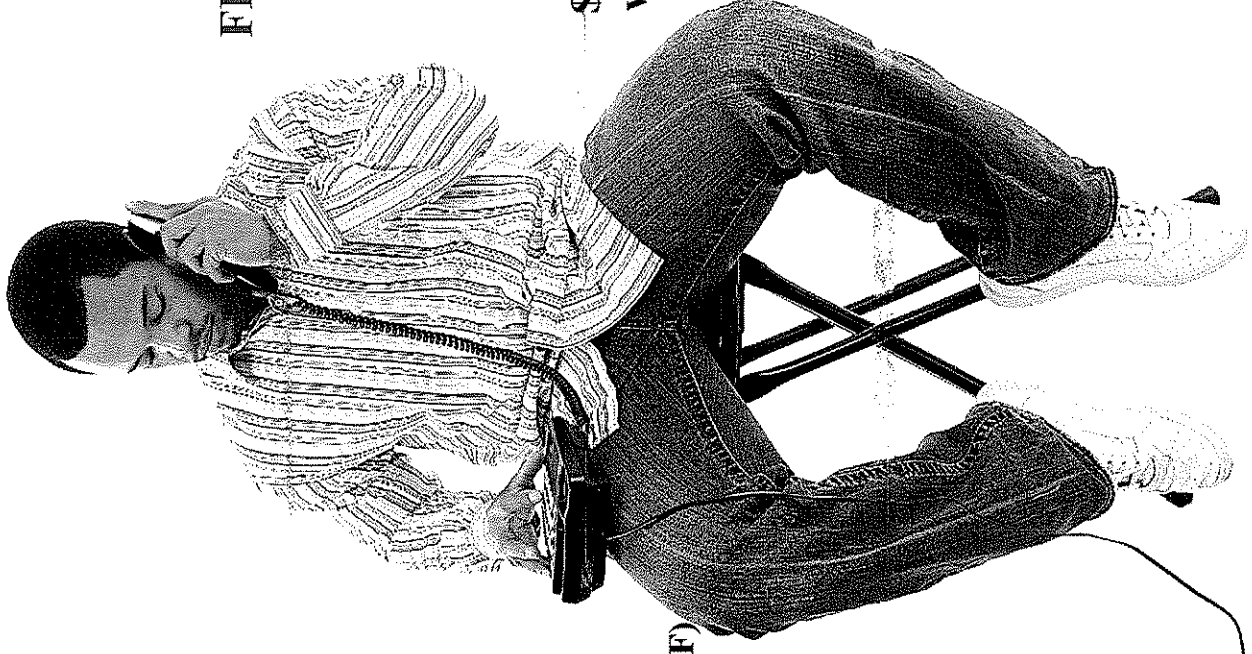
## What You Get....

**FREE First Month of Service**

**NO Deposit**

**NO Credit Check**

**\$60 Activation fee is waived  
with a \$30 Linkup discount  
& a \$30 one time  
promo discount**



**Call Us Today!**

**855-570-8637**

**[www.absolutehomephones.com](http://www.absolutehomephones.com)**

# United States Government Funded Program

## Want **FREE** **HOME PHONE** Service?

Limited  
Time Offer  
While Supplies  
Last

### Service Includes:

- **FREE Activation:**  
\$60 activation fee is waived with a \$30 link-up discount & a \$20 one-time promo discount.
- **FREE Unlimited Long Distance**
- **NO Credit Check**
- **NO Deposit**



POSTAGE

Mr. & Mrs. John A. Smith  
456 Orange Grove Blvd.  
Orlando, FL 32806

### To Start Receiving Your FREE Phone Service Fill out the Form Below

Please print clearly. \* Required Fields. \* Not available in all areas. Discounts may vary based on location.

\*NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

\*ADDRESS: \_\_\_\_\_ APT#: \_\_\_\_\_ \*CITY: \_\_\_\_\_ \*STATE: \_\_\_\_\_ \*ZIP: \_\_\_\_\_

\*COUNTY: \_\_\_\_\_ LAST 4 DIGITS OF SSN: \_\_\_\_\_

CURRENT HOME NUMBER: \_\_\_\_\_ \*CONTACT PHONE NUMBER: \_\_\_\_\_

\_\_\_\_ NEW SERVICE \_\_\_\_ CONVERSION

#### I HEREBY CERTIFY THAT I PARTICIPATE IN THE FOLLOWING PUBLIC ASSISTANCE PROGRAM(S):

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Supplemental Nutrition Assist Program (SNAP)       | <input type="checkbox"/> Medicaid                                   | <input type="checkbox"/> National Free School Lunch Program |
| <input type="checkbox"/> Temporary Assistance to Needy Families (TANF)      | <input type="checkbox"/> Supplemental Security Income (SSI)         |   |
| <input type="checkbox"/> Low-Income Home Energy Assistance Program (LIHEAP) | <input type="checkbox"/> Federal Public Housing Assist. (Section 8) |   |

If you are not the recipient of any of the above public assistance programs, please state your relationship to the household member receiving assistance: \_\_\_\_\_

I certify that I am a current recipient of the above programs and will notify my local telephone company when I am no longer a participant. I give permission to the duly authorized officials administering the above programs to provide my participation status in any of the above programs. I am aware that pursuant to Section 837.06, F.S., whoever knowingly makes a false statement in writing with the intent to mislead a public servant in the performance of his or her official duty shall be guilty of a misdemeanor of the second degree.

\_\_\_\_ I authorize Absolute Home Phones, Inc. to be my local and long distance carrier for the above listed telephone number. I also understand that I will be billed for my telephone service by Absolute Home Phones, Inc.

\_\_\_\_ I certify that I have received the link-up discount at this residence from another carrier and I am not eligible for the discount at this time.

SIGNATURE

DATE

Form # AB5401W3 Rev. 5-9-11

## Limited Time Offer!

Get your **FREE** Premium Home Phone Service TODAY!

Sign up and receive:

**FREE** Premium Phone Service with Unlimited Long Distance\*

**FREE** Activation

*\$60 Activation fee is waived with a \$30 Linkup discount & a \$30 one time promo discount.*

**NO** Credit Check

**NO** Deposit

\*Please call our customer service department for current promotional details. Free promotional lengths and long distance minutes may vary based on your location.

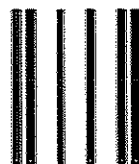
CALL: **855.574.2034** OR VISIT US AT: **www.absolutehomephones.com**



YOU QUALIFY FOR THE  
*Free Premium Phone Service*  
IF YOU RECEIVE:

- Medicaid
- National Free School Lunch Program
- Supplemental Security Income (SSI)
- Federal Public Housing Assist. (Section 8)
- Supplemental Nutrition Assist Program (SNAP)
- Temporary Assistance to Needy Families (TANF)
- Low-Income Home Energy Assistance Program (LIHEAP)

*No Postage Necessary*



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

**BUSINESS REPLY MAIL**

FIRST-CLASS MAIL PERMIT NO 150 OCALA FL

POSTAGE WILL BE PAID BY ADDRESSEE

ABSOLUTE HOME PHONES  
PO BOX 831478  
OCALA FL 34483-1478

