

**BEFORE THE TENNESSEE REGULATORY AUTHORITY  
NASHVILLE, TENNESSEE**

<b>IN RE:</b>	<b>September 14, 2010</b>	)	
		)	
<b>PETITION OF ADVANTAGE CELLULAR SYSTEMS</b>		)	<b>DOCKET NO.</b>
<b>INC. FOR ADOPTION OF ASSUMED CORPORATE</b>		)	<b>10-00154</b>
<b>NAME TO DO BUSINESS AS DTC ADVANTAGE</b>		)	

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**ORDER GRANTING APPROVAL OF NAME CHANGE**

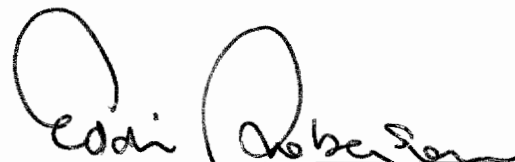
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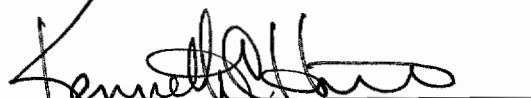
This matter came before Director Eddie Roberson, Director Kenneth C. Hill and Director Sara Kyle of the Tennessee Regulatory Authority (the "Authority"), the voting panel assigned to this docket, at a regularly scheduled Authority Conference held on August 23, 2010 to consider the petition of Advantage Cellular Systems Inc. ("Advantage" or "Company") to change its name.

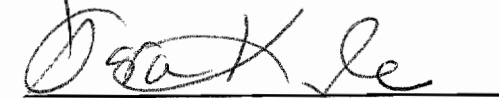
Advantage was granted authority to provide operator services and/or resell telecommunications services in Tennessee on April 3, 2001 in Docket No. 01-00173. The Company was granted a Certificate of Public Convenience and Necessity to provide competing local telecommunications services on May 18, 2009 in Docket No. 09-00046. On July 28, 2010, Advantage filed a Petition to change the name under which it provides telecommunications services in Tennessee to Advantage Cellular Systems Inc. d/b/a DTC Advantage.

Based upon careful consideration of the record in this matter and upon a finding that the Company has satisfied the requirements of Tenn. Comp. R. & Regs. 1220-4-1-.08, the panel voted unanimously to approve the name change.

**IT IS SO ORDERED.**

  
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Eddie Roberson, Director

  
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Kenneth C. Hill, Director

  
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Sara Kyle, Director