

# TAYLOR, PIGUE, MARCHETTI & MINK, PLLC

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RECEIVED  
2010 JUL 28 11:00  
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July 28, 2010

## VIA HAND DELIVERY

Hon. Sara Kyle, Chairman  
c/o Ms. Sharla Dillon, Docket Manager  
Tennessee Regulatory Authority  
460 James Robertson Parkway  
Nashville, Tennessee 37243-0505

**RE: Notification of Adoption of Assumed Corporate Name  
for Advantage Cellular Systems Inc.  
Docket No.: 10-00154  
Our File No.: 1302A**

Dear Chairman Kyle:

This letter is to notify the Authority that Advantage Cellular Systems Inc., has filed with the Tennessee Secretary of State to do business as "DTC Advantage". Therefore, the registered name for its competing local telecommunication services will now be Advantage Cellular Systems Inc. d/b/a DTC Advantage. Pursuant to TRA Rule 1220-4-1-.08(2) please find enclosed the following documentation:

Exhibit A: Filing Acknowledgement with the Secretary of State of the new Assumed Name of "DTC Advantage" with a filing date of November 10, 2009.

Note: A copy of a customer notification letter regarding the assumed name change has not been provided since Advantage Cellular Systems Inc. does not yet have any customers for its CLEC operation and, therefore, the new name will be used beginning with the first customer and all subsequent customers thereafter.

I also provide at this time, in a sealed envelope, the State of Tennessee 2010 Ad Valorem Tax Report filed by Advantage Cellular Systems Inc. It is respectfully requested that this report remain confidential and not submitted for public review. As set forth in the Tax Report, Advantage has sufficient assets to secure their operation and therefore they request a waiver of any surety bond requirement.

Finally, I provide herewith the Small and Minority Owned Telecommunications Business and Participation Plan of Advantage which has been updated to now include the assume name of "DTC Advantage."

Hon. Sara Kyle, Chairman  
July 27, 2010  
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It is my understanding that prior Authority approval is required for the adoption of assumed corporate names. I respectfully request that you review this notification as promptly as possible and grant this request for adoption of an assumed name. DTC Advantage has been working diligently in an attempt to offer services as soon as possible, and desire to begin using the new name publicly at the very beginning of the launch of this business.

An original and (7) copies of this letter are enclosed for filing, along with a \$25.00 filing fee. If you would please date – stamp and return the enclosed extra copy of this letter in the envelope provided, it would be most appreciated. If you have any questions, or need any additional information, do not hesitate to contact me.

Very truly yours,

**TAYLOR, FIGUE, MARCHETTI & MINK, PLLC**

By: 

**Keith W. Blair**

KWB/jj

Enclosure

cc: Les Greer, CEO

Advantage Cellular Systems, Inc.



**STATE OF TENNESSEE**  
**Tre Hargett, Secretary of State**  
Division of Business Services  
312 Rosa L. Parks Avenue  
6th Floor, William R. Snodgrass Tower  
Nashville, TN 37243

**ADVANTAGE CELLULAR SYSTEMS, INC.**  
111 HIGH STREET  
ALEXANDRIA, TN 37012 USA

November 10, 2009

### Filing Acknowledgment

Please review the filing information below and notify our office immediately of any discrepancies.

**Control # : 235609**      Status:    Active  
Filing Type: Corporation For-Profit - Domestic

#### Document Receipt

Receipt # : 18662	Filing Fee:	\$20.00
Payment-Check/MO - TAYLOR PIGUE MARCHETTI & MINK, PLLC, Nashville, TN		\$20.00

Amendment Type: Assumed Name      Image # : 6621-1100  
Filed Date:      11/10/2009 10:41 AM

This will acknowledge the filing of the attached assumed name with an effective date as indicated above. When corresponding with this office or submitting documents for filing, please refer to the control number given above. The name registration is effective for five years from the date the original registration was filed with the Secretary of State.

Tre Hargett, Secretary of State  
Business Services Division

Field Name	Changed From	Changed To
New Assumed Name	No Value	DTC Advantage

**SMALL AND MINORITY OWNED TELECOMMUNICATIONS  
BUSINESS AND PARTICIPATION PLAN  
OF ADVANTAGE CELLULAR SYSTEMS INC. d/b/a DTC ADVANTAGE**

Pursuant to T.C.A § 65-5-112 as amended, Advantage Cellular Systems, Inc. d/b/a DTC Advantage ("DTC Advantage") submits their plan regarding their efforts to participate with small and minority owned businesses for telecommunication purposes in the State of Tennessee.

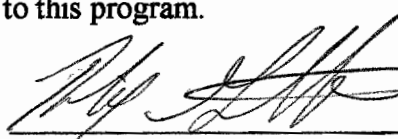
DTC Advantage understands and clearly recognizes the efforts of the State of Tennessee to assist small and minority owned businesses within the telecommunications industry to give them a fair and equal chance of competing and obtaining contracts for goods and services, as well as other business opportunities. DTC Advantage will obtain a list of qualified vendors, if available, from the Department of Economic and Community Development, which administers the small and minority owned telecommunication business assistance program. DTC Advantage will consult this list and provide an equal opportunity for any such small and minority owned businesses to participate in the efforts to secure contracts for goods and services and other opportunities offered by DTC Advantage.

Ricky Gibbs, cellular manager, of Advantage Cellular Systems Inc., d/b/a DTC Advantage, will be the primary contact person with regard to the administration of all efforts to comply with this plan. Mr. Gibbs can be reached at DTC Advantage at P.O. Box 457, Alexandria, Tennessee 37012, telephone (615) 529-2151.

DTC Advantage understands and acknowledges that they shall maintain an updated plan in full compliance with T.C.A 65-5-112 and with the rules and regulations of the TRA and update said plan annually. Further, DTC Advantage will maintain records to track their efforts at encouraging participation by small and minority-owned telecommunications businesses and will consult the lists of such entities\qualified vendors from the Department of Economic and Community Development and as well as other resources which maintain such list and whose mission it is to increase minority participation in business.

Further, DTC Advantage will make all efforts to train their supervisors to make efforts to use the goods and services of such qualified small and minority owned telecommunications businesses in order to carry out and improve their Plan. DTC Advantage stands ready to cooperative fully with all surveys, studies, or information requests authorized by the TRA with regard to this program.

Date: 7-27-10

  
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**Ricky Gibbs, Cellular Manager**  
**Advantage Cellular Systems, Inc. d/b/a**  
**DTC Advantage**  
**P. O. Box 457**  
**Alexandria, TN 37012**