

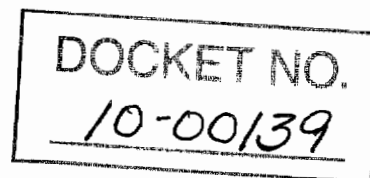
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2010 JUL 12 AM 8:17

415 Henklewhite Dr, Alpharetta, GA 30022 | Phone: 866.253.7178 - Fax: 770.645.6545
T.R.A. DOCKET ROOM
www.bodamer.com

Director Mary Freeman, Chairman
Tennessee Regulatory Authority
460 James Robertson Parkway
Nashville, TN 37243

July 8, 2010



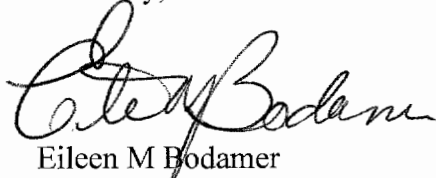
Dear Chairman Freeman,

Filed here on behalf of North Central Communications ("Company") are an original and thirteen (13) copies of the Company's Application for a Certificate to Provide Competitive Local Telecommunications Services ("Application") within the State of Tennessee.

Enclosed with this Application is a sealed envelope containing information (Exhibit B) that the Company respectfully requests be treated as confidential and proprietary information of the Company. This exhibit outlines the financial performance of the applicant and disclosure of such information could seriously compromise the Company's efforts to compete with other carriers. Finally, also enclosed is a check for \$25.00 for the required filing fee.

Confirmation of receipt and the date of receipt are respectfully requested. Please date and return a copy of this letter and a postage-paid self-addressed letter. Please direct any questions to me at the above address. I may be reached at 770-649-1886. Thank you in advance for your consideration.

Sincerely,

A handwritten signature in dark ink, appearing to read "Eileen M Bodamer".

Eileen M Bodamer
Consultant to North Central Communications

Enclosures

Cc: Johnny McClanahan, North Central Communications

BEFORE THE TENNESSEE REGULATORY AUTHORITY

In the Matter of the Application of
North Central Communications

For a Certificate to Provide Competitive
Local Telecommunications Services

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APPLICATION FOR A CERTIFICATE
TO PROVIDE COMPETITIVE LOCAL TELECOMMUNICATIONS SERVICES

Pursuant to applicable Tennessee Statutes and the Rules and Regulations of Tennessee Regulatory Authority and Section 253 of the Federal Communications Act of 1996, North Central Communications ("Applicant" or "NCC") hereby requests that the Tennessee Regulatory Authority ("TRA") grant NCC authority to provide competitive telecommunications services within the State of Tennessee. As shown herein, Applicant is willing and able to comply with all applicable rules and regulations in Tennessee pertaining to the provision of competitive local telecommunications services.

In support of its Application, NCC submits the following:

1. The full name of the Applicant is as follows:

North Central Communications
872 Highway 52 By Pass East
PO Box 70
Lafayette, TN 37083

The Officer of Applicant to whom TRA is requested to direct correspondence is:

Johnny McClanahan, CFO
North Central Communications
872 Highway 52 By Pass East / PO Box 70
Lafayette, TN 37083
Telephone number: 615-666-2151; fax: 615-666-6244

With a copy to:

Eileen Bodamer
Bodamer Consulting
415 Hepplewhite Drive
Alpharetta, GA 30022
Telephone number: 770-649-1886; fax: 770-645-6545

2. Corporate Structure

The Applicant is a subsidiary of North Central Telephone Cooperative. North Central Telephone is incorporated as cooperative and is therefore owned by members meeting eligibility requirements pursuant to its bylaws.

North Central Telephone Cooperative has its corporate offices at 872 Highway 52 By Pass East, Lafayette, TN 37083. North Central Telephone is the incumbent local exchange provider to approximately 20,000 access lines in Clay, Macon, Sumner, Trousdale, and Smith counties in Tennessee and in Allen County in Kentucky.

3. Corporate Information

NCC was incorporated in the State of Tennessee on January 9, 1997. A copy of the company's Articles of Incorporation and registration is provided in Exhibits A.

All officers and corporate officers are located at the address indicated above. Although the company does maintain sales and service employees in Kentucky, additional sales and service employees and all corporate operations are in located in Tennessee

4. NCC possess the managerial, technical, and financial ability to provide telecommunications service in the State of Tennessee

A. Financial Qualifications

NCC provides as Exhibit B, (FILED UNDER SEAL AS CONFIDENTIAL) its financial statement for the fiscal year ending September 2009. This demonstrates that NCC is financially qualified to provide local exchange service in the area set out in this Application.

The company intends to draw on its internal resources and that of the local lending market to fund its new venture.

North Central Telephone's principal line of business is local telephone service. As shown in the company descriptive in Exhibit C, North Central also has a diversified line of business that includes wireless service, cable television, Internet, and customer premise products. A copy of the Applicant's corporate and management structures are included in Exhibits C and D of this Application. Since the introduction of its competitive local exchange service in Kentucky in 2002, North Central Communications has secured and retained approximately 80% of its target market.

NCC is a wholly owned subsidiary of North Central Telephone Cooperative. The Cooperative provider that owns and operates equipment facilities in Tennessee with a value of more than five million (\$5,000,000). Accordingly, no surety bond or irrevocable letter of credit is provided at this time.

B. Managerial Qualifications

The Applicant has the managerial and technical ability to render local exchange services. The Applicant is an existing firm providing Video, Broadband, long distance services and competitive and incumbent local services in the state of Kentucky and incumbent telephone services in the states of Tennessee and Kentucky. The Applicant's success as a provider of similar services to those sought here provides evidence of its ability to offer telecommunications services.

The Applicant will leverage the managerial and technical experience of its key staff members and contractual arrangements with its various vendors to offer competitive local exchange services. In addition to the long history of providing local exchange by its parent company North Central Telephone (Exhibit C) NCC intends to utilize the business and technical experience of its own key officers and vendors of ongoing support services. Exhibit F provides resumes showing the skills of NCC's key staff.

C. Technical Qualifications

NCC services will satisfy the minimum standards established by the TRA. The Applicant will file and maintain tariffs in the manner prescribed by TRA and will meet the minimum basic local standards, including quality of service and billing standards required of all LEC's regulated by the TRA. Applicant will not require customers to purchase CPE that will be incompatible with the Incumbent Local Exchange Carrier's system.

As noted in (B) above, and shown in Exhibit F, NCC intends to utilize its experienced employees to insure the integrity, reliability, and functionality of its network. As it has done in the past, the Applicant will utilize engineering expertise from outside the company when needed. Accordingly, NCC is certainly technically qualified to provide local exchange service in Tennessee.

5. Proposed Service Area

NCC was authorized in 2002 to provide competitive local telecommunications in Kentucky and has authority already in both Kentucky and Tennessee to provide state toll services through its affiliate, Bluegrass Telecom. With the exception of this application, NCC has no other applications pending.

The company is seeking state-wide certification but intends to initially offer its services in those markets in which the Applicant already has established name recognition. The Applicant's immediate focus will be in North-central Tennessee in LATA 470.

6. Types of Local Exchange Service to be Offered

NCC plans to offer a wide variety of local exchange services to both residential and business subscribers in Tennessee. The company will provide basic access line service as well as trunk services, including PBX service, high-speed data, calling features, and directory services and additional telecommunications services as may be warranted in response to market demand. The Applicant will also provide those services required under Chapter 220-4-8.04 (3) (6) (2), including access to 911 services.

NCC intends to provide services through the use of its own facilities, resold facilities, and through a combination of these provisioning methods. NCC intends to provide its own switching services either through outright purchase of a class 5 switch (vendor to be determined) or through lease of ports and switching from its parent company, North Central Telephone Cooperative.

7. Repair and Maintenance

NCC's business plan hinges on the company's ability to provide its customers with exemplary service. The Applicant has already proven its ability in this regard through the success of its Kentucky competitive operation and its member-focused approach in its Tennessee and Kentucky incumbent operations.

NCC provides several effective options for its customers to communicate with the company for billing, repair and maintenance and other customer services issues. In addition to responding promptly to any written communications from its customers, the company also publishes a local contact numbers for service inquiries by its customers on billing and other customer services issues. Additionally, NCC maintains a Website (www.NCTC.com) that provides sales and service contact information for the company and allows for communication with the company via electronic mail and live chat for selected technical support.

Any questions concerning the Applicant's ability to provide these services should be referenced to Johnny McClanahan at the location indicated in (1) above.

8. Small and Minority-owned Business Participation Plan (§65-5-212)

See Exhibit G.

9. Toll Dialing Parity Plan

See Exhibit H.

10. Notices

List of incumbent local exchange carriers on whom a notice about the Applicant's proposed operating area has been served is included in Exhibit I.

11. Other Information and Statements

North Central Communications has not received any complaints regarding its service operations. The Applicant requires service deposits from those customers who fail to establish or maintain credit with the company. Its policy and procedure for doing so are contained in its applicable tariff. The Applicant fully complies with relevant regulations for the collection of such fees.

Additional information as required by the TRA is provided in the Exhibits as follows:

Exhibit J Numbering issues statement

Exhibit K Sworn Pre-filed Testimony

Exhibit L Tennessee Specific Operational Issues

12. Conclusion

North Central Communications respectfully requests that the TRA grant its request for a certificate of convenience and necessity to operate as a competing telecommunications provider to provide a full range of local exchange services on a facilities-based and resale basis throughout the State of Tennessee in the service areas not under a rural exemption.

As shown herein, grant of this Application will increase the availability of telecommunications services in Tennessee and serve the public interest by providing high quality competitively priced services.

Respectfully Submitted,
North Central Communications

By:


Eileen M Bonamer

Dated:

July 8, 2010

Exhibit A

NCC

Articles of Incorporation

Secretary of State

Corporations Section

James K. Polk Building, Suite 1800

Nashville, Tennessee 37243-0306

DATE: 01/09/97
REQUEST NUMBER: 3264-1497
TELEPHONE CONTACT: (615) 741-0537
FILE DATE/TIME: 01/09/97 1128
EFFECTIVE DATE/TIME: 01/09/97 1128
CONTROL NUMBER: 0323525

TO:
JAMES W. CHAMBERLAIN, ATTY
105 PUBLIC SQ.
PO BOX 98
LAFAYETTE, TN 37083

RE:
NORTH CENTRAL COMMUNICATIONS, INC.
CHARTER - FOR PROFIT

CONGRATULATIONS UPON THE INCORPORATION OF THE ABOVE ENTITY IN THE STATE OF TENNESSEE, WHICH IS EFFECTIVE AS INDICATED.

A CORPORATION ANNUAL REPORT MUST BE FILED WITH THE SECRETARY OF STATE ON OR BEFORE THE FIRST DAY OF THE FOURTH MONTH FOLLOWING THE CLOSE OF THE CORPORATION'S FISCAL YEAR. ONCE THE FISCAL YEAR HAS BEEN ESTABLISHED, PLEASE PROVIDE THIS OFFICE WITH THE WRITTEN NOTIFICATION. THIS OFFICE WILL MAIL THE REPORT DURING THE LAST MONTH OF SAID FISCAL YEAR TO THE CORPORATION AT THE ADDRESS OF ITS PRINCIPAL OFFICE OR TO A MAILING ADDRESS PROVIDED TO THIS OFFICE IN WRITING. FAILURE TO FILE THIS REPORT OR TO MAINTAIN A REGISTERED AGENT AND OFFICE WILL SUBJECT THE CORPORATION TO ADMINISTRATIVE DISSOLUTION.

WHEN CORRESPONDING WITH THIS OFFICE OR SUBMITTING DOCUMENTS FOR FILING, PLEASE REFER TO THE CORPORATION CONTROL NUMBER GIVEN ABOVE. PLEASE BE ADVISED THAT THIS DOCUMENT MUST ALSO BE FILED IN THE OFFICE OF THE REGISTER OF DEEDS IN THE COUNTY WHEREIN A CORPORATION HAS ITS PRINCIPAL OFFICE IF SUCH PRINCIPAL OFFICE IS IN TENNESSEE.

FOR: CHARTER - FOR PROFIT

ON DATE: 01/09/97

FROM:
JAMES W. CHAMBERLAIN, ATTORNEY AT LAW
105 PUBLIC SQUARE
PO BOX 98
LAFAYETTE, TN 37083-0000

RECEIVED: FEES \$50.00 \$50.00
TOTAL PAYMENT RECEIVED: \$100.00

RECEIPT NUMBER: 00002050779
ACCOUNT NUMBER: 00012075



Riley C. Darnell

RILEY C. DARNELL
SECRETARY OF STATE

FILED
RECEIVED
SECRETARY OF STATE

3264 1497

97 JAN -9 AM 11:28

RILEY DARNELL
SECRETARY OF STATE

CHARTER OF

NORTH CENTRAL COMMUNICATIONS, INC.

The undersigned person, under the Business Corporation Act of Tennessee, adopts the following Charter for the above listed corporation:

1. The name of the corporation is NORTH CENTRAL COMMUNICATIONS, INC.

2. The number of shares of stock the corporation is authorized to issue is 1,000 shares of common stock, each of which shall have no par value.

3. (a) The complete address of the corporation's initial registered office in Tennessee is 872 Highway 52 By-Pass East, Lafayette, Tennessee 37083.

(b) The name of the initial registered agent to be located at the address listed in (3a) is F. Thomas Rowland.

4. The name and complete address of the incorporator is F. Thomas Rowland, 872 Highway 52 By-Pass East, Lafayette, Tennessee 37083.

5. The complete address of the corporation's principal office is 872 Highway 52 By-Pass East, Lafayette, Tennessee 37083.

6. The corporation is for profit.

7. (a) The purpose of the corporation is to engage in or further the cause of area wide rural telephone service as defined in T.C.A. 69-29-103 (4) and for the purpose of acquiring communication facilities and/or assuring more adequate telephone service to the members of North Central Telephone Cooperative Corporation and to engage in the telecommunications business such as, but not limited to, cellular telephones, wireless telephone equipment, satellite reception and transmission of the reception, cable T.V. reception and transmission, internet reception and transmission, and all other activities which are permitted under the General Corporation Laws of Tennessee and which are incident to the purpose for which the corporation is established.

(b) In addition, this corporation may engage in any and all other lawful businesses other than the ones to



Invoice: 43130
Banknote Company, Inc.

20 17 162646

1440 Fifth Avenue, Bayshore, NY 11706
1800-221-8181 1516-968-0277

Cust# 78407

JAMES W. CHAMBERLAIN
105 COURT SQUARE/P.O. BOX 98
LAFAYETTE TN 37083

Invoice: 43130

JAMES W. CHAMBERLAIN
105 COURT SQUARE/P.O. BOX 98
LAFAYETTE TN 37083

B
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ATTN:	MS. TERESA WILSON	ATTN:	T. WILSON
ORDER DATE	1/13/97	PAYMENT TYPE	Cash With Order
CARD #		ORDERED BY	

ITEM #	DESCRIPTION	U/M	QUANTITY	AMOUNT
1 GRN	STD GREEN PLN SHTS N/MINS	EA	1	60.000
				.000
				.000
				.00
				.00

ADDITIONAL QUANTITY

HIP VIA	UPS	INCORPORATING STATE	DATE OF INCORPORATION
		TENNESSEE	1997

CORPORATE NAME

NORTH CENTRAL COMMUNICATIONS, INC.

NUMBER SHARES	CLASS OF STOCK	PAR VALUE
1,000	COMMON STOCK	

WE HAVE RENDERED OUR SERVICES TO YOU, THE ATTORNEY,
AND LOOK TO YOU FOR PAYMENT OF ALL CHARGES.

SECRETARY PRESIDENT

** Special Remarks **

LP

Merchandise Total:	60.00
Less .0000 %	.00
Taxable Total	60.00
Out Of State	.00

Shipping Charge	.00
Inv. Total	60.00
Paid	60.00
Balance Due On Invoice	.00

INVOICE

THIS IS YOUR ONLY INVOICE - PLEASE REMIT
PAYMENT WITHIN 10 - 15 DAYS

Exhibit B

North Central Communications

Financial Statements

Exhibit C

Description of North Central Telephone Operations



Our Local Network

The Fullness of Possibilities

Providing Global Connections in Tennessee and Kentucky

Products and Services

We offer superior technology from world-class vendors of proven equipment and deploy it in ways that our customers can use, understand and afford. Our services include:

Internet/DSL

Digital Cable TV

Local Phone Service/Features

Long Distance

Business Services

Wireless

Security Services

Leave no stone unturned: that's one way to describe our philosophy when it comes to anticipating our customers' needs. We're always looking to advance, but only if it makes sense for our customers and for our cooperative.

Exhibit D

Corporate Holding Structure

**North Central Telephone Cooperative, Inc.
Corporate Structure**

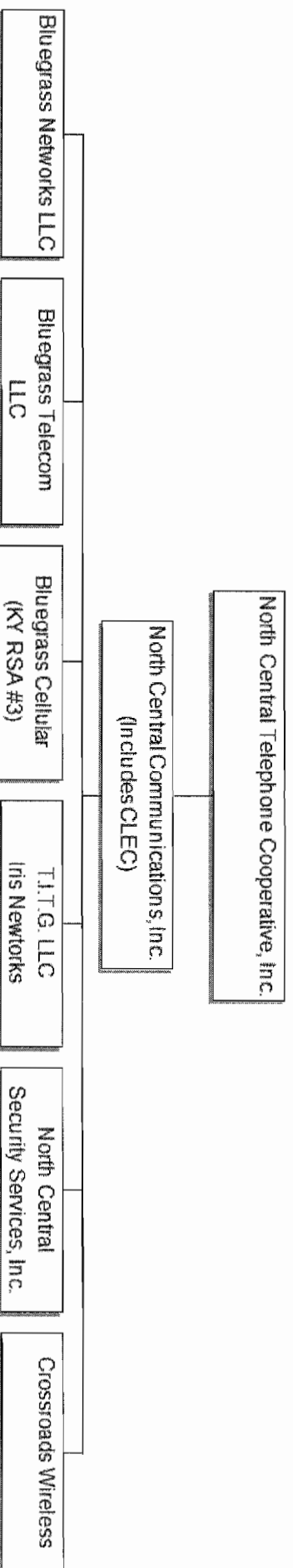


Exhibit E

North Central Communications

Management Structure

North Central Telephone Management Structure

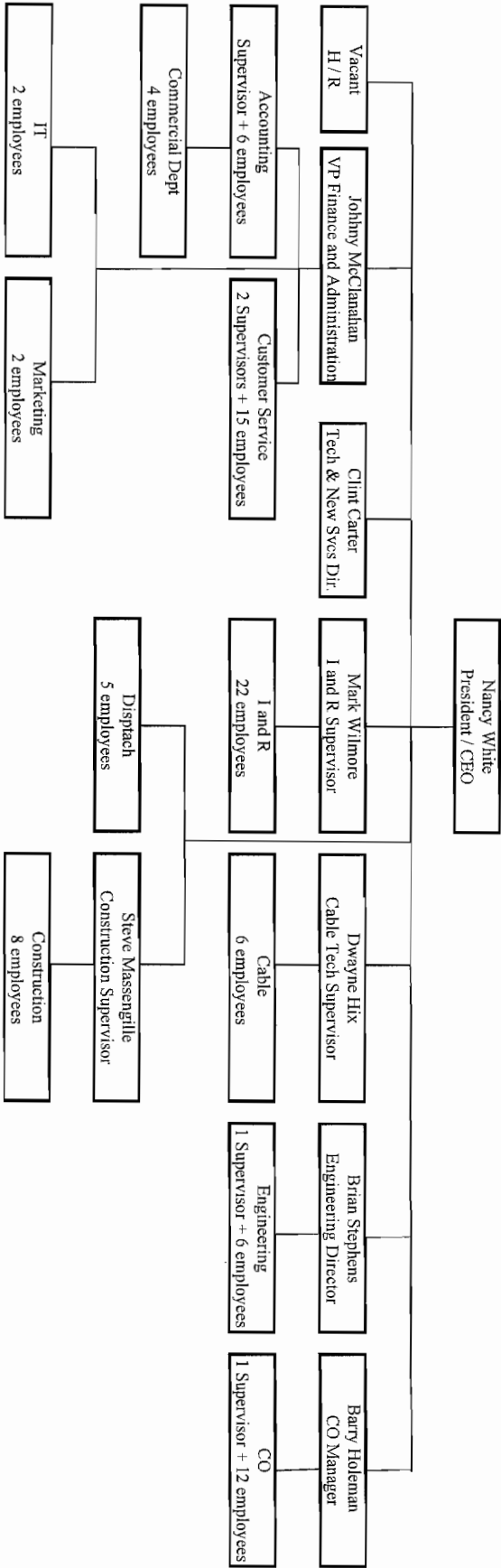


Exhibit F

North Central Communications

Resumes of Key Personnel

Nancy Johnson White, President and CEO
North Central Telephone Cooperative
872 Highway 52 By Pass
Lafayette, TN 07083

Relevant Past Experience:

CERION, INC. – Chief Executive Office

Dallas, TX

Developed/implemented an emergency Business Strategy and Plan to lead this dying high technology telecom software startup to a new three year multimillion dollar contract with the largest wireless carrier in the U.S.

SYNIVERSE TECHNOLOGIES – Chief Marketing Officer

Tampa, FL

Developed global market and product strategies, reorganized product management, marketing, sales and corporate communications for this wireless industry clearing house and SS7 Network provider. Guided the development of market driven programs for twelve new products, implemented a new product development process, as well as an acquisition in Asia and due diligence for acquisition in Europe, Middle East and Africa.

TELCORDIA TECHNOLOGIES – Senior Vice President

San Antonio, TX

Included joint planning for strategic projects (FTTH), and responsible for year over year sales growth of 100% with strategic customers.

NORTEL NETWORKS – 1979-2002: Includes only 1992 onwards

- **Group Vice President/General Manager, Wireless Americas** (1998-2000) Dallas, TX
- **Vice President & General Manager, Sprint PCS** (1996-1997) Kansas City, MO
 - Built strong, dynamic team that delivered Nortel's largest single contract (\$1 Billion).
 - Overcame significant operational challenges posed by deploying new products/new technology/new operator.
 - Deployed wireless networks in 21 cities in 18 months that included 4000 base stations.
 - Built deployment team from 25 to 300 direct employees in project management, network engineering, RF engineering, operations, installation, customer service and finance. The total build out team exceeded 5000 employees.
- **Vice President, Sales and Marketing, North American Wireless** (1994-1995) Dallas, TX
- **Assistant Vice President & General Manager, GSM Wireless** (1993-1994) Washington, DC
- **Director, Corporate Marketing Programs** (1992-1993) Washington, DC

Education:

Executive Marketing Program, Columbia University
Development Program for Distribution Executives, University of Tennessee
Global Leadership Forum, Nortel Networks
BS, Business Administration, Major-Marketing, Tennessee Technological University

Affiliations and Recognition:

Featured in "Pioneering Women in Wireless" – *Wireless Week Magazine*
Featured in "Top 25 Women in Wireless" – *Wireless Week Magazine*
Founding Executive Sponsor, Global Mentoring Program, Nortel Networks
Guest Lecturer Tennessee Tech School of Business and the MBA Program

Member, **Board of Directors:** Bluegrass Cellular, TN Telecom Association, Legerity, Inc., 2005-2007, Boys and Girls Clubs, Richardson, TX 1998/2002, Wireless Foundation 1998/2002, Weblink Wireless, Inc. 2002/2003

Member, **Board of Governors:** Iris Networks

Johnny McClanahan
North Central Telephone Cooperative
872 Highway 52 By Pass
Lafayette, TN 07083
615-666-2151

Education:

1997 **Master of Business Administration (MBA)** Cumberland University, Lebanon TN

1989 **Bachelor of Business Administration (BBA)** Cumberland University, Lebanon TN

Experience:

5/89 – present **North Central Telephone Coop., Lafayette, TN**

2001 **Vice President, Finance and Administration**

Manage all aspects of finance and accounting department, customer service, human resources, marketing, commercial, billing, data processing and network operations departments. Directly supervised 35 employees across multiple departments. Accountable to the Board of Directors for all aspects of operational and financial issues including the completion of audited financial statements and the preparation of forecasted budgets.

Responsibilities included growth and protection of all regulated and deregulated operations including the co-op's competitive voice and video operations in Scottsville, KY as well as its ownership interests in Bluegrass and IRIS Networks.

Responsible for the implementation, setup, marketing and billing of the Motorola Video product, digital subscriber line service, NRTC IP Prime video service and the Crossroad Wireless product. Work with engineering and plant personnel in the determination of facilities needed to maintain customer required facilities. Requisition funds as required from RUS to ensure adequate financing is in place to support growth. Assisted in the successful approval and implementation of the telephone local service rate increase as recently approved by the Kentucky Public Service Commission. I am also a director on the board of North Central Security Services.

Business affiliations:

- President Elect, Tennessee Telecommunications Association board of directors
- Alternate Governor on the IRIS Board of Governors
- Member of the National Exchange Carriers Association (NECA) Cost Issues Task Group.
- Member of the Rural Independent Competitive Alliance (RICA)

1997 **Customer Support Manager**

Responsible for all accounting, financial, information systems, marketing, human resources and commercial activities.

1989 **Accountant**

Managed accounting and financial activities including, receipts, disbursements, journals, cash flows and tax reporting.

8/82 – 04/89 **Textron Aerostuctures, Nashville, TN**

Accounts Payable Manager, Accounting and Finance Dept

Initially hired as a Cost Accountant and subsequently promoted to Fixed Asset Analyst.

Dwayne Hix
North Central Telephone Cooperative
872 Highway 52 By Pass
Lafayette, TN 07083
615-666-2151

Experience:

1980 –

Present

North Central Telephone Cooperative, Inc.

Lafayette, TN 37083

Supervisor, Cable Technician/Fiber Optics (1995-Present)

Supervises work in connection with construction, replacement, removal and maintenance of aerial and buried cable including fiber-optic and splicing. Supervises, trains, and directs Cable Technicians. Schedules personnel for projects and makes site inspections to check public safety precautions and use of prescribed safety equipment and procedures. Responds to outside plant emergency calls. Ensures that personnel understand RUS specifications, procedures, and regulations.

Supervisor, Construction (1991-1995)

Supervised all telco construction projects, including improvement and maintenance of telephone facilities. Supervised, trained and directed Line Technicians, Pre-surveyed job sites to determine need for workers, equipment, materials, parts and safety provisions. Scheduled personnel for projects and made site inspections to check public safety precautions and use of prescribed safety equipment and procedures. Responded to outside plant emergency calls.

Combination Technician (1990-1991)

Installed, maintained, and serviced telephone lines, cable, subscriber carrier systems, terminal protection devices, and customer-owned equipment. Also diagnosed and repaired trouble in switching equipment, voice frequency repeaters, loop extenders, and cable loading systems.

Install & Repair Technician (1984-1990)

Installed, maintained, and serviced customer premises equipment. Typically installed drop wires, station protectors, and network interface devices, and performed initial wiring or rewiring for new subscriber systems.

Line Technician (1980-1984)

Placed and maintained cable within underground conduit systems. Placed direct buried cable using plowing, digging, and trenching equipment. Installed and removed aerial cable, including installation of messenger strands and transfer of cable and equipment from old poles to new poles. Set poles using a pole truck and digging and bracing equipment. Installed Central Office feeder and distribution cable. Installed protectors and demarcation devices at subscriber premises.

Education & Training:

Graduated Macon County High School, Lafayette, TN 37083

Completed Occam networks Training

Supervisory Training

Professional Organizations:

National Telephone Cooperative Association Member

National Rural Telecommunications Cooperative Member

Troy G. Davis

North Central Telephone Cooperative

872 Highway 52 By Pass

Lafayette, TN 07083

615-666-2151

Education:

1996

Bachelor of Science – Engineering Technology
Middle Tennessee State University, Murfreesboro, TN

1993

Associate of Applied Science – Automation-Robotics Technology
Nashville State Technical Institute, Nashville, TN

Work Experience:

7/00—Present

North Central Telephone Cooperative

Lafayette, TN

Assistant Engineer

- Supervise Outside Plant Construction
- Works With RUS

4/00—7/00

Bellsouth Telecommunications

Tullahoma, TN

OSP Facility Designs Specialist – design outside plant facilities both copper and carrier for assigned area

7/97—4/00

Parsons Telecom, Inc.

Murfreesboro, TN

Associate Engineer – Performed same job duties as with Bellsouth

6/97—7/97

Staffmark

Portland, TN

Molding Technician – Performed mold changes in injection molding machines

OSPE Training:

BST CAD

Basic Outside Plant Design

Attributes, Symbols, & Concepts of OSPE

Attributes, Symbols, & Concepts of OSPE II

Loop Electronics Design—Basic

Loop Electronics Design--Intermediate

J. Wayne Hesson
North Central Telephone Cooperative
872 Highway 52 By Pass
Lafayette, TN 07083
615-666-2151

Experience:

1980—Present **North Central Telephone Cooperative, Inc.** **Lafayette, TN 37083**

2004 – Present **Supervisor, Central Office**

Combined Broadband Specialist position with Central Office Supervisor position. Same responsibilities as Broadband Specialist but included supervising all Central Office and remote switching unit operations, including acceptance testing of new equipment, ensuring that subscriber loops are properly connected and maintained, and directing daily checks of toll, extended area services, and other types of trunks. Conducts traffic studies, reviews equipment trouble records, prepares specifications for new equipment, and makes periodic maintenance and progress reports to President/CEO. Scheduled personnel for projects and makes site inspections to check public safety precautions and use of prescribed safety equipment and procedures. Responds to outside plant emergency calls.

2003 – 2004 **Broadband Specialist**

Responsible for headend operations and broadband and broadcast systems. Planned, directed, coordinated, and controlled intergrading broadband into existing facilities. Ensured that the reception and transmission of video and data signals in the headends meet FCC standards. Supervised I & R Technicians related to broadband/broadcast services. Responsible for the installation, maintenance, provisioning, checking and adjustment of headend equipment. Key position to evaluating and modifying headend system design and powering functions to comply with engineering standards.

2000-2003 **Central Office Technician**

Installed, maintained, services and tests all types of Central Office facilities, remote switching units, carrier systems, and other associated equipment. Cleared trouble, installed subscriber carrier systems, and maintained necessary records.

Education & Training:

Graduated Macon County High School, Lafayette, TN 37083
Completed Occam Networks Training
Cisco Middleware Solutions Training
Nortel Networks Training
Supervisory Training

Professional Organizations:

National Telephone Cooperative Association Member
National Rural Telecommunications Cooperative Member

Exhibit G

North Central Communications, Inc.

Small and Minority-owned Business Participation Plan

Pursuant to T.C.A. §65-5-212, as amended, North Central Communications, Inc. (“NCC”) submits this small and minority-owned Telecommunications business participation plan (the “Plan”) along with its Application for a Certificate of Public Convenience and Necessity to provide competing intrastate and local exchange services in Tennessee.

I. Purpose

The purpose of §65-5-212 is to provide opportunities for small and minority-owned businesses to provide goods and services to Telecommunications service providers. NCC is committed to the goals of §65-5-212 and to taking steps to support the participation of small and minority-owned Telecommunications businesses in the Telecommunications industry. NCC will endeavor to provide opportunities for small and minority-owned Telecommunications businesses to compete for contracts and subcontracts for goods and services. As part of its procurement process, NCC will make efforts to identify and inform minority-owned and small businesses that are qualified and capable of providing goods and services to NCC of such opportunities. NCC will seek to increase awareness of such opportunities so that companies not otherwise identified will have sufficient information to participate in the procurement process.

II. Definitions

As defined in §65-5-212.

Minority-Owned Business: Minority-owned business shall mean a business which is solely owned, or at least fifty-one percent (51%) of the assets or outstanding stock of which is owned, by an individual who personally manages and controls daily operations of such business, and who is impeded from normal entry into the economic mainstream because of race, religion, sex or national origin and such business has annual gross receipts of less than four million dollars (\$4,000,000).

Small Business: Small business shall mean a business with annual gross receipts of less than four million dollars (\$4,000,000).

III. Administration

NCC's Plan will be overseen and administered by the individual named below, hereinafter referred to as the Administrator, who will be responsible for carrying out and promoting NCC's full efforts to provide equal opportunities for small and minority-owned businesses. The Administrator of the Plan will be:

Johnny McClanahan
North Central Communications, Inc.
872 Highway 52 By Pass East, PO Box 70
Lafayette, TN 37083
Telephone: 615-666-2151; fax: 615-666-6244

The Administrator's responsibilities will include:

1. Maintaining an updated Plan in full compliance with §65-5-212 and the rules and orders of the Tennessee Regulatory Authority.
2. Establishing and developing policies and procedures necessary for the successful implementation of the Plan.
3. Preparing and submitting such forms as may be required by the Tennessee Regulatory Authority, including the filing of required annual updates.
4. Serving as the primary liaison to and cooperate with the Tennessee Regulatory Authority, other agencies of the State of Tennessee, and small and minority-owned businesses to locate and use qualified small and minority-owned businesses as defined in §65-5-212.
5. Searching for and developing opportunities to use small and minority-owned businesses and encouraging such businesses to participate in and bid on contracts and subcontracts.
6. Providing records and reports and cooperating in any authorized surveys as required by the Tennessee Regulatory Authority.
7. Establishing a record-keeping system to track qualified small and minority-owned businesses and efforts to use such businesses.
8. Providing information and educational activities to persons within NCC and training such persons to seek out, encourage, and promote the use of small and minority-owned businesses.

III. Administration (continued)

In performance of these duties, the Administrator will utilize a number of resources, including:

- Chambers of Commerce
- The Tennessee Department of Economic and Community Development
- The United States Department of Commerce
- Small Business Administration
- Office of Minority Business
- The National Minority Supplier Development Counsel
- The National Association of Women Business Owners
- The National Association of Minority Contractors
- Historically Black Colleges, Universities, and Minority Institutions

The efforts to promote and ensure equal opportunities for small and minority-owned businesses are primarily spelled out in the Administrator's duties above. Additional efforts to provide opportunities to small and minority-owned businesses will include offering, where appropriate and feasible, small and minority-owned businesses assistance with technical, insurance, bonding, licensing, production, and deadline requirements.

IV. Records and Compliance Reports

NCC will maintain records of qualified small and minority-owned business and efforts to use the goods and services of such businesses. In addition, NCC will maintain records of educational and training activities conducted or attended and of the internal procurement procedures adopted to support this plan.

NCC will submit records and reports required by the Tennessee Regulatory Authority concerning the Plan. Moreover, NCC will cooperate fully with surveys and studies required by the Tennessee Regulatory Authority.

Hereby submitted by:

North Central Communications, Inc.

By: 

Dated: 

Exhibit H

North Central Communications, Inc.

Toll Dialing Parity Plan

NCC Telephone Intends to offer IntraLATA Toll Dialing in parity with the incumbent local exchange carriers. Its plan for such implementation is outlined below:

1. The company will provide intraLATA toll dialing parity pursuant to FCC Order 96-333, 38 upon the first day that it begins its operations. Dialing parity will be available in all exchanges in which the company offers service.
2. Customers who migrate their existing services will be permitted to keep their existing toll carrier subject to that carrier establishing interconnection with NCC's network. New customers will be given the option to choose their long distance carrier through knowledge of that carrier or by choosing from a random list of toll carriers provided to the customer when placing the service order.
3. IntraLATA toll dialing parity will be handled in the same way that interLATA parity is provided. Subscribers will be given the option of choosing from an available list of providers that have authorized the Applicant to quote their availability, by contacting the subscriber's chosen carrier directly and requesting that the carrier request the PIC change, or by choosing the "no-PIC" option. The Applicant does not anticipate that it will assign any of its subscribers to an intraLATA provider without the customer's approval or request including that of its own company.
4. NCC will deploy a two-PIC option.
5. Upon establishing service with NCC, customers will be informed about the availability of toll providers that serve North Central Communications subscribers.
6. The Applicant proposes to initially offer service in Tennessee LATA 470 and will provide intraLATA and interLATA calling according to existing LATA boundaries.
7. The Applicant does not propose to waive PIC change charges. Customers that select a PIC at the time an order is placed will not be billed an additional fee for the selection of intraLATA and interLATA carrier.
8. NCC will make PIC-freeze and other anti-slamming tools available upon request to subscribers. In addition, the Applicant will include and enforce slamming penalties designed to discourage slamming by the carriers.
9. NCC will provide nondiscriminatory access to telephone numbers, operator services, directory assistance, and directory listings.
10. NCC will comply with all rules of the FCC and the TRA.

Exhibit I

North Central Communications, Inc.

Companies Served

Concurrent with the filing of this Application by North Central Communications, notice of its intent to provide service (a copy of which is included in this Exhibit) was served by first-class mail on the following:

Ardmore Telephone Company, Inc.
PO Box 549
Ardmore, TN 38449

Humphrey's County Telephone Company
PO Box 22995
Knoxville, TN 37933

BellSouth Telecommunications, Inc.
333 Commerce Street
Nashville, TN 37201

Loretto Telephone Company, Inc.
PO Box 130
Loretto, TN 38469

CenturyTel of Adamsville
PO Box 4065
Monroe, LA 71211

Millington Telephone Company, Inc.
4880 Navy Road
Millington, TN 38053

CenturyTel of Claiborne, Inc.
PO Box 4065
Monroe, LA 71211

Peoples Telephone Company, Inc. (TEC)
C/O TSI Processing Center
PO Box 24207
Jackson, MS 39225

CenturyTel of Ooltewah-Collegedale, Inc.
PO Box 4065
Monroe, LA 71211

Century Link
f/k/a Embarq Communications, Inc.
14111 Capital Blvd.
Wake Forest, NC 27587

Frontier Communications of Tennessee
f/k/a Citizens Communications of Tennessee
300 Bland Street, P.O. Box 770
Bluefield, WV 24701

Tellico Telephone Company (TDS Telecom)
PO Box 22995
Knoxville, TN 37933

Frontier Communications of the Volunteer State
f/k/a Citizens Communications of the Volunteer State
300 Bland Street, P.O. Box 770
Bluefield, WV 24701

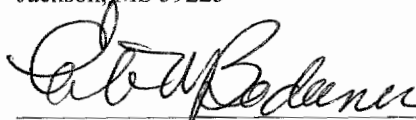
Tennessee Telephone Company (TDS Telecom)
PO Box 22995
Knoxville, TN 37933

Concord Telephone Exchange (TDS Telecom)
PO Box 22995
Knoxville, TN 37933

United Telephone Company
PO Box 38
Chapel Hill, TN 37034

Crockett Telephone Company, Inc. (TEC)
C/O TSI Processing Center
PO Box 24207
Jackson, MS 39225

West Tennessee Telephone Company (TEC)
C/O TSI Processing Center
PO Box 24207
Jackson, MS 39225


Eileen M. Bodamer

Date:

July 8, 2010

BEFORE THE TENNESSEE REGULATORY AUTHORITY

IN THE MATTER OF THE APPLICATION)
OF NORTH CENTRAL COMMUNICATIONS)
FOR A CERTIFICATE TO PROVIDE)
COMPETING LOCAL)
TELECOMMUNICATIONS SERVICES)

NOTICE OF FILING

TO: ALL INCUMBENT LOCAL EXCHANGE CARRIERS (ILECS)

PLEASE TAKE NOTICE, that in accordance with the Tennessee Regulatory Authority Rules for the Provision of Competitive Intrastate Telecommunications Services, you are hereby given notice that on July 8, 2010, North Central Communications filed an Application for a Certificate of Public Convenience and Necessity to Provide Competing Local Telecommunications Services.

This 8th day of July, 2010.

North Central Communications


BY: 
Pamela Facemyer

Exhibit J

North Central Communications, Inc.

Numbering Issues Statement

In support of its Application, NCC provides the following information on numbering issues.

1. NCC expects that it will require a single NXX within one year of its proposed service to establish a local routing number in the 470 LATA. The Company does not expect to deploy additional switches or expand into additional LATAs in the foreseeable future so its requirements for whole NXXs will be limited.
2. The company anticipates that it will meet its need for additional numbering resources in specific targeted exchanges through thousand block assignments.
3. The Company anticipates establishing its footprint in the 615 NPA.
4. NCC Telephone will assign numbers consistently with sound assignment practices and accordingly, will assign numbers randomly within an NXX with an exception for those business customers requesting groups of numbers.
5. In order to conserve Tennessee numbering resources, the company intends to port numbers wherever feasible reducing the need for redundant assignments.
6. NCC will request the assignment of new NXXs when its utilization has reached 65% or pursuant to applicable assignment rules.

Exhibit K

North Central Communications, Inc.

Sworn Pre-Filed Testimony

**BEFORE THE
TENNESSEE REGULATORY AUTHORITY
NASHVILLE, TENNESSEE**

**APPLICATION OF NORTH CENTRAL COMMUNICATIONS
FOR A CERTIFICATE TO PROVIDE
COMPETING LOCAL TELEPHONE
SERVICES**

Pre-Filed Testimony of Nancy Johnson White, President and CEO

I, Nancy Johnson White, do hereby testify as follows in support of the application of North Central Communications, Inc. ("NCC") for a Certificate of Convenience and Necessity as a competing telecommunications services provider to provide telecommunication services throughout the State of Tennessee.

Q: Please state your full name, business address, and position.

A: My name is Nancy Johnson White, and I am President and CEO for North Central Communications. My contact information is as follows: North Central Communications, 872 Highway 52 By Pass East, PO Box 70, Lafayette, TN 37083. Telephone number (615) 666-2151; fax (615) 666-6244.

Q: Please briefly describe your duties.

A. I am the chief executive officer for the entire company and directly reportable to the Board of Directors for all operational and financial issues faced by the company. The supervisor or manager of each department within the organization reports directly to me and in total I supervise directly or indirectly over 100 employees and the extensive number of contract service providers that have and will support the all facets of the company's operations.

Q: Please describe your business experience and educational background.

A: I have a degree in Business Administration from Tennessee Technological University and additional studies at Columbia University and the University of Tennessee. Prior to joining North Central Telephone Cooperative in May 2009, I had extensive experience in the telecommunications industry including twenty-four years at Nortel; ten of which were at the vice presidential level.

Just before taking the CEO position with the Applicant, I was CEO of Cerion Company, a new venture providing various software support services to the wireless industry.

Q: Are all statements in North Central Communications' certification true and correct to the best of your knowledge, information and belief?

A: Yes. All statements in North Central Communications' certification are true and correct to the best of my knowledge, information and belief.

Q: Please describe the current corporate structure of North Central Communications

A: North Central Communications is a subsidiary of North Central Telephone Cooperative. North Central Telephone is incorporated as cooperative telephone company and is therefore owned by members meeting eligibility requirements pursuant to its bylaws.

Q: Does North Central Communications possess the requisite managerial, financial, and technical abilities to provide the services for which it has applied for authority?

A: NCC Telephony Company has the managerial and technical ability to render local exchange services and is already a successful provider of competitive services in Kentucky. The Company will leverage the managerial and technical experience of its key staff members and contractual arrangements with its various vendors to offer competitive local exchange services. In addition to the long history of providing local exchange by its parent company NCC intends to utilize the business and technical experience of its own key officers and vendors for ongoing support services.

Q: Please describe North Central Communications' financial qualifications.

A: North Central Communications is a wholly owned subsidiary of North Central Telephone Cooperative. North Central Communications has extensive financial resources in its local exchange operations, its cellular holdings, and its growing internet and long distance operations.

Q: Please describe North Central Communications' managerial and technical qualifications.

A: North Central Communications is a subsidiary of North Central Telephone Cooperative. North Central Telephone Cooperative is an incumbent local exchange carrier serving 20K access lines in its Tennessee and Kentucky combined operating territories. North Central Telephone Cooperative has an extensive tradition of providing high quality telephone services to its members. In its Kentucky operating area, NCC serves customers in and around Scottsville, KY. While NCC operates as a separate subsidiary from North Central, many of its operating functions are provided under contract with North Central. Its key employees have extensive telephone experience primarily at North Central Telephone.

Q: What services will North Central Communications offer?

A: NCC plans to offer a wide variety of voice, video and broadband services to both residential and business subscribers in Tennessee. The company will provide basic access line service, PBX and Centrex service, high-speed data, calling features, and directory services and additional telecommunications services as may be warranted in response to market demand. The Applicant will also provide those services required under Chapter 220-4-8.04 (3) (6) (2), including 911 access.

Q: Will North Central Communications offer service to all consumers within its service area?

A: Yes. The company will serve all consumers within its service area in a non-discriminatory manner.

Q: Where does North Central Communications propose to serve?

A: North Central Communications is requesting state wide certification. It will initially provide service in the immediate areas in LATA 470 in which it can most cost effectively deploy its facilities and for which a market for its services exists.

Q: Will the granting of a certificate of convenience and necessity to North Central Communications serve the public interest?

A: Yes. Granting of a certificate of convenience and public necessity will increase the availability of telecommunications services in Tennessee and serve the public interest by providing high quality competitively priced services.

Q: Does North Central Communications intend to comply with all TRA rules, statues, and orders pertaining to the provision of telecommunications services in Tennessee, including those for disconnection and reconnection of service?

A: Yes. North Central Communications intends to comply with all TRA rules, statues, and orders pertaining to the provision of telecommunications services in Tennessee, including those for disconnection and reconnection of service.

Q: Has any state ever denied North Central Communications or one of its affiliates authorization to provide intrastate service?

A: No. Neither NCC nor any of its affiliates has ever been denied authorization to offer intrastate services.

Q: Has any state ever revoked the certification of North Central Communications or one of its affiliates?

A: No. No state has ever revoked the certification of North Central Communications or one of its affiliates.

Q: Has North Central Communications or one of its affiliates ever been investigated or sanctioned by any regulatory authority for service or billing irregularities?

A: No. Neither North Central Communications nor any of its affiliates has ever been investigated or sanctioned by any regulatory authority for service or billing irregularities.

Q: Who is knowledgeable about North Central Communications' operations and will serve as North Central Communications' regulatory and customer service contact?

A: Routine service inquiries will be handled by personnel from North Central Telephone Cooperative under service arrangements with NCC. All regulatory issues and customer issues that cannot be resolved by North Central Telephone will be referred to the executive director's office.

Q: Please explain in detail North Central Communications' proposed procedures for responding to information requests from the TRA and its staff.

A: All staff and TRA information requests can be directed to me at:

North Central Communications
872 Highway 52 By Pass East, PO Box 70
Lafayette, TN 37083
Telephone 615-666-2151; fax: 615-666-6244

Q: Does this conclude your testimony?

A: Yes it does.

I swear that the foregoing testimony is true and correct to the best of my knowledge.

Nancy Johnson White
Nancy Johnson White, President and CEO
North Central Communications

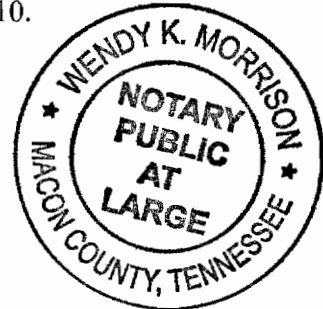
Subscribed and sworn to me this 25th day of June, 2010.

Notary Public - Wendy K. Morrison

State of Tennessee

County of Macon

My commission expires 11/26/2011



Attachment N

North Central Communications

Tennessee Specific Issues

1. Compliance with TCA §65-21-114

NCC acknowledges its requirement to provide toll-free calling within a county. Capability will be inherent in the switch and has been verified with the vendors currently under evaluation.

See question 2.

2. Tennessee County Wide Calling Database

NCC is aware of the Tennessee County Wide Calling database and will comply with procedures as necessary to enter NCC assigned numbers in the database.

3. Local Calling Areas

NCC Telephone is aware of the local calling areas provided by the Incumbent Local Exchange Carriers in all the areas it intends to provide service.

4. Metro Calling

The determination of the metro calling areas will be established in the company's switch as a class of service. This will allow the Applicant to insure that no toll charges will be billed for such calls.

5. TRA Contact for Consumer Issues

In the event of a complaint or inquiry by a consumer to the TRA, the appropriate contact person at North Central Communications is as follows:

Johnny McClanahan, CFO
North Central Communications
872 Highway 52 By Pass East, PO Box 70
Lafayette, TN 37083
Telephone 615-666-2151; fax: 615-666-6244

6. Telemarketing

NCC does not intend to telemarket its local exchange services to its subscribers. Should it decide to do so at a future date, however, NCC will utilize outside vendors and will require those vendors to comply with statutes and regulations §65-4-401 *et seq.* and chapter 1220-4-11.