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November 23, 2010

VIA ELECTRONIC FILING
AND OVERNIGHT DELIVERY

Chairman, Tennessee Regulatory Authority
Attn: Sharla Dillon, Dockets
460 James Robertson Parkway
Nashville, TN 37243-0505
(615) 741-3939

filed electronically in docket office on 11/23/10

Re: Smart Connections, Inc.
Docket No. 10-00128

Dear Ms. Dillon:

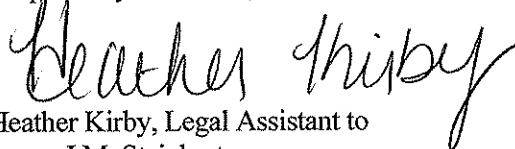
Enclosed please find for filing an original and four (4) copies of the responses to Data Request #4 requested for Smart Connections, Inc. This filing has been electronically submitted on November 23, 2010.

APPLICANT HAS ALSO ENCLOSED ONE COPY OF ITS RESPONSES TO QUESTION NO. 6 IN A SEPARATE ENVELOPE MARKED "CONFIDENTIAL AND PROPRIETARY" AND RESPECTFULLY REQUESTS CONFIDENTIAL TREATMENT OF THE ENCLOSED FINANCIAL INFORMATION. APPLICANT EXPECTS THAT THIS INFORMATION WILL BE RESTRICTED TO COUNSEL, AGENTS AND EMPLOYEES WHO ARE SPECIFICALLY ASSIGNED TO THIS APPLICATION BY THE COMMISSION.

I have also enclosed an extra copy of this letter to be date stamped and returned to me in the enclosed, self-addressed, postage prepaid envelope.

If you have any questions, or if I may provide you with additional information, please do not hesitate to contact me.

Respectfully submitted,



Heather Kirby, Legal Assistant to
Lance J.M. Steinhart
Attorney for Smart Connections, Inc.

Enclosures

cc: Stephanie Brannon

Question No. 1 Biography information in Exhibit D of the application indicates Stephanie Brannon is an account manager with Lost Key Telecom, Inc. Identify by name and address all entities with which Lost Key Telecom, Inc. is affiliated, shares common ownership, or operates under a pseudo or assumed name, including but not limited to any parent, subsidiary, affiliate or associate, sister, or holding company, and all d/b/a or f/k/a designations.

RESPONSE: Stephanie Brannon is no longer working for Lost Key Telecom as of October 1, 2010. Stephanie Brannon is with Smart Connections, Inc. and has no affiliation with Lost Key Telecom or any other telecommunications company. She was only an employee of Lost Key Telecom, not an officer, director, owner or any other affiliation. Stephanie Brannon is not aware of any other entities with which Lost Key Telecom, Inc. is affiliated, shares common ownership, or operates under a pseudo or assumed name, including but not limited to any parent, subsidiary, affiliate or associate, sister, or holding company, and all d/b/a or f/k/a designations.

Question No. 2 Identify by name and address all entities with which Smart Connections, Inc. is affiliated, shares common ownership, or operates under a pseudo or assumed name, including but not limited to any parent, subsidiary, affiliate or associate, sister or holding company, and all d/b/a or f/k/a designations.

RESPONSE: There are no entities with which Smart Connections, Inc. is affiliated, shares common ownership, or operates under a pseudo or assumed name, including but not limited to any parent, subsidiary, affiliate or associate, sister or holding company, and all d/b/a or f/k/a designations.

Question No. 3 Identify the address, contact information, name and title of all company owners, operators, principals, officers, directors, members, shareholders, or stakeholders, and others holding management or executive positions in relation to all entities identified in your responses to questions 1 and 2 above.

RESPONSE: There are two owners for Smart Connections, Inc.:

**Stephanie Brannon
President
850-200-5893
12815 Emerald Coast Parkway, Ste. 124
Destin, Florida 32459**

**Sarah Svoboda
Vice President
850-585-1510
12815 Emerald Coast Parkway, Ste. 124
Destin, Florida 32459**

Question No. 4 Have any of the entities and/or persons identified in your responses to questions 1 and 2 above been investigated, audited or had their authority to operate revoked by any state or federal agency? If so, explain and provide the following additional information:

- a. Identify the name of the agency, state or federal, and the docket or identification number of the case or controversy and the name of the entity or persons involved.
- b. For each entity and/or person, state specifically the allegations, complaint, or basis for the investigation or review, and any provide response, answer or defenses raised thereto.
- c. State the status of the investigations, reviews, audits, cases or controversies identified in your above responses to this question.
- d. State the position of Smart Connections, Inc. or Lost Key or any parent, subsidiary, affiliate or associate sister, or holding company and all d/b/a or f/k/a designations related to either company concerning all such matters identified above.

RESPONSE: For Smart Connections, Inc., the answer is no. For Lost Key, Stephanie Brannon has no knowledge of any such investigations, etc.

Question No. 5 Attached is an application printed from the Internet website for Smart Connections, which would indicate to the public that Smart Connections is currently offering Lifeline/Link-Up Services in Tennessee. Please explain why this form would be online, leading Tennessee consumers to believe they can obtain these services from Smart Connections, Inc., when the company has not been granted authority to provide telecommunications services in Tennessee as of this date.

RESPONSE: Smart Connections contracted the design of the form to be applicable in the states in which the company has applied to provide service. The web designer inadvertently placed the Kentucky and Tennessee forms on the company's website and made it available. The form for Tennessee has been removed for some time now and will not be made available until such time as the company is approved to provide Lifeline/Link-Up Services.

Question No. 6

The Tennessee Regulatory Authority must have enough financial information to ensure that Smart Connections, Inc. has a reasonable expectation of being a "going concern" financially. Projections and vague references to private investors is not sufficient to establish this financial capability. Therefore, please provide proof of the funding sources mentioned such as letters from the private investors mentioned, proof of personal capital such as a copy of the Gulf CD statement, loan commitments from the banking relationships mentioned, or proof that a Small Business Administration Loan (SBA) has been applied for.

RESPONSE: Please see Exhibit A, which is being filed separately as Confidential and Proprietary.

Smart Connections trusts the confidential information provided will address the concerns with regard to the financial condition of the company and its expectation as a "going concern." Smart Connections appreciates the time and effort of the Commission in this matter and looks forward to the opportunity to begin operations in Tennessee.

EXHIBIT A

CONFIDENTIAL AND PROPRIETARY