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March 4, 2010

VIA ELECTRONIC FILING
AND OVERNIGHT DELIVERY

Mr. David Foster
Utility Division Deputy Chief
Tennessee Regulatory Authority
460 James Robertson Parkway
Nashville, TN 37243-0505
(615) 741-3939

Re: Docket No. 10-00023, Application for Four Star Marketing, LLC d/b/a
Midsouth Home Phone for Certificate of Public Convenience and Necessity
to Provide Competing Local Exchange and Interexchange
Telecommunication Services in Tennessee

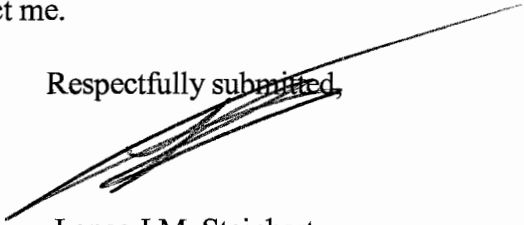
Dear Mr. Foster:

Enclosed please find for filing an original and four (4) copies of the Data Request
No. 1 for Four Star Marketing, LLC d/b/a Midsouth Home Phone. This filing has been
electronically submitted on March 4, 2010.

I have also enclosed an extra copy of this letter to be date stamped and returned to
me in the enclosed, self-addressed, postage prepaid envelope.

If you have any questions or if I may provide you with additional information,
please do not hesitate to contact me.

Respectfully submitted,


Lance J.M. Steinhart
Attorney for Four Star Marketing, LLC
d/b/a Midsouth Home Phone

Enclosures:
Brent Ragin

Question No. 1 Provide the Company's authorization letter from the Tennessee Secretary of State's Office.

Response: Please see attached - Exhibit A

Question No. 2 Provide proof of the funding amounts indicated in the company's financial information.

Response: Please see attached - Exhibit B which is being filed in a separate sealed envelope as "Confidential"

Question No. 3 Provide projected financials for the next three years of operation.

Response: Please see attached - Exhibit C which is being filed in a separate sealed envelope as "Confidential"

Question No. 4 Provide proof of availability of future funding for Tennessee operations.

Response: Please see attached - Exhibit D which is being filed in a separate sealed envelope as "Confidential"

Question No. 5 Provide a Small and Minority-Owned Business Participation Plan in compliance with Tenn. Code Ann. 65-5-112. The application indicated this plan was attached at Exhibit G, however no plan was included.

Response: Small and Minority-Owned Business Participation Plan was attached as Exhibit G. Please see original filing.

Question No. 6 Amendment to filed application – updated fax number.

Response: Please see attached amended application pages 3, 29 & 44 attached as Exhibit E to reflect the correct fax number for Four Star Marketing, LLC d/b/a Midsouth Home Phone.

In addition, please see revised application page 9, which clarifies that all services will be initially offered on a prepaid basis.

Exhibit A



STATE OF TENNESSEE
Tre Hargett, Secretary of State
Division of Business Services
312 Rosa L. Parks Avenue
6th Floor, William R. Snodgrass Tower
Nashville, TN 37243

Four Star Marketing, LLC
1337 Warford Street
Memphis, TN 38108 USA

December 7, 2009

Filing Acknowledgment

Please review the filing information below and notify our office immediately of any discrepancies.

| | | | |
|-----------------------|---|--------------------------|----------------------|
| Control # : | 619152 | Formation Locale: | Shelby County |
| Filing Type: | Limited Liability Company - Domestic | Date Formed: | 12/07/2009 |
| Filing Date: | 12/07/2009 8:26 AM | Fiscal Year Close | 12 |
| Status: | Active | Annual Rpt Due: | 04/01/2011 |
| Duration Term: | Perpetual | Image # : | 6630-0104 |
| Managed By: | Member Managed | | |

Document Receipt

| | | | |
|---------------------------|--|--------------------|-----------------|
| Receipt # : | 27252 | Filing Fee: | \$300.00 |
| Payment-Check/MO - | Ronald B. Ragin, Germantown, TN | | \$300.00 |

Registered Agent Address

Ronald Brent Ragin
1337 Warford Street
Memphis, TN 38108 USA

Congratulations on the successful filing of your **Articles of Organization** for **Four Star Marketing, LLC** in the State of Tennessee which is effective on the date shown above. You must also file this document in the office of the Register of Deeds in the county where the entity has its principal office if such principal office is in Tennessee.

You must file an Annual Report with this office on or before the Annual Report Due Date noted above and maintain a Registered Office and Registered Agent. Failure to do so will subject the business to Administrative Dissolution/Revocation.

Tre Hargett, Secretary of State
Business Services Division

Exhibit B

Being filed in a separate sealed envelope as “Confidential”

Exhibit C

Being filed in a separate sealed envelope as “Confidential”

Exhibit D

Being filed in a separate sealed envelope as “Confidential”

Exhibit E

Applicant has not been denied authority for any of the services for which it seeks authority in this Application. The name, address and telephone number of a Tennessee contact person responsible for and knowledgeable about Applicant's operations are:

Ronald Brent Ragin, Director of Compliance and Human Resources
Four Star Marketing, LLC d/b/a Midsouth Home Phone
1337 Warford Street
Memphis, Tennessee 38108
(901) 494-3574

The name, address and telephone number of a person responsible for repair and maintenance (customer service) are:

James Joseph Black, Jr., Regional Director of Operations
Four Star Marketing, LLC d/b/a Midsouth Home Phone
1337 Warford Street
Memphis, Tennessee 38108
(901) 494-3574
(888) 459-0001 (toll-free customer service)

2. All correspondence, notices, inquiries and other communications regarding this Application should be directed to:

Lance J.M. Steinhart
Lance JM Steinhart, PC
1720 Windward Concourse
Suite 115
Alpharetta, Georgia 30005
(770) 232-9200 (Phone)
(770) 232-9208 (Facsimile)
lsteinhart@telecomcounsel.com (E-mail)

II. DEFINITIONS

As defined in §65-5-212.

Minority-Owned Business. Minority-owned business shall mean a business which is solely owned, or at least fifty-one percent (51%) of the assets or outstanding stock of which is owned, by an individual who personally manages and controls daily operations of such business, and who is impeded from normal entry into the economic mainstream because of race, religion, sex or national origin and such business has annual gross receipts of less than four million dollars (\$4,000,000).

Small Business. Small Business shall mean a business with annual gross receipts of less than four million dollars (\$4,000,000).

III. ADMINISTRATION

Four Star Marketing's Plan will be overseen and administered by the individual named below, hereinafter referred to as the Administrator, who will be responsible for carrying out and promoting Four Star Marketing's full efforts to provide equal opportunities for small and minority-owned businesses. The Administrator of the Plan will be:

Ronald Brent Ragin, Director of Compliance and Human Resources
Four Star Marketing, LLC d/b/a Midsouth Home Phone
1337 Warford Street
Memphis, Tennessee 38108
Telephone: (901) 494-3574
Facsimile: (901) 452-4531

The Administrator's responsibilities will include:

(1) Maintaining an updated Plan in full compliance with §65-5-212 and the rules and orders of the Tennessee Regulatory Authority.

4. At this time, the company is not aware of the MAC database maintained by BellSouth and the procedures to enter your telephone number on the database. The company intends to address all interconnection requirements and procedures with Bell South during the negotiation process and prior to the provision of local exchange service.
5. Employee responsible to work with the TRA on resolving customer complaints:
Regulatory contact: Ronald Brent Ragin
(901) 494-3574

Customer Service contact: James Joseph Black, Jr.
(888) 459-0001
6. The company intends to use telesales by its own employees. The company is aware of the telemarketing statutes and limitations found in TCA Section 65-4-401 and Chapter 1220-4-11 and will make every effort to comply with these regulations.

V. Description of Services Offered

Four Star Marketing requests authority to provide a full array of local exchange and interexchange services to both business and residential customers, including the following:

Interexchange (switched and dedicated services):

- A. 1+ and 101XXXX outbound dialing;
- B. 800/888 toll-free inbound dialing;
- C. Calling cards; and
- D. Data Services.

Local Exchange:

- A. Local Exchange Services for customers that will enable customers to originate and terminate local calls in the local calling area served by other LECs, including local dial tone and custom calling features.
- B. Switched local exchange services, including basic service, trunks, carrier access, and any other switched local services that currently exist or will exist in the future.
- C. Non-switched local services (e.g., private line) that currently exist or will exist in the future.
- D. Centrex and/or Centrex-like services that currently exist or will exist in the future.
- E. Digital subscriber line, ISDN, and other high capacity services.

In addition to the services listed above, Four Star Marketing, through interconnection with other carriers, will offer dual-party relay services, 9-1-1 Emergency Services, directory assistance and operator assisted calls, lifeline, and toll-free calling.

The Applicant's IntraLATA Presubscription Implementation Plan is attached hereto as Exhibit F. Applicant's proposed tariffs are attached hereto as Exhibit K. Initially, all local and long distance services will be bundled and offered on a prepaid basis.