TENNESSEE REGULATORY AUTHORITY



460 James Robertson Parkway Nashville, Tennessee 37243-0505

NOTICE OF HEARING

IN RE: Application of Entergy Arkansas, Inc. for Approval of

Changes in Rates for Retail Electric Service

DOCKET NO: 10-00001

DATE: July 16, 2010

The Tennessee Regulatory Authority ("Authority") has scheduled a public hearing in the above-captioned proceeding during the Authority Conference, which is scheduled to be held at 1:00 p.m. on Monday, July 26, 2010, in the Hearing Room on the Ground Floor of the Offices of the Tennessee Regulatory Authority at 460 James Robertson Parkway, Nashville, Tennessee. This matter will be heard by the voting panel of Chairman Mary W. Freeman, Director Eddie Roberson, Director Kenneth C. Hill and will be conducted in accordance with the Tennessee Uniform Administrative Procedures Act. All parties are entitled to be represented by counsel. At the commencement of the Hearing, the panel will consider the action taken by the Arkansas Public Service Commission and the settlement agreement filed by the Petitioner in this docket.

Participants with disabilities who require special accommodations or alternate communications formats should contact the Tennessee Regulatory Authority ADA-EEO/AA Coordinator/Officer at 460 James Robertson Parkway, Nashville, Tennessee 37243-0505, 1-800-342-8359 or TDD 741-3930 so that reasonable accommodations can be made.

FOR THE TENNESSEE REGULATORY AUTHORITY:

Original in Docket File 10-00001

Richard Collier
Richard Collier, General Counsel

c: Parties of Record