

**BEFORE THE
TENNESSEE REGULATORY AUTHORITY**

**In Re: Petition of Chattanooga Gas Company)
To Place Into Effect a Revised Natural Gas Tariff) Docket No. 09-00183**

electronically filed 4/5/10 at 4:15pm

**REBUTTAL TESTIMONY

OF

ROGER A. MORIN

ON BEHALF OF

CHATTANOOGA GAS COMPANY**

April 2010

1 **Q. PLEASE STATE YOUR NAME, ADDRESS, AND OCCUPATION.**

2 A. My name is Dr. Roger A. Morin. My business address is Georgia State
3 University, Robinson College of Business, University Plaza, Atlanta, Georgia,
4 30303. I am Emeritus Professor of Finance at the College of Business, Georgia
5 State University and Professor of Finance for Regulated Industry at the Center
6 for the Study of Regulated Industry at Georgia State University. I am also a
7 principal in Utility Research International, an enterprise engaged in regulatory
8 finance and economics consulting to business and government.

9 **Q. DID YOU FILE DIRECT TESTIMONY IN THIS PROCEEDING ON BEHALF**
10 **OF THE CHATTANOOGA GAS COMPANY?**

11 A. Yes, I did.

12 **Q. PLEASE DESCRIBE THE PURPOSE OF YOUR REBUTTAL TESTIMONY.**

13 A. I have been asked by Chattanooga Gas Company ("CGC" or the "Company")
14 to provide rebuttal testimony to Mr. Klein's rate of return testimony filed on behalf
15 of the Tennessee Attorney General Consumer Advocate and Protection Division.

16 **Q. PLEASE SUMMARIZE MR. KLEIN'S RATE OF RETURN**
17 **RECOMMENDATION.**

18 A. In determining CGC's return on common equity capital ("ROE"), Mr. Klein
19 applies a DCF analysis to AGL Resources, Inc. ("AGL") and a sample of seven
20 natural gas distributors ("LDCs") and a CAPM analysis to the same sample of 7
21 LDCs. Based on the results of these analyses, he recommends a ROE of only
22 9.5% on CGC's common equity capital and a mere 9.0% if the Company's
23 proposed Adjustment and Usage Adjustment mechanism is approved.

1 **Q. DO YOU HAVE ANY GENERAL COMMENTS ON MR. KLEIN'S**
2 **TESTIMONY?**

3 A. My general reaction is that Mr. Klein's recommended 9.5% ROE for CGC
4 lies outside the zone of reasonableness and well outside the zone of currently
5 authorized rates of return for natural gas utilities in the United States, and, as
6 such, is difficult to take seriously. Mr. Klein's ROE recommendation of only
7 9.5%, if ever adopted, would result in one of the lowest ROE awards for a natural
8 gas distribution utility in the country. Moreover, Mr. Klein's recommended ROE
9 lies well outside the zone of his own comparable companies' authorized ROEs.
10 These are clear indications that his ROE recommendation for CGC is too low.
11 My next reaction was that Mr. Klein's implementation of both the DCF and CAPM
12 analyses must therefore be flawed and I proceeded to investigate the specific
13 details of Mr. Klein's methodologies

14 **Q. WHAT ARE THE BASIC CONCLUSIONS OF YOUR REBUTTAL TO MR.**
15 **KLEIN'S COST OF EQUITY TESTIMONY?**

16 A. Mr. Klein seriously understates CGC's required ROE. Mr. Klein employs
17 inappropriate model inputs throughout his analyses, which cause him to
18 recommend returns that are below investors' required returns. The basis of his
19 recommendation is unclear. Several of his results, namely his CAPM and AGL-
20 specific results are barely above current bond yields and should be dismissed. A
21 proper application of cost of capital methodologies would give results
22 substantially higher than those that he obtained.

1 **Q. PLEASE SUMMARIZE YOUR SPECIFIC CRITICISMS OF MR. KLEIN'S**
2 **TESTIMONY.**

3 A. I have eleven specific criticisms:

4 **1. Return Recommendation Out of The Mainstream.** Mr. Klein's
5 recommended return is outside the zone of currently allowed ROEs for natural
6 gas in the United States and for his own sample of companies. The average
7 allowed ROE for gas utilities in the years 2008 and 2009 was 10.3% and 10.2%,
8 respectively. These authorized returns exceed by a significant margin Mr.
9 Klein's 9.5% recommended return for CGC, a riskier than average natural gas
10 utility on account on its relatively small size. Furthermore, the currently
11 authorized average ROE for Mr. Klein's own comparable companies is 10.5%,
12 which again is higher than his recommended ROE for CGC.

13 **2. Flotation Costs.** Mr. Klein's ROE estimates of equity costs are
14 understated by approximately 30 basis points to the extent that flotation costs are
15 ignored. As a result, a legitimate stockholder expense is left unrecovered

16 **3. DCF Dividend Yield Component.** Mr. Klein's DCF formulation
17 understates the required ROE because it mis-specifies the DCF model by relying
18 on the spot dividend yield rather than on the expected dividend yield. Use of the
19 proper DCF functional form raises his estimate by approximately 30 basis points.

20 **4. Quarterly Timing of Dividends.** Mr. Klein's dividend yield component
21 is understated by 20 basis points because it ignores the time value of quarterly
22 dividend payments.

23

1 **5. DCF Growth Rates.** Mr. Klein understates the growth rates
2 anticipated by investors in his DCF analysis, resulting in a 45 basis points
3 understatement of his DCF estimates.

4 **6. CAPM Risk-Free Rate.** Mr. Klein's CAPM results are severely
5 understated because, among other reasons, his proxy for the risk-free rate is
6 inappropriate. The correct proxy for the risk-free rate in the CAPM is the return
7 on long-term Treasury bonds, and not the yield on short-term 90-day U.S.
8 Treasury Bills or on intermediate-term Treasury notes.

9 **7. CAPM and the Empirical CAPM (ECAPM).** The plain vanilla version
10 of the CAPM used by Mr. Klein understates the Company's required return on
11 equity by another 50 basis points.

12 **8. Capital Structure/ROE Adjustment.** Mr. Klein did not adjust his
13 recommended ROE to reflect the fact that he imputes to CGC a capital structure
14 with more debt than the average capital structure of his comparable group of gas
15 utilities. From this correction alone, such a required adjustment raises his ROE
16 recommendation from 9.50% to 10.03% based on published empirical studies.

17 **9. Alignment and Usage Adjustment.** Mr. Klein's 50 basis points
18 downward return adjustment to account for the risk-reducing effects of the
19 company's proposed Alignment And Usage Adjustment Tariff is vastly
20 overstated.

21 **10. Size Effect and the Stand-alone Principle.** Mr. Klein's ROE
22 recommendation ignores the Company's small relative size and its upward effect

1 on investor returns. Moreover, Mr. Klein's justification for doing so violates the
2 venerable stand-alone principle of financial economics.

3 I also find that Mr. Klein's criticisms of my testimony are without foundation
4 and should be disregarded.

5 **1. ALLOWED RETURNS**

6 **Q. IS MR. KLEIN'S RATE OF RETURN RECOMMENDATION COMPATIBLE**
7 **WITH CURRENTLY ALLOWED RETURNS IN THE NATURAL GAS UTILITY**
8 **INDUSTRY?**

9 A. No, not at all. Allowed returns, while certainly not a precise indication of a
10 particular company's required return on equity capital, are nevertheless important
11 determinants of investor growth perceptions and investor expected returns. They
12 also serve to provide some perspective on the validity and reasonableness of Mr.
13 Klein's recommendation.

14 The average allowed return in the gas utility industry in 2008 and 2009 as
15 reported by Regulatory Research Associates in its most recent quarterly survey
16 of regulatory decisions was 10.3% and 10.2%, respectively, for the average risk
17 utility. These ROE awards exceed by a substantial margin Mr. Klein's
18 recommended ROE of 9.5% for CGC, an above average risk utility in view of its
19 small relative size.

20 I have also examined the ROEs currently allowed for the seven natural
21 gas utilities that are owned by or otherwise included in Mr. Klein's sample group
22 as reported in C.A. Turner Utility Reports survey for March 2010. The currently
23 authorized average ROE for Mr. Klein's sample, shown in Table 1 below, is

nearly 10.5%:

TABLE 1 ALLOWED ROEs

Atmos Energy	11.71
New Jersey Natural Gas Company	10.30
Northwest Natural Gas Company	10.20
Piedmont Natural Gas Company	10.60
South Jersey Gas Company	10.00
Southwest Gas Company	10.20
Washington Gas Light Corp.	10.20
AVERAGE	10.46%

Source: C.A. Turner Utility Reports 03/10

In short, Mr. Klein's recommendation lies outside the mainstream of currently allowed rates of return for Mr. Klein's comparable companies, and outside the mainstream of recently authorized returns for natural gas utilities in Unites States.

2. FLOTATION COSTS

Q. WHAT FLOTATION COST TREATMENT DID MR. KLEIN RECOMMEND IN THIS CASE?

A. Mr. Klein's common equity return recommendation does not include any allowance whatsoever for issuance expense. I am surprised by Mr. Klein's reluctance to accept flotation costs. The flotation cost allowance to the cost of common equity capital is routinely discussed and applied in most corporate finance textbooks. As I discuss below, total flotation costs amount to 5%, which in turn amount to approximately 30 basis points of ROE for CGC. Mr. Klein has thus understated CGC's ROE by 30 basis points as a result of this omission alone.

1 **Q. WHAT DOES MR. KLEIN HAVE TO SAY ON FLOTATION COSTS, AND**
2 **HOW DO YOU RESPOND?**

3 A. Mr. Klein's position on flotation costs is puzzling and inconsistent, given his
4 discussion on page 16 of his testimony where he cites the actual direct flotation
5 costs incurred by AGL in recent stock sales to the public in the amount of 3.0% -
6 3.5%. This estimate is quite consistent with my own estimate of 3% for utility
7 common stock issues in general, as discussed in Appendix B of my testimony.
8 So, we agree on the magnitude of the direct component of flotation cost. Adding
9 the indirect component of flotation cost, namely, the market pressure component,
10 would add another 1% - 2% to the 3.0% estimate for a total allowance of 5%. Mr.
11 Klein correctly points out that accounting for these costs requires a 30 basis
12 points increase in ROE (page 16 line 10). However, Mr. Klein despite his
13 acceptance of the validity of the flotation cost adjustment, discounts it to the point
14 of eliminating the adjustment. He does not follow through on this position on the
15 grounds that most of AGL's equity funding is derived from retained earnings.

16 **Q. DO YOU AGREE WITH MR. KLEIN'S POSITION?**

17 A. No, I do not. Mr. Klein recommends that no flotation cost allowance at all be
18 included in his ROE estimates because most of AGL's equity funding is derived
19 from retained earnings and not from public stock issues. The conventional
20 flotation cost adjustment formula used in my direct testimony and recommended in
21 most finance textbooks deals with the fact that flotation costs are incurred only
22 when new stock is sold, and not when earnings are retained. This is done by
23 applying the flotation adjustment only to the dividend yield of the DCF formula, and

1 not to the growth component. The larger the fraction of earnings retained, the
2 higher the growth rate, the lower the dividend yield component, and the smaller the
3 flotation costs adjustment. In other words, larger retained earnings result in lower
4 flotation cost adjustments as the costs are postponed into the future. The
5 numerical examples discussed in Appendix B of my direct testimony show that
6 not only is the flotation adjustment always required each and every year, whether
7 or not new stock issues are sold in the future, but that the allowed return on
8 equity must be earned on total equity, including retained earnings, for investors
9 to earn the cost of equity.

10 **3. DCF FUNCTIONAL FORM**

11 **Q. DR. MORIN, DO YOU HAVE ANY COMMENT ON THE FUNCTIONAL**
12 **FORM OF THE DCF MODEL USED BY MR. KLEIN?**

13 A. Yes, I do. I disagree with Mr. Klein's dividend yield calculation in his DCF
14 analysis because he failed to multiply the **spot dividend yield** by one plus the
15 expected growth rate $(1 + g)$ as clearly required by the annual DCF model. This
16 flaw understates the return expected by the investor by approximately 30 basis
17 points. For example, for a spot dividend yield of 5% and a growth rate of 6%, the
18 correct expected dividend yield is 5.0% times $(1 + 0.06)$ which equals 5.3% and
19 not 5.0%. The correct dividend yield to employ is the **expected dividend yield**,
20 here 5% times $(1 + .06)$, which equals 5.3%.

21

22 One fundamental assumption of the annual DCF model is that dividends
23 are received by investors annually at the end of each year and that the first

1 dividend is to be received by the investor one year from now. Since the
2 appropriate dividend to use in the annual DCF model is the prospective dividend
3 one year from now, rather than the current dividend yield, Mr. Klein's approach
4 understates the proper dividend yield. This creates a downward bias in his
5 dividend yield component, and underestimates the return on equity by
6 approximately 30 basis points. Incidentally, I know of very few rate of return
7 experts, if any, that utilize the raw spot dividend yield in implementing the DCF
8 model.

9 4. QUARTERLY DCF MODEL

10 Q. PLEASE COMMENT ON THE USE OF THE ANNUAL DCF MODEL.

11 A. The DCF model used by Mr. Klein assumes that dividend payments are made
12 annually at the end of the year and are increased once a year, while most utilities
13 in fact pay dividends on a quarterly basis. Since the stock price fully reflects the
14 quarterly payment of dividends, it is essential that the DCF model used to
15 estimate equity returns also reflect the actual timing of quarterly dividends. In the
16 same way that bond yield calculations are routinely adjusted to reflect
17 semiannual interest payments, it stands to reason that stock yields should be
18 similarly adjusted for quarterly compounding. It should be pointed out that the
19 quarterly DCF model uses the exact same assumptions as the annual DCF
20 model, but refines the latter so as to capture the exact timing of cash flows
21 received by the investor. Since the stock price employed in the DCF model
22 reflects a quarterly stream of dividends, it stands to reason that the quarterly
23 nature of dividend payments must be explicitly recognized. Cash flows, that is,

1 dividends, are actually received quarterly. Thus, a quarterly model should be
2 applied. This is because investors set prices based on the present value of the
3 cash flows that they receive. Since investors receive dividends quarterly, a
4 quarterly model best matches the investor's expectations to the prices set in the
5 market place and those prices reflect the quarterly receipt of cash flows. By
6 failing to recognize the quarterly nature of dividend payments in his DCF
7 computation, Mr. Klein understates the required return on equity capital by about
8 20 basis points.

9 Contrary to Mr. Klein's statement on page 16 lines 15-18 that the quarterly
10 adjustment decreases the cost of equity, the adjustment increases the cost of
11 equity. For example, a bank rate on deposits which does not take into
12 consideration the timing of the interest payments understates the true yield of the
13 investment if interest payments are received more than once a year. The same
14 is true for stocks.

15 5. DCF GROWTH RATES

16 **Q. WHAT GROWTH RATES DID MR. KLEIN EMPLOY IN HIS DCF**
17 **ANALYSES?**

18 A. Mr. Klein relies on both the analysts' consensus growth forecasts contained in
19 the Zacks Investment Research Web site and the Value Line growth forecasts. I
20 agree with Mr. Klein's use of analysts' growth forecast as proxies for expected
21 growth in the DCF model. However, these growth rates are stale and
22 understated. Table 2 below displays Mr. Klein's original growth estimates along
23 side current estimates of the same growth rates.

Table 2 Mr. Klein's DCF Growth Rates

Company Name	Original Value Line Earnings Growth (1)	Current Value Line Earnings Growth (2)	Original Analysts Forecasts (3)	Current Analysts Forecasts (4)
1 Atmos Energy	1.5	4.0	5.0	5.0
2 New Jersey Resources	7.0	5.5		7.0
3 Northwest Nat Gas	6.5	5.0	6.0	5.7
4 Piedmont Nat Gas	3.5	7.0	7.0	6.3
5 South Jersey Industries	8.0	5.5	9.8	11.6
6 Southwest Gas	5.0	6.0	7.0	7.0
7 WGL Holdings	3.0	4.0	5.0	
AVERAGE	4.9	5.3	6.6	7.1

Source:

Column 1 and 3: Klein Exhibit 3

Column 2: Value Line Investment Analyzer 2/2010

Column 4: Zacks Investment Research Web Site

The Value Line growth rates are understated by 40 basis points ($5.3 - 4.9 = 0.4$), and the analysts consensus growth rates by 50 basis points ($7.1 - 6.6 = 0.5$), for an average error of 45 basis points. In short, Mr. Klein's DCF estimates are understated by 45 basis points from this flaw alone.

6. CAPM RISK-FREE RATE

Q. DOES MR. KLEIN EMPLOY A CAPM ESTIMATE?

A. Yes, he does. Starting on pages 11-13, Mr. Klein performs a CAPM analysis.

1 **Q. WHAT INPUTS DOES MR. KLEIN USE IN HIS CAPM ANALYSIS?**

2 A. Three inputs are required in order to implement the CAPM: the risk-free rate,
3 the beta risk measure, and the Market Risk Premium ("MRP"). For the risk-free
4 rate, Mr. Klein uses a range of 0.2% - 2.75%. For beta, Mr. Klein uses a range
5 of 0.60 – 0.75, based on Value Line beta estimates for his sample of gas
6 companies. For the MRP, Mr. Klein uses a range of 7.0% - 7.9%, based on the
7 Ibbotson compilation of historical MRP estimate. (See Mr. Klein testimony page
8 13).

9 **Q. DO YOU AGREE WITH MR. KLEIN'S BETA ESTIMATES?**

10 A. Yes, I do.

11 **Q. DO YOU AGREE WITH THE REMAINDER OF MR. KLEIN'S CAPM**
12 **ANALYSIS?**

13 A. No, I do not. It is clear at first glance that Mr. Klein's CAPM analysis
14 produces outlandish estimates, as they are in some cases below and in others
15 barely above the cost of debt. His CAPM analysis is flawed for two reasons.
16 First, Mr. Klein's proxy for the risk-free rate is plain wrong. Second, the use of
17 the plain vanilla CAPM understates the cost of capital. I shall now discuss each
18 of these flaws in turn.

19 **Q. DR. MORIN, WHAT IS THE APPROPRIATE PROXY FOR THE RISK-FREE**
20 **RATE IN A CAPM ANALYSIS?**

21 A. The principal reason why Mr. Klein's analysis produces outlandish results is
22 that he relies on the wrong risk-free rate proxy. The appropriate proxy to use is
23 the current yield on 30-year Treasury bonds which is approximately 4.6% at this

1 time, and not the yield on 90-day Treasury Bills of 0.2% or the yield on 5-year
2 Treasury Notes of 2.75% used by Mr. Klein on Exhibit 5. In my direct testimony,
3 I discussed why it is appropriate to use the yield on long-term Treasury securities
4 rather than the yield on short-term Treasury Bills. I elaborate on that same point
5 below. Thus, Mr. Klein's CAPM estimates are understated by a range of 1.85%
6 to 4.40% (midpoint of 2.6%) from this error alone, calculated as the difference
7 between the current risk-free rate of 4.6% and Mr. Klein's estimates of 0.2% and
8 2.75%.

9 **Q. PLEASE COMMENT ON MR. KLEIN'S PROXY FOR THE RISK-FREE**
10 **RATE IN THE CAPM.**

11 A. In his discussion of the proper risk-free rate proxy in the CAPM on Page 13,
12 Mr. Klein argues that the appropriate proxy for the risk-free rate of return is the
13 yield on 90-day Treasury bills and/or the yield on 5-year Treasury notes, rather
14 than the yield on long-term Treasury bonds. I disagree.

15 The appropriate proxy for the risk-free rate in the CAPM is the return on
16 long-term Treasury bonds, and not the yield on short-term Treasury bills. This is
17 simply because common stocks are long-term instruments more akin to long-
18 term bonds than to 90-day short-term securities. The expected common stock
19 return is based on very long-term cash flows, regardless of an individual's holding
20 time period. Since common stock is a very long-term investment because the
21 cash flows to investors in the form of dividends last indefinitely, the yield on very
22 long-term government bonds is the best measure of the risk-free rate. Moreover,
23 utility asset investments generally have very long-term useful lives and should

1 correspondingly be matched with very long-term maturity financing instruments.

2 On page 12 lines 17-22, Mr. Klein argues that a the yield on long-term
3 Treasury bonds is inappropriate in a CAPM analysis because long-term Treasury
4 bonds are subject to interest rate risk and therefore not risk free. While I agree
5 with Mr. Klein that long-term Treasury bonds possess interest rate risk, this
6 notion is only true if the bonds are sold prior to maturity. A substantial fraction of
7 bond market participants, usually institutional investors with long-term liabilities
8 (pension funds, insurance companies), in fact hold bonds until they mature, and
9 therefore are not subject to interest rate risk. In any event, institutional
10 bondholders neutralize the impact of interest rate changes by matching the
11 maturity of a bond portfolio with the investment planning period, or by engaging
12 in hedging transactions in the financial futures markets. The merits and
13 mechanics of such immunization strategies are well documented by both
14 academicians and practitioners.

15 As I explained in my Direct Testimony, the ideal proxy for the risk-free rate
16 in the CAPM would have a term to maturity equal to the security being analyzed.
17 Because common equity has an infinite life span, the inflation expectations
18 embodied in its market-required rate of return will be equal to the inflation rate
19 anticipated to prevail over the long-term. Among U.S. Treasury securities, 30-
20 year U.S. Treasury bonds have the longest term to maturity. Therefore, 30-year
21 U.S. Treasury bonds will most closely incorporate within their yield the inflation
22 expectations that influence the prices of common stocks.

23

7. CAPM AND THE EMPIRICAL CAPM

Q. DO YOU AGREE WITH MR. KLEIN'S USE OF THE RAW FORM OF THE CAPM TO ESTIMATE THE COST OF CAPITAL?

A. No, I do not. I believe that the plain vanilla version of the CAPM should be supplemented by the more refined version of the CAPM. There have been countless empirical tests of the CAPM to determine to what extent security returns and betas are related in the manner predicted by the CAPM. The results of the tests support the idea that beta is related to security returns, that the risk-return tradeoff is positive, and that the relationship is linear. The contradictory finding is that the risk-return tradeoff is not as steeply sloped as the predicted CAPM. That is, low-beta securities earn returns somewhat higher than the CAPM would predict, and high-beta securities earn less than predicted. Mr. Klein ignores this important financial literature which reports one of the most well-known results in finance. A CAPM-based estimate of the return on capital underestimates the return required from low-beta securities and overstates the return from high-beta securities, based on the empirical evidence.

The downward-bias is particularly significant for low-beta securities, such as the natural gas utilities used by Mr. Klein in his comparison group. Mr. Klein's CAPM estimates of required equity returns are understated by about 50 basis points as a result of this bias alone.

Q. DR. MORIN, WHAT DO YOU CONCLUDE FROM MR. KLEIN'S CAPM ANALYSIS?

A. Mr. Klein's CAPM results shown on Exhibit 5 are absurd, ranging from 5.34%

1 to 8.0%. These estimates are barely above, if at all, the cost of debt. This
2 analysis should be accorded very little, if any, weight on the grounds of the
3 aforementioned flaws. The cumulative impact of the aforementioned flaws
4 amount to 310 basis points, that is, an understatement of 260 basis points from
5 the erroneous risk-free rate proxy, and 50 basis points from the inherent
6 understatement of investor return from the plain vanilla CAPM. A correct
7 implementation of the CAPM would produce results that are at least 3% higher.

8 **8. CAPITAL STRUCTURE ADJUSTMENT**

9 **Q. HOW DOES MR. KLEIN'S RECOMMENDED CAPITAL STRUCTURE**
10 **COMPARE TO THAT OF HIS COMPARABLE GROUP AND THE INDUSTRY**
11 **AVERAGE?**

12 A. Table 3 below displays the common equity ratios of the 7 companies in Mr.
13 Klein's comparable group. The average common equity ratio is 53% inclusive of
14 short-term debt versus his recommended 48% for CGC shown on Exhibit 1.
15 Thus, his recommended capital structure is substantially weaker than that of the
16 comparable group.

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Table 3 Common Equity Ratios Mr. Klein's Comparable Group

Company Name	% Common
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1 Atmos Energy	51
2 New Jersey Resources	61
3 Northwest Natural Gas	47
4 Piedmont Natural Gas	54
5 South Jersey Industries	51
6 Southwest Gas	49
7 WGL Holdings	56

AVERAGE	53
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Source: AUS Utility Reports 12/2009

Q. DID MR. KLEIN ADJUST HIS RECOMMENDED ROE TO ACCOUNT FOR THE GREATER LEVERAGE HE ASSIGNS TO CGC?

A. No. Mr. Klein should have increased his recommended ROE of 9.5% to reflect the higher relative risk associated with CGC's more leveraged capital structure. It is a rudimentary tenet of basic finance that the greater the amount of financial risk borne by common shareholders, the greater the return required by shareholders in order to be compensated for the added financial risk imparted by the greater use of senior debt financing. In other words, the greater the debt ratio, the greater is the return required by equity investors. Higher risk necessarily means higher return!

Q. WHAT IS THE MAGNITUDE OF THE REQUIRED ADJUSTMENT TO ACCOUNT FOR MR. KLEIN'S MORE LEVERAGED CAPITAL STRUCTURE FOR CGC?

A. Mr. Klein attributes a capital structure for CGC that consists of 48% common

1 equity, compared to the industry average capital structure that consists of 53%
2 common equity. Therefore, the differential between the common equity
3 component of Mr. Klein's proposed capital structure for CGC and the common
4 equity component of the average capital structure for the industry is 5%.

5 Several researchers have studied the empirical relationship between the
6 cost of capital, capital-structure changes, and the value of the firm's securities.¹
7 The results of these studies suggest that when the debt ratio increases from 40%
8 to 50%, required equity returns increase between 34 to 237 basis points. The
9 empirical studies suggest an average increase of 76 basis points, or 7.6 basis
10 points per one percentage point increase in the debt ratio. The theoretical
11 studies suggest an average increase of 138 basis points, or 13.8 basis points per
12 one percentage point increase in the debt ratio. In other words, equity return
13 requirements increase between 7.6 and 13.8 basis points for each increase in
14 the debt ratio by one percentage point, and more recent studies indicate that the
15 upper end of that range is more indicative of the repercussions on required equity
16 returns.

17 The average equity ratio for Mr. Klein's peer group is 53%, and the equity
18 ratio he imputes to CGC is 48%, a difference of 5%. The above-described
19 research suggests that Mr. Klein should adjust his recommended ROE upward
20 by 38 basis points (7.6×5) to 69 basis points (13.8×5) to reflect CGC's more
21 leveraged capital structure, with a midpoint of 53 basis points. Had Mr. Klein
22 adjusted his ROE upward by 53 basis points (0.53%) in order to account for the

1 highly leveraged capital structure he imputes to CGC, his ROE recommendation
2 would have increased from 9.50% to 10.03% from this correction alone.

3 **10. ALIGNMENT AND USAGE ADJUSTMENT**

4 **Q. DR. MORIN, DO YOU AGREE WITH MR. KLEIN'S 50 BASIS POINTS**
5 **DOWNWARD RISK ADJUSTMENT ON ACCOUNT OF THE COMPANY'S**
6 **PROPOSED ALIGNMENT AND USAGE ("AUA") ADJUSTMENT TARIFF ?**

7 A. No, I do not, it is far too high. Mr. Klein argues that a steep downward ROE
8 adjustment of 50 basis points is required to account for what he considers to be
9 the risk-reducing effect of the AUA mechanism. I seriously disagree with the
10 inclusion of such an adjustment because it has already been reflected in the
11 capital market data (stock prices) on which Mr. Klein relies. In other words, the
12 adjustment is redundant, and Mr. Klein has double-counted its impact.

13 Most, if not all, natural gas distribution utilities in the industry and in Mr.
14 Klein's sample are under some form of revenue decoupling mechanisms and/or
15 risk-mitigating rate design mechanisms, such as a straight fixed-variable (SFV)
16 design. The approval of adjustment clauses, riders, and risk-mitigating
17 mechanisms by regulatory commissions is widespread and mainstream policy in
18 the natural gas utility business and is already largely embedded in financial data,
19 such as stock prices, bond rating and business risk scores.

20 Moreover, while adjustment clauses, riders, and cost tracking
21 mechanisms may mitigate (on an absolute basis but not on a relative basis) a
22 portion of the risk and uncertainty related to the day-to-day management of

¹ See Roger A. Morin, *The New Regulatory Finance* (2006) Chapter 16 section 16-4 for a summary of the comprehensive and rigorous empirical studies of the relationship between cost of capital and leverage for

1 CGC's operations, there is another significant factor to consider that works in the
2 reverse direction for CGC, namely the Company's small size. This additional
3 factor, ignored by Mr. Klein, would more than offset the presence of the
4 aforementioned risk-mitigating mechanisms, even if such an adjustment were
5 warranted in the first place.

6 **Q. WHAT IS THE BASIS FOR MR. KLEIN'S DOWNWARD ROE**
7 **ADJUSTMENT?**

8 A. This number rests on a statistical regression analysis shown on Exhibit 8
9 which is based on a mere five observations, that is, only four degrees of freedom.
10 Such an analysis is essentially meaningless from a statistical reliability viewpoint.
11 No other foundation, empirical support, studies, or publications are offered to
12 justify this unreasonable adjustment. If Mr. Klein's downward adjustment of 50
13 basis points was ever adopted, Mr. Klein's recommended ROE of 9.5% would
14 become 9.0%, which is completely outside any reasonable limits of probability
15 and would constitute the lowest allowed ROE that I am aware of in the gas
16 industry.

17 **Q. WHAT ELSE IS WRONG WITH THIS ADJUSTMENT?**

18 A. If we take Mr. Klein's adjustment of 50 basis points at face value and apply it
19 to the utility cost of debt, we end up with an implausible scenario. The yield on
20 utility bonds rated A is approximately 5.9% at this time. If we apply Mr. Klein's
21 downward adjustment of 50 basis points to the yield on utility bonds to account
22 for the risk-reducing effects of the AUA, we end up with a bond yield of 5.4%.
23 The latter yield would almost equal the yield on risk-free Treasury bonds. In

public utilities.

1 short, Mr. Klein's downward ROE adjustment of 50 basis points should be
2 rejected by the Commission.

3 **11. SIZE ADJUSTMENT AND THE STAND-ALONE PRINCIPLE**

4 **Q. MR. KLEIN CLAIMS THAT NO UPWARD ADJUSTMENT FOR THE**
5 **COMPANY'S SMALL SIZE IS NECESSARY. IS HE RIGHT?**

6 A. On page 17 lines 6-8 of his testimony, Mr. Klein claims that no upward
7 adjustment is necessary because he views CGC as an inseparable part of AGL.
8 This is incorrect for two reasons. First, it violates the long-standing principle of
9 stand-alone in financial economics. This is a recurring theme throughout Mr.
10 Klein's testimony. He claims that CGC functions as a division of AGL, and that
11 only AGL counts, and that I treat CGC as if it was independent of AGL. What Mr.
12 Klein is doing in effect is estimating AGL's cost of capital and not CGC's. In
13 addition, Mr. Klein cannot have it both ways; he performs a ROE analysis for
14 AGL, but then performs a AUA adjustment based on CGC circumstances. This
15 is nonsensical; if you are performing an analysis on AGL, the adoption of a AUA
16 for CGC will have very little, if any, impact.

17 **Stand-Alone Approach**

18 **Q. DR. MORIN, COULD YOU DESCRIBE THE STAND-ALONE APPROACH?**

19 A. Under the Stand Alone approach, a subsidiary such as CGC is viewed as an
20 independent operating company, and its cost of equity is inferred as the cost of
21 equity of comparable risk firms. The methodology rests on the basic premise that
22 the required return on an investment depends on its risk, rather than on the parent's
23 financing costs. The identity of the shareholders is immaterial in determining the

1 equity return. The equity return reflects the risk to which the equity capital is
2 exposed and the opportunity return foregone by the company's shareholders in
3 investments of similar risk.

4 **Q. HOW DOES CGC'S COST OF CAPITAL RELATE TO THAT OF ITS**
5 **PARENT COMPANY, AGL RESOURCES?**

6 A. CGC should be treated as a separate stand-alone entity, distinct from the
7 parent company AGL because it is the cost of capital for CGC that we are
8 attempting to measure and not the cost of capital for AGL's consolidated
9 activities. Financial theory clearly establishes that the cost of equity is the risk-
10 adjusted opportunity cost to the investor, in this case, AGL. The true cost of
11 capital depends on the use to which the capital is put, in this case CGC's gas
12 utility business. The specific source of funding an investment and the cost of
13 funds to the investor are irrelevant considerations.

14 The required return on CGC is the return foregone in comparable risk gas
15 utility operations, and is unrelated to the parent's cost of capital. The cost of
16 capital is governed by the risk to which the capital is exposed and not by the
17 source of funds. The identity of the shareholders has no bearing on the cost of
18 equity.

19 Just as individual investors require different returns from different assets in
20 managing their personal affairs, corporations should behave in the same manner.
21 A parent company frequently invests money in many operating companies of
22 varying sizes and varying risks. These operating subsidiaries pay different rates
23 for the use of investor capital, such as long-term debt capital, because investors

1 recognize the differences in capital structure, risk, and prospects between
2 subsidiaries. Therefore, the cost of investing funds in an operating utility
3 subsidiary such as CGC is the return foregone on investments of similar risk and
4 is unrelated to the identity of the investor, in this case AGL.

5 **Q. DOES MR. KLEIN VIOLATE THE STAND ALONE APPROACH IN**
6 **FAILING TO MAKE ANY RETURN ADJUSTMENT TO ACCOUNT FOR CGC'S**
7 **SMALL SIZE?**

8 A. Yes, he does. On page 17 lines 6-8 of his testimony, Mr. Klein claims that
9 no upward size adjustment is necessary because he views CGC as an
10 inseparable part of AGL. Not only is this incorrect because it violates the
11 stand-alone principle but also because it ignores the plethora of empirical
12 evidence of the relationship between return and size.

13 Mr. Klein ignores the fact that CGC's investment risks are higher than
14 those of his sample of gas utilities because of its relatively very small size,
15 understating CGC's ROE by at least 25 basis points as discussed in my direct
16 testimony. Small companies earn different returns than large ones and on
17 average the actual returns of small companies have been higher, a fact that is
18 well documented in the finance literature and is fully discussed in Chapter 6 of
19 my book The New Regulatory Finance and fully discussed in the Ibbotson
20 Valuation 2009 Yearbook referenced by Mr. Klein. The greater risk of small
21 stocks does not fully account for their higher returns over many historical periods.
22 The average small stock premium is very significant over the average stock,
23 more than could be expected by risk differences alone, suggesting that the cost

1 of equity for small stocks is considerably larger than for large capitalization
2 stocks. In addition to earning the highest average rates of return, small stocks
3 have the highest volatility, as measured by the standard deviation of returns.

4 CGC has a much smaller revenue and asset base than the companies in
5 Mr. Klein's comparable group. On account of these size-related risks, Mr. Klein
6 should have increased his recommended return by at least 25 basis points in
7 order to recognize CGC's very small size.

8 **Comparable Groups**

9 **Q. DO YOU AGREE WITH MR. KLEIN ON THE ISSUE OF COMPARABLE**
10 **GROUPS?**

11 A. Yes, in part. We both define a virtually identical group of natural gas
12 distribution utilities with some minor differences. However, Mr. Klein disagrees with
13 my group of combination gas & electric utilities as proxies for CGC and dismisses
14 its comparability. I disagree. Given the Company's relatively small size, it is
15 reasonable to postulate that the Company's natural gas distribution business
16 possesses an investment risk profile that is at least as risky as investment-grade
17 combination gas and electric utilities. The latter possess economic characteristics
18 similar to those of natural gas distribution utilities, notwithstanding their larger
19 size. They are both involved in the distribution of energy services products at
20 regulated rates in a cyclical and weather-sensitive market. They both employ a
21 capital-intensive network with similar physical characteristics. They are both
22 subject to rate of return regulation. They have both been granted virtually
23 identical rates of return of common equity by regulators in the last decade.

1 Because of this similarity, all these utilities are lumped in the same group by
2 Standard and Poor's in defining bond rating benchmarks and assigning business
3 risk scores, further attesting to their risk comparability. Not only are the betas of
4 combination utilities and distribution utilities very similar, but so are their standard
5 deviation of returns, another widely-used measure of risk by investors.

6 **Q. HOW DO YOU RESPOND TO MR. KLEIN'S CRITICISM OF YOUR RISK**
7 **PREMIUM ANALYSIS?**

8 A. On page 15-16, Mr. Klein argues that the problem with my risk premium
9 analysis is that utility bond returns and utility stock returns are not independent.
10 To illustrate his point, he provides the following example. If utility bond yields
11 decline due to lower industry risk, utility stock prices will increase because profits
12 are now high. So, according to Mr. Klein, the risk premium for utility stocks will
13 appear to increase even though overall risk has declined. This argument is
14 totally erroneous. What Mr. Klein has failed to recognize is that the increase in
15 utility stock prices will lower the dividend yield component of the DCF return,
16 keeping the risk premium constant. All securities move in tandem in an efficient
17 market. When bond returns decline, so do stock returns, and conversely.

18 **CONCLUSIONS**

19 **Q. WHAT DO YOU CONCLUDE FROM MR. KLEIN'S RATE OF RETURN**
20 **TESTIMONY?**

21 A. The evidence from both the DCF and CAPM frameworks, if implemented
22 properly, is that investors expect substantially higher returns than what Mr. Klein
23 has found. The following table recapitulates the understatements of equity costs

1 and the principal reasons why Mr. Klein's recommended ROE understates an
2 appropriate ROE for CGC and should be rejected:

3 **ROE Understatements**

4	<u>Source of Error</u>	<u>Basis Points Impact</u>
5	DCF Results: Understated Dividend Yield	30
6	DCF Results: Stale Analysts Growth Forecasts	45
7	DCF Results: Failure to Use Quarterly Timing Adjustment	20
8	DCF Results: Failure to Include Flotation Costs	30
9	TOTAL DCF	125
10	CAPM: Use of an Inappropriate Risk-Free Rate	260
11	CAPM: Empirical CAPM adjustment	50
12	TOTAL CAPM	310

13 Correction of these errors would increase Mr. Klein's DCF results by 125 basis
14 points, and Mr. Klein's CAPM results by 310 basis points. Moreover, Mr. Klein
15 has failed to account for the higher leverage he imputes to CGC, and as a result
16 his ROE recommendation is understated by another 53 basis points. Moreover,
17 his downward risk adjustment for the AUA rider is far too high and redundant as it
18 is already factored in market data. Finally, Mr. Klein has failed to adjust CGC's
19 required equity return to reflect its smaller size.

20 **Q. DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY?**

21 A. Yes, it does