

**BEFORE THE TENNESSEE REGULATORY AUTHORITY  
NASHVILLE, TENNESSEE**

Petition of Chattanooga Gas Company for	)	
General Rate Increase, Implementation of	)	
the EnergySmart Conservation Programs,	)	DOCKET NO. 09-00183
and Implementation of a Revenue	)	
Decoupling Mechanism	)	
	)	

**PRE-FILED DIRECT TESTIMONY AND EXHIBITS OF**

**CHRISTOPHER C. KLEIN, PH.D.**

**ON BEHALF OF THE TENNESSEE ATTORNEY GENERAL  
CONSUMER ADVOCATE AND PROTECTION DIVISION**

**MARCH 10, 2010**

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DR. CHRISTOPHER C. KLEIN**

1    **Q.     Please state your name and your current position.**

2    **A.**     My name is Christopher C. Klein and I am an Associate Professor in the Economics and  
3             Finance Department at Middle Tennessee State University (MTSU) in Murfreesboro,  
4             Tennessee.

5    **Q.     What is your educational background?**

6    **A.**     I received a B. A. in Economics from the University of Alabama in 1976 and I received a  
7             Ph. D. in Economics from the University of North Carolina at Chapel Hill in 1980.

8    **Q.     What is your professional experience involving regulated industries?**

9    **A.**     I was employed as an Economist in the Antitrust Division of the Bureau of Economics at  
10            the Federal Trade Commission (FTC) in Washington, D.C., for six years starting in 1980.  
11            In 1986, I was hired as the first Economist for the Tennessee Public Service Commission  
12            (TPSC). Although my title changed over the years, I functioned as the Chief Economist  
13            for the TPSC and, after 1996, the Tennessee Regulatory Authority (TRA), until August of  
14            2002, when I assumed my current position with MTSU.

15   **Q.     What were your duties at the FTC?**

16   **A.**     I performed the economic analysis in antitrust investigations involving more than 20  
17            industries and contributed to staff reports on mergers in the petroleum industry,  
18            competition in grocery retailing, and the economics of predatory or sham litigation.

1   **Q.     What was your primary responsibility at the TPSC?**

2   **A.**    I was an expert witness for the staff of the TPSC in rate cases and other similar  
3           proceedings involving telecommunications, natural gas, electric and water utilities, as  
4           well as motor carriers. I testified in 36 dockets before the TPSC on the issues of cost of  
5           capital, rate design, and competitive effects. I also filed testimony before the Federal  
6           Communications Commission (FCC).

7   **Q.     How did your responsibilities change when the TRA supplanted the TPSC?**

8   **A.**    I oversaw the Utility Rate Division and then the Economic Analysis Division. The TRA  
9           staff no longer testified in proceedings before the agency, but provided analysis and  
10          advice to the TRA Directors. I was responsible for all such advice and analysis provided  
11          to the Directors by these Divisions, either individually or in concert with other TRA staff,  
12          in all proceedings that came before the agency for resolution. These proceedings  
13          included rate cases and tariff filings by public utilities, as well as those associated with  
14          the implementation of the federal Telecommunications Act of 1996.

15 **Q.     Were you a member of any regulatory committees or boards while you worked for**  
16 **the TPSC and the TRA?**

17 **A.**    Yes. I was a member of the National Association of Regulatory Utility Commissioners  
18          (NARUC) Staff Subcommittee on Gas. I was a member of, and Chaired, the Research  
19          Advisory Committee to the Board of Directors of the National Regulatory Research  
20          Institute (NRRI). I also served on the State Staff of the FCC's Federal-State Joint Board  
21          in CC Docket No.80-286 (the "Separations" Joint Board) and as a Group Leader on the  
22          NARUC Staff Subcommittee on Accounts Multi-state Audit Team that produced the  
23          1988 Report on Bell Communications Research.

1   **Q.     What is your primary responsibility at MTSU?**

2   **A.**     I teach classes in the general area of applied microeconomics, including Principles of  
3           Microeconomics, Intermediate Microeconomic Theory, Managerial Economics, Business  
4           and Government, and Econometrics, as well as undertaking scholarly research,  
5           participating in various university committees, and serving on dissertation committees.

6   **Q.     Have you taught at any other universities?**

7   **A.**     I taught classes in the Economics of Regulation and in Antitrust Economics in the  
8           Economics Department at Vanderbilt University for several years while I was employed  
9           at the TRA.

10  **Q.     Are you a member of any professional organizations?**

11  **A.**     I am a member of the American Economic Association, the Southern Economic  
12           Association, the Western Economic Association, the Industrial Organization Society, and  
13           Alpha Pi Mu: the National Industrial Engineering Honor Society, as well as Beta Gamma  
14           Sigma: the International Honor Society for Collegiate Schools of Business.

15  **Q.     Have you published articles in professional or academic journals and presented**  
16  **papers at professional meetings?**

17  **A.**     More than 30 of my articles have appeared in professional or academic journals such as  
18           *Energy Economics, Utilities Policy, The Electricity Journal, The Journal of Applied*  
19           *Regulation* and many others. I have made more than 50 presentations at professional  
20           meetings.

21  **Q.     Have you testified before any other governmental bodies in Tennessee?**

22  **A.**     Yes. I have testified before various committees of the Tennessee General Assembly on  
23           regulatory issues, especially telecommunications issues and competition in the

telecommunications industry, as well as before the Tennessee Advisory Commission on Intergovernmental Relations and the Tennessee Regulatory Authority. A complete list is provided in my Vita, attached as my Exhibit 9.

### **PURPOSE OF TESTIMONY**

**Q. What is the purpose of your testimony?**

A. I will address the Cost of Capital for Chattanooga Gas Company (CGC) and recommend an allowed rate of return to be adopted for ratemaking purposes. This includes issues regarding capital structure, cost of debt and cost of equity.

**Q. Can you summarize your testimony pertaining to capital structure and cost of debt?**

A. Yes. I recommend a capital structure consisting of 10% short term debt, 42% long term debt, and 48% common equity as shown on Klein Exhibit 1. This structure is based on the historical consolidated capital structures of AGL Resources, Inc. (AGL), the parent of CGC, as shown on Klein Exhibit 2. I find the cost of debt proposed by CGC's witness Mr. Hanson to be reasonable.

**Q. Can you summarize your testimony on cost of equity?**

A. I recommend a cost of equity of 9.5% based on Discounted Cash Flow (DCF) and Capital Asset Pricing Model (CAPM) methods summarized in my Exhibits 3 and 5. I recommend no additional adjustments for issuance costs, or initial dividend growth.

**Q. What overall cost of capital do you recommend for use as the allowed rate of return for CGC?**

1 A. I recommend an overall weighted cost of capital of 7.29% for CGC as shown on my  
2 Exhibit 1.

3 **Q. Do any of your recommendations change if CGC's proposed decoupling plan is**  
4 **adopted?**

5 A. If CGC's decoupling plan is adopted, I recommend a 50 basis point reduction in the cost  
6 of equity to 9.0% to reflect the reduce risk. This in turn reduces the overall weighted cost  
7 of capital to 7.05%.

8 **Q. How is your testimony organized?**

9 A. I will address the concept of cost of capital first, then capital structure and cost of debt.  
10 This is followed by cost of equity, including the adjustment in the event that CGC's  
11 decoupling plan is approved.

12  
13 **COST OF CAPITAL**  
14

15 **Q. What do you mean by cost of capital?**

16 A. I mean the rate of return necessary to induce investors to hold the debt and stock of a  
17 company. This rate of return should be equal to that available to investors on alternative  
18 investments of similar risk.

19 **Q. How is the cost of capital related to the legal principles of determining the allowed**  
20 **rate of return for regulated utilities?**

21 A. The cost of capital concept embodies the economic principles for determining the  
22 allowed rate of return set out by the U.S. Supreme Court in *Bluefield Water Works v.*  
23 *P.S.C.* (262 U.S. 679, 1923) and *F. P. C. v. Hope Natural Gas Co.* (320 U. S. 591, 1944).

1 For instance, the Court stated in Hope that, "...the return to the equity owner should be  
2 commensurate with returns on investments in other enterprises having corresponding  
3 risks. That return, moreover, should be sufficient to assure confidence in the financial  
4 integrity of the enterprise, so as to maintain its credit and to attract capital." (320 U.S.  
5 603) In my opinion, the allowed rate of return on the capital employed by CGC should  
6 be set equal to its cost of capital.

7 **Q. What are the consequences of not setting the allowed rate of return equal to the cost**  
8 **of capital?**

9 A. If the allowed rate of return is set below the cost of capital, then the company's credit  
10 rating will fall and its cost of debt will rise. The price of its stock will decline to reflect  
11 the lower expected return. Eventually, the company may face difficulties in financing  
12 investments in new plant and equipment, causing the quality of its products and services  
13 to decline.

14 If the allowed rate of return is set above the cost of capital, then the firm's  
15 stockholders realize a capital gain as the price of the firm's stock rises to reflect the  
16 higher return. Moreover, the capital gain is paid for by the firm's customers in the form  
17 of excessively high prices.

18 Clearly, failure to set the allowed rate of return equal to the firm's cost of capital  
19 is detrimental to the firm's customers as well as its stockholders.

## 20 21 **CAPITAL STRUCTURE AND COST OF DEBT**

22  
23 **Q. What was your first step in estimating the cost of capital for CGC?**

1 A. My first step was to determine the appropriate capital structure and cost of debt for CGC.  
2 I started with the capital structure proposed by CGC's witness Mr. Hanson based on the  
3 capital structure of CGC's parent, AGL. I then compared this to the historical capital  
4 structures of AGL as shown on my Exhibit 2. The structure proposed by Mr. Hanson  
5 differs from the historical structures of AGL primarily in the proportion of short term  
6 debt. Mr. Hanson proposes 6.04% short term debt, whereas the historical average over  
7 2007-2009 is 11.60%. In this context, Mr. Hanson's figure likely represents a brief  
8 departure from the long run capital structure of AGL, which appears likely to contain at  
9 least 10% short term debt. For this reason, I propose a capital structure containing 10%  
10 short term debt as shown on my Exhibit 1.

11 **Q. How did you arrive at the cost of debt shown in your Exhibit 1?**

12 A. Again, I started with the cost of long term and short term debt proposed by Mr. Hanson.  
13 I found these to be reasonable and have adopted them in my recommended capital  
14 structure.

15 **Q. Why is it appropriate to use a capital structure based on AGL in estimating the cost**  
16 **of capital for CGC?**

17 A. Ordinarily, when estimating the cost of equity of a subsidiary, such as CGC, of a parent  
18 corporation (AGL), the so-called double-leveraged capital structure is appropriate. In the  
19 case of CGC, however, all of the debt of CGC consists of intra-company (AGL)  
20 transactions, as does the debt of AGL – parent only. This suggests that AGL is run as a  
21 consolidated company with funds flowing within the consolidated corporation as needed  
22 by the operating entities and as directed by management of AGL. CGC states as much in  
23 response to CAPD Discovery Question #89: "Since Chattanooga Gas Company and AGL



Resources, Inc., parent only, do not issue external debt instruments the consolidated costs [sic] of capital is the appropriate actual cost of debt for these companies.” Under these circumstances, the consolidated capital structure and cost of capital of AGL is appropriate for CGC.

**Q. Does this also imply that any subsidiary of AGL is centrally financed and managed by AGL consolidated?**

A. Yes.

### **COST OF EQUITY**

**Q. How do you approach the cost of equity of CGC?**

A. I look to the cost of equity of the parent enterprise, AGL Resources, Inc. consolidated. This is the only AGL entity that issues external debt or stock, indicating that the consolidated corporation is financed and managed as a whole from which the piece-parts, such as subsidiaries, cannot be separated. In the case of CGC, even though it appears to be organized as a separate subsidiary, it actually functions much as a division of AGL and not as a separate corporation. Moreover, AGL –consolidated is the only entity in which outside investors may invest. So far as the financial markets are concerned, AGL – consolidated is the only entity that counts.

**Q. How do you estimate the cost of equity of AGL?**

A. I use the Discounted Cash Flow (DCF) and Capital Asset Pricing Model (CAPM) methods.

**Q. Can you explain the Discounted Cash Flow method?**

1 A. Yes. The DCF method views investors as valuing a company's stock based on the  
2 present value of the cash flows a stockholder expects to receive from owning the stock  
3 over an infinite time horizon. These cash flows from stock ownership are just the  
4 dividends paid by the company. Consequently, some simple mathematics show that the  
5 rate of return an investor expects on stock ownership in a company is the dividend yield  
6 for the current period plus the expected growth rate in that dividend. The dividend yield  
7 is just the expected dividend divided by the current price of the stock.

8 **Q. Have you computed a DCF cost of equity for AGL?**

9 A. Yes. My Exhibit 3 shows this calculation for AGL and seven similar natural gas utilities  
10 selected from Value Line. The dividend yield for AGL reported by Value Line in  
11 December 2009 is 5% and the projected growth rate in dividends for AGL reported by  
12 Value Line is 2.5%. The calculated DCF cost of equity for AGL using these figures is  
13 7.5%.

14 **Q. Is this the DCF cost of equity for AGL that you recommend?**

15 A. No. The expected growth rate in dividends is particularly difficult to estimate in the DCF  
16 method. For this reason, I also examined the dividend growth rates from Zack's in  
17 October 2009 as used by Dr. Morin in his testimony for CGC. Further, I examined the  
18 projected growth rate in earnings reported by Value Line, because dividends are paid out  
19 of accumulated earnings. If earnings do not grow, neither will dividends. The result is a  
20 DCF cost of equity range for AGL from 7.5% to 9.7%.

21 **Q. How does AGL's DCF cost of equity compare to that of comparable natural gas**  
22 **utilities?**

1 A. My Exhibit 3 shows the DCF calculations for seven natural gas utilities covered by Value  
2 Line. The resulting range of average DCF costs of equity for these firms is 9.10% to  
3 10.87%.

4 **Q. How did you select these seven natural gas utilities?**

5 A. I looked for natural gas utilities covered by Value Line's "Ratings and Reports" that were  
6 comparable in size and riskiness to AGL. My Exhibit 4 shows the market capitalization,  
7 a measure of size, and "beta", a measure of relative risk, for each of these firms and  
8 AGL. Other natural gas utilities covered by Value Line were eliminated because their  
9 capitalization was less than \$1.0 billion, or Value Line's projected dividend growth rate  
10 was zero.

11 **Q. What do you conclude from the DCF analysis?**

12 A. The DCF range of cost of equity for AGL is 7.5% to 9.7% with a midpoint of 8.6%, but  
13 the seven other gas utilities average 9.10% to 10.87% with a midpoint of 9.99%. This  
14 suggests an appropriate cost of equity for AGL in the upper part of the DCF range for  
15 AGL. In my judgment, a cost of equity of 9.5% is appropriate for AGL.

16 **Q. What other cost of equity methods did you use?**

17 A. I also used the Capital Asset Pricing Model or CAPM.

18 **Q. Can you explain the CAPM?**

19 A. Yes. In the CAPM, an investor's required return on an investment is based on the  
20 relative riskiness of the investment. That is, an investor must be compensated with a  
21 higher expected return for investing in a riskier investment. The CAPM begins by  
22 estimating the risk premium required on a broad portfolio of common stocks relative to a  
23 risk-free asset. This risk premium is then adjusted for a particular stock's riskiness

relative to the market – that is, the broad portfolio of stocks. This is done by using the stock's beta, which measures the riskiness of the stock relative to the market. The resulting CAPM cost of equity consists of the risk-free return plus beta times the market risk premium.

**Q. How do you estimate the risk premium?**

A. I use the estimates from the *2009 Ibbotson Risk Premia Over Time Report: Estimates for 1926-2009* published by Morningstar and submitted in response to CAPD Discovery Question #98 (Ibbotson). Ibbotson reports risk premia of the Standard and Poor's (S&P) 500 stocks over various U. S. government debt instruments. U. S. government bills and bonds are widely considered to have the lowest risk of default of all available debt instruments.

**Q. How do you choose the risk-free instrument and the appropriate risk premium?**

A. Technically, the lowest risk is associated with very short term Treasury bills, because the short time frame provides the least opportunity for default and little chance that the expected inflation rate will not be realized over the life of the investment. Nevertheless, these short term bills also embody short term returns that may not reflect all factors affecting the expected return on a stock for a multi-year period. If one chooses longer term bonds as the "risk-free" instrument, however, then expected returns over multiple years may be better captured, but more risk is also introduced. This is the risk that the actual inflation rate over the life of the bond may differ from expectations. This causes the real, inflation adjusted, return on the bond to also differ from expectations. This inflation risk in a longer term bond raises the necessary return above the risk-free rate. The analyst must then trade-off any bias introduced by higher risk in longer term

instruments against capturing the factors affecting the risk-free return over a longer period.

**Q. How do you make this trade-off?**

A. Since current interest rates on Treasury bills (T-bills) are at historically very low levels, some consideration for longer term bonds is appropriate. The risk premium of stocks over T-bills reported by Ibbotson is 7.9%, and the risk premium of stocks over the income component of Intermediate term bonds (5-year) is 7%. I also use returns for T-bills (0.2%) and T-bonds (2.75%) that are near their 12 month highs in order to mitigate the unusually low current returns. Using these figures, the CAPM cost of equity for an “average” stock is 8.1% and 9.75%.

**Q. How do you adjust these estimates for specific companies such as AGL?**

A. The risk premium is adjusted using a stock’s beta. I use betas for AGL and the seven natural gas utilities reported by Value Line. These companies are less risky than the average stock, so their betas range from 0.6 to 0.75. An average stock, or a broad portfolio of stocks representing the market return, has a beta of 1.0. My Exhibit 5 shows the resulting range of CAPM cost of equity estimates. For AGL, the range is 6.13% to 8.0%. Since the CAPM for each company is determined by each company’s beta, the seven comparable natural gas utilities have CAPM cost of equity estimates equal to or lower than AGL’s.

**Q. Are there other factors that can affect these CAPM cost of equity estimates?**

A. Yes. The pertinent factor at this time is the tendency for the risk premium to expand when interest rates, and bond returns, are low and shrink when interest rates are high.

1 Consequently, because short term interest rates are near zero, the CAPM cost of equity  
2 estimates likely underestimate the current cost of equity slightly.

3 **Q. What do you conclude on the cost of equity for AGL?**

4 A. The DCF and CAPM estimates taken as a group suggest a cost of equity for AGL  
5 between 8.0% and 10.0%. In selecting a value from this range, I choose to err on the side  
6 of caution against the possibility that interest rates and required returns rise significantly  
7 in the next few years. For this reason I recommend a cost of equity for AGL, and  
8 consequently for CGC, of 9.5%.

9 **Q. How does your cost of equity of 9.5% compare to that recommended by CGC's**  
10 **witness Dr. Morin?**

11 A. Dr. Morin recommends a cost of equity for CGC of 11.0%, but this includes several items  
12 with which I disagree, especially the adjustment for issuance costs. Nevertheless, his  
13 DCF calculations for AGL shown on his Exhibits RAM-4 and RAM-5 produce a range of  
14 9.02% to 10.3% including his adjustments. His CAPM estimates range from 9.2% to  
15 9.5% without the adjustment for flotation costs and 9.5% to 10% with his adjustment.  
16 My recommended cost of equity of 9.5% is well within these ranges.

17 **Q. In this context, what aspects of Dr. Morin's analysis prompt his recommendation of**  
18 **11.0%?**

19 A. His choice of "comparable" firms, his risk premium analysis, and his adjustments for  
20 flotation costs, the higher risk associated with CGC as a stand-alone entity, and CGC's  
21 lack of a decoupling mechanism appear to be the main drivers of his recommendation.  
22 Several of these are derived from his attempt to estimate the cost of equity of CGC as if it  
23 were independent of AGL. This would be appropriate if AGL's interest in CGC were

1 simply that of an arms-length, disinterested investor. This is obviously not the case.  
2 Hence, the upward adjustments in the cost of equity for CGC recommended by Dr.  
3 Morin, based on his view of CGC as a small independent company lacking a decoupling  
4 plan, are unnecessary on that basis alone.

5 **Q. Do you agree with Dr. Morin's choice of comparable firms?**

6 A. No. Although Dr. Morin's natural gas utilities selected from Value Line are nearly the  
7 same as those I select, they are more comparable to AGL than to CGC. It is his selection  
8 of combination gas and electric utilities, however, which is most inappropriate. These  
9 firms face much different risks than natural gas utilities due to their electric operations.  
10 The electric industry is differently affected by weather and faces risks associated with  
11 emissions and their future regulation at generating plants, as well as environmental issues  
12 associated with coal, a major fuel for generation, especially coal mining methods. His  
13 DCF estimates for these combination utilities are much higher than for natural gas  
14 utilities, averaging 11.5% to 11.8% (Exhibit RAM-6).

15 **Q. Do you disagree with his risk premium analysis?**

16 A. Yes. He applies the risk premium method to utility equity returns compared to returns on  
17 utility bonds. The CAPM employs similar methods, but measures the risk premium of  
18 stocks relative to a risk-free rate, which is largely independent of stock returns. The  
19 difference between stock returns and a risk-free rate of return reflects *only* the added risk  
20 embodied in stocks. The problem with Dr. Morin's utility risk premium is that the  
21 returns on utility bonds and utility stocks are not independent. Changes in risk in the  
22 utility industries will affect *both* utility stocks and bonds. For example, if the interest rate  
23 paid by utilities on bonds declines, due to lower perceived risk in the industry generally,

1 the price of utilities' stock will increase because profits are now higher due to lower debt  
2 cost. Consequently, the risk premium for utility stocks will appear to increase, even  
3 though overall risk has declined. This introduces bias into these risk premium estimates.  
4 This questionable risk premium analysis leads to a much higher estimated cost of equity,  
5 approaching 11%.

6 **Q. How do you view Dr. Morin's adjustment for flotation costs?**

7 A. Dr. Morin is correct that these costs must be recovered, but he overestimates the effect on  
8 the cost of equity. He estimates that issuance costs are 4% of the proceeds from a sale of  
9 new stock to the public and that market pressure accounts for another 1%, for a total of  
10 5%. Accounting for these costs then requires a 30 basis point increase in the cost of  
11 equity. AGL's recent stock sales to the public, however, incurred issuance costs of only  
12 2.99% to 3.5% (CGC TRA FG Item 84-3). Moreover, the adjustment does not have to be  
13 applied to all of the equity components of capital structure, since most of AGL's equity  
14 funding is derived from retained earnings and other non-public sources. These factors  
15 reduce the adjustment into the area of 10 basis points. Given the small size of the  
16 adjustment, the much larger range of uncertainty surrounding the appropriate cost of  
17 equity, and the lack of adjustments for factors such as quarterly payment of dividends  
18 that reduce the cost of equity, I recommend no adjustment for flotation costs. In addition,  
19 dividend yields have declined since December 2009 when the yields I use were reported  
20 by Value Line. This fall in yields, if implemented in the DCF, would reduce the  
21 estimated cost of equity by more than the adjustment for flotation costs.

22 **Q. Do you disagree with Dr. Morin's upward adjustments in CGC's cost of equity for**  
23 **CGC's higher risk and lack of a decoupling plan?**



1 A. Yes. These are caused only by Dr. Morin's choice to estimate the cost of equity of CGC  
2 as an independent firm. He must select comparable firms to CGC, since CGC's stock is  
3 not traded. These firms are much larger than CGC and many have some form of  
4 decoupling in place. Hence, he adjusts his cost of equity estimates *upward* for these  
5 factors. I view CGC as an inseparable part of AGL and estimate AGL's cost of equity  
6 using market data on AGL. This incorporates AGL's size and current decoupling status,  
7 including that of CGC. Consequently, no *upward* adjustments are necessary for these  
8 items. In fact, I recommend a *reduction* in the cost of equity by 50 basis points if CGC's  
9 decoupling plan is approved by the TRA, as discussed in detail below. I also note that  
10 any efficiencies that CGC enjoys as a part of AGL are recognized and shared with  
11 ratepayers in my approach.

#### 13 **ADJUSTMENTS FOR REDUCED RISK UNDER DECOUPLING**

15 **Q. How do you measure the effect of adopting CGC's decoupling mechanism on its**  
16 **required return on equity?**

17 A. Using the Capital Asset Pricing Model (CAPM), the change in the return on equity due to  
18 a reduction in risk after decoupling can be expressed as

$$19 \text{ROE}_1 - \text{ROE}_2 = [(\sigma_1 - \sigma_2)/\sigma_{j1}] (\beta_1 r_p)$$

20 where  $\sigma_1$  and  $\sigma_2$  represent the standard deviation in the company's return on equity before  
21 and after decoupling,  $\beta_1$  is the company's "beta" before decoupling, and  $r_p$  is the "risk  
22 premium," or the difference between the risk-free rate of return and the market return.

23 The derivation of this expression is shown on my Exhibit 6. I then use regression

analysis to estimate the change in the standard deviation of CGC's equity return,  $[(\sigma_1 - \sigma_2)/\sigma_1]$ , when the variation caused by variation in residential volumes is removed by decoupling. Using this estimate, along with a range of risk premia encompassing the risk premia I advocate, as well as those advocated by Dr. Morin, and various values for beta, I calculate values for the change in the return on equity. My regression analysis appears in my Exhibit 8. The calculated changes in expected equity returns due to the risk reduction from decoupling are shown on my Exhibit 7.

**Q. What do these calculations show?**

A. My Exhibit 7 shows changes in the expected equity return for risk reductions of 5%, 10%, and 15%; risk premia of 7.0% and 5.0%; and values of beta of 0.5, 0.75 and 1.0. The resulting range of cost of equity effects over all these combinations is very wide, from 12.5 to 105 basis points. I focus on the 10% risk reduction, 7.0% risk premium, and beta of 0.75 which indicate a reduction in the cost of equity due to decoupling of 52.5 basis points.

**Q. Do any assumptions underlie your analysis?**

A. Yes. The derivation of the change in the expected equity return using the CAPM assumes that the correlation coefficient between the firm's return and the market return does not change and that the standard deviation of the market return does not change. The calculation of the proportional change in the standard deviation of CGC's equity return assumes that decoupling completely removes the effect of variation in residential volumes on the equity return.

**Q. Are these assumptions reasonable?**

1 A. Yes. CGC and its parent AGL are much too small relative to the entire stock market, or  
2 the market for all investments, for changes in their earnings to affect the variability of the  
3 market return. The correlation coefficient between AGL's return and the market return  
4 could increase, decrease, or stay the same as the standard deviation of CGC's equity  
5 return decreases after decoupling. In any event, the change would be an order of  
6 magnitude less than the change in CGC's standard deviation. That is, if CGC's equity  
7 risk (standard deviation) falls by 10% after decoupling, then the change, if any, in the  
8 correlation coefficient would likely be zero to plus or minus 1%. In this context, the  
9 assumption of no change in the correlation coefficient is reasonable. On the other hand,  
10 the chance that CGC's decoupling mechanism *exactly* offsets the effect of the variation in  
11 residential volumes on the equity return is very small. Consequently, I take this into  
12 account in choosing my recommended risk adjustment to CGC's return on equity.

13 **Q. How do you use regression analysis to measure the change in risk due to**  
14 **decoupling?**

15 A. Linear Regression Analysis is a statistical or econometric technique for estimating the  
16 linear relationship among a dependent variable and one or more explanatory variables  
17 from data on these variables. It can also calculate the amount of variation in the  
18 dependent variable that is "left over" after its relationship to other variables is taken into  
19 account. I regress return on equity for several years against measures of residential  
20 consumption, one at a time, for the same years. I then calculate the standard deviation of  
21 the return before and after taking the effect of residential consumption into account. This  
22 leads me to the proportional change in the standard deviation of the equity return that  
23 results if decoupling exactly offsets the effect of variations in residential consumption on

1 the equity return. I perform this analysis of gas company returns on equity and  
2 residential consumption using national data from the American Gas Association.

3 **Q. What do the regression analyses and accompanying calculations show?**

4 A. I calculate changes in the standard deviation of equity returns, or “risk”, ranging from  
5 roughly from 5% to 15%.

6 **Q. What value of this change in risk do you recommend?**

7 A. I recommend a change in risk of 10% to reflect the effect of CGC’s decoupling proposal.

8 **Q. Did you perform any statistical tests on these values?**

9 A. No. Unfortunately, the small number of observations available for the regression  
10 analysis, seven years or fewer, renders any statistical tests invalid. This occurs because  
11 the test statistics are assumed to follow certain distributions based on underlying normal  
12 distributions, the familiar “bell curve.” With 30 observations or more, it is generally  
13 acceptable to approximate any distribution with a normal distribution; as the number of  
14 observations grows, any distribution will approach a normal distribution. With so few  
15 observations, however, the normality assumptions are not justified and statistical tests are  
16 not valid. In this context, the regressions are best interpreted as merely calculating  
17 devices.

18 **Q. How do you use the risk reduction to calculate a change in the return on equity?**

19 A. To calculate the resulting change in the equity return due to a risk reduction, I also need  
20 values for beta and the risk premium. I have chosen a range of risk premia advocated by  
21 the cost of capital witnesses in this proceeding and values of beta between 0.5 and 1.0. I  
22 also use values of 5%, 10%, and 15% for the risk reduction due to decoupling. The

1 results shown in my Exhibit 7 indicate the sensitivity of the change in the equity return to  
2 changes in the underlying values of these items.

3 **Q. What adjustment to CGC's return on equity do you recommend if CGC's**  
4 **decoupling proposal is approved?**

5 A. I recommend a reduction in CGC's return on equity of 50 basis points due to reduced risk  
6 under decoupling.

7 **Q. How do you use the figures in your Exhibit 7 to arrive at this 50 basis point**  
8 **reduction?**

9 A. I start with my recommendation of a 10% reduction in risk from decoupling. The  
10 appropriate beta is that for AGL, which is 0.75. A beta of 0.75 and a 10% risk reduction  
11 yields a change in the equity return of 52.5 basis points.

12 **Q. How does your recommended reduction of 50 basis points compare to that**  
13 **recommended by Dr. Morin?**

14 A. Dr. Morin recommends an adjustment of 25 basis points to CGC's equity return due to  
15 decoupling. CGC's Response to CAPD Discovery Question #99, however, makes clear  
16 that two of the three approaches used by Dr. Morin yield adjustments in the 30 – 40 basis  
17 point range while the third yields a 20 basis point adjustment. From these, Dr. Morin  
18 chooses a very conservative 25 basis point figure. Moreover, in TRA Docket No. 06-  
19 00175, involving a decoupling proposal by CGC that was not adopted by the TRA, Dr.  
20 Morin recommended a decoupling adjustment in CGC's equity return of 50 basis points.

21 **Q. Would your recommended reduction in CGC's cost of equity due to decoupling**  
22 **change if one of Dr. Dismukes's alternatives is adopted?**

1 A. Yes. The reduction in the cost of equity due to decoupling would change if Dr.  
2 Dismukes's New Jersey Option or Washington Option is adopted by the TRA. These  
3 options do not automatically remove all volume related risks in the affected rate groups.  
4 As a result, the required adjustment to the CGC's cost of equity would be reduced. While  
5 it is difficult to estimate the appropriate adjustment in advance, it is my opinion that the  
6 adjustment would be cut roughly in half. That is, the reduction in the cost of equity due  
7 to the adoption of one of Dr. Dismukes's options would lie in the area of 25 basis points.

8  
9 **CONCLUSION**

10  
11 **Q. Can you summarize your recommendations for the allowed rate of return for CGC?**

12 A. Yes. I recommend a return on equity of 9.5% and a capital structure containing 10%  
13 short term debt as shown on my Exhibit 1. This produces an overall return of 7.29%. If  
14 CGC's decoupling plan is adopted, I recommend a return on equity of 9.0% and an  
15 overall return of 7.05%. If one of Dr. Dismukes's options is adopted, I recommend a  
16 return on equity of 9.25% and an overall return of 7.17%.

17 **Q. Does this conclude your testimony at this time?**

18 A. Yes.

**Chattanooga Gas Company**  
**Recommended Capital Structure and Cost of Capital**

<u>Component</u>	<u>%</u>	<u>Cost Rate</u>	<u>Weighted Cost</u>
Short Term Debt	10.0%	2.04%	0.204%
Long Term Debt	42.0%	6.03%	2.53%
Common Equity	<u>48.0%</u>	9.50%	<u>4.56%</u>
Total	100%		7.29%

**Chattanooga Gas Company**  
**Consolidated Capital Structures of AGL Resources, Inc.**  
**June 30, 2007, 2008, 2009<sup>1</sup>**  
**And Hanson's Recommendation<sup>2</sup>**

<u>Component</u>	<u>Hanson</u>	<u>2009</u>	<u>2008</u>	<u>2007</u>	<u>Historical Average</u>	<u>Overall Average</u>
Short Term Debt	6.94%	14.26%	11.38%	9.16%	11.60%	10.44%
Long Term Debt	42.15%	40.15%	43.04%	43.84%	42.34%	42.30%
Common Equity	<u>50.90%</u>	<u>45.59%</u>	<u>45.58%</u>	<u>47.00%</u>	<u>46.06%</u>	<u>47.26%</u>
Total	100%	100%	100%	100%	100%	100%

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<sup>1</sup> Response to CAPD Discovery Request 89, Attachments 89-4, 89-3, 89-2.

<sup>2</sup> Exhibit RDH-4, Schedule 1.



**Summary of  
Discounted Cash Flow  
Cost of Equity Estimates**

<u>Company</u>	<u>Dividend Yield</u>	<u>Value Line Dividend Growth</u>	<u>Zack's Dividend Growth</u>	<u>DCF Range</u>	<u>Value Line Earnings Growth</u>	<u>E.G. DCF</u>
AGL Resources	5.0%	2.5%	4.7%	7.5-9.7%	3.5%	8.5%
Atmos Energy	4.9%	1.5%	5.0%	6.4-9.9%	4.0%	8.9%
New Jersey Res.	3.8%	7.0%	-----	10.8%	5.5%	9.3%
Northwest N. Gas	3.9%	6.5%	6.0%	10.4-9.9%	5.0%	8.9%
Piedmont N. Gas	4.5%	3.5%	7.0%	8.0-11.5%	8.0%	12.5%
South Jersey Ind.	3.7%	8.0%	9.8%	11.7-13.5%	5.5%	9.2%
Southwest Gas	3.7%	5.0%	7.0%	8.7-10.7%	6.0%	9.7%
WGL Holdings	4.7%	3.0%	5.0%	7.7-9.7%	4.0%	8.7%
Average of 7 Companies				9.10-10.87%		9.6%

**Sources:** Dividend yield and Value Line projected growth rates from Value Line Investment Survey, *Ratings and Reports*, December 11, 2009. Zack's projected dividend growth rates as of 10/2009 from Morin Exhibit RAM-4.

**Market Capitalization and Beta  
AGL and Seven Natural Gas Utilities**

<u>Company</u>	<u>Beta</u>	<u>Capitalization</u>
AGL Resources	0.75	\$2.7 billion
Atmos Energy	0.65	\$2.5 billion
New Jersey Res.	0.65	\$1.5 billion
Northwest N. Gas	0.60	\$1.2 billion
Piedmont N. Gas	0.65	\$1.8 billion
South Jersey Ind.	0.65	\$1.1 billion
Southwest Gas	0.75	\$1.2 billion
WGL Holdings	0.65	\$1.6 billion

**Source:** Value Line Investment Survey, *Ratings and Reports*, December 11, 2009.

**Summary of  
Capital Asset Pricing Model (CAPM)  
Cost of Equity Analysis**

<u>Company</u>	<u>Beta</u>	<u>Short-Term Risk Premium</u>	<u>T-bill Yield</u>	<u>Intermediate Risk Premium</u>	<u>5-year T-bond Yield</u>	<u>CAPM Range</u>
AGL Resources	0.75	5.925%	0.2%	5.25%	2.75%	6.13-8.0%
Atmos Energy	0.65	5.135%	0.2%	4.55%	2.75%	5.34-7.30%
New Jersey Res.	0.65	5.135%	0.2%	4.55%	2.75%	5.34-7.30%
Northwest N. Gas	0.60	4.74%	0.2%	4.20%	2.75%	4.94-6.95%
Piedmont N. Gas	0.65	5.135%	0.2%	4.55%	2.75%	5.34-7.30%
South Jersey Ind.	0.65	5.135%	0.2%	4.55%	2.75%	5.34-7.30%
Southwest Gas	0.75	5.925%	0.2%	5.25%	2.75%	6.13-8.0%
WGL Holdings	0.65	5.135%	0.2%	4.55%	2.75%	5.34-7.30%

Sources:

- 1) Beta: Value Line Investment Survey, *Ratings and Reports*, December 11, 2009.
- 2) Short Term Risk Premium = Beta x 7.9%
- 3) Intermediate Term Risk Premium = Beta x 7.0%
- 4) Risk Premia for stock returns over short-term T-bills (7.9%) and intermediate-term T-bonds (7.0%) from Response to CAPD Discovery Request #98.
- 5) T-bill and T-bond yields from The Wall Street Journal, <http://online.wsj.com>, March 3, 2010.

### **Change in Return on Equity Due to Reduced Risk from Decoupling**

From the Capital Asset Pricing Model, a firm's expected return on equity is:

$$ROE = r_f - \beta r_p$$

where  $r_f$  is the risk-free return,  $r_p$  is the risk premium (the difference between the risk-free return and the stock market return), and  $\beta$  is the individual firm's beta. Beta can be written as

$$\beta = \rho_{jm} \sigma_j \sigma_m = \sigma_j (\rho_{jm} \sigma_m) \quad \text{for any firm } j$$

where  $\rho_{jm}$  is the correlation coefficient between the firm's return on equity and the market return;  $\sigma_j$  is the standard deviation of the firm's return on equity; and  $\sigma_m$  is the standard deviation of the market return. The change in risk due to decoupling will reduce the standard deviation of the firm's return,  $\sigma_j$ . Assuming that  $\rho_{jm}$  and  $\sigma_m$  do not change, then the change in the firm's return on equity as a result of decoupling may be calculated as

$$ROE_1 - ROE_2 = [r_f - \beta_1 r_p] - [r_f - \beta_2 r_p] = [\beta_1 - \beta_2] r_p$$

where subscripts 1 and 2 indicate before and after implementation of decoupling, respectively.

Some further algebraic manipulation and substitution of  $\sigma_j (\rho_{jm} \sigma_m)$  for  $\beta$ , gives

$$ROE_1 - ROE_2 = [(\beta_1 - \beta_2) / \beta_1] (\beta_1 r_p) = [(\sigma_{j1} - \sigma_{j2}) / \sigma_{j1}] (\beta_1 r_p)$$

Given values for  $\sigma_{j1}$ ,  $\sigma_{j2}$ ,  $\beta_1$ , and  $r_p$ , the change in the firm's return on equity can be calculated.

**Changes in the Expected Return on Equity  
For Various Values of Beta, the Risk Premium,  
and the Percentage Risk Reduction from Decoupling**

**5% Risk Reduction  
(Proportional Change in Sigma = 0.05)**

		<b>Risk Premium</b>	
		<u>7.0</u>	<u>5.0</u>
<b>Beta</b>	1	0.35	0.25
	0.75	0.2625	0.1875
	0.5	0.175	0.125

**10% Risk Reduction  
(Proportional Change in Sigma = 0.10)**

		<b>Risk Premium</b>	
		<u>7.0</u>	<u>5.0</u>
<b>Beta</b>	1	0.70	0.50
	0.75	0.525	0.375
	0.5	0.175	0.25

**15% Risk Reduction  
(Proportional Change in Sigma = 0.15)**

		<b>Risk Premium</b>	
		<u>7.0</u>	<u>5.0</u>
<b>Beta</b>	1	1.05	0.75
	0.75	0.7875	0.5625
	0.5	0.525	0.375

**Data, Regression Results, and Calculation  
of Proportional Change in Risk from Decoupling  
National AGA Data**

Year	ROE	Residential Consumption	Residential Consumption PerCustomer
1995	10.1	5382.9	96.6
2000	7.8	5126.2	83.9
2004	9.3	5006.9	77.9
2005	12.4	4945.6	75.8
2006	6.2	4508.2	68.5
2007	8.8	4868.3	73

Source: American Gas Association, Tables 6-2 and 11-12,  
[www.aga.org/Research/statistics/annualstats/](http://www.aga.org/Research/statistics/annualstats/)

**Regression Results and Calculations**

1)  $ROE = -8.72039 + 0.003583(Rcons)$

Total sum of squares: 22.12    Residual sum of squares: 16.72183

$$\sigma_1 = (22.15/5)^{0.5} = 2.103331 \qquad \sigma_2 = (16.72183/5)^{0.5} = 1.828761$$

Proportional change in  $\sigma = (2.103331 - 1.828761)/2.103331 = 0.13054$

2)  $ROE = 3.819701 + 0.0666(RconsPerCus)$

Total sum of squares: 22.12    Residual sum of squares: 19.94217

$$\sigma_1 = (22.15/5)^{0.5} = 2.103331 \qquad \sigma_2 = (19.94217/5)^{0.5} = 1.997106$$

Proportional change in  $\sigma = (2.103331 - 1.997106)/2.103331 = 0.050503$

VITA

**CHRISTOPHER C. KLEIN**

**EDUCATION:**

Ph. D. (Economics), University of North Carolina - Chapel Hill (1980)  
B. A. (Economics), University of Alabama - Tuscaloosa (1976)

**EXPERIENCE:**

2002-Present	<b>Middle Tennessee State University</b> Associate Professor of Economics
2002-Present	<b>Consultant</b> Clients include: AGL Resources, Inc.; Tennessee Advisory Commission on Intergovernmental Relations; Tennessee American Water Company, Inc.; Tennessee Department of Environment and Conservation; US LEC of Tennessee, Inc.; Verizon Wireless; West Virginia American Water Company, Inc.; Z-Tel Communications, Inc.
1996-2002	<b>Tennessee Regulatory Authority</b> Chief, Economic Analysis Division, 1997-2002 Chief, Utility Rate Division, 1996-97
1998-2001	<b>Vanderbilt University</b> Adjunct Associate Professor of Economics
1986-1996	<b>Tennessee Public Service Commission</b> Director, Utility Rate Division, 1994-96 Economist & Research Director, 1993-94 Commission Economist, 1986-1993
1990-1994	<b>Middle Tennessee State University</b> Adjunct Faculty, Department of Economics and Finance
1980-1986	<b>Federal Trade Commission</b> Economist, Bureau of Economics - Antitrust Division

**PROFESSIONAL ACTIVITIES:**

Editor, *Journal for Economic Educators*, 2007 to present.  
Member 1994-96, State Staff, Federal-State Joint Board, Federal Communications Commission  
CC Docket No.80-286 ("Separations" Joint Board).  
Chair 1993-95, member 1990-95, Research Advisory Committee to the Board of Directors of the  
National Regulatory Research Institute at Ohio State University.  
Member 1990-95, Staff Subcommittee on Gas, National Association of Regulatory Utility  
Commissioners.

Group Leader: Economics, Contracts, and Non-affiliate Revenue; NARUC\* Staff Subcommittee on Accounts Multi-state Audit Team, 1988 Report on Bell Communications Research.  
Referee: *Contemporary Economic Policy*, *Eastern Economic Journal*, *Land Economics*, *Review of Industrial Organization*, *Social Science Quarterly*, *Southern Economic Journal*.  
Memberships: American Economic Association (AEA, since 1981), Southern Economic Association (1982), Industrial Organization Society (1986), Western Economic Association (2003).

**HONORS:**

Beta Gamma Sigma, International Honor Society for Collegiate Schools of Business, 2008  
Top 30 Score, 2003-2004 Student Evaluation of Faculty Performance, Jones College of Business, Middle Tennessee State University.  
Resolution of Recognition, National Regulatory Research Institute, 1995  
Listed in various Who's Who publications since 1990  
Certificate of Commendation, Federal Trade Commission, 1985  
First in my class to complete the Ph. D., 1980  
Alpha Pi Mu, National Industrial Engineering Honorary, 1973

**GRANTS RECEIVED:**

MTSU Jones College Summer Research Grant: 2004, 2005, 2007.  
MTSU Faculty Research and Creative Activity Academic Year Grant: 2004-2005 (with Reuben Kyle)  
MTSU Faculty Research and Creative Projects Committee Summer Salary Grant: 2006, 2009.

**TEACHING**

**At MTSU**

ECON 2420, Principles of Economics – Microeconomics  
ECON 3520, Intermediate Microeconomic Theory  
ECON 4400, Business and Government  
ECON 4570, Managerial Economics  
ECON 4620, Econometrics and Forecasting  
ECON 7121, Seminar in Applied Microeconomic Theory (Ph.D. Program)  
ECON 7250, Methods of Outcome Assessment (Ph.D. Program)  
Student Internships (ECON/FIN 4890, ECON/FIN 5890, ECON/FIN 6440)

**At Vanderbilt University**

ECON 252, Antitrust Economics  
ECON 283, Economics of Regulation

**MTSU Dissertation Committees**

Shea W. Slonaker, Chair, *Three Essays on the Recorded Music Industry*, Ph. D. 2009.  
Hua Liu, Member, *U.S. Trade Deficit, Productivity Growth and Offshore Outsourcing*, Ph. D. 2006.



Jennifer Wilgus, Member, *A Life-Cycle Approach to Human Capital Investment and Skill-Biased Technological Change*, Ph. D. 2005.

Anealia Sasser, *A Theoretical Examination of Title IV Financial Aid for Higher Education*, D.A. 2004.

**Vanderbilt University Dissertation Committees:**

Aster Adams, *The Impact of Deregulation and Competition on Efficiency, Financial Performance, and Shareholder Wealth of Electric Utilities in the United States*, Ph. D. 2009.

David B. Sapper, *Trial Selection and the Effects of Sentencing Reform in Criminal Antitrust Cases: A Theoretical and Empirical Analysis*, Ph. D. 2006.

T. Randolph Beard, *Bankruptcy, Safety Expenditure, and Safety Regulation in the Motor Carrier Industry*, Ph. D. 1988

**PUBLICATIONS AND WORKING PAPERS**

"Identifying the Best Buys in U.S. Higher Education," with E. Anthon Eff and Reuben Kyle, in revision, 2009.

"The Price of Quality: Hedonic Estimation of Implicit Market Models for Higher Education," with Reuben Kyle, in revision, 2009.

"Do State Funded Merit Scholarships Induce Students to Learn more in High school?" with Elizabeth A. Perry-Sizemore, in revision, 2009.

"Chart Turnover and Sales in the Recorded Music Industry: 1990-2005," with Shea W. Slonaker, resubmitted to the *Review of Industrial Organization*, 2009.

"What Can We Learn from Education Production Studies?" with E. Anthon Eff, forthcoming, *Eastern Economic Journal*, 2010..

"Intra-district Public School Funding Equity and Performance in Nashville, Tennessee," *Journal of Education Finance*, Summer 2008.

"A Tale of Three Inputs: Cost and Production Duality with Time Utilization of Capital," *Applied Economics Research Bulletin*, 1(1) 2008.

"Telephone Penetration in Tennessee: Are Intrastate Universal Service Policies Effective?" with Aster R. Adams and David B. Sapper, *Journal of Applied Regulation*, 2, November 2004, pp. 87-108.

"A Switching Regime Approach to Measuring the Effects of Technological Change in Ocean Shipping," with J. David Bass and Reuben Kyle, *Journal of Productivity Analysis*, 22:1-2, July-September, 2004, pp. 29-49..

"The Financial Implications of Unbundling on Bell Company Profits: A Review of the Evidence," with T. Randolph Beard and George S. Ford, *CommLaw Conspectus: The Journal of Communications Law and Policy*, v. 12 n.1, Fall/Winter 2003.

"Bell Companies as Profitable Wholesale Firms: The Financial Implications of UNE-P," with T. Randolph Beard, *Phoenix Center Policy Paper No. 17*, November 2002, [www.phoenix-center.org](http://www.phoenix-center.org).

"Connecting Tennessee: Bridging the Digital Divide," with Rose M. Gregory, *NRRI Quarterly Bulletin*, vol. 21 no. 3, Spring 2001.

- "Regulation vs. Deregulation: It's All in the Externalities," *Tennessee's Business*, Middle Tennessee State University, v. 11, n. 3 (November), 2001.
- "The Role of Public Power in a Restructured Electric Power Industry," with David Sapper, *The Electricity Journal*, August/September 2001.
- "Regulator Preferences and Utility Prices: Evidence from Natural Gas Distribution Utilities," with George Sweeney, *Energy Economics*, vol. 21, n. 1, 1999.
- "Competition in Telecommunications: A Progress Report for Tennessee," *Tennessee's Business*, Middle Tennessee State University, Murfreesboro, TN; vol. 9, n. 1, 1999.
- "Technological Change and the Production of Ocean Shipping Services," with Reuben Kyle, *Review of Industrial Organization*, December 1997.
- "The Haunting of Universal Service: Open Markets, Efficient Funding and the Ghost of the Fair Rate of Return," *Proceedings of Tenth NARUC Biennial Regulatory Information Conference*, National Regulatory Research Institute, Columbus, OH, 1996.
- "Productivity Growth in Telecommunications: The Case of Tennessee," *Proceedings of Tenth NARUC Biennial Regulatory Information Conference*, National Regulatory Research Institute, Columbus, OH, 1996.
- "Capture vs. Compromise: Entry Regulation of Intrastate Trucking," with Reuben Kyle and Jennifer Wilgus, *Logistics and Transportation Review*, v. 32 n. 3, September 1996.
- "Price Discrimination: What is 'Undue' for a U.S. Utility?" *Utilities Policy*, vol. 4 no. 4, October 1994.
- "Single Service Price Variations and 'Subsidies' in the Pricing of Telecommunications Services," *Proceedings of Ninth NARUC Biennial Regulatory Information Conference*, National Regulatory Research Institute, Columbus, OH, 1994.
- "What Is Undue Price Discrimination by a Regulated Utility?" *NRRI Quarterly Bulletin*, March 1994.
- "A Comparison of Cost-Based Pricing Rules for Natural Gas Distribution Utilities," *Energy Economics*, July 1993.
- "Negotiating a Transportation Rate Under Threat of Bypass: A Case Study," *Proceedings of the Eighth Biennial Regulatory Information Conference*, National Regulatory Research Institute, Columbus, OH, 1992.
- "A Multinomial Logit Model of Intrastate Trucking Regulation in Tennessee," with Jennifer Jose and Reuben Kyle, *Papers and Proceedings of the Nineteenth Annual Meeting of the Midsouth Academy of Economics and Finance*, v. 16, 1992.
- "Ramsey Prices for Natural Gas Distribution Utilities," *Proceedings of the Seventh NARUC Biennial Regulatory Information Conference*, National Regulatory Research Institute, Columbus, OH, 1990.
- "Intervention as Entry Deterrence: Evidence from Sham Litigation Cases," *Proceedings of the Seventh NARUC Biennial Regulatory Information Conference*, National Regulatory Research Institute, Columbus, OH, 1990.
- Book Review, *Changing the Rules: Technological Change, International Competition, and Regulation in Communications*, Edited by Robert W. Crandall and Kenneth Flamm, Brookings 1989; *Review of Industrial Organization*, Fall 1990.

"Double Leverage and Strategic Financing Decisions," *NRRI Quarterly Bulletin*, v. 11, n. 3, September 1990.

"Predation in the Courts: Legal Versus Economic Analysis in Sham Litigation Cases," *International Review of Law & Economics*, June 1990.

"Rate Design for Natural Gas Utilities: A Comparison of Ramsey and Cost of Service Pricing," *NRRI Quarterly Bulletin*, December 1989.

"Dissecting Divestiture: A Telecommunications Book Review Article," *Review of Industrial Organization*, October 1989.

*The Economics of Sham Litigation: Theory, Cases, and Policy*, Bureau of Economics Staff Report, Federal Trade Commission, April 1989.

"New Agreements, Non-affiliate Revenues, and Economic Issues," with Mike Amato and Francis Fok, in *Report on Bell Communications Research*, National Association of Regulatory Utility Commissioners, 1988.

"Merger Incentives and Cost of Capital Regulation of Subsidiaries," *Midsouth Journal of Economics and Finance*, March 1988.

"Strategic Sham Litigation: Economic Incentives in the Context of the Case Law," *International Review of Law & Economics*, December 1986.

"Is There a Principle for Defining Industries? Comment," *Southern Economic Journal*, October 1985.

"A Note on Defining Geographic Markets," with Ed Rifkin and Noel Uri, *Regional Science and Urban Economics*, February 1985.

"Process Analysis, Capital Utilization, and the Existence of Dual Cost and Production Functions," FTC Bureau of Economics Working Paper No. 116, May 1984.

"A General Theory of Hedonic Pricing of Capital as a Factor of Production," FTC Bureau of Economics Working Paper No. 105, December 1983.

"The International Market for Crude Oil," with Fred Lipson and Harvey Blumenthal, in *Mergers in the Petroleum Industry*, Federal Trade Commission, 1982.

## **PRESENTATIONS**

"The Effect of State Funded Merit Scholarships for Higher Education on Pre-College Academic Performance," with Elizabeth A. Perry-Sizemore, Southern Economic Association Annual Conference, San Antonio, TX, November 2009.

"The Effect of State Funded Merit Scholarships for Higher Education on High School Graduation Rates," with Elizabeth A. Perry-Sizemore, Southern Economic Association Annual Conference, Washington, DC, November 2008.

"Identifying the Best Buys in U.S. Higher Education," with E. Anthon Eff and Reuben Kyle, Southern Economic Association Annual Conference, Washington, DC, November 2008.

"Product Variety and Sales in the Recorded Music Industry: 1990-2005," with Shea Slonaker, International Industrial Organization Conference, Arlington, VA, May 2008.

- "Identifying the Best Buys in U.S. Higher Education," with E. Anthon Eff and Reuben Kyle, Academy of Economics and Finance Annual Meeting, Nashville, TN, February 2008.
- "Product Variety and Sales in the Recorded Music Industry: 1990-2005," with Shea Slonaker, Academy of Economics and Finance Annual Meeting, Nashville, TN, February 2008.
- "Do State Funded Merit Scholarships Induce Students to Learn more in High school?" with Elizabeth A. Perry-Sizemore, Southern Economic Association Annual Conference, New Orleans, LA, November 2007.
- "The Price of Quality: Hedonic Estimation of Implicit Market Models for Higher Education," with Reuben Kyle, Southern Economic Association Annual Conference, New Orleans, LA, November 2007.
- "The Shifting Appeal of Sham Litigation: Evidence from Appellate Decisions 1971-2006," International Industrial Organization Conference, Savannah, GA, April 2007.
- "The Shifting Appeal of Sham Litigation: Evidence from Appellate Decisions 1980-2006," Scholar's Week Poster Fair, MTSU, April 2007
- "Causality Tests for Public School Funding and Performance," Southern Economic Association Meeting, Charleston, SC, November 2006.
- "The Price of Quality: Hedonic Estimation of Implicit Market Models for Higher Education," with Reuben Kyle, Southern Economic Association Meeting, Washington, November 2005.
- "The Price of Quality: Hedonic Estimation of Implicit Market Models for Higher Education," with Reuben Kyle, International Industrial Organization Conference, Atlanta, April 2005.
- "Anticompetitive Litigation and the "Baselessness" Standard for Antitrust Liability," Southern Economic Association Meeting, New Orleans, November 2004.
- "The Price of Quality: Hedonic Estimation of Implicit Market Models for Higher Education," with Reuben Kyle, Southern Economic Association Meeting, New Orleans, November 2004.
- "VoIP: Let's Ask the Right Questions," Tennessee Regulatory Authority Forum on VoIP, Nashville Public Library, April 30, 2004.
- "Telephone Penetration in Tennessee: Are Intrastate Universal Service Policies Effective?" with Aster Rutibablira and David B. Sapper, Southern Economic Association Meeting, San Antonio, TX, November 2003.
- "Telephone Penetration in Tennessee: Are Intrastate Universal Service Policies Effective?" with Aster Rutibablira and David B. Sapper, International Industrial Organization Conference, Boston MA, April 4-5, 2003.
- "A Critique of Educational Production Functions," Southern Economic Association meeting, New Orleans, LA, November 2002.
- "Connecting Tennessee: Bridging the Digital Divide," with Rose M. Gregory, American Economic Association meeting, joint session with the Transportation and Public Utilities Group, Atlanta, GA, January 2002.
- "Long Term Contracts as Anticompetitive Devices in Telecommunications," Southern Economic Association Annual Meeting, Tampa, FL, November 2001.
- "The Role of Public Power in a Restructured Electric Power Industry," American Economic Association meeting, joint session with the Transportation and Public Utilities Group, Boston, MA, January 2000.
- "Universal Telephone Service in Tennessee: A Pre-Competition Assessment," with David Sapper, Southern Economic Association meeting, New Orleans, LA, November 1999.

- "Trucks, Planes, Trains, and Wires? Short-haul vs. Long-haul Long Distance Rates in Telecommunications," with Reuben Kyle, Southern Economic Association meeting, Baltimore, MD, November 1998.
- "The Economics of Time as a Resource," Southern Economic Association meeting, Atlanta, GA, November 1997.
- "Cost and Production Duality with Capital Utilization," Department of Economics Seminar Series, Vanderbilt University, February 1997.
- "Maximum Impropriety: The 'Baselessness' Standard for Improper Litigation," Southern Economic Association meeting, Washington, November 1996.
- "Cost and Production Duality with Capital Utilization," Southern Economic Association meeting, Washington, November 1996.
- "The Haunting of Universal Service: Open Markets, Efficient Pricing, and the Ghost of the Fair Rate of Return," Tenth NARUC Biennial Regulatory Information Conference, Columbus, OH, September 1996.
- "Productivity Growth in Telecommunications: The Case of Tennessee," Tenth NARUC Biennial Regulatory Information Conference, Columbus, OH, September 1996.
- "Productivity Growth in Telecommunications: The Case of Tennessee," Advanced Workshop in Regulation and Public Utility Economics, 15th Annual Conference, Lake George, NY, May 1996.
- "A Switching Regime Approach to Measuring the Effects of Technological Change in Ocean Shipping," with Reuben Kyle, Southern Economic Association meeting, New Orleans, November 1995.
- "Productivity Growth in Telecommunications: The Case of Tennessee," Southern Economic Association meeting, New Orleans, November 1995.
- "Local Service Price Variations and 'Subsidies' in Telecommunications," Southern Economic Association meeting, Orlando, November 1994.
- "Dynamic Effects of Regulatory Policy on Intrastate Long Distance Telephone Rates," Southern Economic Association meeting, Orlando, November 1994.
- "Single Service Price Variations and 'Subsidies' in the Pricing of Telecommunications Services," Ninth NARUC Biennial Regulatory Information Conference, Columbus, OH, September 1994.
- "Suit, Countersuit, and Settlement in Sham Litigation," Annual Meeting of the Midsouth Academy of Economics and Finance, Nashville, February 1994.
- "New Evidence on the Effect of Regulation on Intrastate Long Distance Telephone Rates," Annual Meeting of the Midsouth Academy of Economics and Finance, Nashville, February 1994.
- "What is Undue Price Discrimination for a Public Utility?" Southern Economic Association meeting, New Orleans, November 1993.
- "Regulated Utility Prices and the Preferences of Regulators," with George Sweeney, Southern Economic Association meeting, New Orleans, November 1993.
- "A Test for Strategic Behavior Under Rate of Return Regulation," Southern Economic Association meeting, Washington, November 1992.

- "New Evidence on the Effect of Regulatory Policy on Intrastate Long Distance Telephone Rates," Southern Economic Association meeting, Washington, November 1992.
- "Technological Change and the Production of Ocean Shipping Services," with Reuben Kyle, Atlantic Economic Association meeting, Plymouth, MA, October 1992.
- "Negotiating a Transportation Rate Under Threat of Bypass: A Case Study," Eighth Biennial Regulatory Information Conference, Columbus, OH, September 1992.
- "A Multinomial Logit Model of Intrastate Trucking Regulation in Tennessee," with Jennifer W. Jose and Reuben Kyle, Midsouth Academy of Economics and Finance annual meeting, Mobile, February 1992.
- "Technological Change and the Production of Ocean Shipping Services," with Reuben Kyle, Southern Economic Association meeting, Nashville, November 1991.
- "Suit, Countersuit, and Settlement in Sham Litigation Cases," Southern Economic Association meeting, Nashville, November 1991.
- "Implementing Third Best Pricing Rules for Natural Gas Distribution Utilities," Southern Economic Association meeting, Nashville, November 1991.
- "Trucking Regulation in Tennessee," with Jennifer Jose and Reuben Kyle, Southern Economic Association meeting, Nashville, November 1991.
- "Research and Development in Regulated Markets: The Case of Bell Communications Research," Southern Economic Association meeting, New Orleans, November 1990.
- "Incentives for Trial and Settlement in Sham Litigation," Southern Economic Association meeting, New Orleans, November 1990.
- "Ramsey Prices for Natural Gas Distribution Utilities," Seventh NARUC Biennial Regulatory Information Conference, Columbus, OH, September 1990.
- "Intervention as Entry Deterrence: Evidence from Sham Litigation Cases," Seventh NARUC Biennial Regulatory Information Conference, Columbus, OH, September 1990.
- "Funding Research and Development in Regulated Industries: The Case of Bell Communications Research," Ninth Annual Conference of the Advanced Workshop in Regulation and Public Utility Economics, New Paltz, NY, May 30 - June 1, 1990.
- "Incentives for Trial and Settlement in Sham Litigation," Bureau of Economics Seminar, Federal Trade Commission, February 1990.
- "Estimating Ramsey Prices for Natural Gas Utilities," Southern Economic Association meeting, Orlando, November 1989.
- "Incentives for Trial and Settlement in Sham Litigation," Department of Economics Seminar Series, Auburn University, November 1989.
- "Natural Gas Rate-Making: Now and In the Future," Associated Valley Industries Natural Gas Seminar, Nashville, October 1989.
- "Estimating Ramsey Prices for Natural Gas Utilities," Advanced Workshop in Regulation and Public Utility Economics, Eighth Annual Conference, Newport, RI, May 29-31, 1989.

- "The Role of Bell Communications Research in the Telecommunications Markets," Midsouth Academy of Economics and Finance Annual Conference, Nashville, February 1989.
- "The Organizational Structures of Public Utilities Under Different Regulatory Regimes," Southern Economic Association meeting, San Antonio, November 1988.
- "New Agreements, Non-affiliate Revenues, and Economic Issues," Report on Bell Communications Research, NARUC Multi-state Audit Team, presented to NARUC Staff Sub-committee on Accounts, Kalispell, Montana, September 1988.
- "Predation in the Courts: Empirical Analysis of Sham Litigation Cases," Joint Session of the Industrial Organization Society and the American Economic Association, Chicago, December 1987.
- "Rate of Return on Equity," National Conference on Unit Valuation Standards, Nashville, December 1987.
- "Merger Incentives and Organizational Structures Under Cost of Capital Regulation," Southern Economic Association meeting, Washington, November 1987.
- "Merger Incentives and Cost of Capital Regulation of Subsidiaries," Midsouth Academy of Economics and Finance Annual Conference, Mobile, February 1987.
- "The Incidence of Predatory Sham Litigation," Southern Economic Association meeting, New Orleans, November 1986.
- "A Welfare Analysis of the Department of Justice Merger Guidelines," Southern Economic Association meeting, Dallas, November 1985.
- "A Duality Approach to Labor Costs and Shiftwork," Southern Economic Association meeting, Atlanta, November 1984.
- "Strategic Sham Litigation: Economic Incentives in the Context of the Case Law," Southern Economic Association meeting, Atlanta, November 1984.
- "A General Theory of Hedonic Pricing of Capital as a Factor of Production," Southern Economic Association meeting, Washington, November 1983.

#### **ECONOMIC TESTIMONY**

In the United States District Court for the Middle District of Tennessee: Owner-Operator Independent Drivers Association Inc. v. Keith Bissell, No. 3-90-0251, March 1992, (Affidavit).

Before the Federal Communications Commission: Represcribing the Authorized Rate of Return for Interstate Services of Local Exchange Companies, CC Docket No. 89-624, March 1990.

Before the Tennessee General Assembly: various Committees, 1994 - present.

Before the Tennessee Advisory Commission on Intergovernmental relations:  
"Report on Pole Attachment Rate Study," with Reuben Kyle, January 18, 2007.

Before the Tennessee Regulatory Authority (docket numbers in parentheses):

Petition of Piedmont Natural Gas Company, Inc. to Implement a Margin Decoupling Tracker (MDT) and Related Energy Efficiency and Conservation Programs, (09-00104), December 2009.

Tennessee Rural Coalition Petition for Suspension and Modification Pursuant to 47 U.S.C. 1251(f)(2), (06-00228), May 2007.

Complaint of US LEC of Tennessee, Inc. against Electric Power Board of Chattanooga (02-00562), Feb. 2004.

Before the Tennessee Public Service Commission\* (docket numbers in parentheses):

BellSouth D/B/A South Central Bell (95-02614) October 1995.\*\*

United Telephone - Southeast (95-02615) September 1995.

United Telephone - Southeast (93-04818) January 1994.\*\*

Chattanooga Gas Company (93-06946) December 1993.

South Central Bell Tariff 93-039 (93-03038) May 1993.\*\*

South Central Bell (92-13527, et al) April 1993.\*\*

Kingsport Power Co. (92-04425) October 1992.

United Cities Gas Co.(92-02987) Sept. 1992.

L & L Trucking, Inc. (91-06786) February 1992.\*\*

Chattanooga Gas Company (91-03765) October 1991.

GTE South (91-05738) August 1991.\*\*

Nashville Gas Company (91-02636) August 1991.

Intra-LATA "Competition" (89-11065, et al) Feb. 1991.

United Intermountain Tel. Co.(90-07832) Dec. 1990.\*\*

Kingsport Power Company (90-05736) Nov. 1990.\*\*

AT&T - South Central States (90-07460) Oct. 1990.\*\*

L & L Trucking (90-03514; 90-04786) August 1990.\*\*

South Central Bell Tel. Co. (90-05953) August 1990.\*\*

GTE South (90-01273) June 1990.

Radio Common Carriers (89-11234) Nov. 1989.\*\*

Nashville Gas Co. (89-10491) Oct. 1989.

United Cities Gas Co. (89-10017) Sept. 1989.

Crockett Telephone Co. (89-02325) May 1989.

ALLTEL Tennessee (89-02324) May 1989.

West Tennessee Telephone Co. (89-02323) May 1989.

Peoples Telephone Co. (89-02322) May 1989.

Ooltewah-Collegedale Telephone Co. (89-02321) May 1989.

Kingsport Power Co. (89-02126) March 1989.\*\*

Chattanooga Gas Co. (88-01363) February 1989.\*\*

Tennessee-American Water Co. (U-87-7534) March 1988.

Tellico Telephone Co. (U-87-7532) February 1988.

Claiborne Telephone Co. (U-87-7508) November 1987.\*\*

Nashville Gas Co. (U-87-7499) October 1987.\*\*

Kingsport Power Co. (U-86-7472) May 1987.\*\*

United Cities Gas Co. (U-86-7442) February 1987.\*\*

General Telephone of the South (U-86-7437) Nov. 1986.\*\*

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\* Written (prefiled) testimony on cost of capital, rate design, competitive effects, and/or other issues.

\*\* Oral testimony as well as written.