

### Electronically Filed in TPUC Docket Room on September 4, 2020 at 8:42 p.m.

Via UPS Overnight Delivery

September 4, 2020

The Honorable Kenneth C. Hill Chairman, Tennessee Public Utility Commission 502 Deaderick Street Nashville, Tennessee 37243

Re: Docket No. **09-00137**—Application of Comcast Cable Communications Management, LLC, a Delaware Limited Liability Company, on Behalf of Its Affiliates Operating Cable Systems in Tennessee

### Dear Chairman Hill:

Enclosed for filing in the referenced docket are the original and four copies of Comcast Cable Communications Management, LLC's application to renew its state-issued Certificate of Franchise Authority. A check for the required \$10,000 filing fee is being sent under separate cover.

Comcast Cable Communications Management, LLC respectfully requests that the Commission approve the application in accordance with the Tennessee Competitive Cable and Video Services Act.

Sincerely,

Amy K. Averill

Senior Director, External Affairs

**Enclosures** 

# BEFORE THE TENNESSEE PUBLIC UTILITY COMMISSION Nashville, Tennessee

In Re: Application of Comcast Cable Communications Management, LLC, a Delaware Limited Liability Company, on Behalf of Its Affiliates Operating Cable Systems in Tennessee which Include the Following Entities:

Comcast of Arkansas/Louisiana/Minnesota/Mississippi/Tennessee, LLC

Comcast of Indiana/Kentucky/Utah, LLC

Comcast of Kentucky/Tennessee/Virginia, LLC

Comcast of Michigan/Mississippi/Tennessee, Inc.

Comcast of Nashville I, LLC

Comcast of Nashville II, LLC

Comcast of Southern Tennessee, LLC

Comcast of Tennessee, LLC

Comcast of the South

### for a State-Issued Certificate of Franchise Authority

Docket No. 09-00137

### AFFIDAVIT OF JAMES A. MACKE

I, James A. Macke, in accordance with the requirements of the Competitive Cable and Video Services Act (Tenn. Code Ann. § 7-59-301, *et seq.*, the "Act"), state as follows:

I am an officer of Comcast Cable Communications Management, LLC, where my title is Vice President of Government Affairs. As such, I am authorized to make this affidavit on behalf of Applicant Comcast Cable Communications Management, LLC.

### 1. Name of Applicant:

Comcast Cable Communications Management, LLC, on behalf of its affiliates listed in Exhibit A to this application (hereinafter referred to as "Comcast").

### 2. Application Fee ( $\S$ 7-59-305(b)(1)):

An application fee in the amount of \$10,000 is hereby submitted with this application. Such amount reflects the aggregate population of the service areas applied for in this application listed on Exhibit A, in accordance with the most recent decennial census.

### 3. Compliance with Applicable Laws ( $\S$ 7-59-305(c)(1)):

Comcast agrees to comply with all applicable federal and state laws and regulations to the extent such state laws and regulations are not in conflict or superseded by the provisions of the Act or other applicable law and will timely file with the FCC all forms required by the FCC in advance of offering cable services or video services.

# 4. Description of Municipalities and Unincorporated Areas within Counties to be Served in Whole or in Part (§ 7-59-305(c)(2)):

Comcast attaches as Exhibit A to this affidavit, and hereby incorporates by reference, its written description of the municipalities and unincorporated counties to be served, in whole or in part, by Comcast's affiliates. Except where noted, each of Comcast's affiliates listed on Exhibit A is an "incumbent service provider," as defined in Section 7-59-303(13) of the Act, in each of the respective service areas. In each case, the geographical area within which each of Comcast's respective affiliates will provide service, in whole or in part, is the entire municipality or unincorporated county identified on Exhibit A. Maps of the service areas being added to Comcast's state-issued Certificate of Franchise Authority through this application are included in Exhibit A.

### 5. Provision of Cable Service to Service Areas (§ 7-59-305(c)(3)):

Comcast currently offers pursuant to its existing state or local franchise authority or intends to begin to offer cable service for purchase in each of the areas identified in Exhibit A within 24 months of the date of renewal of a state-issued Certificate of Franchise Authority.

### 6. Indemnification (§ 7-59-305(c)(4)):

Comcast agrees to indemnify and hold harmless, in accordance with Section 7-59-318 of the Act, the state, municipality, county, and any employee or representative of the state,

municipality, or county, as well as any political subdivision of the state, individually and collectively, referred to in Section 7-59-318 as the "indemnitee."

### 7. Comcast Contact Information ( $\S$ 7-59-305(c)(5)):

a. Comcast's principal place of business is located at:

One Comcast Center 1701 John F. Kennedy Boulevard Philadelphia, Pennsylvania 19103

- b. Comcast's telephone number is 215.665.1700.
- c. A complete list of Comcast's executive officers is attached as Exhibit B.
- d. The following persons are authorized to represent Comcast before the Tennessee
   Public Utility Commission:

Andy Macke	678.618.8084
David Konuch	678.630.1307
Curtis Person	901.435.9904
Kim Sasser Hayden	629.702.8547
Amy Averill	404.710.3718
Tim Gage	470.787.3228
Jeff Jacobs	215.286.8989

# 8. Managerial, Financial, and Technical Qualifications of Comcast to Provide Cable Service (§§ 7-59-305(c)(6) & (d)(3)):

Pursuant to Section 7-59-305(d)(3) of the Act, Comcast is deemed by operation of law to have the managerial, financial, and technical qualifications to provide cable service because it is a "qualified cable operator," as defined in Section 7-59-303(17) of the Act. Comcast is a "qualified cable operator" because, together with its affiliates, it has at least seven hundred thousand (700,000) cable or video service customers in the United States. Further, Comcast, through its affiliates, has provided cable services in Tennessee under its current state-issued Certificate of Franchise Authority for approximately ten years. Finally, the new service areas included in this application would not double the current size of Comcast's operations, and

Comcast currently has cable service assets of at least ten million dollars (\$10,000,000) in Tennessee. For these reasons, no review of Comcast's managerial, financial, or technical qualifications is required or permitted by the Act.

### 9. Customer Service Complaint Handling Process (§ 7-59-305(c)(7)):

Customers of Comcast who have questions or complaints regarding their billing or service may contact customer service by calling toll-free 1.800.XFINITY or online at https://www.xfinity.com/support. Comcast's customer service policy is provided in more detail and is attached as Exhibit C.

To the extent that a customer complaint remains unresolved after following this process, the customer may direct the matter to the Tennessee Public Utility Commission.

### 10. Notice to Affected Local Governing Authorities (§ 7-59-305(c)(8)):

Comcast has previously provided notice to the affected local governing authorities for the service areas listed in Exhibit A that were already subject to Comcast's state-issued Certificate of Franchise Authority of their right to receive a franchise fee consistent with the Act. Concurrently with this application, Comcast has provided notice of the right to receive a franchise fee to the affected local governing authorities for the service areas being added to its state-issued Certificate of Franchise Authority through this application, addressed as set forth in Exhibit D. Notice will be provided to other entities with facilities in the rights-of-way in the areas listed in Exhibit A to the extent required by applicable local ordinances or resolutions.

### 11. Non-Discrimination and Service Deployment Requirements (§ 7-59-305(c)(9)):

Comcast agrees to comply with the requirements set forth in the Act, expressly including the applicable non-discrimination and service deployment requirements of Section 7-59-311 of the Act. Comcast acknowledges the provisions of Section 7-59-312 of the Act relative to enforcement of non-discrimination and deployment requirements.

### 12. Notice to Affected Local Governing Authorities (§ 7-59-305(c)(10)):

Comcast will provide notice to an affected local governing authority ten (10) days prior to providing video service in that jurisdiction.

### 13. Minority-Owned Business Participation Plan (§ 7-59-305(c)(11)):

Comcast agrees to comply with its Minority-Owned Business Participation Plan attached as Exhibit E.

FURTHER AFFIANT SAYETH NOT.

James A. Macke

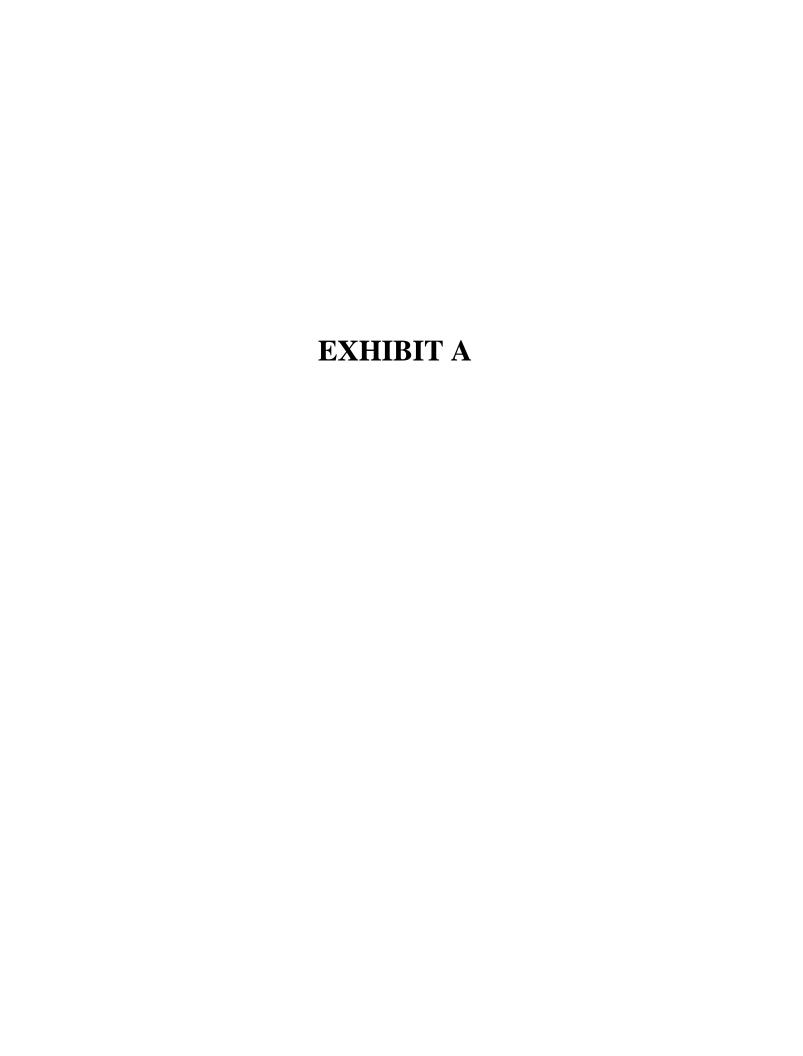
STATE OF GEORGIA COUNTY OF FULTON

Sworn to and subscribed before me, this Ast day of 2020.

Notary Public

My commission expires: 05/04/2021

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# Service Area, Corresponding Legal Entity, and Population

Mur	Municipalities Previously Included on State-Issued Certificate of Franchise Authority	Authority	
Service Area	Legal Entity	Population	County
City of Adams	Comcast of Nashville I, LLC	633	Robertson
City of Allardt	Comcast of Southern Tennessee, LLC	634	Fentress
City of Athens	Comcast of the South	13,458	McMinn
City of Blaine	Comcast of the South	1,856	Grainger
City of Braden	Comcast of Arkansas/Louisiana/Minnesota/Mississippi/Tennessee, LLC	282	Fayette
City of Cedar Hill	Comcast of Nashville I, LLC	314	Robertson
City of Collierville	Comcast of Arkansas/Louisiana/Minnesota/Mississippi/Tennessee, LLC	43,965	Shelby
City of Decherd	Comcast of Nashville II, LLC	2,361	Franklin
City of Elizabethton	Comcast of the South	14,176	Carter
Town of Englewood	Comcast of the South	1,532	McMinn
City of Estill Springs	Comcast of Nashville II, LLC	2,055	Franklin
Town of Farragut	Comcast of the South	20,676	Knox
City of Friendsville	Comcast of Kentucky/Tennessee/Virginia, LLC	913	Blount
City of Gallatin	Comcast of Nashville II, LLC	30,278	Sumner
City of Gallaway	Comcast of Arkansas/Louisiana/Minnesota/Mississippi/Tennessee, LLC	089	Fayette
City of Gatlinburg	Comcast of the South	3,944	Sevier
City of Germantown	Comcast of Arkansas/Louisiana/Minnesota/Mississippi/Tennessee, LLC	38,844	Shelby
City of Gilt Edge	Comcast of Arkansas/Louisiana/Minnesota/Mississippi/Tennessee, LLC	477	Tipton
Town of Greeneville	Comcast of Kentucky/Tennessee/Virginia, LLC	15,062	Greene

Town of Guys	Comcast of Michigan/Mississippi/Tennessee, Inc.	466	McNairy
City of Jacksboro	Comcast of the South	2,020	Campbell
City of Jamestown	Comcast of Southern Tennessee, LLC	1,959	Fentress
City of Johnson City	Comcast of the South	63,152	Washington, Carter, Sullivan
City of Lebanon	Comcast of Nashville II, LLC	26,190	Wilson
Metropolitan Lynchburg- Moore County	Comcast of Nashville I, LLC	6,362	Moore
City of Middleton	Comcast of Arkansas/Louisiana/Minnesota/Mississippi/Tennessee, LLC	902	Hardeman
Town of Moscow	Comcast of Arkansas/Louisiana/Minnesota/Mississippi/Tennessee, LLC	556	Fayette
Town of Niota	Comcast of Southern Tennessee, LLC	719	McMinn
City of Oakdale	Comcast of Southern Tennessee, LLC	212	Morgan
City of Oliver Springs	Comcast of Tennessee, LLC	3,231	Anderson, Morgan, Roane
Town of Orlinda	Comcast of Indiana/Kentucky/Utah, LLC	859	Robertson
City of Parrottsville	Comcast of the South	263	Cocke
City of Pigeon Forge	Comcast of the South	5,875	Sevier
Town of Pittman Center	Comcast of the South	505	Sevier
City of Ridgeside	Comcast of the South	390	Hamilton
Town of Ridgetop	Comcast of Nashville II, LLC	1,874	Robertson
City of Rockford	Comcast of the South	856	Blount
Town of Saulsbury	Comcast of Arkansas/Louisiana/Minnesota/Mississippi/Tennessee, LLC	81	Hardeman
City of Sevierville	Comcast of the South	14,807	Sevier
Town of Signal Mountain	Comcast of the South	7,554	Hamilton
Town of Slayden	Comcast of Nashville I, LLC	178	Dickson

City of Soddy-Daisy	Comcast of the South	12,714	Hamilton
Town of Stanton	Comcast of Arkansas/Louisiana/Minnesota/Mississippi/Tennessee, LLC	452	Haywood
City of Sunbright	Comcast of Southern Tennessee, LLC	552	Morgan
Town of Tellico Plains	Comcast of Southern Tennessee, LLC	880	Monroe
Town of Thompson Station	Comcast of Nashville II, LLC	2,194	Williamson
Town of Unicoi	Comcast of the South	3,632	Unicoi
Town of Vonore	Comcast of Southern Tennessee, LLC	1,474	Monroe
City of Wartburg	Comcast of Southern Tennessee, LLC	918	Morgan
City of Waverly	Comcast of Nashville I, LLC	4,105	Humphreys
Town of Westmoreland	Comcast of Nashville II, LLC	2,206	Sumner
City of White House	Comcast of Indiana/Kentucky/Utah, LLC	10,255	Robertson, Sumner
City of Williston	Comcast of Arkansas/Louisiana/Minnesota/Mississippi/Tennessee, LLC	395	Fayette
Town of Winfield	Comcast of Southern Tennessee, LLC	196	Scott
Town of Woodbury	Comcast of Nashville II, LLC	2,680	Cannon
	Municipalities Being Added to State-Issued Certificate of Franchise Authority	nority	
Service Area	Legal Entity	<u>Population</u>	County
Town of Baileyton	Comcast of Kentucky/Tennessee/Virginia, LLC	431	Greene
Town of Caryville	Comcast of the South	2,297	Campbell
City of Clarksville*	Comcast of Nashville I, LLC	132,929	Montgomery
City of Greenback	Comcast of Kentucky/Tennessee/Virginia, LLC	1,064	Loudon
Town of Huntsville	Comcast of Southern Tennessee, LLC	1,248	Scott
City of LaFollette	Comcast of the South	7,456	Campbell

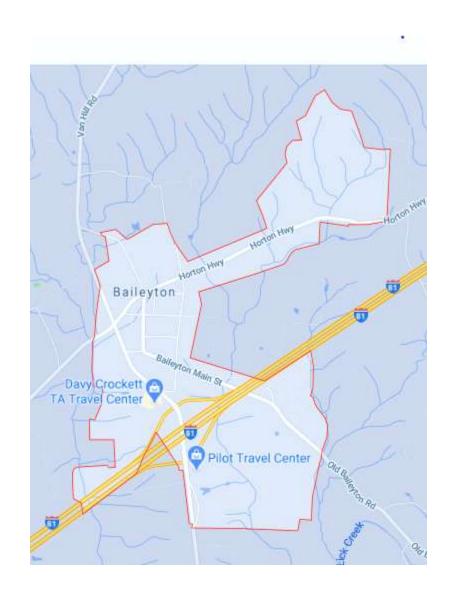
Town of Lookout Mountain	Comcast of the South	1,832	1,832   Hamilton
Town of Michie	Comcast of Michigan/Mississippi/Tennessee, Inc.	591	591 McNairy
City of Newport	Comcast of the South	6,945	6,945 Cocke
Town of Oneida	Comcast of Southern Tennessee, LLC	3,752 Scott	Scott
City of Plainview*	Comcast of the South	2,125	2,125 Union
Town of Walden	Comcast of the South	1,898	1,898 Hamilton

Unincorporated Are	Unincorporated Areas Previously Included on State-Issued Certificate of Franchise Authority	ity
Service Area	<u>Legal Entity</u>	Population
Blount County	Comcast of the South; and Comcast of Kentucky/Tennessee/Virginia, LLC	82,440
Campbell County	Comcast of the South	26,556
Cannon County	Comcast of Nashville II, LLC	10,852
Carter County	Comcast of the South	41,625
Cheatham County	Comcast of Nashville I, LLC	25,566
Dickson County	Comcast of Nashville I, LLC	28,646
Fayette County	Comcast of Arkansas/Louisiana/Minnesota/Mississippi/Tennessee, LLC	24,537
Fentress County	Comcast of Southern Tennessee, LLC	15,366
Grainger County	Comcast of the South	16,853
Hardeman County	Comcast of Arkansas/Louisiana/Minnesota/Mississippi/Tennessee, LLC	15,213
Hawkins County	Comcast of Kentucky/Tennessee/Virginia, LLC	34,854
Haywood County	Comcast of Arkansas/Louisiana/Minnesota/Mississippi/Tennessee, LLC	8,043

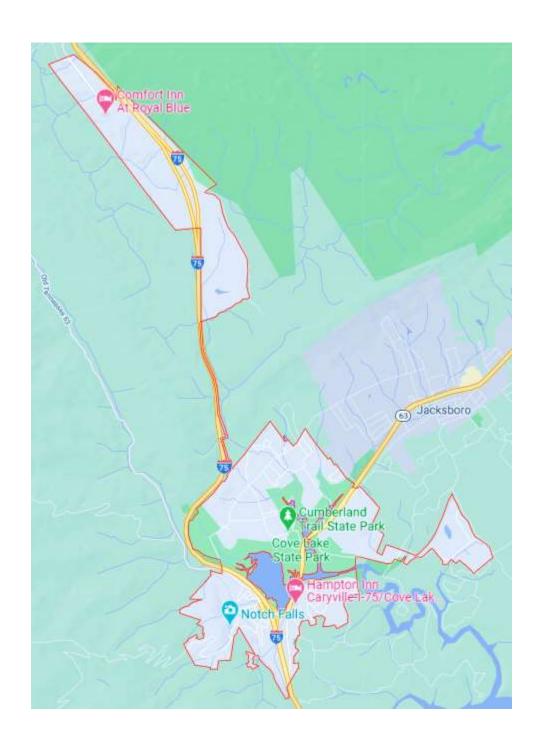
Hickman County	Comcast of Nashville II, LLC	21,046
Humphreys County	Comcast of Nashville I, LLC	10,732
Loudon County	Comcast of Southern Tennessee, LLC; and Comcast of Kentucky/Tennessee/Virginia, LLC	32,806
Marion County	Comcast of the South	15,913
McMinn County	Comcast of the South; and Comcast of Southern Tennessee, LLC	18,972
McNairy County	Comcast of Michigan/Mississippi/Tennessee, Inc.	16,007
Polk County	Comcast of the South	14,611
Shelby County	Comcast of Arkansas/Louisiana/Minnesota/Mississippi/Tennessee, LLC	88,875
Unincorporated	Unincorporated Areas Being Added to State-Issued Certificate of Franchise Authority	
Service Area	<u>Legal Entity</u>	Population
Cumberland County	Comcast of the South; and Comcast of Southern Tennessee, LLC	43,943
Monroe County	Comcast of Southern Tennessee, LLC	31,824
Montgomery County*	Comcast of Nashville I, LLC	39,402
Morgan County	Comcast of Southern Tennessee, LLC	20,280
Sequatchie County	Comcast of the South	9,297
Sullivan County	Comcast of the South	75,736

\* Comcast is not an "incumbent service provider" in the City of Clarksville, the City of Plainview, or Montgomery County.

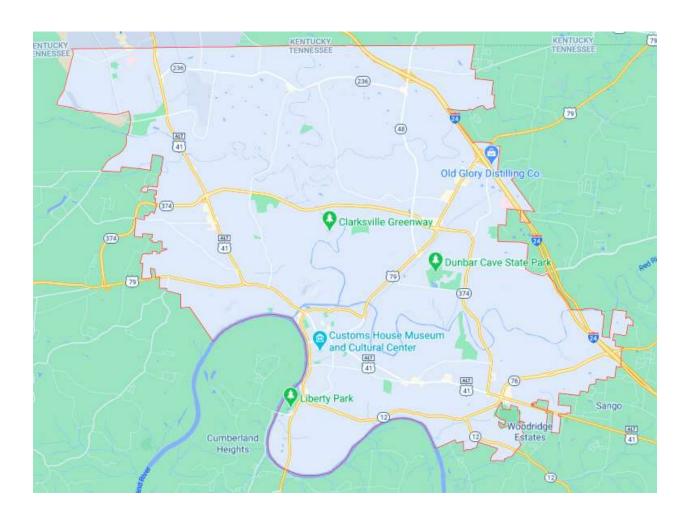
# Town of Baileyton



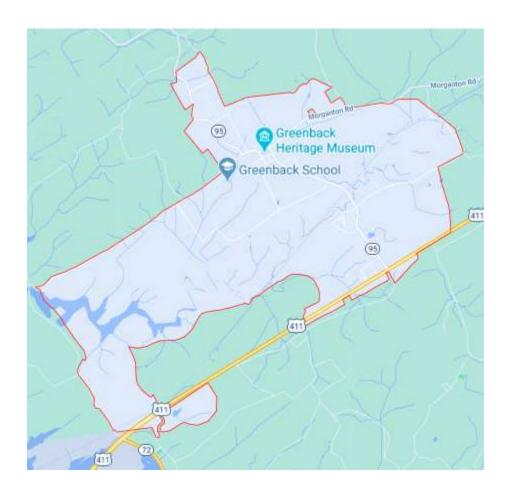
# Town of Caryville



# City of Clarksville



# City of Greenback



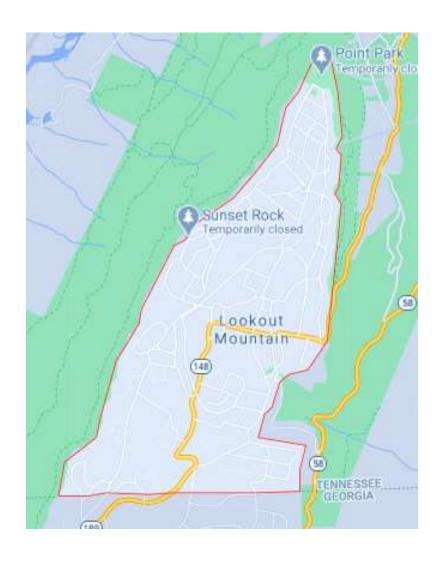
# Town of Huntsville



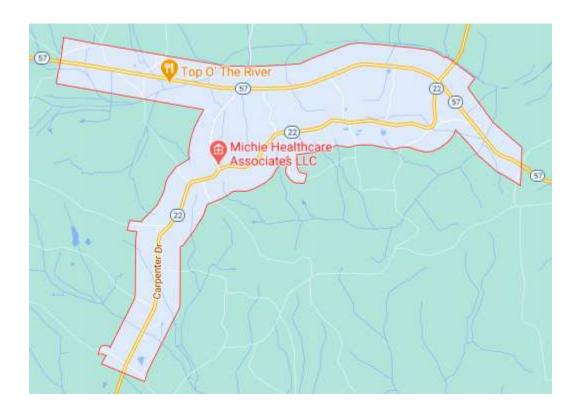
# City of LaFollette



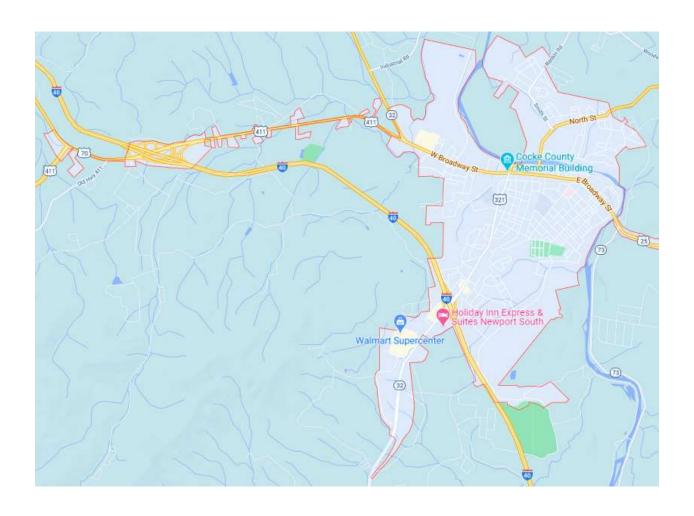
## Town of Lookout Mountain



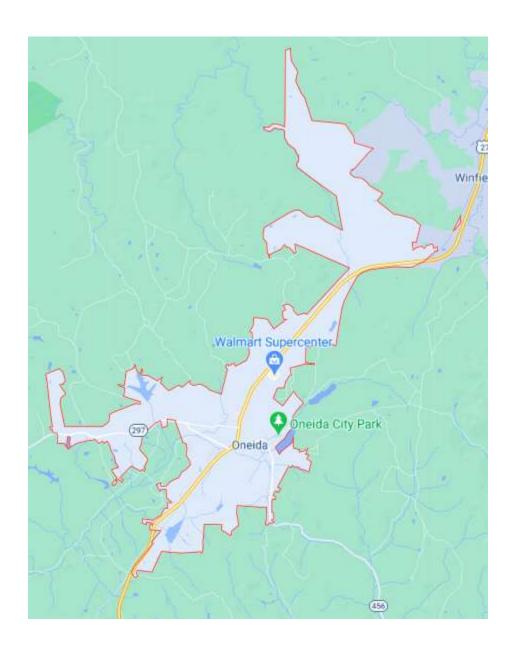
# Town of Michie



# City of Newport



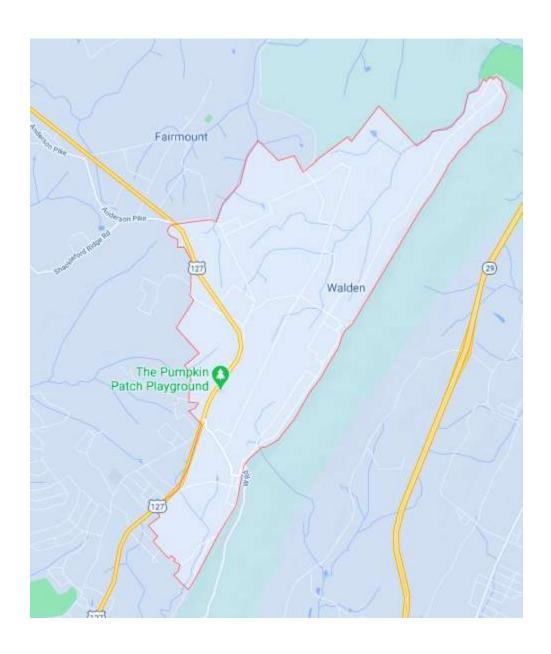
# Town of Oneida



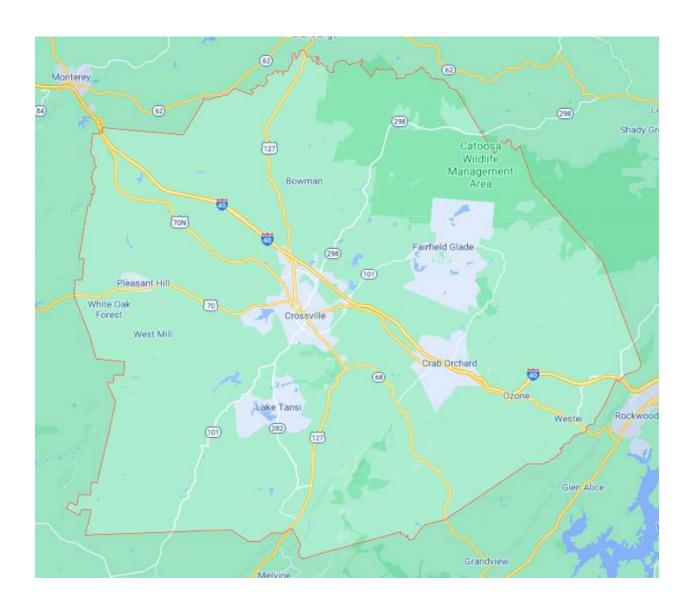
# City of Plainview



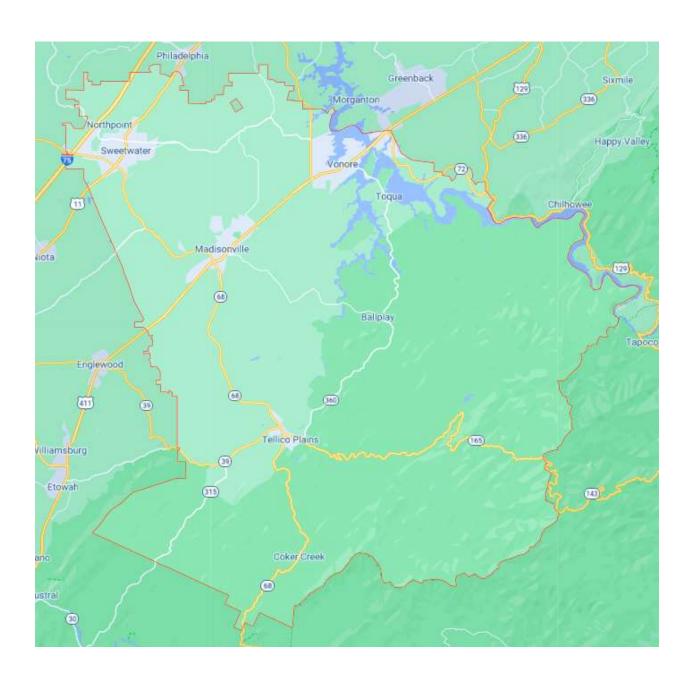
## Town of Walden



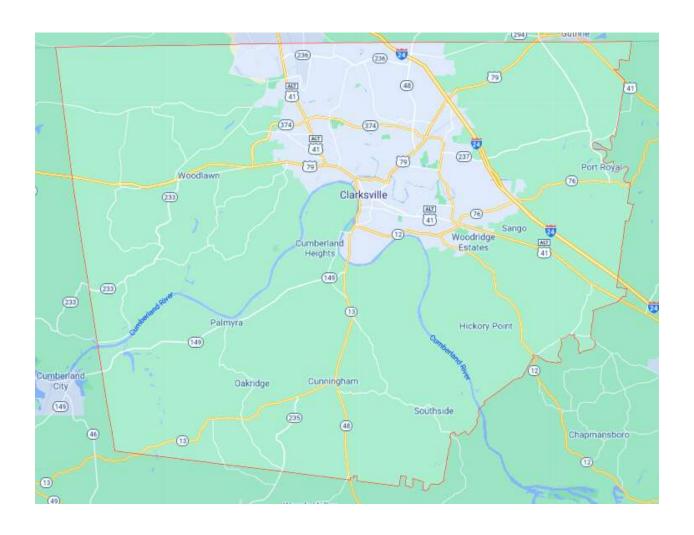
# Cumberland County (Unincorporated Areas)



# Monroe County (Unincorporated Areas)



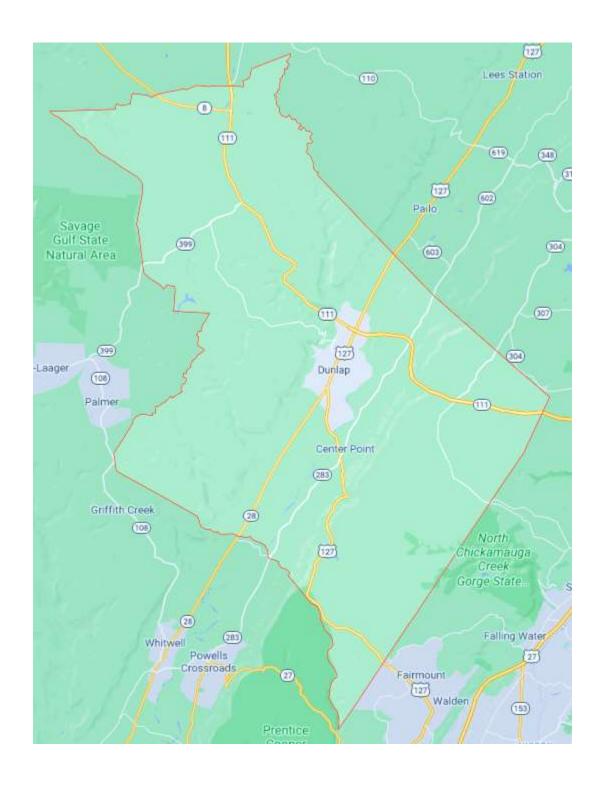
# Montgomery County (Unincorporated Areas)



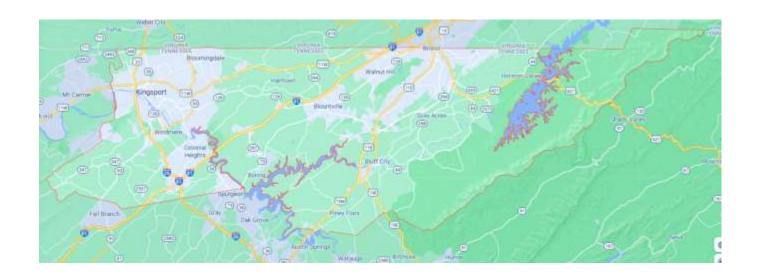
# Morgan County (Unincorporated Areas)

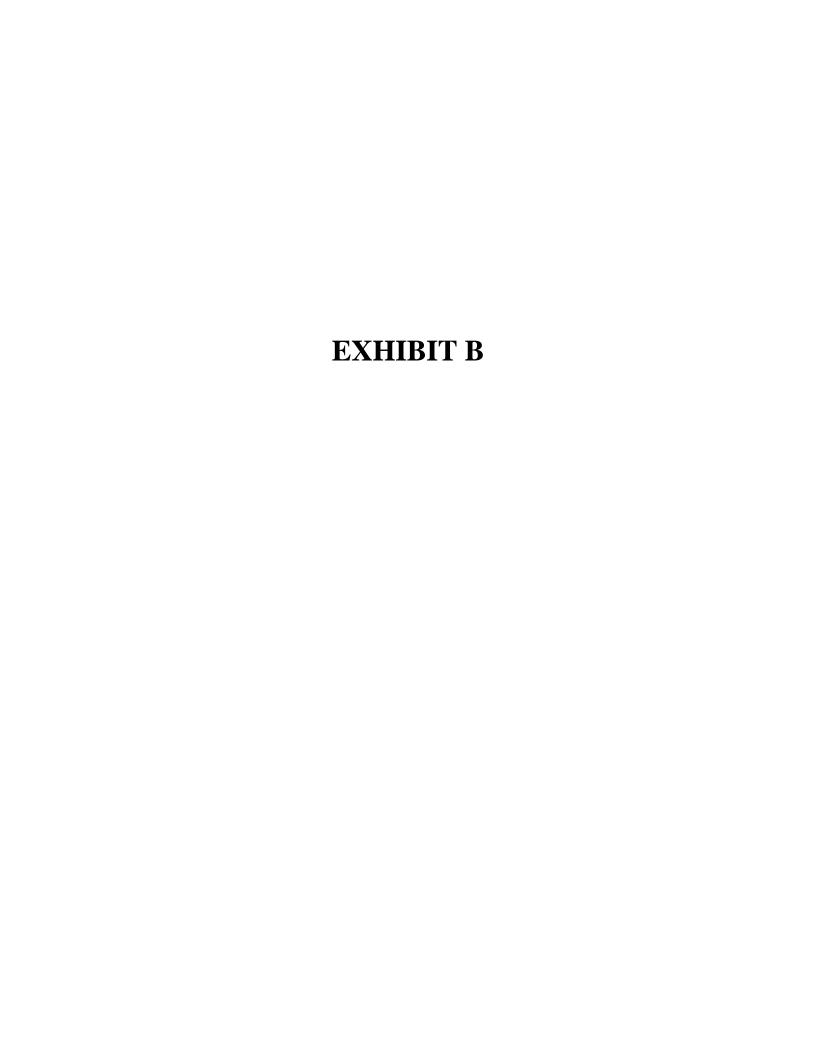


# Sequatchie County (Unincorporated Areas)



# Sullivan County (Unincorporated Areas)





### **Comcast Cable Communications Management, LLC**

### **Principal Executive Officers**

Officer Name Title
Roberts, Brian L. Chairman

Watson, David N. Chief Executive Officer - Cable

President - Cable

McMeley, Christine Chief Privacy and Legal Information Security Officer

Senior Vice President

White, Steven A.

Connors, William

Casey, Kevin M.

Jenckes, Marcien

Stemper, William R.

President - West Division

President - Central Division

President - Northeast Division

President - Advertising

President - Business Services

Klaer, Kenneth Lee President - Comcast Technology Solutions

**Executive Vice President** 

Butz, Gregory R President - Connectivity Services and Consumer Experience

Strong, Dana McDonald President - Consumer Services
Rigdon, Gregory S. President - Content Acquisition
Werner, Tony G. President - Technology and Product

Yu, Diane Co-Founder

Croney, Steven T.

Zelesko, Matthew

Kalita, Utpal

Chief Technology Officer

Reinwand, Cole Chief Operating Officer - Deep Blue Communications

Kalapesi, Carl B. Chief Operating Officer - FreeWheel

Cavanagh, Michael J. Chief Financial Officer

Senior Executive Vice President Chief Financial Officer - Cable

Executive Vice President

DeAmicis, Kathleen Chief Financial Officer - FreeWheel

Vice President

Wimmenauer, John R. Chief Financial Officer - Effectv

Vice President

Schwartz, Samuel H. Chief Business Development Officer Karinshak, Thomas Allen Chief Customer Experience Officer

Executive Vice President

Hofmeyr, Jan Chief Network Officer
Executive Vice President

Herrin, Charles D. Chief Product Officer

Whitticom, Jonathan Russell Chief Product Officer - FreeWheel

Senior Vice President

Davis, Noopur Chief Product and Information Security Officer

Executive Vice President

Lewis, Jr., Gerard J. Chief Technology Counsel

Senior Vice President Deputy General Counsel

Chief Technology Officer

Executive Vice President
Chief Technology Officer - BlockGraph

Vice President

Athias, Franklyn A. Chief Technology Officer - Xfinity Mobile

Senior Vice President

Cohen, David L. Senior Executive Vice President

Assistant Secretary

Reid, Thomas J. Senior Executive Vice President

General Counsel

Secretary

Armstrong, Jason S. Executive Vice President

Treasurer

Charytan, Lynn R. Executive Vice President

General Counsel

Kiriacoulacos, Peter Executive Vice President

Chief Procurement Officer

Murdock, Daniel C. Executive Vice President

Chief Accounting Officer

Controller

Rioboli, Richard D. Executive Vice President

Chief Information Officer

Rooke, James Executive Vice President

General Manager - Effectv

Thorne, Sophia Executive Vice President

Chief Marketing Officer

Buchholz, Karen D. Executive Vice President - Administration

Chief Diversity Officer

Clark, David Executive Vice President - Advanced Advertising
Brassel, Edwin Executive Vice President - Business Intelligence

Pighini, Ernest A. Executive Vice President - Finance

Eatroff, Robert Executive Vice President - Global Corporate Development and Strategy

Strahan, William J. Executive Vice President - Human Resources

Dankenbrink, Kristine A. Executive Vice President - Tax

Benenson, Tanya Senior Vice President

Chief Medical Officer

Diskin, Eileen E. Senior Vice President

Chief Marketing Officer - Comcast Business

Gitchell, Sarah Senior Vice President

Deputy General Counsel

Chief Counsel - Content Acquisition

Koles, Kathryn Senior Vice President

Deputy General Counsel

Laine, Julie Senior Vice President

Chief Compliance Officer Deputy General Counsel

Lawson, Candy Senior Vice President

Chief Compliance Officer

Senior Deputy General Counsel Loretan, Thomas R. Senior Vice President

Executive Creative Director

Marcus, David L. Senior Vice President

Deputy General Counsel Chief Litigation Counsel

Peltomaa, Christer Daniel Senior Vice President

Chief Information Officer - IT Business Services

Rockford, Marc A. Senior Vice President

Senior Deputy General Counsel

Assistant Secretary

Smith, Jeffrey E. Senior Vice President

Deputy General Counsel - General Operations

Soehren, Martha S. Senior Vice President

Chief Talent Development Officer

Weaver, Maria Louise Senior Vice President

Chief Marketing Officer - Advertising

Wicht, Jason Senior Vice President

Chief Commercial Officer

Arata, Todd Senior Vice President - Brand Marketing

Intermaggio, Peter Senior Vice President - Brand Marketing and Communications

Hess, Mark E. Senior Vice President - Business and Industry Affairs
Delciello, Michael Senior Vice President - Business Development

Pushkarna, Amit Vice President - Business Partner Technology, NROC, PM & iCOE

Winn, Robert Senior Vice President - Business Process Management

Guthrie, Douglas R.

Parker, Michael C.

Senior Vice President - Cable Management

Samaha, James

Senior Vice President - Cable Management

Neill, Peter David

Senior Vice President - Comcast Business

Pitcher, Tracy

Senior Vice President - Comcast Business

Dawson, Ruth

Senior Vice President - Comcast Innovation Labs

General Manager - Silicon Valley

Blackshear, Eunice A.

Kurath, Franz Edward

Senior Vice President - Communications

Sarhan, Monty

Senior Vice President - Content Acquisition

Smith, Justin

Senior Vice President - Content Acquisition

Senior Vice President - Content Acquisition

Nissenblatt, Michael Senior Vice President - Content Planning and Acquisition Manchester, James Senior Vice President - Core Platform Technologies

Stephens, Billy E. Senior Vice President - Consumer Devices Product Management
Bradshaw, Rhona Senior Vice President - Consumer Experience Transformation

Senior Vice President - Consumer Sales Hackley, Stephen L. Senior Vice President - CTS, MVPDs Heney, Jack D'Arcangelo, Paul Senior Vice President - Customer Care Senior Vice President - Customer Care Filip-Crandall, Dana McArdle, Gary Michael Senior Vice President - Customer Care Senior Vice President - Customer Experience Lingle, Piers Senior Vice President - Customer Experience Shatlock, Jr., Eugene P. Schreiber, Christopher J. Senior Vice President - Cybersecurity

Stirling, Fraser Senior Vice President - Digital Home, Devices and AI
Ward-Maupin, Teresa Senior Vice President - Digital and Customer Experience

Hounsell, Randall B. Senior Vice President - Digital Home Product
Goldstein, Courtney Senior Vice President - Digital Sales and Marketing
Hull, Matthew Senior Vice President - Enterprise Business Intelligence

Bach, Thomas Senior Vice President - Engineering Hewitt, Michael C. Senior Vice President - Engineering

Crisafulli, Michael Senior Vice President - Engineering Operations
Esfahany, Kouros Senior Vice President - Engineering US/EU
Katz, Glenn Senior Vice President - Enterprise Solutions
Baff, David L. Senior Vice President - Executive Compensation

McDonald, Christopher G. Senior Vice President - External Affairs

Portfolio, Shane N. Senior Vice President - Field Operations Engineering

Amendola, Duane Senior Vice President - Finance

Assistant Controller

Gustashaw, Sarah G. Senior Vice President - Finance Kleinhans, Kimberly Sebastian Senior Vice President - Finance

Zimmermann, Edward Senior Vice President - Finance and Accounting
Whitaker, Christine Elizabeth Senior Vice President - Finance and Administration
Nester, Timothy T. Senior Vice President - Financial Operations

Hislop, II, Richard D.

Senior Vice President - Financial Planning and Analysis
Horn, Gregory G.

Senior Vice President - Financial Planning and Analysis
Kelman, Michael

Senior Vice President - Financial Planning and Analysis

Ng, Yu KeungSenior Vice President - Global OperationsBrady, Michael L.Senior Vice President - Government AffairsFennell, Klayton F.Senior Vice President - Government AffairsGage, TimothySenior Vice President - Government AffairsGibbs, John F.Senior Vice President - Government Affairs

Reilly, Mark E. Senior Vice President - Government Affairs Waldorf, Emily Senior Vice President - Growth Development Cheng, Clement J. Senior Vice President - Human Resources Eagles, Michael Senior Vice President - Human Resources Senior Vice President - Human Resources Gunn, Robert A. Hawk, Micah Senior Vice President - Human Resources Lau, Sandra H. Senior Vice President - Human Resources Simmons, Celestine S. Senior Vice President - Human Resources St. Jean, Kerri Senior Vice President - Human Resources

Topping, Andrew C Senior Vice President - Human Resources, Business Services

Smetana, Yvette J. Senior Vice President - Human Resources, Technology and Service Solutions

Schlagbaum, Craig A. Senior Vice President - Indirect Channel Sales Ramos Da Costa, Rui Jorge Senior Vice President - Innovation and CVP

Davis, G. Wayne Senior Vice President – International Human Resources & Strategic Initiatives

Ryvicker, Marci Senior Vice President - Investor Relations

Erdmann, Shawna Senior Vice President - Learning

Buono, Francis M. Senior Vice President - Legal Regulatory Affairs

Senior Deputy General Counsel

McFadden, Suzanne

Senior Vice President - Marketing Customer Communications

Kandikonda, Ravi Kiran

Senior Vice President - Marketing Strategy and Planning

Kozlowski, Kristy

Senior Vice President - Media Strategy and Sciences

Eggert, Carol

Senior Vice President - Military and Veteran Affairs

Marchetti, Marc E.

Senior Vice President - National Field Operations

Raffaelli, Noam Senior Vice President - Network and Communications Engineering

Nafshi, Elad Senior Vice President - Next Generation Access Network

Panepinto, Lisa J. Senior Vice President - Operations

Krynock, Michael Senior Vice President - Operations and Deployment

Duffy, Brian Senior Vice President - Outsourcing Strategy and Operations

Muehl, Mark J. Senior Vice President - Platform Technologies

Abeln, Pieter Jeur Senior Vice President - Procurement
Fein, Leslie Joyce Senior Vice President - Procurement

O'Toole, Kevin R. Senior Vice President - Product Management
Perone, Kelly Suzanne Senior Vice President - Product Management
Victor, Robert S. Senior Vice President - Product Management

Kirchner, Katherine M. Senior Vice President - Product Operations and XM Care

Buzzelli, Jeffrey Michael Senior Vice President - Product Sales

Trotter, Stephanie Annette Senior Vice President - Program Delivery and Cloud Wilson, Dana S. Senior Vice President - Reliability Engineering Excellence

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Quantz, Matthew

Vice President - Sales and Marketing

Vice President - Sales and Marketing

Salazar, David Castro

Vice President - Sales and Marketing

Wice President - Sales and Marketing

Vice President - Sales and Marketing

Phillips, John

Vice President - Sales and Sales Operations

Atamian, Joseph L.

Vice President - Sales COE, Comcast Business

Williams, Roger R. Vice President - Sales Engineering
Carr, Daniel J. Vice President - Sales Operations
Kowalick, Kevin Patrick Vice President - Sales Operations

Bross, Julia F. Vice President - Sales Support and Communications

Golbitz, Richard Alan Vice President - Security

Gopal, Madhav Vice President - Security Operations
Stotler, Timothy S. Vice President - Security and E.H.S.
Bhargava, Ruchi Vice President - Security Solutions Delivery

Nolan, Brian Francis Vice President - Security Strategy and Operations, Business Services

Guariglia, Joseph Vice President - Service Assurance

Baigelman, Max Vice President - Small Medium Business Base Management

Seckinger, Carolyn Vice President - Service Delivery Operations
Levy, Mark Steven Vice President - Service Journey and Experience

Sadoulet, Meredith Elizabeth Vice President - Talent Experience

Cobb, Jeffrey S.

Vice President - Small Medium Business Direct Sales
Garcia, Antonia

Vice President - Small Medium Business Direct Sales
Margiotta, Vince Scott

Vice President - Small Medium Business Direct Sales
Vice President - Small Medium Business Inside Sales
Dombroski, David

Vice President - Small Medium Business Inside Sales
Conmy, Kevin

Vice President - Small Medium Business Field Sales

Rosiek, Travis W. Vice President - Technology

Onder, Mustafa S. Vice President - Software Architecture Werbel, Daniel (GE) Vice President - Software Architecture

Carvelli, Stephen Peter Vice President - Software Development Engineer

Pflueger, Marnie Vice President - Software Development and Quality Assurance Aharon, Jack Vice President - Software Development and Engineering Albert, Brian Scott Vice President - Software Development and Engineering Birzes, Gregory A. Vice President - Software Development and Engineering Christodoulou, Gianna Mattia Vice President - Software Development and Engineering Dolan, William Todd Vice President - Software Development and Engineering Dougherty, John Vice President - Software Development and Engineering D'Souza, Errol J. Vice President - Software Development and Engineering Du, Song Vice President - Software Development and Engineering Fox, David W. Vice President - Software Development and Engineering Levy, Paul Vice President - Software Development and Engineering Lowery, Clifton L. Vice President - Software Development and Engineering Percin, Kelly Rae Vice President - Software Development and Engineering Roach, III, Paul W. Vice President - Software Development and Engineering Robinson, John David Vice President - Software Development and Engineering Subbiah, Anandhan Vice President - Software Development and Engineering

Ehlenberger, Ami Beth

Mitchell, Slade

Prosser, Eric D.

Vice President - Solution Architecture

Vice President - Solution Architecture

Vice President - Solution Architecture

Vice President - Solution and Technology

ElFar, Amir H.

Vice President - Software Engineering

Vice President - Software Engineering

McCarthy, Sean Thomas Vice President - Special Initiatives and Business Development

Vice President - Software Development and Engineering

Young, Coby C.

Kurath, Jenna Vice President - Startup Partner Development

Crowe, Richard J. Vice President - Strategic Analytics Dillon, Jaspreet K. Vice President - Strategic Analytics Cooley, Douglas Vice President - State Government Affairs Rainwater, Charles Stuart Vice President - State Government Affairs Khatchadourian-Reese, Lee Vice President - Strategic Business Operations Thomas, Clayton Vice President - Strategic Business Planning Vice President - Strategic Development Gillingham, James Siry, Marc Joseph Vice President - Strategic Development

Neidigh, Victoria N. Vice President - Strategic Initiatives, Global Benefits Palaiyanur, Harikrishna Vice President - Strategic Operations and Analytics

Amboyer, Donald Robert Vice President - Strategic Operations
Cowman, Christopher Brian Vice President - Strategic Initiatives

Adriano, Adrian Vice President - Strategic Initiatives, Xfinity Communities

Barden, Elaine T. Vice President - Strategic Initiatives and Business Development

Marcus, Claudio Vice President - Strategy

Spears, Nancy G. Vice President - Strategy and Business Operations
Liharik, Filip Vice President - Strategy and Product Planning

Mathews, Stacy A. Vice President - Strategy and Planning, Future Workforce

Eissinger, Jeffrey R. Vice President - Supply Chain

Motilal, Jadoonanan Richard Vice President - Supply Chain

Kleinfelder, Erik H. Vice President - Systems Engineering

Baas, William A. Vice President - Talent
Conway, Shawn Vice President - Talent
Wong, Joseph Patton Vice President - Talent

Ryan, Benjamin Vice President - TA and Talent Management, TPX

Lehrer, Aryeh Vice President - Talent Delivery
Cowan, Barbara D. Vice President - Talent and Inclusion
Aspenson, Caroline J. Vice President - Talent Management

Donnelly, Thomas J. Vice President - Tax

Capili, Regalado Vice President - Technology and Operations
Livingood, Jason D. Vice President - Technology Policy and Standards

Butler, Jerome Vice President - Technical Operations Vice President - Technical Operations Colon, William Gustavo Gorder, Todd M. Vice President - Technical Operations Kilpatrick, Elena Vice President - Technical Operations McDonald, Patrick J. Vice President - Technical Operations Vice President - Technical Operations Narayanan, Rama Preman Navin, Paul J. Vice President - Technical Operations Pellegrini, Miles J. Vice President - Technical Operations Pladl, Robert W Vice President - Technical Operations Rosson, Ellen C. Vice President - Technical Operations Seamon, Richard A. Vice President - Technical Operations Vice President - Technical Operations Thetford, Travis Eugene Wainwright, Nicholas Vice President - Technical Operations Wante, Susan M. Vice President - Technical Operations Weeks, Chris M. Vice President - Technical Operations

Lapat, Richard A. Vice President - Technical Operations College

Delmarco, Robert Daniel Vice President - TPX Workforce Management, Planning and Facilities

Hoelper, Stephen Michael Vice President - Total Rewards Innovation and Product

Riley-Wasserman, Elizabeth Vice President - TPX Integration
Rohmer, Julie A. Vice President - TPX Integration

Kipp, Jonathan L. Vice President - Total Health and Benefit Innovation
Lester, Peter Vice President - Third Party Partnerships and Analytics

Wittkopp, Timothy Vice President - Traffic

Miles, Wilfred Jaime Vice President - Video Infrastructure
Russell, Shannon Hoyt Vice President - Video Platform

Nush, Jr., Peter Gary

Vice President - Video Product Management

Lynch, Teresa

Vice President - Video Product Operations

Vice President - Vendor Management

Vice President - Vendor Management

Vice President - Vendor Management

Vice President - Video Services

Dixon, John Andrew

Vice President - Video Services

Barton, Jamie Vice President - Workforce Management
Falkenstein, Kenneth D. Vice President - Wireless Engineering
Woundy, Richard Vice President - Wireless Engineering
Edwards, Vance Thomas Vice President - Workforce Operations
DeLuca, Steven J. Vice President - Workplace IT Experience

Szigeti, Oscar Vice President - Xfinity Consumer Services Finance Loyack, Patricia A. Vice President - xFi, Multifamily and Digital Security

Puckett, Charles David Vice President - xFi and Digital Security Product Management

Pierce, Thomas J. Vice President - Xfinity Mobile for Business Hollingsworth Jr., Denver M. Vice President - Xfinity Managed Services

Meyer, Stephen Vice President - Xfinity Flex

Dicoi, Derrick Vice President - XH Strategy and Product Management

Musembi, Steven

Vice President - XOC and XPM

Shumard, Joann C.

Vice President - XOC Operations

Vice President - XCS Program Delivery

Ault, Griffith M.

Vice President - XCS Reporting

Costilow, Paul D.

Vice President - XCS Strategy and Planning
Raezer, John C.

Vice President - XCS Strategy and Planning
Vice President - XCS Strategy and Planning
Vice President - XCS Strategy and Planning
Robinson, Edwige
Vice President - XM Engineering Services
Epstein, Brian D.

Vice President and General Manager

Francisco, Mark Fellow Howald, Robert Fellow Taylor, Kevin N. Fellow

Jennings, Richard C. Division Senior Vice President - Field Operations

Mrozinski, Mark T. Division Vice President - Engineering Arp, Trevor Regional Senior Vice President Regional Senior Vice President Collins, Timothy P. Crowley, John J. Regional Senior Vice President Lynch, Amy M. Regional Senior Vice President Martinez, Ralph O. Regional Senior Vice President Mathew, Dennis Regional Senior Vice President McLaughlin, Mary E. Regional Senior Vice President

Keller, John Regional Senior Vice President - Twin Cities Lopez, Rodrigo Regional Senior Vice President - Washington

Coane, Craig Regional Vice President
DeLaurentis, Linda Regional Vice President
O'Brien, Robert K. Regional Vice President
Spadafore, James Regional Vice President

Williamson, Dawn Lee Regional Vice President - Florida Tashjian, David A. Regional Vice President - Portland

Dominguez, Juan
Regional Vice President - Business Services
Louden, Michael T.
Regional Vice President - Business Services
Mimran, Aaron
Regional Vice President - Business Services
Gauder III, John
Regional Vice President - California
Breaker, Carla Imani
Regional Vice President - Customer Care
Kearney-Hill, Kelli R.
Regional Vice President - Customer Care
Magee, Jr., Gregory Clay
Regional Vice President - Customer Care

Magana, Jorge Carlos Regional Vice President - Engineering and Construction

Regional Vice President - Engineering

Tecza, Randall J. Regional Vice President - Field Operations

Surdam, Brad William

Bonelli, Daniel Regional Vice President - Finance and Accounting Knaub, Scott Regional Vice President - Finance and Accounting

Wilson, Bruce Regional Vice President - Finance

Kosta, Stephanie Regional Vice President - Government and Regulatory Affairs

Callahan, Samantha
Regional Vice President - Human Resources
Burnett, Mike
Regional Vice President - Technical Operations
Clairmont, Alan
Regional Vice President - Sales and Marketing
Leslie, Dara
Regional Vice President - Sales and Marketing
Murphy, Antoinette LaDonna
Regional Vice President - Sales and Marketing
Seidenfaden, Jeffrey
Regional Vice President - Sales and Marketing
Turner, Keith Montgomery
Regional Vice President - Sales and Marketing

Marcinczyk, Martin General Manager - Commercial Customer Experience Solutions

Fraher, Richard E. Area Vice President

Jones, Robert Eric Area Vice President - Field Operations, Florida Region

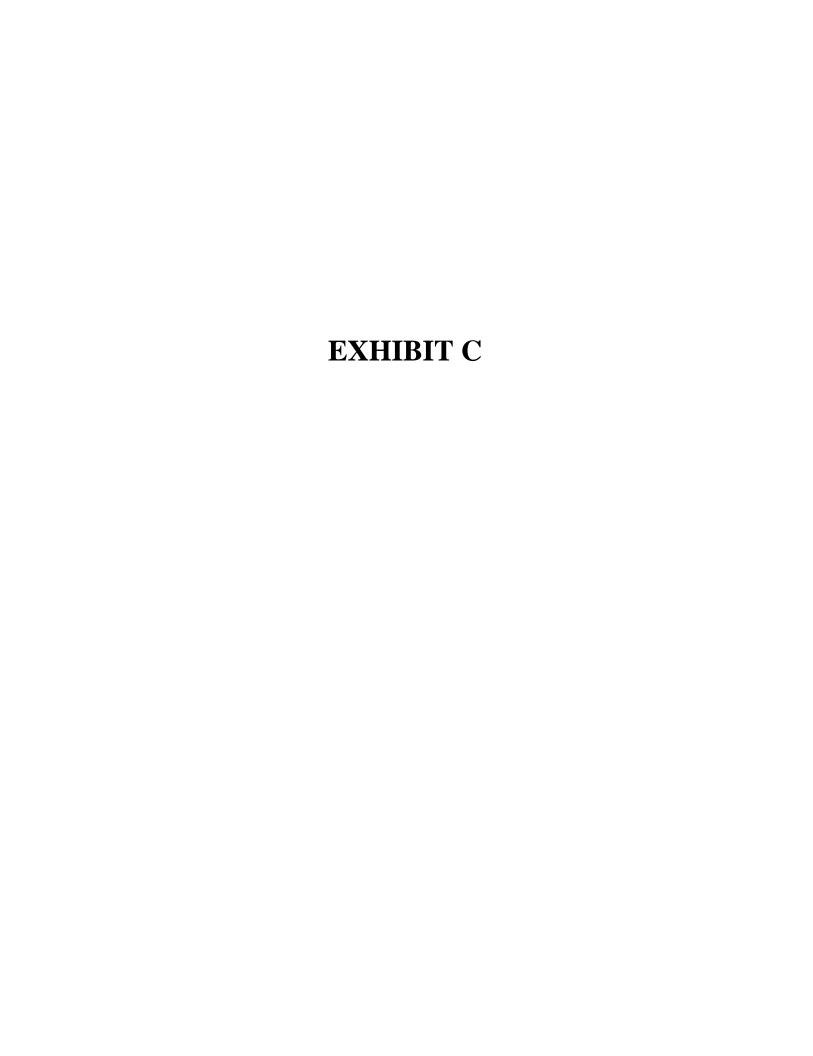
King, Virgil A. Area Vice President - Operations
Trippe, Stephen R. Area Vice President - Operations

Shadle, Joel Thomas Executive Director - Communications, Connectivity
Allen II, Lawrence Herbert General Manager - Addressable Enablement

Mathis, Donald Hilliard General Manager - Growth

Malawer, Eric General Manager - BluVector

Spriester, Bart Fredrick General Manager - Video Platform



## IMPORTANT INFORMATION FOR XFINITY TV CUSTOMERS

### SERVICE PROBLEMS

You will find helpful information for troubleshooting TV picture or signal quality issues at <a href="www.xfinity.com/support">www.xfinity.com/support</a>. If the problem does not clear up, please feel free to chat with us at <a href="www.xfinity.com/support/contact-us">www.xfinity.com/support/contact-us</a> or call us at 1-800-XFINITY, and a customer service representative will attempt to address that issue. We will try to resolve any complaints you have concerning the quality of our signals promptly and efficiently. We will respond to your report of a service interruption no later than 24 hours after you notify us, except in extraordinary circumstances or where conditions are beyond our control. We will respond to your report of other service problems no later than the next business day after you notify us. We may need access to your home in order to correct a service related issue. If a service call is required it will be scheduled at a time convenient to you. If you are dissatisfied with our resolution of your service problem, you may contact your local franchising authority to discuss the problem with your service. If your local franchise authority information is not listed on your bill, please call us at 1-800-XFINITY for the name and address of your local franchising authority.

## SERVICE OR BILLING COMPLAINTS

Information regarding your Xfinity services and billing is available through My Account at <a href="www.xfinity.com">www.xfinity.com</a>. You also may download the Xfinity My Account app to your smartphone or other device for quick access to up to date information on your account. If you have a complaint regarding your Xfinity TV service or your bill, you will find information on contacting us through chat or by phone at <a href="https://www.xfinity.com/support/contact-us">https://www.xfinity.com/support/contact-us</a>. Also, you can visit us at one of our Xfinity store locations. Visit <a href="https://www.xfinity.com/support/service-center-locations/">https://www.xfinity.com/support/service-center-locations/</a> to find the Xfinity store closest to you. If you wish to put your comments in writing, your letter should be addressed to us at the local address listed on the How To Reach Its insert

We will try to resolve your complaint promptly. If you are dissatisfied with our resolution of your complaint, or we are unable to resolve your complaint, you may contact your local franchising authority to discuss your complaint. If your local franchise authority information is not listed on your bill, please call us at 1-800-XFINITY for the name and address of your local franchising authority.

If you have a complaint regarding closed captioning please email us at <u>accessibility@comcast.com</u> or call us at 1-855-270-0379.

#### MOVING

Please visit <a href="https://www.xfinity.com/moving">https://www.xfinity.com/moving</a> before you move. This is the best way for us to arrange for your service to be disconnected and to schedule an installation at your new home, if your new home is in our service area.

## **EQUIPMENT COMPATIBILITY**

Xfinity TV service is encrypted and requires a TV Box, TV Adapter, CableCARD or other navigation device that is compatible with our system for each television you wish to use with our service. You may not be able to use special features or functions of your television, VCR or DVD player/recorder with Xfinity TV service. Some of these problems may be resolved by the use of signal splitters, and/or other supplemental equipment that can be purchased from us or at electronic stores. Please call us if you would like to discuss the type of special equipment needed to resolve individual compatibility problems or if you have any questions regarding other equipment compatibility issues.

If you have a TiVo digital cable-ready DVR, you can access switched digital video services by obtaining a "tuning adapter" device. If you have a TiVo DVR or other digital cable-ready devices, you will need a TV Box, TV Adapter, or CableCARD from us to access switched digital video and other two-way cable services. Upon your request, we will provide you with the technical parameters necessary for a navigation device rented or acquired from retail outlets to operate with our system. Because of the need to protect our Xfinity TV service, we will not authorize the use of a navigation device that does not conform to all required signal security specifications. For information regarding other navigation devices, please go to https://www.xfinity.com/support.

## REMOTE CONTROL UNITS

If you rent a TV Box or TV Adapter from us we will provide a compatible remote control. Also, you may purchase compatible remotes at local electronic stores or other retail outlets. A representative list of compatible remote control models currently available from local retailers includes: Philips PHL PMDVR8, RCA RCR612, and Sony RM-V202. A list of additional compatible remotes may be obtained from your local Xfinity store. Although these remote control units are compatible with the TV Box or TV Adapter that we currently offer, these remotes may not be functional if we change the type of TV Box or TV Adapter we rent. If you have any questions regarding whether a particular remote control unit would be compatible with our equipment, please contact us.

#### SERVICE CHANGES AND INSTALLATION

Standard installations are generally completed within 7 business days. If you change the services you receive, you may be subject to an installation or change of service charge. You may obtain additional information about our current services, fees and prices online at www.xfinity.com or by calling us at 1-800-XFINITY.

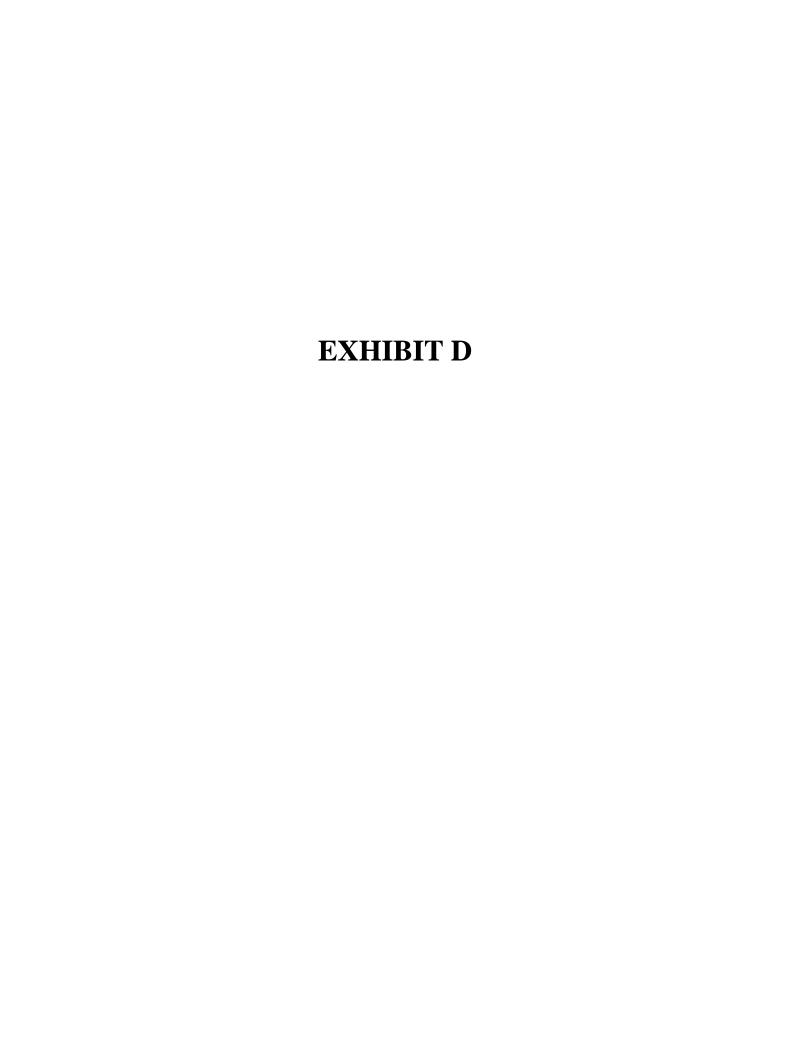
### UPCOMING PROGRAMMER CONTRACT EXPIRATIONS

Information on programmer contract expirations, which could affect our carriage of the programmer's channels, can be

found at https://my.xfinity.com/contractrenewals/ or by calling 866-216-8634.

## OTHER INFORMATION

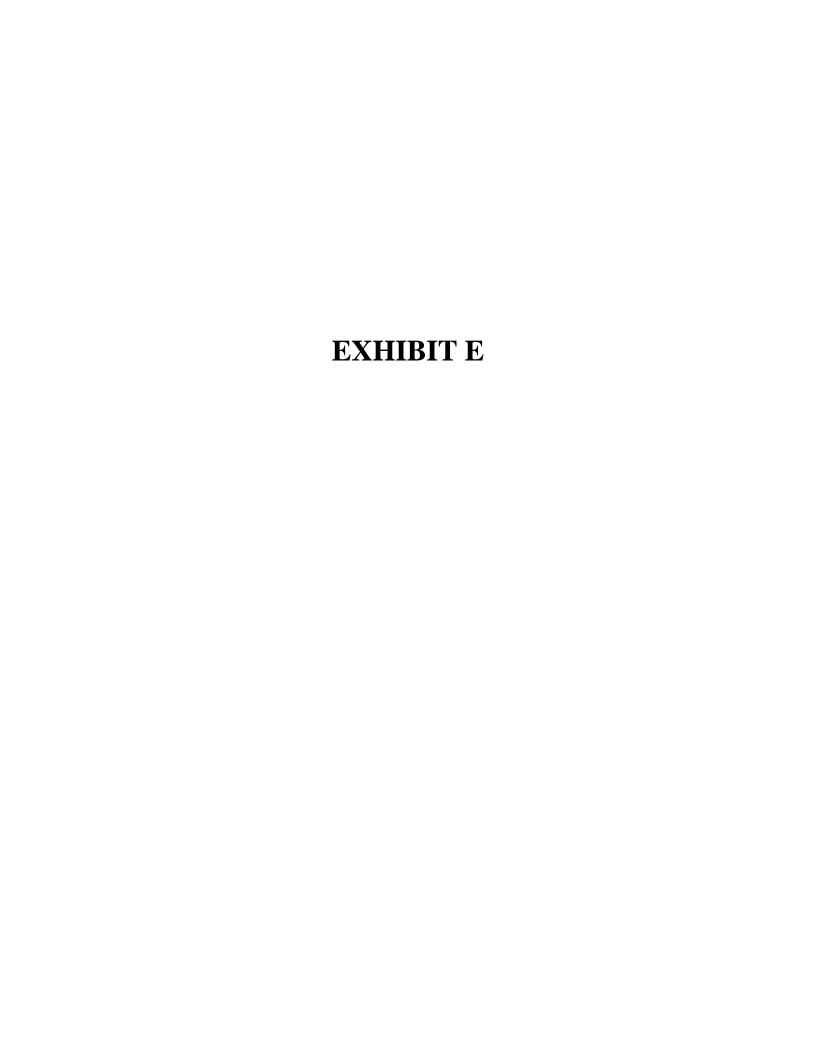
For those of our customers receiving service through commercial accounts, bulk rate arrangements or similar arrangements, some of the policies, procedures and services herein may not apply. Please call us at 1-800-XFINITY to talk to one of our customer service representatives for further information.



## Contact Information for Service Areas Added to Certificate of Franchise Authority

Service Area—Municipalities	Contact
Town of Baileyton	Thomas Castell, Mayor
	6530 Horton Highway
	Baileyton, TN 37745
Town of Caryville	Robert Stooksbury, Mayor
	4839 Old Highway 63
	Caryville, TN 37714
City of Clarksville	Joe Pitts, Mayor
	1 Public Square
	Clarksville, TN 37040
City of Greenback	Dewayne Birchfield, Mayor
	6889 Morganton Road
	Greenback, TN 37742
Town of Huntsville	J. Dennis Jeffers, Mayor
	3053 Baker Highway
	Huntsville, TN 37756
City of LaFollette	Michael Stanfield, Mayor
	207 South Tennessee Avenue
	LaFollette, TN 37766
Town of Lookout Mountain	Walker Jones, Mayor
	710 Scenic Highway
	Lookout Mountain, TN 37350
Town of Michie	Anthony Smith, Mayor
	6019 Highway 22
	South Michie, TN 38357
City of Newport	Roland Dykes, III, Mayor
	300 E. Main Street
	Newport, TN 37821
Town of Oneida	Jack E. Lay, Mayor
	19922 Alberta Street
	Oneida, TN 37841
City of Plainview	Gary Chandler, Mayor
	1027 Tazewell Pike
	Luttrell, TN 37779
Town of Walden	William Trohanis, Mayor
	1836 Taft Highway
	Signal Mountain, TN 37377

Service Area—Unincorporated	Contact
Cumberland County	Allen Foster, Mayor
	2 North Main Street, Suite 203
	Crossville, TN 38555
Monroe County	Mitch Ingram, Mayor
_	105 College Street South, Suite 1
	Madisonville, TN 37354
Montgomery County	Jim Durrett, Mayor
	1 Millennium Plaza
	Clarksville, TN 37040
Morgan County	Brian Langley, County Executive
	415 North Kingston Street
	Wartburg, TN 37887
Sequatchie County	Keith Cartwright, County Executive
	22 Cherry Street
	Dunlap, TN 37327
Sullivan County	Richard Venable, Mayor
	3411 Highway 126, Suite 206
	Blountville, TN 37617



## **COMCAST: MINORITY-OWNED BUSINESS PARTICIPATION PLAN**

## I. INTRODUCTION

Comcast hereby sets forth its business plan for actively soliciting bids from Minority-Owned Businesses and awarding contracts to such businesses when establishing, providing, or expanding cable services and related support facilities in Tennessee. This business plan includes information regarding promoting, increasing, and improving the quality of the overall participation of minority, women, and service-disabled veteranowned business enterprises in its purchases of materials and services.<sup>1</sup>

## II. TERMS AND TERMINOLOGY

For purposes of this plan, unless the context otherwise requires,

- 1. "Comcast" refers to Comcast Cable Communications Management, LLC, and the Comcast entities listed in Exhibit A to the Application. Except where otherwise indicated, the information in this Plan is provided with respect to Comcast as a whole.
- 2. "Minority-Owned Business" means a business that is solely owned, or at least fifty-one percent (51%) of the assets or outstanding stock of which is owned, by an individual who personally manages and controls the daily operations of the business and who is impeded from normal entry into the economic mainstream because of:
  - a. past practices of discrimination based on race, religion, ethnic background or sex, including, but not limited to, women;
  - b. a disability as defined in T.C.A. § 4-26-102, including, but not limited to, disabled veterans; or
  - c. past practices of racial discrimination against African-Americans.
- 3. "Minority-Owned Business Participation Plan" means a business plan for actively soliciting bids from Minority-Owned Businesses and awarding contracts to such businesses when establishing, providing, or expanding cable services and related support facilities. Such Plan includes the following information:
  - a. a proposal for purchasing goods and services from Minority-Owned Businesses;
  - b. information on programs to provide technical assistance to such businesses; and
  - c. a statement of intent to follow the Minority-Owned Businesses Participation Plan.

E-1

As with any business, Comcast's plans and programs are subject to change over time, based upon a variety of factors, both within and outside the control of the company. Accordingly, the plans set forth in this submittal are subject to possible change over the period covered by this submission.

## III. COMCAST'S DIVERSITY EFFORTS GENERALLY

**Supplier Diversity.** Dependable, diverse partners provide Comcast with the goods and services we need to continue growing and serving our customers. Small and diverse suppliers provide us with new perspectives, insights, and understandings that allow us to be better equipped to innovate and tailor our business to existing and emerging markets. Comcast finds that occasionally it is our small and diverse suppliers who instill competitiveness into the bidding process and make all of our vendors work harder to give us their best possible product or service.

# IV. COMCAST'S PERFORMANCE WITH REGARD TO WORKFORCE DIVERSITY AND CONTRACTING WITH SMALL AND HISTORICALLY UNDERUTILIZED BUSINESSES

Comcast's Supplier Diversity Program is designed to promote, increase, and improve the quality of the participation of small and diverse-owned businesses in our supply chain. We are constantly evaluating our supplier base, and that works for everybody. It provides Comcast purchasers with reliable resources; it creates jobs; it strengthens our purchasing power; and it builds value for our shareholders.

Throughout the year, we actively target outreach events and build partnerships with various advocacy organizations across our geographic footprint, participating in numerous conferences, awards ceremonies, capacity-building events, and business opportunity fairs at the local, regional, and national levels.

Our comprehensive governance structure focuses on accountability, responsibility, expectations, and effective management of diversity and inclusion at the highest levels. For example, this commitment is demonstrated in Comcast's annual "Diversity and Inclusion Roadshows," during which our Senior Executive Vice President and Chief Diversity Officer and other senior leaders meet with the Cable Division Presidents and their senior leadership teams to discuss diversity and inclusion best practices.

Our supplier diversity strategy is not a project or a program, but rather the way we conduct business. We believe strongly in providing equal opportunity to all qualified suppliers who participate in the bid process. We strive to facilitate nondiscriminatory business opportunities for small and diverse-owned businesses and are willing to invest in the resources to achieve this goal.

Potential vendors can learn more about participating in Comcast's Supplier Diversity Program on its website, <u>corporate.comcast.com</u>.

## V. INITIATIVES, PROGRAMS, AND ACTIVITIES COMCAST WILL PURSUE IN THESE AREAS OVER THE PERIOD OF THE PLAN

In addition to the supplier diversity efforts already outlined in Section I of this submittal, Comcast, during the period of the plan, will utilize a combination of efforts to enhance supplier diversity, including but not limited to the following:

- 1. Conduct training sessions on supplier diversity;
- 2. Evaluate each division's supplier diversity plan and recommend strategies for improvement;
- 3. Strengthen our relationships with regional organizations that support Minority-Owned Businesses;
- 4. Enhance external communication for supplier diversity; and
- 5. Increase the spend on diverse suppliers over prior years.

# VI. BUSINESS PARTNERSHIP INITIATIVES TO FACILITATE SMALL AND HISTORICALLY UNDERUTILIZED BUSINESS ENTRY INTO THE CABLE MARKET

Comcast partners with the Small Business Administration, as well as the organizations below, to help us identify qualified diverse-owned business enterprises that can assist us in our procurement needs, which we hope, in turn, will help our company to better achieve our supplier diversity objectives.

- 1. **National Minority Supplier Diversity Council ("NMSDC")**: Comcast is a national member of this organization. Additionally, we partner with the local councils to find qualified minority-owned businesses with which to partner.
- 2. Women's Business Enterprise National Council ("WBENC): Comcast is a national member of this organization. Additionally, we partner with the local councils to find qualified women-owned businesses with which to partner.
- 3. Women in Cable and Telecommunications ("WICT"): This is a cable- specific organization that assists Comcast in identifying women-owned businesses in the cable and telecommunications industry, among other things.
- 4. **National Association for Minorities in Cable ("NAMIC")**: This is a cable- specific organization that assists Comcast in identifying minority-owned businesses in the cable industry, among other things.
- 5. **Disability:IN**: This organization unites businesses around disability inclusion in the workplace, supply chain, and marketplace considerations. Disability:IN has more than 130 corporate partners spanning the technology, healthcare, financial, transportation, entertainment, and retail industries.

- 6. The National Gay & Lesbian Chamber of Commerce ("NGLCC"): This organization spports LGBT business owners and showcases the diversity of talent in the lesbian, gay, bisexual, and transgender communities.
- 7. United States Hispanic Chamber of Commerce ("USHCC"): This organization actively promotes the economic growth, development, and interests of more than 4.37 million Hispanic-owned businesses that, combined, contribute over \$700 billion to the American economy every year. It also advocates on behalf of 260 major American corporations and serves as the umbrella organization for more than 200 local chambers and business associations nationwide.

## VII. STATEMENT OF INTENT TO FOLLOW THE MINORITY-OWNED BUSINESS PARTICIPATION PLAN

Pursuant to this plan, Comcast will strive to maximize participation of Minority-Owned Businesses through both prime and second-tier contracting opportunities and will strive to achieve a level of Minority-Owned Business participation representative of the population demographics of the state of Tennessee. On or before January 31 of each year, Comcast will prepare and submit an annual report to the Tennessee Public Utility Commission concerning Comcast's Minority-Owned Business Participation Plan and compliance with such plan.

Inquiries concerning this plan may be directed to:

Andy Macke Vice President, External Affairs 6200 The Corners Parkway, Suite 200 Peachtree Corners, Georgia 30092 678.618.8084