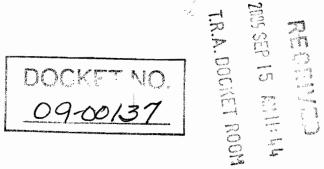


John H. Ridall Jr. President Southern Division Comcast Cable 600 Galleria Parkway Suite 1100 Atlanta, GA 30339 Office: 678.385.5114

September 14, 2009

#### **VIA HAND DELIVERY**

Honorable Sara Kyle, Chairman Tennessee Regulatory Authority 460 James Robertson Parkway Nashville, TN 37238



In Re: Application of Comcast Cable Communications Management, LLC, on Behalf of Its Affiliates Operating Cable Systems in Tennessee for a State-Issued Certificate of Franchise Authority

Dear Chairman Kyle,

In accordance with the requirements of the Competitive Cable and Video Services Act, Public Chapter 932 (the "Act"), enclosed please find an original and thirteen (13) copies of Comcast Cable Communications Management, LLC's Application for State-Issued Certificate of Franchise Authority.

Also enclosed is a check for the application fee in the amount of Two Thousand Dollars (\$2000.00) in accordance with Section 6(b)(1) of the Act.

Should you have any questions, please do not hesitate to contact me.

Thank you.

Sincerely,

John H. Bidall, Jr

President - Comcast Southern Division

**Enclosures** 

## BEFORE THE TENNESSEE REGULATORY AUTHORITY Nashville, Tennessee

In Re: Application of Comcast Cable Communications Management, LLC, a Delaware Limited Liability Company, on Behalf of Its Affiliates Operating Cable Systems in Tennessee Which Include The Following Legal Entities:

Comcast of Arkansas/Florida/Louisiana/Minnesota/Mississippi/Tennessee, Inc. Comcast of Indiana/Kentucky/Utah
Comcast of Kentucky/Tennessee/Virginia, LLC
Comcast of Michigan/Mississippi/Tennessee, Inc.
Comcast of Nashville I, LLC
Comcast of Nashville II, LLC
Comcast of Tennessee, LP
Comcast of the South

For a State-Issued Certificate of Franchise Authority

<b>n</b> -	-14	No.		
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#### AFFIDAVIT OF JOHN H. RIDALL, JR.

# STATE OF GEORGIA COUNTY OF FULTON

I, John H. Ridall, Jr., in accordance with the requirements of the Competitive Cable and Video Services Act, Public Chapter 932 (the "Act"), state as follows:

I am an executive officer of Comcast Cable Communications Management, LLC, where my title is President – Southern Division. As such, I am authorized to make this affidavit on behalf of Applicant Comcast Cable Communications Management, LLC.

#### 1. Name of Applicant:

Comcast Cable Communications Management, LLC, on behalf of its affiliates listed in Exhibit A to this application (hereinafter referred to as "Applicant").

#### 2. Application Fee (Section 6(b)(1) of the Act):

An application fee, in the amount of two thousand dollars (\$2000.00), is hereby submitted with this application. Such amount reflects the aggregate population of the service area(s) applied for in this application listed on Exhibit A in accordance with the most recent decennial census.

#### 3. Compliance with Applicable Laws (Section 6(c)(1) of the Act):

Applicant agrees to comply with all applicable federal and state laws and regulations to the extent that such state laws and regulations are not in conflict with or superseded by the provisions of this part or other applicable law and will timely file with the FCC all forms required by the FCC in advance of offering cable services or video services.

## 4. <u>Description of Municipalities and/or Unincorporated Areas Within</u> Counties to be Served in Whole or in Part (Section 6(c)(2) of the Act):

Applicant attaches as Exhibit A to this affidavit, and hereby incorporates by reference, its written description of the municipalities and unincorporated counties, if applicable, to be served, in whole or in part, by Applicant's affiliates. Each of Applicant's affiliates listed on Exhibit A is an "incumbent cable service provider," as defined in Section 4(13) of the Act, in each of the respective service areas. In each case, unless otherwise noted, the geographical area within which each of the Applicant's respective affiliates will provide service, in whole or in part, is the entire municipality or unincorporated county identified on Exhibit A.

## 5. Provision of Cable Service to Service Areas (Section 6(c)(3) of the Act):

Applicant's affiliates listed on Exhibit A are currently providing cable service for purchase in each of the municipalities and unincorporated areas of counties identified in Exhibit A.

#### 6. Indemnification (Section 6(c)(4) of the Act):

Applicant agrees to indemnify and hold harmless, in accordance with Section 19 of the Act, the state, municipality, county, and any employee or representative of the state, municipality or county, as well as any political subdivision of the state, individually and collectively, referred to in Section 19 of the Act as the "indemnitee."

#### Applicant Contact Information (Section 6(c)(5) of the Act):

a. Applicant's principal place of business is located at:

One Comcast Center Philadelphia, Pennsylvania 19103

b. Applicant's telephone number is:

215-665-1700

c. The principal executive Officers of the Applicant are:

A complete list of Applicant's executive officers is attached as Exhibit B.

d. The following persons are authorized to represent the Applicant before the Tennessee Regulatory Authority:

Tim Gage	678-385-5156
Jeff Jacobs	215-286-8989
Christopher McDonald	678-385-5257
Curtis Person	901-435-9904
Douglas Wells	678-385-5173
•	

## 8. <u>Managerial, Financial, and Technical Qualifications of Applicant to Provide Cable Service (Sections 6(c)(6) and 6(d)(2) of the Act)</u>:

Section 6(d)(3) of the Act provides that an incumbent cable service provider (as defined by Section 4(13) of the Act) is deemed by operation of law to have the managerial, financial, and technical qualifications to obtain a state-issued Certificate of Franchise Authority; provided that the incumbent is not seeking a new service area which would double its current size of operations and the incumbent does not have cable assets of at least ten million dollars (\$10,000,000) in the state.

Applicant's affiliates listed on Exhibit A are incumbent cable service providers as defined in Section 4(13) in each of the areas listed on Exhibit A and therefore are deemed by the operation of law to have the managerial, financial, and technical qualifications to provide cable service and to obtain a state-issued Certificate of Franchise Authority. Applicant's affiliates listed on Exhibit A are not seeking any new service areas in this application and currently have assets in the aggregate that total more than ten million dollars (\$10,000,000) in the state. Accordingly, no review of Applicant's managerial, financial, and technical qualifications is required or permitted by the Act.

# 9. <u>Customer Service Complaint Handling Process (Section 6(c)(7) of the Act)</u>:

Customers of Applicant who have questions or complaints regarding their billing or service may contact customer service by calling toll free 1-800-COMCAST or online at <a href="http://www.comcast.com">http:///www.comcast.com</a>. The customer service policy of Applicant is provided in more detail and is attached as Exhibit C.

To the extent that a customer complaint remains unresolved after following this process, the customer may direct the matter to the Tennessee Regulatory Authority.

## 10. Notice to Affected Local Governing Authority (Section 6(c)(8) of the Act):

Notice has been provided to the affected local governing authorities for the service areas listed in Exhibit A of their right to receive a franchise fee consistent with the Act. A draft copy of the notification letter is attached as Exhibit D. Notice will be provided to other entities with facilities in the rights-of-ways in the areas listed in Exhibit A to the extent required by applicable local ordinances or resolutions.

## 11. <u>Non-Discrimination and Service Deployment Requirements (Section 6(c)(9) of the Act):</u>

Applicant agrees to comply with the requirements set forth in the Act, expressly including the applicable non-discrimination and service deployment requirements of Section 12 of the Act. Applicant acknowledges the provisions of Section 13 of the Act relative to enforcement of non-discrimination and deployment requirements.

# 12. Notice to Affected Local Governing Entity Section 6(c)(10) of the Act):

Applicant's affiliates listed on Exhibit A are incumbent cable service providers as defined in Section 4(13) of the Act and are currently providing cable service to the respective service areas listed in Exhibit A. Accordingly, each of the applicable local governing entities has received notice that the appropriate affiliate is providing cable service.

# 13. <u>Minority Owned Business Participation Plan (Section 6(c)(11) of the Act)</u>:

Attached as Exhibit E is Applicant's Minority Owned Business Participation Plan and Applicant's affiliates listed in Exhibit A agree to comply with the provisions of such plan in accordance with Section 14 of the Act.

#### **FURTHER AFFIANT SAYETH NOT.**

John H. Ridall, Jr.

## STATE OF GEORGIA COUNTY OF FULTON

Sworn to and subscribed before me, this 14th day of September, 2009

Notary Public

My commission expires: <u>Utupust</u>

19/10t 4, 2013



RACHEL RHODES Notary Public In the County of Cobb, Georgia My Commission Expires August 4, 2013

### **EXHIBIT A**

#### I. SERVICE AREAS AND CORRESPONDING LEGAL ENTITIES

<u>Service Area - Cities</u> Friendsville <u>Legal Entity</u>
Comcast of Kentucky/Tennessee/Virginia, LLC

Gatlinburg Pigeon Forge Comcast of the South Comcast of the South Comcast of the South Seveirville

Comcast of the South

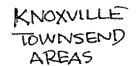
Service Area - Unincorporated
Blount County (1 of 2)
Blount County (2 of 2) Comcast of Kentucky/Tennessee/Virginia, LLC

#### II. POPULATION (2000 decennial census)

Service Area - Cities	Population P	<u>County</u>
Friendsville	890	Blount
Gatlinburg	3,382	Sevier
Pigeon Forge	5,083	Sevier
Sevierville	<u>11,757</u>	Sevier
	21,112	
Service Area - Unincorporated		
Blount County (1 of 2)	<u>105,823</u>	
Blount County (2 of 2)		
	105.823	
	,	
Total Population	126.935	

# III. CONTACT INFORMATION

Service Area - Unincorporated Blount County	Service Area - Citles Friendsville Gatlinburg Pigeon Forge Sevierville
Chairman	Title Mayor Mayor Mayor Mayor
Stephen	Eirst Name Don Jerry Keith Brian
Greene	Last Name Parkins Hayes Whaley Atchley
Blount County	Address 1 City of Friendsville City of Gattinburg City of Pigeon Forge City of Sevierville
341 Court Street	Address 2 105 Homecoming Circle / P.O. Box 56 P.O. Box 5 P.O. Box 1350 P.O. Box 5500
Maryville	<u>City</u> Friendsville Galinburg Pigeon Forge Sevierville
Tennessee	State Tennessee Tennessee Tennessee Tennessee Tennessee
37804	Zip Code 37737 37738 37868 37864



#### **EXHIBIT A**

## TERRITORIAL AREA OF COMCAST CABLEVISION OF THE SOUTH FRANCHISE

#### AREA ONE:

BEGINNING at a point in Fort Loudon Lake in the Knox County/Blount County line near Stock Creek; thence with Fort Loudon Lake in a southerly direction to a point opposite Wheeler Road at approximately mile 4.5; thence in an easterly direction to a point 300 ft. west of Wheeler Road; thence with the line 300 ft. west of and parallel to Wheeler Road to a point 300 ft. south of Wheeler Road; thence in a southeasterly direction to a point at the intersection of the city limits of Rockford with Little River; thence with Little River in a northeasterly direction to the point of intersection of Holly Brook Branch and Little River; thence with Holly Brook Branch in a northeasterly direction to the headwaters of Holly Brook Branch; thence with Holly Brook Branch in a northerly direction to the Knox County/Blount County line; thence with the Knox County/Blount County line to the point of beginning.

#### AREA TWO:

BEING a territory on both sides of Wheeler Road approximately to the west of a mile 4.5 in Fort Loudon Lake, bounded on the East by Fort Loudon Lake and bounded on the south by the original franchise territory granted to Rockford Cable Television, Inc. described in Exhibit A to "Blount County Cable Television Authority Communication Franchise Number 4"; and being a territory more particularly described as tracts K and L and part of tract F of the Lakemont Hills Development as same is shown by plat of record in the Office of the Register of Deeds for Blount County, Tennessee in Map File 486 B. This description is intended to exclude those private homes located on Wheeler Road in the upper northeast end of tract F and to include those apartment complexes located on Wheeler Road known as Riverside Manor, Pine Lake and Windy Lake Apartments.

#### AREA THREE:

BEING those private residential homes located on Wheeler Road in the upper northeast end of tract F of the Lakemont Hills Development as same is shown by plat of record in the Office of the Register of Deeds for Blount County, Tennessee in Map File 486B.

BEING those private residential homes located on Island View Road in the River View Addition as same is shown by index plat of record in the Office of the Register of Deeds for Blount County, Tennessee in Map File 248A.

#### AREA FOUR:

BEING that part of Tract E of the Lakemont Hills Development as same is shown by index plat of record in the Office of the Register of Deeds for Blount County, Tennessee in Map File 486B, which includes only that apartment complex known as "Jonathan's Ridge Apartments".

#### AREA FIVE:

BEGINNING at the point of intersection of Holly Brook Branch and Little River, corner to franchisee's original franchise territory described in Exhibit A to "Blount County Cable Television Authority Communication Franchise Number 4"; thence with the boundary of franchisee's original franchise territory and with Holly Brook Branch in a northeasterly direction to the headwaters of Holly Brook Branch; thence with the boundary of franchisee's original franchise territory and with Holly Brook Branch in a northerly direction to the Knox County/Blount County line; then with the Knox County/Blount County line in a southeasterly direction to the point of intersection of the Knox County/Blount County line and the 83° 50" longitude line; thence due south with the 83° 50" longitude line to its point of intersection with Hwy 411 (Sevierville Road); thence due east to a point in Little River; thence with Little River to the point of Beginning, all as shown on United States Department of the Interior Geological Survey, Maryville Quadrangle and Wildwood Quadrangle (Topographic).

#### AREA SIX:

That area of Blount County, Tennessee in the Fifteenth (15th) and Eighteenth (18th) Civil Districts located east of Chilhowee Mountain, excluding the City of Townsend, Tennessee.

Friendsville Area of Blount Co.

#### **EXHIBIT A**

## TERRITORIAL AREA OF FRONTIERVISION OPERATING PARTNERS, L.P., FRANCHISE

AREA ONE:

BEGINNING at a point on the Blount County-Knox County line 300 ft, north of the end of Lowe's Ferry Road and at the edge of Fort Loudon Lake and thence in a line parallel to Lowe's Ferry Road and 300 ft. north of the right-of-way thereto in a northeasterly direction to a point 300 ft. north of the intersection of Lowe's Ferry Road and County Road 2408; thence in southeasterly direction in a line parallel to and 300 ft. northeast of the County Road 2408 to a point approximately 300 ft. east of the intersection of County Road 2408 and Mizer Road; thence in a southeasterly direction in a line parallel to and 300 ft. northeast of the right-of-way of Mizer Road to a point 300 ft. north of the intersection of Mizer Road and Union Grove Road; thence in a southeasterly direction in a line parallel to and 300 ft. north of the right-of-way of Union Grove Road to a point 300 ft. north of the intersection of Union Grove Road and Drennon Road; thence in a southerly direction 600 ft. to a point 300 ft. south of the intersection of Union Grove and Drennon Road; thence in a southsouthwesterly direction in a line parallel to and 300 ft. east from the easterly right-of-way of Union Grove Road to a point 300 ft. east of the intersection of Union Grove Road and Highway 73; thence in a south-southwesterly direction across Highway 73 to a point 300 ft. east of the intersection of Highway 73 and Gooseneck Road; thence in a line parallel to and 300 ft. east of the right-of-way of Gooseneck Road in a south-southeast direction to a point 300 ft. east of the intersection of Gooseneck Road and Sam Loveday Road; thence in a southeasterly direction in a line parallel to and 300 ft. east of Sam Loveday Road to a point 300 ft. east of the intersection of Sam Loveday Road and Ridge Road; thence in an easterly direction in a line parallel to and 300 ft. north of the right-ofway of Ridge Road to a point 300 ft. north of the intersection of Ridge Road and Glendinen Road [sic]; thence in a southerly direction across Ridge Road to a point 300 ft. east of the intersection of Ridge Road and Glendinen Road [sic]; thence in a southeasterly direction in a line parallel to and 300 ft. from the right-of-way of Glendinen Road [sic] to a point 300 ft. northeast of the intersection of Glendinen Road [sic] and Morganton Road; thence across Morganton Road in a southerly direction in a line parallel to and 300 ft. from the right-of-way of Morganton Road to a point 300 ft. east of the intersection of Morganton Road and Cloverhill Road; thence in a southeasterly direction in a line parallel to and 300 ft. from the northeast side of Cloverhill Road to a point 300 ft. north of the intersection of Niles Ferry Road and U.S. Highway 129; thence across Niles Ferry Road in a southerly direction to a point 300 ft. east of the intersection of Niles Ferry Road and U.S. Highway 129; thence in a southerly direction in a line parallel to and 300 ft. east of the right-of-way of U.S. Highway 129 to a point 300 ft. east of the intersection of U.S. Highway 129 and Cochran Creek; thence with Cochran Creek in a southwesterly direction to the Blount County-Monroe County line; thence with the Blount County-Monroe County line in a westerly then northerly direction to a corner of the Loudon-Monroe-Blount County lines; thence with the Loudon County-Blount County line to the Knox County-Blount County corner and thence with the Knox County-Blount County line to the point of beginning.

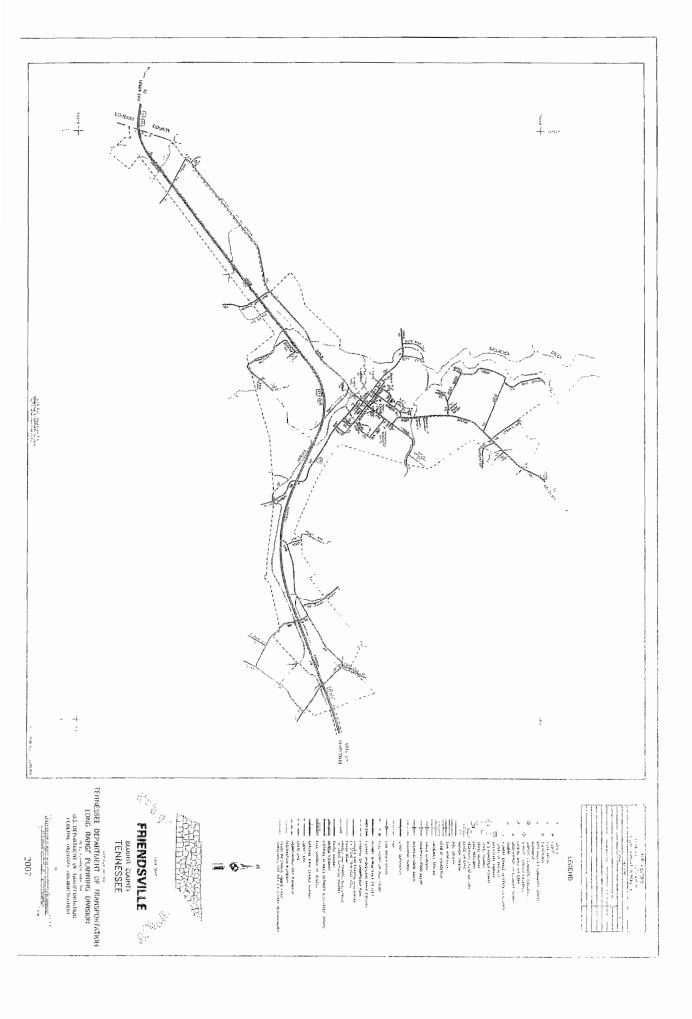
THERE is excluded and excepted from this description the Homestead and Panorama Estates subdivisions which lie northeast and southwest of Morganton Road.

#### AREA TWO:

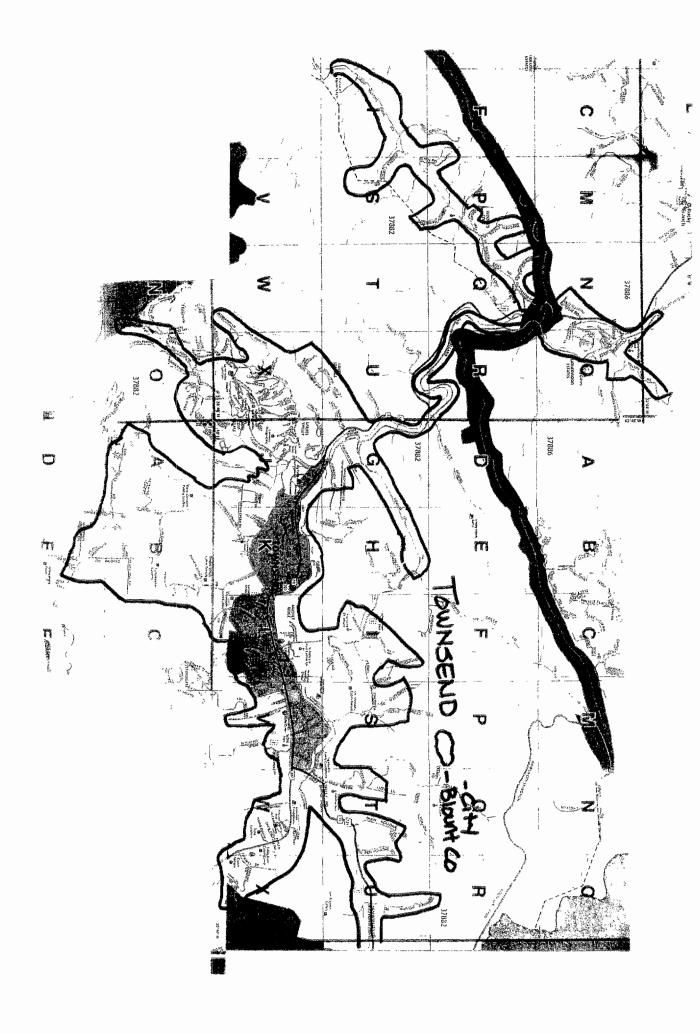
BEGINNING at the point of intersection of the north right-of-way line of Big Springs Road and the east right-of-way line of William Blount Drive; thence with William Blount Drive in a northerly direction approximately 2900 feet to a point on the east right-of-way line of William Blount Drive; thence leaving William Blount Drive in an easterly direction approximately 1500 feet to Odell Road; thence south with Odell Road approximately 2900 feet to Big Springs Road; thence with Big Springs Road in a westerly direction to the point of Beginning.

#### AREA THREE:

BEGINNING at a point just north of the intersection of the northeast right-of-way line of Chesney road with the eastern right-of-way line of Union Grove Road; thence east to the western right-of-way line of Old Grey Ridge Road; thence north following the western right-of-way line of Old Grey Ridge Road and Grey Ridge Road; thence southeast to the northeastern right-of-way line of Long Hollow Road; thence following the northeastern right-of-way line of Long Hollow Road, the eastern right-of-way line of O'Dell Road and the eastern right-of-way line of Carver Road, crossing Highway 321 to South Long Hollow Road; thence following the eastern right-of-way line of South Long Hollow Road to the southern right-of-way line of Big Springs Road; thence following the southern right-of-way line of Big Springs Road approximately one quarter mile; thence northwest to the point of Beginning.



E



## **EXHIBIT B**

#### **Comcast Cable Communications Management, LLC**

Officer NameTitleBrian L. RobertsChairmanStephen B. BurkePresident

Bradley P. Dusto President - West Division

William Connors President - Midwest Division

John Ridall President - Southern Division

Michael A. Doyle President - Eastern Division

Kevin M. Casey President - North Central Division

Charles W. Thurston President - Spotlight

William Stemper President - Business Services

Senior Vice President - Cable Division

Steven M. Heeb President - Conditional Access Licensing

Michael J. Angelakis Chief Financial Officer

Executive Vice President

Andrew Baer Chief Information Officer

Senior Vice President

Gerard J. Lewis, Jr. Chief Privacy Officer

Vice President - Content, Technology and Information

Deputy General Counsel

Tony G. Werner Chief Technology Officer

Executive Vice President

David L. Cohen Executive Vice President

Assistant Secretary

Madison E. Bond Executive Vice President - Content Acquisition

David A. Scott Executive Vice President - Finance and Administration

David A. Juliano Executive Vice President - Marketing and Product Development

John D. Schanz Executive Vice President - National Engineering and Technology Operations

David N. Watson Executive Vice President - Operations

Raymond E. Dombroski Executive Vice President - Technology, Broadnet Europe

Senior Vice President - Deployment CDV/Deployment

Arthur R. Block Senior Vice President

**Assistant Treasurer** 

Secretary

Douglas Gaston Senior Vice President

General Counsel Assistant Secretary

Ernest A. Pighini Senior Vice President

Controller

Lawrence J. Salva Senior Vice President
Peter Kiriacoulacos Senior Vice President

Chief Procurement Officer

David Kelly Senior Vice President - Ad Sales
Henry M. Oster Senior Vice President - Ad Sales
Jonathan L. Ozor Senior Vice President - Ad Sales

Kevin C. Cuddihy Senior Vice President - Ad Sales

John J. Drain Senior Vice President - Ad Sales Finance and Administration

Victoria B. Lins Senior Vice President - Ad Sales Marketing and Promotions

Warren W. Schlichting Senior Vice President - Ad Sales New Business Development

Paul D. Woidke Senior Vice President - Ad Sales Technology

Gregory V. Pucci Senior Vice President - Business Support Systems

Suzanne L. Keenan Senior Vice President - Cable Human Resources and Comcast University

Gary E. Traver Chief Operating Officer - Comcast Media Center

Senior Vice President - Comcast Media Center

Scott Bailey Senior Vice President and General Manager - Comcast.net

Martha S. Soehren Senior Vice President - Comcast University

Chief Learning Officer

Allan R. Singer Senior Vice President - Content Acquisition

Jennifer T. Gaiski Senior Vice President - Content Acquisition

Robert S. Pick Senior Vice President - Corporate Development

Steven Reynolds Senior Vice President - CPE and Home Networking

Todd Walker Senior Vice President - Customer and Product Manager

Catherine A. Kilstrom Senior Vice President - Customer Care

Richard D. Germano Senior Vice President - Customer Operations

Celestine S. Waters Senior Vice President - Customer Service Operations
Gerard Kunkel Senior Vice President - Customer User Experience

Patrick H. O'Hare Senior Vice President - Engineering
Susan P. Adams Senior Vice President - Engineering
Mark C. Fortin Senior Vice President - Finance

Division Chief Financial Officer

Richard N. Palmer Senior Vice President - Finance

Ronald J. Hartz Senior Vice President - Finance

Steven T. Croney Senior Vice President - Finance

Fred A. Graffam Senior Vice President - Finance and Accounting

Sharon T. Desmond Senior Vice President - Finance and Business Operations

Catherine Avgiris Senior Vice President and General Manager, Voice Services

Anand Kini Senior Vice President - Financial Planning and Analysis

Sheila R. Willard Senior Vice President - Government Affairs

Mark E. Reilly Senior Vice President - Government and Public Relations

Richard C. Gasloli Senior Vice President - Group Technical Advisor

Charisse R. Lillie Senior Vice President - Human Resources

Kerri St. Jean Senior Vice President - Human Resources and Organizational Effectiveness

Charles D. Herrin Senior Vice President - Integrated Products

Franklyn A. Athias Senior Vice President - IP Communication and Services
Thomas R. Nathan Senior Vice President - Legal and Regulatory Affairs

Deputy General Counsel

Assistant Secretary

Paul T. Chiamulera Senior Vice President - Marketing

Terry T. Yu Senior Vice President - Marketing, Planning and Product Development

John R. Waddell Senior Vice President - Marketing and Sales

Sree Kotay Senior Vice President - NE&TO Chief Software Architect
Charlotte I. Field Senior Vice President - NE&TO Operations and Testing
John Olander III Senior Vice President - Network Services and Operations

John G. Leddy Senior Vice President - Networking

Matthew E. Strauss Senior Vice President - New Media

Steven C. Craddock Senior Vice President - New Technology

John T. Deacon Senior Vice President - Operations

J. Mitchell Bowling Senior Vice President and General Manager, Online Services and Operations

Raymond E. Celona Senior Vice President - Planning and Implementation

Mark E. Hess Senior Vice President - Product Development Video Services

Mark Muehl Senior Vice President - Product Engineering

Gregory R. Butz Senior Vice President - Product Marketing and Development

Livingston L. Biddle Senior Vice President - Real Estate Investments

Steven Bouchard Senior Vice President - Sales and Marketing

Robert J. Calabro Senior Vice President - Sales and New Product Deployment

Eric A. Schaefer Senior Vice President - Sales and Sales Operations

Robert K. Faught Senior Vice President - Retail and Indirect Sales

Richard Woundy Senior Vice President - Software and Applications

Mark A. Coblitz Senior Vice President - Strategic Planning

C. Stephen Backstrom Senior Vice President - Taxation

Greg Dudkin

Neil A. Heller

Senior Vice President - Technical Operations and Fulfillment

Senior Vice President - Testing and Quality Assurance

James E. Tobin

Senior Vice President - Voice and Communications Products

David Williams

Senior Vice President - Wireless Technology Strategy

Derek T. Harrar Senior Vice President and General Manager - Video Services
Thomas F. Nagel Senior Vice President and General Manager - Wireless Services

Jim Fahrny Senior Fellow Brian Rankin Vice President

Deputy General Counsel

Brian W. Earnshaw Vice President

Controller

Kathryn Koles Vice President

Deputy General Counsel

Kenneth Shelton Vice President

Controller

Marc S. Sirota Vice President

Controller

Matt Scully Vice President

Kevin P. Smith Vice President - Ad Sales

David C. Carter Vice President and General Manager - Ad Sales

Edward J. Mazzella Vice President and General Manager - Ad Sales

James W. Gallagher Vice President and General Manager - Ad Sales

Jeffrey C. Carroll Vice President and General Manager - Ad Sales

Jeffrey H. Stone Vice President and General Manager - Ad Sales

Kurt R. Kennedy Vice President and General Manager - Ad Sales

Michael I. Miller Vice President and General Manager - Ad Sales

Michael J. Hills Vice President and General Manager - Ad Sales

Peter B. Heisinger Vice President and General Manager - Ad Sales

Phillip M. Paligraf Vice President and General Manager - Ad Sales

Serena D. Dickerson Vice President and General Manager - Ad Sales

Stephen D. Flaim Vice President and General Manager - Ad Sales

Peter A. Petrizzio Vice President - Ad Sales Engineering Operations

Frederick W. Holdsworth Vice President - Ad Sales Finance

Barry Corcoran Vice President - Ad Sales Finance and Accounting

Karen Buchholz Vice President - Administration

Gary Schanman Vice President - Advanced Advertising and Interactive Commerce

Anthony Duran Vice President - Alternate Channel Sales

Rick Rioboli Vice President - Architecture

Michael Nissenblatt Vice President - Broadcaster Relations

James J. Henderson, Jr. Vice President - Business Development

Eric Budin Vice President - Business Development Internet Products

Andrew J. Gribschaw Vice President - Business Operations
Steven F. Flaks Vice President - Business Operations

Kevin O'Toole Vice President - Business Products and Strategy

Terrence Connell Vice President - Business Sales and Sales Operations

Brenda Viloria Vice President - Business Services

Michael Krynock Vice President - Business Services Product Deployment

Jonathan R. Gorchow Vice President - CN8 Original Programming and Creative Services

Michael Clancy Vice President - Carrier Management Patricia M. Thorell Vice President - Cash Management David Brown Vice President - Commercial Sales James F. Erickson Vice President - Commercial Sales Karl A. Ossentjuk Vice President - Commercial Sales Mark O'Leary Vice President - Commercial Sales Robert M. Guidrey Vice President - Commercial Sales Shirley A. Gulbransen Vice President - Commercial Sales Bill Andrews Vice President - Commercial Services Todd Goodbinder Vice President - Commercial Services Andrew C. Johnson Vice President - Communications Beth Bacha Vice President - Communications Vice President - Communications Cynthia J. Parsons Vice President - Communications Jerome Espy William T. Beach Vice President - Construction Vice President - Content Acquisition Dan Finnerty

Debra G. Brodsky

Vice President - Contract Rights Management

Vice President - Corporate Development

Vice President - Corporate Systems

Vice President - Customer Care

Vice President - Customer Care

Vice President - Customer Care

Vice President - Content Acquisition

David A. Jensen

Eilen C. Rosson Vice President - Customer Care Gregory A. McMichael Vice President - Customer Care Jeff Stowell Vice President - Customer Care John Wuerdeman Vice President - Customer Care Karen A. Hartzell Vice President - Customer Care William Kelly Johns Vice President - Customer Care William P. Byrne Vice President - Customer Care Fidel Edwards Vice President - Customer Service

Robert B. Horan Vice President - Customer Service Development Heidy A. Kelley Vice President - Customer Service Fulfillment

Kelli Hill Vice President - Customer Support

Gary Aron Vice President - Data Center Management

Robert Ivins Vice President - Data Products
Robert Slinkard Vice President - Deployment

Thomas C. Hoffmann Vice President - Deployment and Implementation

Russel P. Cook Vice President - Employee and Labor Relations

Marie MacMillan Vice President - Employee Relations

Christopher Patterson Vice President - Engineering
David W. Slabaugh Vice President - Engineering
John J. Cody Vice President - Engineering
Kenneth D. Falkenstein Vice President - Engineering
Lawrence C. Beauchamp Vice President - Engineering
Leland Wayne Hall Vice President - Engineering

Dale Kirk Vice President - Engineering and Technical Operations

Mike J. Mason Vice President - Engineering and Technical Operations

Steven C. Taber Vice President - Engineering and Technical Operations

David J. Higgins Vice President - Engineering and Transmission

Patrick J. McDonald Vice President - Engineering Operations
Steve Stainbrook Vice President - Engineering Operations

Charlie Kennamer Vice President - Engineering Policy and Industry Affairs

Joseph M. Mardesich Vice President - Engineering Technology
Mark A. Davis Vice President - Engineering Technology
Sean C. Yackulak Vice President - Engineering Technology

Albert F. Calhoun Vice President - Facilities
Kenneth Mikalauskas Vice President - Finance

Co-Treasurer

Nancy Capocasale

Patrick J. Brisch

Rodrigo Lopez

Vice President - Finance

Co-Treasurer

Bruce A. Davis

Vice President - Finance and Accounting

Raymon Roundtree Vice President - Finance and Accounting
Sarah Bryant Vice President - Finance and Accounting
Timothy T. Nester Vice President - Finance and Accounting

Chris Gaiski Vice President - Finance and Business Operations
Gary E. Rostick Vice President - Finance and Business Operations

Russ Borrows Vice President - Finance Operations

Joseph F. DiTrolio Vice President - Financial Operations

Ashton White Vice President - Financial Planning and Analysis

Loraine M. Giammona Vice President - General Administration **Bret Perkins** Vice President - Government Affairs Deborah Luppold Vice President - Government Affairs Earle F. Jones Vice President - Government Affairs Eddie Garcia Vice President - Government Affairs Gilbert Martinez Vice President - Government Affairs Janet L. Turpen Vice President - Government Affairs John Aragon Vice President - Government Affairs Johnnie Giles Vice President - Government Affairs Karen Munro Vice President - Government Affairs Kathleen Sullivan Vice President - Government Affairs Lori Riordan Vice President - Government Affairs Robert F. Smith Vice President - Government Affairs Robert S. Jacobs Vice President - Government Affairs Sanford T. Inouye Vice President - Government Affairs

William Kettleson Vice President - Government and Public Relations

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Vice President - Government Affairs

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Steven R. Holmes

Carolyn Seckinger Vice President - Human Resources Administration

Margaret B. Tolen Vice President - Human Resources Administration and HQ Operations

William Strahan Vice President - Human Resources Compensation and Benefits

Steven C. Gillenwater Vice President - Human Resources/Labor Relations

Michael J. Pascale Vice President - Human Resources Marketing, Product Development and Business Services

Lysa Dahlin Vice President - Human Resources Nat'l Engineering and Technical Operations

Dina A. Galeotafiore Vice President - Human Resources Programming

Rob Stipe Vice President - Information Technology
Stephen R. Sims Vice President - Information Technology
Barry Tishgart Vice President - Internet Services

Andrew C. Topping Vice President - Labor and Employment

Deputy General Counsel

Lisa Brodeth-Carrick Vice President - Learning and Development

Corey Eng Vice President - Marketing
Lars I. Lofas, Jr. Vice President - Marketing
Lawrence Schweber Vice President - Marketing
Mark L. Watts Vice President - Marketing
Vic Scarborough Vice President - Marketing

Jeffrey E. Smith Vice President - Marketing, Facilities and General Operations

Deputy General Counsel

Eileen Diskin Vice President - Marketing Communications and Brand Experience

William Sweeney Vice President - Marketing Operations

Suzanne McFadden Vice President - Marketing, Product Marketing and Strategy

John Vonk Vice President - Marketing, Product Planning

Thomas B. White Vice President - Marketing, Retention and Competitive Services

Carla A. Simonet Vice President - Marketing Sciences

William F. Revell Vice President - MDU Sales
Kavita Vazirani-Helsel Vice President - Media Services

Kevin McElearney Vice President - NE&TO Backbone Engineering

Jim Scott Vice President - NE&TO System Integration and Testing

Charles L. Cerino Vice President - Network Technology

William R. Hysell Vice President - New Business

Karen L. Gaines Vice President - New Products Support
Brian K. Mossor Vice President - OE and Technology

Daniel Herscovici Vice President - Online Product Management

John Dougherty Vice President - Online/Video Operations

Dana C. Hoppes Vice President - Operations
Michael J. Nocitra Vice President - Operations

Maria Arias Vice President - Operations Management

Mark R. Gasta Vice President - Organizational Development

Kevin Hill Vice President - Partnership Marketing

Daniel M. Dolan Vice President - Payroll and Accounts Payable

Wil Colon Vice President - Plant Performance

Sherita Ceasar Vice President - Product Engineering, Planning and Strategy

Michael Connelly Vice President - Product Planning and Business Development

Abigail Caspar Vice President - Product Planning Internet Products

Mike Tudisco Vice President - Program Management

Jonathan Gurevitch Vice President - Programming
Michael V. Ortman Vice President - Programming

Jennifer Goldman Vice President - Programming and Marketing Analysis

Janine W. Morse Vice President - Project Management

Jeffrey A. Alexander Vice President - Public Relations

Shawn Feddeman Vice President - Public Relations

Steve Kipp Vice President - Public Relations

Theressa Davis Vice President - Public Relations

Tracy Baumgartner Vice President - Public Relations

Ramesh Sepehrrad Vice President - Quality Assurance and Risk

Gerald C. O'Brien Vice President - Real Estate

Loretta L. Simon Vice President - Real Estate

Christopher E. Caffrey Vice President - Retail Sales

Rebecca A. Scilingo Vice President - Risk and Resource Planning

Gabrielle Ingram Vice President - Sales, Learning and Development

Aaron Geisel Vice President - Sales and Marketing Chuck Sargent Vice President - Sales and Marketing David Williams Vice President - Sales and Marketing Elaine T. Barden Vice President - Sales and Marketing Vice President - Sales and Marketing Leslie E. Russell Richard A. Lang Vice President - Sales and Marketing Thomas J. Pierce Vice President - Sales and Marketing William S. Mosher Vice President - Sales and Marketing Marshall H. Strickland Vice President - Sales Operations Randall B. Hounsell Vice President - Search and Discovery Bernard Cole Vice President - Service Fulfillment

David A. Eng Vice President - Service Integration and Migration
Anthony Fox Vice President - Software Program Management

Robert C. Irwin Vice President - Special Projects

John F. Gibbs Vice President - State Government Affairs

Jennifer Yohe Wagner Vice President - Strategic Business Procurement

James R. Anthony Vice President - Strategic Business Support

Vice President - Strategic Intellectual Property

Amy Stipandic Vice President - Strategic Process Engineering and Deployment Effectiveness

Barbara Gee Vice President - Strategic Sales Alliances

Jonathan L. Palmatier Vice President - Strategy and Business Development
Richard J. Hertz Vice President - System Integration and Testing
Robert K. Reynolds Vice President - System Integration and Testing

Grace A. Killelea Vice President - Talent Management and Leadership Initiatives

Lonnie Elswick Vice President - Technical Operations and Engineering

Abraham Jennings

Vice President - Technical Operations

Brady G. Hood Vice President - Technicians

Gary P. Williams Vice President - Telephony Engineering
Rick Attanasio Vice President - Telephony Operations
Ronald L. Raugh Vice President - Telephony Operations
Regina M. Hutchinson Vice President - Training and Development
William K. King Vice President - Training and Development
Kenneth Botelho Vice President - TV Network Operations

Diana Wechsler Kerekes Vice President - Video Content Management

Melanie E. Means Vice President - Video Product Development

Mark Swan Vice President - Video Product Development, Video On Demand

Jay Kreiling Vice President - Video Services Product Management

William Solis Vice President - Voice Operations
Daniel Sanders Vice President - Voice Services

David J. Kowolenko Vice President - Voice Services

T. M. Davidson Vice President - Voice Services

Greg Horn Vice President - Wireless New Business Development

William Stephens Vice President - Wireless Products
Abu khan Vice President and General Manager
Elizabeth Fulcher Vice President and General Manager
Mark Allen Vice President and General Manager
Sean O'Connell Vice President and General Manager
William McKnight Brown Vice President and General Manager

Harry J. Reichert, Jr. Fellow

Michael J. O'Reirdan Distinguished Engineer

Louis Toth Managing Director - Comcast Interactive Capital
Joseph Fischer Division Senior Vice President - Competition
Brian Kenna Division Senior Vice President - Finance

Jeffrey S. Ossowski Division Senior Vice President - Finance

Brian Kenna Division Senior Vice President - Finance and Administration

Glenn R. Wasser Division Senior Vice President - Sales and Marketing

Roland Trombley Division Vice President

Scott Calloway Division Vice President - Operations

Roger E. Griffin Division Vice President - Communications and Community Affairs

George V. Stevenson III Division Vice President - Finance and Accounting

Division Controller

Andrew Marte Division Vice President - Financial Planning and Analysis

John M. Bordeleau Division Vice President - Ad Sales Richard M. Stanley Division Vice President - Ad Sales Bill Donahue Division Vice President - Compliance Division Vice President - Corporate Affairs Ana Gabriel Jeff Brown Division Vice President - Customer Care Deric J. Bomar Division Vice President - Human Resources Donna F. Gapen Division Vice President - Human Resources Division Vice President - Engineering Dan Murphy

Timothy Gage Division Vice President - Government Affairs

Mark Bricknell Division Vice President - Information Technology

Sandie Zeigler Division Vice President - Learning and Development

Eric Watts Division Vice President - Local Management Centers

Kerry McKelvey Division Vice President - Sales and Marketing

Timothy P. Collins Division Vice President - Engineering and Advanced Services
Michael Brady Division Vice President - Government and Regulatory Affairs

Charles G. Dopp Division Vice President - Programming Studio

Curt L. Henninger Regional Senior Vice President David V. Buhl Regional Senior Vice President Douglas Scott Allison Regional Senior Vice President Leonard J. Rozek Regional Senior Vice President Linda Hossinger Regional Senior Vice President Scott H. Binder Regional Senior Vice President Stephen L. Hackley Regional Senior Vice President Steven Reimer Regional Senior Vice President

Steven A. White Regional Senior Vice President - General Management

Amy Smith Regional Senior Vice President - Operations Barbara A. Gehrig Regional Senior Vice President - Operations Curtis Pendleton Regional Senior Vice President - Operations Douglas M. McMillan Regional Senior Vice President - Operations Eugene P. Shatlock, Jr. Regional Senior Vice President - Operations Filemon Lopez Regional Senior Vice President - Operations Gregory R. Amold Regional Senior Vice President - Operations James Samaha Regional Senior Vice President - Operations John Barrett Regional Senior Vice President - Operations

Douglas Guthrie Regional Vice President
Jairo E. Mejia Regional Vice President
Michael C. Hewitt Regional Vice President
Paul D'Arcangelo Regional Vice President
Thomas Coughlin Regional Vice President
Tony A. Speller Regional Vice President
William G. Wright Regional Vice President

Stephen M. Wall Regional Vice President - Ad Sales

Donald W. Borst Regional Vice President - Business Operations

Janice M. Mobilia Regional Vice President - Business Operations

Joe Cona Regional Vice President - Business Operations

June Walz Regional Vice President - Business Operations

Peter Knowles Regional Vice President - Business Operations

Jeffrey Freyer Regional Vice President - Business Services

Joan M. Kinsley Regional Vice President - Comcast Digital Voice

Damon Miller Regional Vice President - Commercial Services and Telephony
Rich Ruggiero Regional Vice President - Communications and Public Affairs

Gary M. Mcardle Regional Vice President - Customer Care

Merlin Jensen Regional Vice President - Customer Care

Jeff Frazier Regional Vice President - Customer Operations

Katherine Notman Regional Vice President - Customer Service

Thomas Cagney Regional Vice President - Customer Service

James Bibb Regional Vice President - Engineering

Susan L. Reinhold Regional Vice President - Engineering

Glenn Madison Regional Vice President - Engineering and Technical Operations

Max Woolsey Regional Vice President - Engineering and Technical Operations

Scott Melter Regional Vice President - Engineering and Technical Operations

Ed Zimmerman Regional Vice President - Finance and Accounting

Brian Richardson Regional Vice President - Finance
Kevin T. Bethke Regional Vice President - Finance
Matthew Dougherty Regional Vice President - Finance
Peter Kieltyka Regional Vice President - Finance

Klay F. Fennell Regional Vice President - Government and Community Affairs

Bill Ferry Regional Vice President - Government Affairs James Andy Macke Regional Vice President - Government Affairs John Conwell Regional Vice President - Government Affairs Kim Roden Regional Vice President - Government Affairs Angela Gray Regional Vice President - Human Resources Ardella F. Darst Regional Vice President - Human Resources Daniel German Regional Vice President - Human Resources Eileen Donahue Regional Vice President - Human Resources Helen Miranda Smith Regional Vice President - Human Resources John Myers Regional Vice President - Human Resources Julie Harrison Regional Vice President - Human Resources Lisa Schilling Regional Vice President - Human Resources Patti Carpenter Regional Vice President - Human Resources Rebecca Tilleson Regional Vice President - Human Resources Samantha Callahan Regional Vice President - Human Resources Sonya Nelson Regional Vice President - Human Resources Sue Willower Regional Vice President - Human Resources

Richard L. Koger Regional Vice President - IT

Richard A. LaPat Regional Vice President - Learning and Development

Anthony Lent Regional Vice President - Marketing and Sales
Charles Goodman Regional Vice President - Marketing and Sales

Jeffrey T. Danner Regional Vice President - Marketing
Marge Jackson Regional Vice President - Marketing
Sean Brushett Regional Vice President - Marketing
John Rosaschi Regional Vice President - New Business

Regional Vice President - Technical Operations Robert Curtis Regional Vice President - Technical Operations Steve Thomas Regional Vice President - Public Relations Mary Beth Schubert Regional Vice President - Operations Gary Waterfield Steven L. Dvoskin Regional Vice President - Operations Thomas P. Autry Regional Vice President - Operations Regional Vice President - Operations Virgil J. Caudill Regional Vice President - Telephony Linda Alperin Andrew P. Harris Regional Vice President - Sales

Nicholas Kozel Regional Vice President - Sales and Marketing
David Diers Regional Vice President - Telephony Operations

Anne McMullen Area Vice President
Bradley S. Kaplan Area Vice President
Brian J. Sullivan Area Vice President

Bruce D. Abbott Area Vice President Chris Whitaker Area Vice President Cristina B. Villanueva Area Vice President Daniel Buchanan Area Vice President Douglas M. Schulz Area Vice President Ed Marchetti Area Vice President Edward H. Dunbar, Jr. Area Vice President Farrell D. Moseley Area Vice President Henry Pearl Area Vice President Henry R. Fore Area Vice President John M. Dietrich Area Vice President John R. Christopher Area Vice President Keith D. Taub Area Vice President Kenneth P. Rhoades Area Vice President Larry A. Williamson Area Vice President Len Falter Area Vice President Marshall Robinson Area Vice President Michael Cleland Area Vice President Michael J. Trueblood Area Vice President Paul R. Gibson Area Vice President Ralph O. Martinez Area Vice President Richard A. Seamon Area Vice President Richard C. Jennings Area Vice President Robert Kennedy Area Vice President Sandra L. Weicher Area Vice President Sanford Ames, Jr. Area Vice President Scott Tenney Area Vice President Scott Westerman Area Vice President Trevor Yant Area Vice President

Brian A. Lynch Area Vice President - Operations

John T. Delviscio Area Vice President - Operations

Troy L. Fitzhugh Area Vice President - Operations

Barbara A. Hagen Market Vice President
John Gauder Market Vice President
Kirk F. Dale Market Vice President
Tim Horn Market Vice President

Bill Watson System Vice President/General Manager Geoff Shook System Vice President/General Manager System Vice President/General Manager Mike Davenport System Vice President/General Manager Mike Daves System Vice President/General Manager Ray Kistler System Vice President/General Manager Ronnie Colvin System Vice President/General Manager Terry W. Kennedy Valerie L. Gillespie System Vice President/General Manager Michael Wilson System Vice President - Government Affairs

#### **Directors**

None

## **EXHIBIT C**

#### CUSTOMER COMPLAINT PROCEDURES

If you have a complaint regarding your cable television service or your bill, please call the local customer service number listed on the How To Reach Us insert or our toll-free telephone number which is available 24 hours a day, seven days a week. You can also visit the local business office at the address listed on the How To Reach Us insert. Alternatively, if you wish to put your comments in writing, your letter should be addressed to Comcast at the local address listed on the How To Reach Us insert. We will promptly try to resolve your complaint. If we are unable to resolve your complaint, we will notify you that we are unable to do so and explain the reason why.

If you are dissatisfied with our resolution of your complaint, or we are unable to resolve your complaint, you may direct the matter to the Tennessee Regulatory Authority ("TRA"). Please refer to your monthly cable bill or call the local customer service number listed on the How To Reach Us insert for the name, address, and telephone number of the TRA.

#### SERVICE PROBLEMS

If you experience a problem with picture or signal quality, you should review your television and/or VCR owner's manual for proper adjustment. If the problem does not clear up, you should call the local customer service number listed on the How To Reach Us insert and describe the problem to a customer service representative.

In order to correct the problem, we may need access to your premises. If required, a service call will be scheduled at a time convenient to you. We will make all reasonable efforts to resolve any complaints you have concerning the quality of our signals promptly and efficiently. Excluding conditions beyond our control, we will respond to a service interruption no later than twenty-four hours after receipt of notification. We respond to other service problems no later than the next business day after notification. If our service technician is unable to correct the problem to your satisfaction we will, at your request, schedule a second service appointment. If we remain unable to correct the problem you will be notified of this fact and the reason why.

If you are dissatisfied with our resolution of your service problem, you may direct the matter to the TRA. Please refer to your monthly cable bill or call the local customer service number listed on the How To Reach Us insert for the name, address, and telephone number of the TRA.

## **EXHIBIT D**



Comcast Cable Communications, Inc. 5720 Asheville Highway Knoxville, TN 37924 Tel: 865.637.5411 Fax: 865.862.5092

September 14, 2009

Mr. Stephen Greene c/o Mr. Norman Newton Blount County Cable Television Authority 101 West Broadway Suite 206 Maryville, Tennessee 37801

> Re: Comcast Application for State-Issued Certificate of Franchise Authority

Dear Mr. Greene:

As you may be aware, the Competitive Cable and Video Services Act (Tennessee Public Chapter 932) (the "Act") establishes a new franchise process for cable and video service providers. In accordance with the Act, Comcast is providing you with a copy of its application for a State-Issued Certificate of Franchise Authority to provide cable service in Blount County (the "Community"). This letter will also constitute notice to the Community of its right to receive a franchise fee consistent with the Act.

Should you have any questions concerning this, please contact the undersigned.

Very truly yours,

Russell E, Byrd

Senior Director of Government and Public Affairs



Comcast Cable Communications, Inc. 5720 Asheville Highway Knoxville, TN 37924 Tel: 865.637.5411 Fax: 865.862.5092

September 14, 2009

Mayor Don Parkins City of Friendsville 105 Homecoming Circle Friendsville, Tennessee 37737

Re: Comcast Application for State-Issued Certificate of Franchise Authority

Dear Mayor Parkins:

As you may be aware, the Competitive Cable and Video Services Act (Tennessee Public Chapter 932) (the "Act") establishes a new franchise process for cable and video service providers. In accordance with the Act, Comcast is providing you with a copy of its application for a State-Issued Certificate of Franchise Authority to provide cable service in the City of Friendsville (the "Community"). This letter will also constitute notice to the Community of its right to receive a franchise fee consistent with the Act.

Should you have any questions concerning this, please contact the undersigned.

Very truly yours,

Russell E, Byrd

Senior Director of Government and Public Affairs



Comcast Cable Communications, Inc. 5720 Asheville Highway Knoxville, TN 37924 Tel: 865.637.5411 Fax: 865.862 5092

September 14, 2009

Mayor Mike Werner City of Gatlinburg 123 East Parkway Gatlinburg, Tennessee 37738

Re: Comcast Application for State-Issued Certificate of Franchise Authority

Dear Mayor Werner:

As you may be aware, the Competitive Cable and Video Services Act (Tennessee Public Chapter 932) (the "Act") establishes a new franchise process for cable and video service providers. In accordance with the Act, Comcast is providing you with a copy of its application for a State-Issued Certificate of Franchise Authority to provide cable service in the City of Gatlinburg (the "Community"). This letter will also constitute notice to the Community of its right to receive a franchise fee consistent with the Act.

Should you have any questions concerning this, please contact the undersigned.

Very truly yours,

Russell E, Byrd

Senior Director of Government and Public Affairs



Comcast Cable Communications, Inc 5720 Asheville Highway Knoxville, TN 37924 Tel: 865.637 5411 Fax: 865.862 5092

September 14, 2009

Mayor Keith Whaley City of Pigeon Forge 225 Pine Mountain Road Pigeon Forge, Tennessee 37863

Re: Comcast Application for State-Issued Certificate of Franchise Authority

Dear Mayor Whaley:

As you may be aware, the Competitive Cable and Video Services Act (Tennessee Public Chapter 932) (the "Act") establishes a new franchise process for cable and video service providers. In accordance with the Act, Comcast is providing you with a copy of its application for a State-Issued Certificate of Franchise Authority to provide cable service in the City of Pigeon Forge (the "Community"). This letter will also constitute notice to the Community of its right to receive a franchise fee consistent with the Act.

Should you have any questions concerning this, please contact the undersigned.

Very truly yours,

Russell E, Byrd

Senior Director of Government and Public Affairs



Comcast Cable Communications, Inc. 5720 Asheville Highway Knoxville, TN 37924 Tel: 865.637.5411 Fax. 865.862.5092

September 14, 2009

Mayor Brian Atchley City of Sevierville 120 Gary Wade Blvd. Sevierville, Tennessee 37862

Re: Comcast Application for State-Issued Certificate of Franchise

Authority

Dear Mayor Atchley:

As you may be aware, the Competitive Cable and Video Services Act (Tennessee Public Chapter 932) (the "Act") establishes a new franchise process for cable and video service providers. In accordance with the Act, Comcast is providing you with a copy of its application for a State-Issued Certificate of Franchise Authority to provide cable service in the City of Sevierville (the "Community"). This letter will also constitute notice to the Community of its right to receive a franchise fee consistent with the Act.

Should you have any questions concerning this, please contact the undersigned.

Very truly yours,

Russell E. Byrd

Senior Director of Government and Public Affairs

## **EXHIBIT E**

#### MINORITY-OWNED BUSINESS PREPARATION PLAN

Comcast hereby sets forth its business plan for actively soliciting bids from minorityowned businesses and awarding contracts to such businesses when establishing, providing or expanding cable services and related support facilities in Tennessee. This business plan includes information regarding promoting, increasing, and improving the quality of the overall participation of minority, women, and service-disabled veteranowned business enterprises in its purchases of materials and services.

#### TERMS AND TERMINOLOGY

For purposes of this plan, unless the context otherwise requires:

- A. "Comcast" refers to the Comcast entities listed in Exhibit A to the Application. Except where otherwise indicated, the information in this Plan is provided with respect to Comcast as a whole.
- B. "Minority-Owned Business(es)" means a business that is solely owned, or at least fifty-one percent (51%) of the assets or outstanding stock of which is owned, by an individual(s) who personally manages and controls the daily operations of such business and who is impeded from normal entry into the economic mainstream because of:
  - past practices of discrimination based on race, religion, ethnic background, or sex including, but not limited to, women;
  - 2) a disability as defined in T.C.A. Section 4-26-201 including, but not limited to, disabled veterans; or
  - past practices of racial discrimination against African-Americans.
- C. "Minority-Owned Business Participation Plan" means a business plan for actively soliciting bids from Minority-Owned Businesses and awarding contracts to such businesses when establishing, providing or expanding cable services and related support facilities. Such Plan includes the following information:
  - A proposal for purchasing goods and services from Minority-Owned Businesses;
  - 2) Information on programs to provide technical assistance to such businesses; and
  - 3) A statement of intent to follow its Minority-Owned Business Plan.

#### 2. SUPPLIER DIVERSITY POLICY STATEMENT

Qualified, dependable, diverse partners provide Comcast with the goods and services needed to continue growing and serving our customers. Small and diverse suppliers provide us with new perspectives, insights, and understandings that enable us to innovate, compete, and tailor our business to existing and emerging markets. Comcast believes that small and diverse suppliers, who instill competitiveness into the bidding process, make all of our vendors work harder to give us their best possible product. Ultimately, our diverse supplier partnerships

empower both parties to create jobs, strengthen communities, and build value for our shareholders. As such, it is the policy of Comcast:

- A. to promote, increase, and improve the quality of the overall participation of minority, women, veteran, and service-disabled veteran-owned business enterprises in its purchases of materials and services;
- B. to provide maximum practical opportunity to minority, women, veteran, and disabled veteran-owned business enterprises to participate as suppliers of materials and services to Comcast; and
- C. to encourage subcontracting opportunities for minority, women, veteran, and disabled veteran-owned business enterprises by requiring Supplier Diversity Participation Plans from its prime suppliers.

## 3. <u>PROPOSAL FOR PURCHASING GOODS AND SERVICES FROM MINORITY-OWNED BUSINESSES</u>

Comcast promotes the purchasing of goods and services from Minority-Owned Businesses through its comprehensive Small and Minority Owned Business Preparation Plan which incorporates the following:

- A. Comcast employs a full-time Senior Manager of Supplier Diversity who reports to Comcast's Executive Director of Procurement. This individual is responsible for coordinating and managing Comcast's supplier diversity program and providing leadership, relationship management, and tactical direction to vendors looking to conduct business with Comcast.
- B. Comcast employs Directors of Purchasing along with procurement support staff in each of Comcast's four operating divisions who actively participate in advancing Comcast's supplier diversity initiatives and who are responsible for encouraging the inclusion of minority-owned vendors in the competitive bid process accomplished through the use of the following tactics:
  - 1) Training programs for procurement personnel that emphasize the importance of diversity initiatives and techniques to find qualified minority-owned suppliers to compete on bid opportunities.
  - Establishment of supplier diversity goals.
  - 3) Development and use of a "score card" to measure actual versus goal for supplier diversity efforts.
  - 4) Partner with minority-owned and women business organizations. (See Section 4, below)
  - 5) Regularly update external communications regarding supplier diversity.
- C. To assist potential vendors in determining their eligibility to participate in Comcast's Supplier Vendor Diversity Program, Comcast publishes the Program's criteria and qualifications on its website, <a href="https://www.comcast.com">www.comcast.com</a>. 1

<sup>&</sup>lt;sup>1</sup> Comcast's "Criteria and Qualifications document can be accessed on the web using the following link: http://www.comcast.com/corporate/about/diversity/suppliers/criteria.html

#### 4. BUSINESS PARTNERSHIP INITIATIVES

Comcast is partnering with the following organizations, in an effort to identify qualified Minority-Owned Businesses.

- A. National Minority Supplier Diversity Council ("NMSDC"): Comcast is a national member of this organization. Additionally, we partner with eight of the local councils in order to find qualified minority-owned businesses with which to partner.
- B. Women's Business Enterprise National Council ("WBENC"): Comcast actively participates with WBENC nationally, Additionally, we partner with six local councils in order to find qualified women-owned business with which to partner.
- C. Women in Cable and Telecommunications ("WICT"): This is a cablespecific organization that assists Comcast in identifying and developing female leaders within the cable & telecommunications industries.
- D. National Association for Minorities in Cable ("NAMIC"): This is a cablespecific organization that assists Comcast in identifying and developing minority leaders within the cable industry.
- E. National Veteran Owned Business Association ("NaVOBA")
- F. Walter Kaitz Foundation: advocates for diversity in the cable and telecommunications industries. Comcast is an annual sponsor of the Walter Kaitz Fundraising Dinner and the Supplier Diversity Connection seminars at the National Cable Television Association ("NCTA") and Society of Cable Television Engineers ("SCTE") conferences.
- G. National Association of Women Business Owners ("NAWBO").
- H. Comcast also partners with numerous Chambers of Commerce that work to support supplier diversity.
- I. Member of Mid-South Minority Business Council which provides access to their database of certified minority-owned businesses.
- J. Member of Memphis Chapter of Black Business Association ("BBA")
- K. Member of Memphis Chapter of Hispanic Business Alliance ("HBA").

## 5. STATEMENT OF INTENT TO FOLLOW THE MINORITY-OWNED BUSINESS PARTICIPATION PLAN

Pursuant to this plan, Comcast shall strive to maximize participation of Minority-Owned Businesses through both prime and second tier contracting opportunities and shall strive to achieve a level of minority business participation representative of the population demographics of the state of Tennessee. On or before January 31 of each year, Comcast will prepare and submit an annual report to the Tennessee Regulatory Authority concerning Comcast's Minority-Owned Business Participation Plan and compliance with such plan.

Inquiries concerning this Plan may be directed to the Plan Administrator:

Ajamu Johnson Comcast Cable One Comcast Center Philadelphia, PA 19103 (215) 286-4052