



TENNESSEE REGULATORY AUTHORITY
460 James Robertson Parkway
Nashville, Tennessee 37243-0505

June 30, 2010

Lance J.M. Steinhart
Lance J.M. Steinhart, P.C.
Attorney for Applicant
1720 Woodward Concourse, Suite 115
Alpharetta, GA 30005

RE: In the Matter of the Application of Lifeconnex Telecom, LLC for
Designation as an Eligible Telecommunications Carrier (ETC),
Docket No. 09-00109

Dear Mr. Steinhart:

In order to continue the review of the above docket filed on behalf of Lifeconnex Telecom, LLC (Lifeconnex) please provide the following:

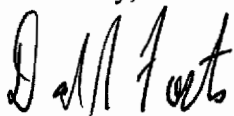
1. Section 54.201 (d) (2) states, "Advertise the availability of such services and the charges therefore using media of general distribution and Section 54.405 (b) states, "Publicize the availability of Lifeline service in a manner reasonably design to reach those likely to qualify for the services." Therefore, provide actual advertisements you plan to use for Lifeline services, showing the prices for services, connection fee, and describe the means used for distribution of the provided advertisements.
2. LifeConnex provided the names of media and some contact information in the data response dated May 27, 2010; please provide copies of the information given out by these agencies.

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3. The response provided in the May 27, 2010 data response for question No. (3) did not indicate the tariff cites, connection rates, hookup discount or copies of advertisements that accurately specify these rates and discounts. Please provide the information requested and explain the discrepancy in the tariff lifeline rate and the advertised rate provided "as low as \$20.00 per month."
4. Describe the facilities provided by 321 Communications in Tennessee. Also, explain where and how these facilities are interconnected to the PSTN through the ILEC in Tennessee.
5. Explain the necessity and purpose for the language, "I designate my local telephone company as my agent for purposes of changing my PIC-LPIC.", on the Lifeline application used by LifeConnex that results in an automatic waiver of the subscribers' carrier of choice option once a subscriber signs the application. Would LifeConnex be willing to remove this language?
6. Provide the contact information for Lost Key Telecom and describe its process used for data collection, information retention, and reporting for LifeConnex as to where services are being provided, and explain any changes that may be required for services in Tennessee when those services are launched.
7. Please describe in detail facilities which LifeConnex is planning to install. Also indicate the rate centers where facilities will be installed, target dates for installation, and target dates for offering services.

This information should be provided no later than 2:00 p.m. on July 15, 2010, with reference to Docket No. 09-00109 on the response. In accordance with Authority rules submit either (1) thirteen written copies of your response or (2) four written copies and an electronic version. Should you have any questions regarding this request, please contact Helen Trimble-Anthony at (615) 741-2904 ext 174.

Sincerely,



David Foster, Chief
Utilities Division