Lance J.M. Steinhart, P.C.

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Email: lsteinhart@telecomcounsel.com

May 27, 2010

VIA ELECTRONIC FILING AND OVERNIGHT DELIVERY

Ms. Darlene Standley Utility Division Chief Tennessee Regulatory Authority 460 James Robertson Parkway Nashville, TN 37243-0505 (615) 741-3939

Re:

LifeConnex Telecom, LLC Docket No. 09-00109

Dear Ms. Standley:

Enclosed please find for filing an original and four (4) copies of the responses to additional information requested for LifeConnex Telecom, LLC. This filing has been electronically submitted on May 27, 2010.

I have also enclosed an extra copy of this letter to be date stamped and returned to me in the enclosed, self-addressed, postage prepaid envelope.

If you have any questions or if I may provide you with additional information, please do not hesitate to contact me.

Respectfully sampnitted,

Lance M. Steinhart

Attorney for LifeConnex Telecom, LLC

Enclosures

cc: Mr. Edward Heard

Tennessee Regulatory Authority May 27, 2010 Page 2

Ouestion No. 1

LifeConnex has provided copies of its advertisements; however, LifeConnex is requested to provide copies of specific advertisements for Lifeline services, showing the prices for services and for connection and describing the means used for distribution of the provided advertisements.

RESPONSE: All information regarding services and connection rates is listed in the tariff which is a public document therefore we do not list the rate in our ads.

Question No. 2

Specify the name of television-network(s) and cable station(s), the radio station(s), as well as, the area that will be targeted for direct mail/flyer inserts. Please indicate the area of circulation for the Thrifty Nickel and provide the contact name and number for the community Action Outreach program and the other means of advertisement.

RESPONSE: Currently running ads through National Cable Communications in Tennessee on BET, MTV, VH1, Comedy Channel, USA, TBS, WE, OXYGEN, Family Channel, VS., SPIKE, TRU, ESPN, ESPN2, FX. The markets they serve are Memphis, Knoxville, Jackson, and Nashville.

Community Action Outreach Program contact information:

SouthWest Human Resource Agency

(731) 989-0264 1527 White Ave Henderson, TN 38340. Contact person is Judy Stavely. There are 8 agencies under her.

Anderson County Community Action Commission

(865) 457-6500 135 East Broad St Clinton, TN 37716. Contact person is Susan Bowling.

Please see attached list of the zip codes where the Direct mail inserts were distributed in Tennessee. (Exhibit A)

Question No. 3

The examples provided in the data response dated April 8, 2010, indicate different phone rates. Provide the tariff rates and discounts offered and the tariff cites and copies of advertisements that specify those rates and discounts.

RESPONSE: Lifeconnex does not offer different phone rates. Our phone rate is \$33.59 per month plus applicable taxes for the Complete Choice Basic service. Lifeline customers pay \$33.59 - \$13.50 = \$19.99.

The \$13.50 discount is comprised of:

Tier 3 (Fed Matching Contribution)

Tier 1 (EUCL Charge)	= \$ 6 .50
Tier 2 (Fed Contribution)	= \$ 1 .75
Tier 3 (ETC Contribution	= \$ 3.50

We advertise "as low as \$20.00 per month" for qualified individuals.

= \$ 1.75

Question No. 4

Are the services advertised provided using resale of the incumbent's services or by purchasing UNEs.

RESPONSE: Lifeconnex does not currently advertise in Tennessee. Once Lifeconnex is operating in Tennessee we will utilize a combination of resale and 321 Communications facilities.

Question No. 5

Provide a copy of LifeConnex's Application to be used by Lifeline Applicants.

RESPONSE: Please see attached Lifeline self certification form (Exhibit B)

Question No. 6

Describe LifeConnex's process for reporting to the Universal Service Administration Company and include appropriate examples (copies of the reports). If reporting is generated by a contractor, provide copies/examples of the contractor's documentations including database entries showing both resale and UNE(s) provisioning.

RESPONSE: Lifeconnex uses the 497 form to report to the Universal Service Administration Company. Lifeconnex contracts with Lost Key Telecom to generate the documentation. Lifeconnex is currently not providing service in Tennessee therefore do not have any documentation to submit.

Question No. 7

Describe the physical component(s) used in the facilities base services, or in combination with LifeConnex's services obtained through 321 Communications as required by section 214(e)(1)(a).

RESPONSE: 321Communications is a CLEC and IXC. We don't have all the details of their network just as we don't have all the details of the Bellsouth network which our customer uses on the local side. However we do know 321Communications uses the Cisco PGW which performs the signaling and call-control tasks (such as digit analysis, routing, circuit selection, and more) within the Public Switched Telephone Network (PSTN) gateway infrastructure. Taking advantage of a vast Signaling System 7 (SS7) protocol library and supporting industry-standard control protocols.

Question No. 8

Identify the telecommunication network facilities utilized that are located in Tennessee by rate centers and the process used to interconnect to the PSTN.

RESPONSE: Lifeconnex does not currently have any facilities set up in any Tennessee rate centers.

Exhibit A

<u>List of the Zip Codes Where the Direct Mail</u> <u>Inserts Were Distributed in Tennessee.</u>

	VALASSI	S.	
City, State	Zip	# Househo	Date Run
City, State GALLAWAY, TN	38036	178	4/20/2010
LA GRANGE, TN	38046		4/20/2010
CHATTANOOGA, T			4/13/2010
CHATTANOOGA, T			4/13/2010
CHATTANOOGA, T	37404		4/13/2010
CHATTANOOGA, T	37405		4/13/2010
CHATTANOOGA, T	37406		4/13/2010
CHATTANOOGA, T			4/13/2010
CHATTANOOGA, T		720	4/13/2010
CHATTANOOGA, T			4/13/2010
CHATTANOOGA, T			4/13/2010
CHATTANOOGA, T	37411		4/13/2010
CHATTANOOGA, T			4/13/2010
CHATTANOOGA, T			4/13/2010
CLEVELAND, TN	37311		4/13/2010
CLEVELAND, TN	37323		4/13/2010
CLARKSVILLE, TN	37040		4/12/2010
MEMPHIS, TN	38104		4/5/2010
MEMPHIS, TN	38105	3300	4/5/2010
MEMPHIS, TN	38106		4/5/2010
MEMPHIS, TN	38107	7189	4/5/2010
MEMPHIS, TN	38108		4/5/2010
MEMPHIS, TN	38109	17048	4/5/2010
MEMPHIS, TN	38111	17649	4/5/2010
MEMPHIS, TN	38112	6984	4/5/2010
MEMPHIS, TN	38114	10638	4/5/2010
MEMPHIS, TN	38115	17149	4/5/2010
MEMPHIS, TN	38116	16834	4/5/2010
MEMPHIS, TN	38118	15041	4/5/2010
MEMPHIS, TN MEMPHIS, TN MEMPHIS, TN	38122	10276	4/5/2010
MEMPHIS, TN	38126	2827	4/5/2010
MEMPHIS, TN	38127	15776	4/5/2010
MEMPHIS, TN	38128	16993	4/5/2010
SOMERVILLE, TN	38068	4577	4/5/2010
HARTSVILLE, TN	37074	2864	4/5/2010
LAFAYETTE, TN	37083	6076	4/5/2010
MADISON, TN	37115	16835	4/5/2010
MURFREESBORO,			4/5/2010
NASHVILLE, TN	37203		4/5/2010
NASHVILLE, TN	37206	11527	4/5/2010
NASHVILLE, TN	37207	_	4/5/2010
NASHVILLE, TN	37208		4/5/2010
NASHVILLE, TN	37210	6521	4/5/2010

Exhibit B

Lifeline Self Certification Form



This form (along with your Proof of Eligibility) must be completely filled out, signed and received by us in order for you to continue receiving your Government Assistance Benefits.

TENNESSEE Re-Certification Lifeline / Link-up Application

Informatio	Account Number			FOR OFFICIAL USE ONLY	
				DO NOT WRITE IN THIS BOX I have received and verified Proof of Eligibility	
				along with the Re- Certification Lifeline/Link-up form for the above applicant.	
	Last name	First Name	Middle Int.	The art above applicant.	
				Name	
	Street		Apt. Number	Date	
	Street		7,50.10.11.00.1	Program	
	014.		State Zip Code		
	City	anna thua cula anathau tala	,		
_	☐ I already receive Lifeline assist	•	, , ,		
L	☐ I or another member of my hou (Note: You may not receive L	isehold previously receive ink Up assistance more	d Link-up assistance at the abo than once at the same princi	ve address. pal residence)	
10 April 10	ti Ohn critiku dar 1915 satte				
SEA LEGIS	IBILITY REQUIREMENTS		.00 , .00		
" Your	I currently participate in or rece	eive benefits from one of	the following programs (Che	ck All That Apply):	
Box [Medicaid		Federal Public Housing Assis	,	
	☐ Supplemental Nutrition Assistance Program (Food Stamps)		☐ Household Income Based On Federal Poverty Guidelines		
	Supplemental Security Income (S	•	`	me With Application To Qualify)	
	National School Lunch Free Lunch	• •	☐ Resident Of Federally Recog	gnized Tribal Land	
I	Low-Income Home Energy Assista				
[Temporary Assistance to Needy F	amilies Program (TANF)			
CER	TIFICATION SIGNATURE (PLEA	SE READ AND SIGN BE	LOW)		
Read, Sign & Date	up benefits for one line at my princ administration of the Lifeline or Lin my PIC-LPIC. I understand that an various federal and local charges. I understand that I am required to service will be disconnected. I have	icipating in any of the above ipal residence. I consent to the typ programs. I designate ny service or billing issues can This is a month to month again make my first payment 30 date read and understand the plan, party lines, chat lines, dat	-designated program(s). I understanche release of my personal information local telephone company as my hor resolved by calling customer s	nd that I may only receive Link- on as may be required for the agent for purposes of changing ervice. Local service is subject to and payments are non refundable. e my next month of service or ntained on the back side of this	
IHER	REBY CERTIFY UNDER PENALTY OF	PERJURY THAT THE INFOR	MATION CONTAINED IN THIS APP	LICATION IS TRUE AND CORRECT.	
- wyseA	Signature	Date		- Che and the second of the se	
FOR	APPLICANT'S AUTHORIZED R	EPRESENTATIVE USE	A STATE OF THE STA		
	I am an Authorized Representative applicant in seeking telephone ser	for this applicant and I am svice benefits.		applicant. I am willing to assist this	
	Authorized of Representative Name (Please		ID US COMPLE		

FAX TOLL FREE: (408) 404-9241 eMAIL: lifeline@lifeconnex.net

US MAIL : LIFE CONNEX TELECOM, LLC **DEPT # 0626** P.O. BOX 850001 ORLANDO, FL 32885-0626

Privacy Notice/Opt-in Election

Please contact Customer Service at the number listed on the front of this form with any questions or comments about this Privacy Notice and Opt-in Election.

Overview: Your Telephone Company respects your privacy. The Privacy Notice below details the measures taken by Your Telephone Company to protect your privacy in connection with your Re-Certification Lifeline/Link-up Application. Your Telephone Company provides this Privacy Notice to help you make an informed decision about whether to use or continue using Your Telephone Company's Services. Your use of Your Telephone Company's Services and any personal information you provide to Your Telephone Company remains subject to the terms of this Privacy Notice and Consent. If you do not agree to the terms of this privacy policy and do not wish to consent to the disclosure of your personally identifiable information ("PII"), please do not provide Your Telephone Company with any information and do not use Your Telephone Company's Services. Your use after the privacy policy has been modified will signify your acceptance of the changes for information gathered after the date of the change. This Privacy Notice discloses our privacy practices including the notification of: (i) PII collected through our Services; (ii) Intended Usage of this PII; (iii) The circumstances under which we disclose PII; (iv) Choices available regarding opt-in/opt-out, data collection, use and distribution of the information; (v) Security measures to protect the loss or misuse of information under Your Telephone Company's control; (vi) How to maintain the accuracy of your information.

Information We Collect

- •You provide certain personally identifiable information (such as your name, contact information, other PII and other information volunteered by you) to Your Telephone Company when applying for Lifeline/Link-up benefits. •If you submit personally identifiable information to us through the Your Telephone Company Services, then we use your personal information to operate, maintain, and provide to you the features and functionality of the Your Telephone Company. Your Telephone Company may combine information about you that we have with information we obtain from business associates or otherwise. Without limitation, information collected, including PII, may be used by Your Telephone Company for internal research purposes, marketing, promotions and public relations, subject only to the terms of our privacy policy.
- •Your Telephone Company will not disclose, transfer, sell or otherwise communicate your PII to any third party, other than Your Telephone Company 's subsidiaries and affiliates, and each of (i) their employees or (ii) vendors and contractors operating under confidentiality agreements and subject to Your Telephone Company's privacy policy, unless you give Your Telephone Company permission to do so, except as set forth in this privacy policy.

When We Disclose Information

- •We provide personally identifiable information and non-personally-identifiable information to our subsidiaries, affiliated companies, or other businesses or persons for the purpose of processing such information on our behalf. We require that these parties agree to process such information in compliance with our privacy policy, and we use reasonable efforts to limit their use of such information and to use other appropriate confidentiality and security measures.
- •We do not share your personally identifiable information (such as name or email address) with other, third-party companies for their commercial or marketing use without your consent or except as part of a specific program or feature for which you will have the ability to opt-in or opt-out. By signing this Application you are expressly opting-in (consenting) to permit Your Telephone Company to disclosure you PII to companies that perform marketing services for us or to other partners who with which we have joint marketing agreements, such as to offer you additional product or services. We may make such disclosures about you as a consumer, customer or former customer. Your Telephone Company may consider requests from unrelated third parties to contact you, but we will not give that third party any PII unless Your Telephone Company has obtained your consent. You must notify Your Telephone Company in writing if you wish to withdraw this consent. In addition, your request not to share Third Party Data with our Affiliate(s) does not prohibit us from contacting you about additional products or services.
- •We may release personally identifiable information and/or non-personally-identifiable information if required to do so by law, or in the good-faith belief that such action is necessary to comply with state and federal laws (such as U.S. Copyright Law) or respond to a court order, subpoena, or search warrant ("Mandatory Disclosures").
- •Your Telephone Company also reserves the right to disclose personally identifiable information and/or non-personally-identifiable information that Your Telephone Company believes, in good faith to take precautions against liability, to investigate and defend itself against any third-party claims or allegations, to assist government enforcement agencies, to protect the security or integrity of our company, and to protect the rights, property, or personal safety of Your Telephone Company, or others ("Mandatory Disclosures").
- •As we develop our business, we may buy or sell assets or change our name or form of entity, and, depending upon the transaction, your personal information may be one of the transferred assets; provided, however, we will not sell or transfer PII except subject to the terms of our privacy policy. For instance, in the event that Your Telephone Company is acquired by another company, your PII may be part of the assets transferred to the acquiring party. The collected information may be provided in the aggregate to third parties, including potential business partners and advertisers, but this information is not linked to any PII before it is disclosed unless Your Telephone Company has obtained your consent. In the unlikely event of our bankruptcy, insolvency, reorganization, receivership, or assignment for the benefit of creditors, or the application of laws or equitable principles affecting creditors' rights generally, we may not be able to control how your personal information is treated, transferred, or used.

Changes and Updates to This Privacy Notice: Please understand that our privacy policy may change from time to time and this will be reflected by the "effective date" below. If we decide to make any material changes, we will post these changes Your Telephone Company. In general, we only use your personal information in the manner described in the Privacy Notice in effect when we received the personal information you provided. Your continued use of the Your Telephone Company Services constitutes your agreement to this Privacy Notice and any future revisions. For revisions to this Privacy Notice that may be materially less restrictive on our use or disclosure of the personal information you have already provided to us, we will attempt to obtain your consent before implementing such revisions with respect to such information.

Effective Date: This privacy policy is effective as of January 1, 2010.

Lance J.M. Steinhart, P.C.

1720 Windward Concourse Suite 115 Alpharetta, Georgia 30005

Also Admitted in New York and Maryland

Telephone:(770) 232-9200 Facsimile:(770) 232-9208 Email: lsteinhart@telecomcounsel.com

May 27, 2010

VIA ELECTRONIC FILING AND OVERNIGHT DELIVERY

Ms. Darlene Standley Utility Division Chief Tennessee Regulatory Authority 460 James Robertson Parkway Nashville, TN 37243-0505 (615) 741-3939

Re: LifeConnex Telecom, LLC

Docket No. 09-00109

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Respectfully samplitted,

Lance M. Steinhart

Attorney for LifeConnex Telecom, LLC

Enclosures

cc: Mr. Edward Heard