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TENNESSEE REGULATORY AUTHORITY
460 James Robertson Parkway
Nashville, Tennessee 37243-0505

April 28, 2010

Lance J.M. Steinhart
Lance J.M. Steinhart, P.C.
Attorney for Applicant
1720 Windward Concourse, Suite 115
Alpharetta, GA 30005

RE: In the Matter of the Application of Lifeconnex Telecom, LLC for
Designation as an Eligible Telecommunications Carrier (ETC),
Docket No. 09-00109

Dear Mr. Steinhart:

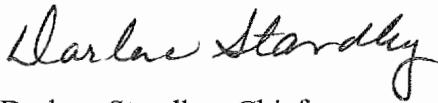
In order to assist the Authority in its review of the above docket filed on behalf of Lifeconnex Telecom, LLC (Lifeconnex) please provide the following:

1. Lifeconnex has provided copies of its advertisements; however, Lifeconnex is requested to provide copies of specific advertisements for Lifeline services, showing the prices for services and for connection and describing the means used for distribution of the provided advertisements.
2. Specify the name of television-network(s) and cable station(s), the radio station(s), as well as, the area that will be targeted for direct mail /flyer inserts. Please indicate the area of circulation for the Thrifty Nickel and provide the contact name and number for the community Action Outreach program and the other means of advertisement.
3. The examples provided in the data response dated April 8, 2010, indicate different phone rates. Provide the tariff rates and discounts offered and the tariff cites and copies of advertisements that specify those rates and discounts.

4. Are the services advertised provided using resale of the incumbent's services or by purchasing UNEs.
5. Provide a copy of Lifeconnex's Application to be used by Lifeline Applicants.
6. Describe Lifeconnex's process for reporting to the Universal Service Administration Company and include appropriate examples (copies of the reports). If reporting is generated by a contractor, provide copies/examples of the contractors' documentations including database entries showing both resale and UNE(s) provisioning.
7. Describe the physical component(s) used in the facilities base services, or in combination with Lifeconnex's services obtained through 321 Communications as required by section 214(e)(1)(a).
8. Identify the telecommunication network facilities utilized that are located in Tennessee by rate centers and the process used to interconnect to the PSTN.

This information should be provided no later than 2:00 p.m. on May 15, 2010, with reference to Docket No. 09-00109 on the response. In accordance with Authority rules submit either (1) thirteen written copies of your response or (2) four written copies and an electronic version. Should you have any questions regarding this request, please contact Helen Trimble-Anthony ext 174 or Lewis De Board at (615) 741-2904, ext. 219.

Sincerely,



Darlene Standley, Chief
Utilities Division