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April 7, 2010

**VIA ELECTRONIC FILING**  
**AND OVERNIGHT DELIVERY**

Ms. Darlene Standley  
Utility Division Chief  
Tennessee Regulatory Authority  
460 James Robertson Parkway  
Nashville, TN 37243-0505  
(615) 741-3939

filed electronically in docket office on 04/08/10

Re: **LifeConnex Telecom, LLC**  
Docket No. 09-00109

Dear Ms. Standley:

Enclosed please find for filing an original and four (4) copies of the responses to additional information requested for LifeConnex Telecom, LLC. This filing has been electronically submitted on April 7, 2010.

I have also enclosed an extra copy of this letter to be date stamped and returned to me in the enclosed, self-addressed, postage prepaid envelope.

If you have any questions or if I may provide you with additional information, please do not hesitate to contact me.

Respectfully submitted,

  
Lance J.M. Steinhart  
Attorney for LifeConnex Telecom, LLC

Enclosures

cc: Mr. Edward Heard

Question No. 1 Identify by each rate center listed in Lifeconnex's application, the number and type (residential or business) of lines currently being served and whether services are provided by resale or by leased UNEs.

**ANSWER:** At this time Lifeconnex is currently not selling service in Tennessee at all. Once Lifeconnex starts to provision lines they will be strictly residential lines.

Question No. 2 Other than Lifeconnex's website, identify and provide copies of Lifeconnex's Advertisements including advertisements for Lifeline services, such as newsprint, fliers, posters etc., and provide details on how and where the advertisements are distributed to Tennesseans, especially to those most likely to qualify for Lifeline services.

**ANSWER:** Please see the attached examples of advertising samples along with the information herein. LifeConnex has a wide range of avenues for all its advertisements. The following are routes of advertisement we use on an everyday basis.

Television- Network and Cable  
Radio- AM/FM stations (multiple varieties of stations)  
Direct mail / Flyer inserts  
Thrifty nickel type paper ads  
Community Action Outreach program

These advertisements are placed by population and income level to maximize the rate of people that actually qualify for this program. Another route is Community Action; this is an Outreach program where individuals and families go to for help with programs. We have a Contract with this agency nationwide to assist those in need.

Question No. 3 Does Lifeconnex offer services to customers other than Lifeline customers? If so, provide the connections charge and basic service monthly recurring charges for these customers.

**ANSWER:** Yes they offer service to non-lifeline customers alike. The connection charge is \$60.00 and the monthly service is unlimited local calling, caller id, call waiting, and 240 minutes of long distance for \$33.49 per month recurring.

Question No. 4 Provide specific information regarding what benefits and/or enhance services Tennessee consumers may realize by subscribing to Lifeconnex's services.

**ANSWER:** Lifeconnex will provide affordable phone service that is unprecedented in the marketplace across the state after in depth research that our company has performed. In comparison to other providers currently selling service in the state we believe that Lifeconnex can surpass the needs of the consumer and provide a product and customer service that is currently not being met today. We are targeting the low income customer that has a special need and our company specializes in meeting those needs.

Question No. 5 If switching is obtained from another carrier by lease, what are Lifeconnex's transitional plans for facilities-based switching, if any?

**ANSWER:** Lifeconnex uses its own facilities through a company 321 communications, Inc.

Question No. 6 Describe Lifeconnex's plans for demonstrating to the Authority that those Lifeline customers served via resale of another carrier's services, Lifeconnex is not receiving the federal universal service Lifeline credit from the servicing company and filing for credit with the Universal Service Administration Company.

**ANSWER:** We have plans specifically designed within our software that is set up for Lifeline customers and non lifeline customers. When Lifeconnex is designated as an ETC within a state the Lifeline plan does not have the carriers USOC that designates to receive the credit from the carrier attached to that plan. During at which time the data is pulled for the 497 to be compiled the data from the customers is pulled and scrubbed in 2 areas. The first is for the Lifeline plan that does not have the lifeline USOC associated that would go to the carrier (for instance in a state where we are not ETC designated). The second is for the self-certification field population showing that we have received the customers' certification document on file stating they are eligible to receive the benefit.

Question No. 7 Outline Lifeconnex's plans for ensuring its customers continue receiving telecommunications services should AT&T –Tennessee relinquish a particular service area that results in Lifeconnex's assumption of the Carrier of Last Resort obligation referred to in paragraph 13 of the ETC Application.

**ANSWER:** Lifeconnex will work hand and hand with USAC to ensure it ensuring its customers continue receiving telecommunications services should AT&T –Tennessee relinquish a particular service area that results in Lifeconnex's assumption of the Carrier of Last Resort obligation.

Question No. 8 During the ongoing review it is noted that the Lifeconnex does not have any Wireline Activity Reports on file with the Authority. In accordance with the requirements established in Docket No. 97-00309, Lifeconnex is required to file a Wireline activity Report monthly. Submit a copy of Lifeconnex's most recent report with Lifeconnex's response. To obtain information concerning this report contact Mr. John Hutton at [john.hutton@state.tn.us](mailto:john.hutton@state.tn.us).

**ANSWER:** We currently file this report, but there aren't any results as we don't have any customers, therefore, it yields a zero.

# GOT FOOD STAMPS?

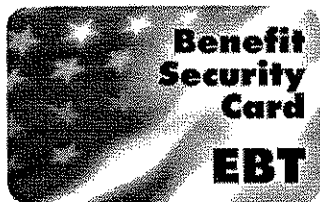
**GET FREE HOME PHONE SERVICE FOR 30 DAYS!**

The U.S. Government is paying so you can also receive **FREE Home Phone Service** for 30 days!

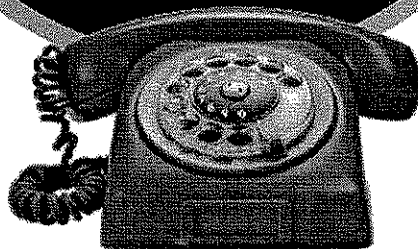


**Home Phone Service**  
as low as **\$20/mo.\***

**FREE installation**  
**FREE call waiting**  
**FREE caller ID**  
ask about **FREE LD!**



**= FREE PHONE SERVICE**



**No Credit Check • No ID • No Deposit • No Contract**



**ORDER NOW!**  
**1-877-223-8234**  
**SE HABLA ESPAÑOL.**

**\*Here is what you get:** If you are on any form of government assistance (Food Stamps, Social Security Income, Medicaid, Section 8 Public Housing, TANF, School Lunch Program), you may qualify for government discounted home phone service—a free first month including new hook-ups. You'll save up to \$100 on your first month and \$13.50 per month for a total of \$262 savings a year! After your free month, you will continue to get your government discount and only pay as little as \$20 per month.

Toll limitation and 1 + dialing are available to all Lifeline and Non-Lifeline customers.

# Home Phone Service

## FIRST 30 DAYS FREE!!

*Service as low as* **79¢**

Service as low as  
**\$14.95**  
per month

# FREE INSTALLATION

# FREE CALL WAITING

# FRANK CAMMER I.D.

**CALL NOW TO GET CONNECTED!!!**

886.516.0937





# You may qualify for Government Assisted Home Phone Service.

*\*If you can certify that you are on:*

- Supplemental Income
- Medicaid
- Federal Housing Assistance
- Food Stamps
- Income at or Below 135%
- Temporary Assistance for  
Needy Families

**Call NOW & Get CONNECTED!**

**866-516-0933**

**Life  
Connex**

(If you are on any form of government assistance (Food Stamps, Social Security Income (SSI), Medicaid, Section 8 public housing, TANF, School Lunch Program), you may qualify for Lifeline service, a government discounted home telephone service. 100 Lifelines and 1 + Lifeline are available to all Lifeline and Non-Lifeline customers.)

**Home  
Phone Service**  
as low as **\$14.95/mo\***  
**FREE installation**  
**FREE call waiting**  
**FREE caller ID**

The National Switch to digital TV broadcasting will be complete on June 12, 2009. For your local TV stations are not equipped after the switch, Analog only TV sets that require TV plug-in using through an antenna will need a converter box to continue to receive over-the-air TV. Watch your local TV stations to find out when they will turn off their analog signal and switch to digital only broadcasting.



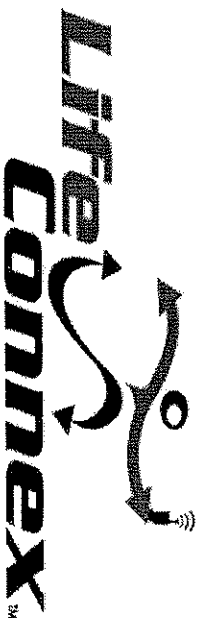
# You may qualify for Government Assisted Home Phone Service.

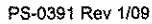
*If you can certify that you are on:*

- Medicaid
- Food Stamps
- Temporary Assistance For Needy Families
- Supplemental Income
- Federal Housing Assistance
- Income At or Below 135% of Poverty Guidelines

**FIRST 30 DAYS FREE**  
**866.516.0937**

*If you are on any form of government assistance (Food Stamps, Social Security Income (SSI), Medicaid, Section 8 public housing, TANF, School Lunch Program), you may qualify for Lifeline/Linkup, a government discounted home telephone service. Toll limitation and 1 + dialing are available to all Lifeline and Non-Lifeline customers.*





Lines In-Service as of month ending<sup>1</sup>:

Carrier Name Swiftel, LLC

Name of person who prepared data Janette Dansby

Telephone number of person who prepared data 678-436-5590

County	Number of Lines <sup>2</sup>			Total
	Resale <sup>3</sup>	UNE <sup>4</sup>	Own facilities <sup>5</sup>	
<b>Residential</b>	0			0
<b>Total</b>	0	0	0	0
<b>Business</b>	0			0
<b>Total</b>	0	0	0	0

Provide an estimate of the investment to date by your company in telecommunications equipment and facilities that will be used to provide local telephone service in Tennessee. This estimate should include only facilities owned by your company and/or facilities leased for a term of five years or more. For purposes of this question, UNEs should not be considered as an investment in facilities.

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<sup>1</sup> This report is to be filed with the Tennessee Regulatory Authority on the last day of each month and is to report data in service as of the last day of the proceeding month. For example, on June 30, companies will submit access line data as of May 31st.

<sup>2</sup> Exclude lines provided to the residences of employees.

<sup>3</sup> Include Centrex stations purchased for resale (include in total and footnote separately).

Include lines in which at least one Unbundled Network Element (UNE) is used to provide service.

Include access lines provided over carrier's own loop facilities (copper, fiber, etc.) (no UNEs).

Authorized Signature:

Ganette Dansby

Date: 2/8/2010