

**Lance J.M. Steinhart, P.C.** RECEIVED

1720 Windward Concourse

Suite 115

Alpharetta, Georgia 30005

2009 DEC 15 AM 10:00

T.R.A. DOCKET ROOM

Also Admitted in New York  
and Maryland

Telephone: (770) 232-9200

Facsimile: (770) 232-9208

Email: lsteinhart@telecomcounsel.com

December 14, 2009

**VIA ELECTRONIC FILING**  
**AND OVERNIGHT DELIVERY**

Ms. Darlene Standley  
Utility Division Chief  
Tennessee Regulatory Authority  
460 James Robertson Parkway  
Nashville, TN 37243-0505  
(615) 741-3939

Re: Everycall Communications, Inc.  
Docket No. 09-00003

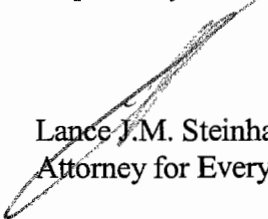
Dear Ms. Standley:

Enclosed please find for filing an original and four (4) copies of the responses to Data Request No. 1 for Everycall Communications, Inc. This filing has been electronically submitted on December 14, 2009.

I have also enclosed an extra copy of this letter to be date stamped and returned to me in the enclosed, self-addressed, postage prepaid envelope.

If you have any questions or if I may provide you with additional information, please do not hesitate to contact me.

Respectfully submitted,

  
Lance J.M. Steinhart  
Attorney for Everycall Communications, Inc.

Enclosures

cc: Kyle Coats

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1. Everycall has provided copies of its advertisements; however, Everycall still needs to provide copies of specific advertisements for Lifeline services and prices and describe the means used, or Everycall's plans for the distribution of this advertisement demonstrating that the information will reach those most likely to qualify for the service.

**ANSWER: Please see attached.**

2. Rather than COLR obligations referring to serving one customer that cannot otherwise obtain service as stated by Everycall, the COLR obligation refers to an ETC assuming or being directed to serve a specific area were the incumbent has relinquished that area. Therefore, describe Everycall's contingency plans for assuming this obligation.

**ANSWER: Everycall follows the Incumbents service areas. If AT&T relinquishes a particular service area and no other carrier assumes that area then we would no longer be able to service unless we are able to obtain a contact with a carrier which we could port the lines to.**

3. Provide the contact information for Everycall's third party vendor contacted to handle reporting to the Universal Service Administration Company and describe the procedures, with appropriate examples, referred to in Everycall's response to the first request for information.

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**ANSWER:** Everycall's third party vendor for reporting to the Universal Service Administration Company is CGM, LLC, located in Roswell GA. CGM's address and contact information is:

**CGM, LLC  
101 Vickery Street  
Roswell, GA 30075  
(678) 461-9152**

**CGM uses a system that electronically verifies that Everycall does not receive both federal lifeline credits and credits from the Servicing Company (ILEC). CGM's system, based on data sent to CGM from Everycall listing all lines in which Everycall wishes to receive lifeline credits, electronically scrubs those lines against the invoice from the ILEC. For every telephone number listed on the ILEC's invoice that shows USOCs from the ILEC which coincide with lifeline credits from the ILEC, CGM's edits will remove that line from the 497 filing to insure it does not receive a reimbursement from USAC as well as credit from ILEC. Only those line which do not have a corresponding ILEC USOCs are put onto the 497 form and ask for reimbursement from USAC.**

Thank you for your request for further information on our marketing procedures. Hopefully, this will provide you with the assurance that we actively market the benefits of the Lifeline program.

Everycall, using the trade name, "All American Home Phone" markets the benefits of the Lifeline program in three ways: via newspaper advertising, via postcards sent directly to homes, and, via shared mail advertising.

We design our advertising to reach demographics that we believe will most benefit from the Lifeline program. As such, we attempt to reach lower income individuals, whom we believe would both qualify for, and benefit from, the Lifeline program.

Specifically, for our postcard mailing program, when possible, we sort lists of potential consumers by income. Further, be advised that we specifically do not sort on race, creed, religion, or nationality. We attempt to reach the Lifeline target audience by focusing on such marketing parameters as income and housing value. We believe that these demographic parameters serve as adequate indicators of those individuals who stand to benefit from the Lifeline program.

We would welcome your advice as to additional ways that we can more effectively reach those persons who would benefit from the Lifeline program. We recognize our responsibility to inform the public about this important government program. Everycall, under the tradename "All American Home Phone" does everything possible to fulfill this responsibility.