



**TENNESSEE REGULATORY AUTHORITY**  
**460 James Robertson Parkway**  
**Nashville, Tennessee 37243-0505**

September 1, 2011

Monroe County  
ATTN: County Mayor Tim Yates  
105 College Street  
Suite 1  
Madisonville, TN 37354-2400

RE: **NOTICE** of TRA Receipt of Application for or Amendment to Certificate of Franchise Authority  
and **OFFICIAL REQUEST** for Information

Dear County Mayor Yates:

On August 30, 2011, BellSouth Telecommunications, Inc. d/b/a AT&T Tennessee ("AT&T") filed with the Tennessee Regulatory Authority ("TRA" or "Department") an amendment to expand its state-issued franchise service area to include Madisonville, Vonore<sup>1</sup> and unincorporated areas within Monroe County. By this time, you should have already received notice from AT&T of its intention to serve your area. You may access this and other related filings on the TRA's website at <http://www.tn.gov/tra/dockets/0800115.htm>. The Department is required to send this notice so that you may act to preserve your Public, Educational and Governmental ("PEG") channels and PEG access support payments under Tenn. Code Ann. § 7-59-309.<sup>2</sup>

If your area was served by an incumbent cable TV provider as of July 1, 2008, and if that provider's franchise<sup>3</sup> required that it provide PEG channels or access payments, then you may be able to receive the same number of PEG channels and equivalent support payments from AT&T. However, in order to claim these benefits, you must provide the TRA with information about the PEG channels negotiated under the incumbent provider's franchise *within ten (10) days* from the date you received notice from AT&T that it intended to provide cable or video service to your municipality, specifically:

- (1) The number of PEG channels that have been activated by the incumbent;
- (2) The number of PEG channels that are authorized to be activated under the incumbent franchise; and,
- (3) The amount of any fee or other payment for PEG access support required under the incumbent franchise.<sup>4</sup>

Please use the enclosed self-addressed envelope to send the above information to:

**Tennessee Regulatory Authority**  
**ATTN: Docket Room (08-00115)**  
**460 James Robertson Parkway**  
**Nashville, TN 37243**

If you have already forwarded this information to the TRA upon receipt of the notice from the applicant or state-issued franchise service provider in accordance with Tenn. Code Ann. § 7-59-309(a), please disregard this request. Should you have any questions or concerns regarding this matter, please feel free to contact me at (615) 741-2904 x207 or at the address listed above. Thank you for your cooperation and prompt attention in this matter.

Sincerest Regards.

Arnold Reed,  
Consultant, Policy & Economic Analysis Division

<sup>1</sup> A similar letter has been sent to the mayors of Madisonville and Vonore.

<sup>2</sup> See Tenn. Code Ann. § 7-59-314(b)(1).

<sup>3</sup> This applies whether or not the local franchise agreement had expired on July 1, 2008 (Tenn. Code Ann. § 7-59-309(a)(1)).

<sup>4</sup> See Tenn. Code Ann. § 7-59-309(a)(1).



**TENNESSEE REGULATORY AUTHORITY**  
**460 James Robertson Parkway**  
**Nashville, Tennessee 37243-0505**

September 1, 2011

City of Madisonville  
ATTN: Mayor Alfred McClendon  
400 College Street  
Madisonville, TN 37354

RE: **NOTICE** of TRA Receipt of Application for or Amendment to Certificate of Franchise Authority  
and **OFFICIAL REQUEST** for Information

Dear Mayor McClendon:

On August 30, 2011, BellSouth Telecommunications, Inc. d/b/a AT&T Tennessee ("AT&T") filed with the Tennessee Regulatory Authority ("TRA" or "Department") an amendment to expand its state-issued franchise service area to include your municipality. By this time, you should have already received notice from AT&T of its intention to serve your area. You may access this and other related filings on the TRA's website at <http://www.tn.gov/tra/dockets/0800115.htm>. The Department is required to send this notice so that you may act to preserve your Public, Educational and Governmental ("PEG") channels and PEG access support payments under Tenn. Code Ann. § 7-59-309.<sup>1</sup>

If your area was served by an incumbent cable TV provider as of July 1, 2008, and if that provider's franchise<sup>2</sup> required it to provide PEG channels or access payments, then you may be able to receive the same number of PEG channels and equivalent support payments from AT&T. However, in order to claim these benefits, you must provide the TRA with information about the PEG channels negotiated under the incumbent provider's franchise *within ten (10) days* from the date you received notice from AT&T that it intended to provide cable or video service to your municipality, specifically:

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- (2) The number of PEG channels that are authorized to be activated under the incumbent franchise; and,
- (3) The amount of any fee or other payment for PEG access support required under the incumbent franchise.<sup>3</sup>

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Arnold Reed,  
Consultant, Policy & Economic Analysis Division

<sup>1</sup> See Tenn. Code Ann. § 7-59-314(b)(1).

<sup>2</sup> This applies whether or not the local franchise agreement had expired on July 1, 2008 (Tenn. Code Ann. § 7-59-309(a)(1)).

<sup>3</sup> See Tenn. Code Ann. § 7-59-309(a)(1).



**TENNESSEE REGULATORY AUTHORITY**  
**460 James Robertson Parkway**  
**Nashville, Tennessee 37243-0505**

September 1, 2011

City of Vonore  
ATTN: Mayor Larry Summey  
613 Church Street  
P.O. Box 218  
Vonore, TN 37885

RE: **NOTICE** of TRA Receipt of Application for or Amendment to Certificate of Franchise Authority  
and **OFFICIAL REQUEST** for Information

Dear Mayor Summey:

On August 30, 2011, BellSouth Telecommunications, Inc. d/b/a AT&T Tennessee ("AT&T") filed with the Tennessee Regulatory Authority ("TRA" or "Department") an amendment to expand its state-issued franchise service area to include your municipality. By this time, you should have already received notice from AT&T of its intention to serve your area. You may access this and other related filings on the TRA's website at <http://www.tn.gov/tra/dockets/0800115.htm>. The Department is required to send this notice so that you may act to preserve your Public, Educational and Governmental ("PEG") channels and PEG access support payments under Tenn. Code Ann. § 7-59-309.<sup>1</sup>

If your area was served by an incumbent cable TV provider as of July 1, 2008, and if that provider's franchise<sup>2</sup> required it to provide PEG channels or access payments, then you may be able to receive the same number of PEG channels and equivalent support payments from AT&T. However, in order to claim these benefits, you must provide the TRA with information about the PEG channels negotiated under the incumbent provider's franchise *within ten (10) days* from the date you received notice from AT&T that it intended to provide cable or video service to your municipality, specifically:

- (1) The number of PEG channels that have been activated by the incumbent;
- (2) The number of PEG channels that are authorized to be activated under the incumbent franchise; and,
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Arnold Reed,  
Consultant, Policy & Economic Analysis Division

<sup>1</sup> See Tenn. Code Ann. § 7-59-314(b)(1).

<sup>2</sup> This applies whether or not the local franchise agreement had expired on July 1, 2008 (Tenn. Code Ann. § 7-59-309(a)(1)).

<sup>3</sup> See Tenn. Code Ann. § 7-59-309(a)(1).



**TENNESSEE REGULATORY AUTHORITY**  
**460 James Robertson Parkway**  
**Nashville, Tennessee 37243-0505**

September 1, 2011

City of Greenback  
ATTN: Mayor Tom Peeler  
6889 Morganton Road  
P.O. Box 140  
Greenback, TN 37742

RE: **NOTICE** of TRA Receipt of Application for or Amendment to Certificate of Franchise Authority  
and **OFFICIAL REQUEST** for Information

Dear Mayor Peeler:

On August 30, 2011, BellSouth Telecommunications, Inc. d/b/a AT&T Tennessee ("AT&T") filed with the Tennessee Regulatory Authority ("TRA" or "Department") an amendment to expand its state-issued franchise service area to include your municipality. By this time, you should have already received notice from AT&T of its intention to serve your area. You may access this and other related filings on the TRA's website at <http://www.tn.gov/tra/dockets/0800115.htm>. The Department is required to send this notice so that you may act to preserve your Public, Educational and Governmental ("PEG") channels and PEG access support payments under Tenn. Code Ann. § 7-59-309.<sup>1</sup>

If your area was served by an incumbent cable TV provider as of July 1, 2008, and if that provider's franchise<sup>2</sup> required it to provide PEG channels or access payments, then you may be able to receive the same number of PEG channels and equivalent support payments from AT&T. However, in order to claim these benefits, you must provide the TRA with information about the PEG channels negotiated under the incumbent provider's franchise *within ten (10) days* from the date you received notice from AT&T that it intended to provide cable or video service to your municipality, specifically:

- (1) The number of PEG channels that have been activated by the incumbent;
- (2) The number of PEG channels that are authorized to be activated under the incumbent franchise; and,
- (3) The amount of any fee or other payment for PEG access support required under the incumbent franchise.<sup>3</sup>

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**Nashville, TN 37243**

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Arnold Reed,  
Consultant, Policy & Economic Analysis Division

<sup>1</sup> See Tenn. Code Ann. § 7-59-314(b)(1).

<sup>2</sup> This applies whether or not the local franchise agreement had expired on July 1, 2008 (Tenn. Code Ann. § 7-59-309(a)(1)).

<sup>3</sup> See Tenn. Code Ann. § 7-59-309(a)(1).



**TENNESSEE REGULATORY AUTHORITY**  
**460 James Robertson Parkway**  
**Nashville, Tennessee 37243-0505**

September 1, 2011

City of Friendsville  
ATTN: Mayor David Staley  
105 Homecoming Circle  
P.O. Box 56  
Friendsville, TN 37737

RE: **NOTICE** of TRA Receipt of Application for or Amendment to Certificate of Franchise Authority  
and **OFFICIAL REQUEST** for Information

Dear Mayor Staley:

On August 30, 2011, BellSouth Telecommunications, Inc. d/b/a AT&T Tennessee ("AT&T") filed with the Tennessee Regulatory Authority ("TRA" or "Department") an amendment to expand its state-issued franchise service area to include your municipality. By this time, you should have already received notice from AT&T of its intention to serve your area. You may access this and other related filings on the TRA's website at <http://www.tn.gov/tra/dockets/0800115.htm>. The Department is required to send this notice so that you may act to preserve your Public, Educational and Governmental ("PEG") channels and PEG access support payments under Tenn. Code Ann. § 7-59-309.<sup>1</sup>

If your area was served by an incumbent cable TV provider as of July 1, 2008, and if that provider's franchise<sup>2</sup> required it to provide PEG channels or access payments, then you may be able to receive the same number of PEG channels and equivalent support payments from AT&T. However, in order to claim these benefits, you must provide the TRA with information about the PEG channels negotiated under the incumbent provider's franchise *within ten (10) days* from the date you received notice from AT&T that it intended to provide cable or video service to your municipality, specifically:

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- (3) The amount of any fee or other payment for PEG access support required under the incumbent franchise.<sup>3</sup>

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Sincerest Regards.

Arnold Reed,  
Consultant, Policy & Economic Analysis Division

<sup>1</sup> See Tenn. Code Ann. § 7-59-314(b)(1).

<sup>2</sup> This applies whether or not the local franchise agreement had expired on July 1, 2008 (Tenn. Code Ann. § 7-59-309(a)(1)).

<sup>3</sup> See Tenn. Code Ann. § 7-59-309(a)(1).