



TENNESSEE REGULATORY AUTHORITY

**460 James Robertson Parkway
Nashville, Tennessee 37243-0505**

RECEIVED

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TRA DOCKET ROOM

January 4, 2011

County Mayor John P. Graham
Marion County
P.O. Box 796
Courthouse
Jasper, TN 37347

RE: **NOTICE** of TRA Receipt of Application for or Amendment to Certificate of Franchise Authority
and **OFFICIAL REQUEST** for Information

Dear Mayor Graham:

On January 3, 2011, BellSouth Telecommunications, Inc. d/b/a AT&T Tennessee ("AT&T") filed with the Tennessee Regulatory Authority ("TRA" or "Department") an amendment to expand its state-issued franchise service area to include your municipality. By this time, you should have already received notice from AT&T of its intention to serve your area. You may access this and other related filings on the TRA's website at <http://www.tn.gov/tra/dockets/0800115.htm>. The Department is required to send this notice so that you may act to preserve your Public, Educational and Governmental ("PEG") channels and PEG access support payments under Tenn. Code Ann. § 7-59-309.¹

If an incumbent cable TV provider currently serves your municipality,² and that provider's franchise requires that it provide PEG channels or access payments, then you may be able to receive the same number of PEG channels and equivalent support payments from AT&T. But, in order to claim these benefits, you must provide the TRA with information about the PEG channels negotiated under your incumbent provider's franchise *within ten (10) days* from the date you received notice from AT&T that it intended to provide cable or video service to your municipality, specifically:

- (1) The number of PEG channels that have been activated by the incumbent;
- (2) The number of PEG channels that are authorized to be activated under the incumbent franchise; and,
- (3) The amount of any fee or other payment for PEG access support required under the incumbent franchise.³

Please use the enclosed self-addressed envelope to send the above information to:

**Tennessee Regulatory Authority
ATTN: Docket Room (08-00115)
460 James Robertson Parkway
Nashville, TN 37243**

A return envelope is provided for your convenience. If you have already forwarded this information to the TRA upon receipt of the notice from the applicant or state-issued franchise service provider in accordance with Tenn. Code Ann. § 7-59-309(a), please disregard this request. Should you have any questions or concerns regarding this matter, please feel free to contact me at (615) 741-2904 x207 or at the address listed above. Thank you for your cooperation and prompt attention in this matter.

Sincerest Regards,

Arnold Reed,
Consultant, Policy & Economic Analysis Division

¹ See Tenn. Code Ann. § 7-59-314(b)(1).

² This means the franchised cable service provider with the most subscribers in your municipality on January 1, 2008, whether or not the local franchise agreement had expired on July 1, 2008 (Tenn. Code Ann. § 7-59-309(a)(1)).

³ See Tenn. Code Ann. § 7-59-309(a)(1).



TENNESSEE REGULATORY AUTHORITY
460 James Robertson Parkway
Nashville, Tennessee 37243-0505

January 4, 2011

County Executive Michael D. Hudson
Sequatchie County
P.O. Box 595
Dunlap, TN 37327

RE: **NOTICE** of TRA Receipt of Application for or Amendment to Certificate of Franchise Authority
and **OFFICIAL REQUEST** for Information

Dear County Executive Hudson:

On January 3, 2011, BellSouth Telecommunications, Inc. d/b/a AT&T Tennessee ("AT&T") filed with the Tennessee Regulatory Authority ("TRA" or "Department") an amendment to expand its state-issued franchise service area to include your municipality. By this time, you should have already received notice from AT&T of its intention to serve your area. You may access this and other related filings on the TRA's website at <http://www.tn.gov/tra/dockets/0800115.htm>. The Department is required to send this notice so that you may act to preserve your Public, Educational and Governmental ("PEG") channels and PEG access support payments under Tenn. Code Ann. § 7-59-309.¹

If an incumbent cable TV provider currently serves your municipality,² and that provider's franchise requires that it provide PEG channels or access payments, then you may be able to receive the same number of PEG channels and equivalent support payments from AT&T. But, in order to claim these benefits, you must provide the TRA with information about the PEG channels negotiated under your incumbent provider's franchise *within ten (10) days* from the date you received notice from AT&T that it intended to provide cable or video service to your municipality, specifically:

- (1) The number of PEG channels that have been activated by the incumbent;
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Arnold Reed,
Consultant, Policy & Economic Analysis Division

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TENNESSEE REGULATORY AUTHORITY
460 James Robertson Parkway
Nashville, Tennessee 37243-0505

January 4, 2011

County Executive George Thacker
Rhea County
375 Church St.
Suite 215
Dayton, TN 37321

RE: **NOTICE** of TRA Receipt of Application for or Amendment to Certificate of Franchise Authority
and **OFFICIAL REQUEST** for Information

Dear County Executive Thacker:

On January 3, 2011, BellSouth Telecommunications, Inc. d/b/a AT&T Tennessee ("AT&T") filed with the Tennessee Regulatory Authority ("TRA" or "Department") an amendment to expand its state-issued franchise service area to include your municipality. By this time, you should have already received notice from AT&T of its intention to serve your area. You may access this and other related filings on the TRA's website at <http://www.tn.gov/tra/dockets/0800115.htm>. The Department is required to send this notice so that you may act to preserve your Public, Educational and Governmental ("PEG") channels and PEG access support payments under Tenn. Code Ann. § 7-59-309.¹

If an incumbent cable TV provider currently serves your municipality,² and that provider's franchise requires that it provide PEG channels or access payments, then you may be able to receive the same number of PEG channels and equivalent support payments from AT&T. But, in order to claim these benefits, you must provide the TRA with information about the PEG channels negotiated under your incumbent provider's franchise *within ten (10) days* from the date you received notice from AT&T that it intended to provide cable or video service to your municipality, specifically:

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Arnold Reed,
Consultant, Policy & Economic Analysis Division

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TENNESSEE REGULATORY AUTHORITY
460 James Robertson Parkway
Nashville, Tennessee 37243-0505

January 4, 2011

Mayor Gary W. Norwood
Ashland City
101 Court Street
P.O. Box 36
Ashland City, TN 37015

RE: **NOTICE** of TRA Receipt of Application for or Amendment to Certificate of Franchise Authority
and **OFFICIAL REQUEST** for Information

Dear Mayor Norwood:

On January 3, 2011, BellSouth Telecommunications, Inc. d/b/a AT&T Tennessee ("AT&T") filed with the Tennessee Regulatory Authority ("TRA" or "Department") an amendment to expand its state-issued franchise service area to include your municipality. By this time, you should have already received notice from AT&T of its intention to serve your area. You may access this and other related filings on the TRA's website at <http://www.tn.gov/tra/dockets/0800115.htm>. The Department is required to send this notice so that you may act to preserve your Public, Educational and Governmental ("PEG") channels and PEG access support payments under Tenn. Code Ann. § 7-59-309.¹

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Nashville, TN 37243

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Arnold Reed,
Consultant, Policy & Economic Analysis Division

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TENNESSEE REGULATORY AUTHORITY
460 James Robertson Parkway
Nashville, Tennessee 37243-0505

January 4, 2011

Mayor Patsy McElhaney
City of Blaine
Indian Ridge Road
P.O. Box 85
Blaine, TN 37709-0085

RE: **NOTICE** of TRA Receipt of Application for or Amendment to Certificate of Franchise Authority
and **OFFICIAL REQUEST** for Information

Dear Mayor McElhaney:

On January 3, 2011, BellSouth Telecommunications, Inc. d/b/a AT&T Tennessee ("AT&T") filed with the Tennessee Regulatory Authority ("TRA" or "Department") an amendment to expand its state-issued franchise service area to include your municipality. By this time, you should have already received notice from AT&T of its intention to serve your area. You may access this and other related filings on the TRA's website at <http://www.tn.gov/tra/dockets/0800115.htm>. The Department is required to send this notice so that you may act to preserve your Public, Educational and Governmental ("PEG") channels and PEG access support payments under Tenn. Code Ann. § 7-59-309.¹

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Arnold Reed,
Consultant, Policy & Economic Analysis Division

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TENNESSEE REGULATORY AUTHORITY
460 James Robertson Parkway
Nashville, Tennessee 37243-0505

January 4, 2011

Mayor Jeff A. Scott
City of Brighton
139 North Main
P.O. Box 277
Brighton, TN 38011

RE: **NOTICE** of TRA Receipt of Application for or Amendment to Certificate of Franchise Authority
and **OFFICIAL REQUEST** for Information

Dear Mayor Scott:

On January 3, 2011, BellSouth Telecommunications, Inc. d/b/a AT&T Tennessee ("AT&T") filed with the Tennessee Regulatory Authority ("TRA" or "Department") an amendment to expand its state-issued franchise service area to include your municipality. By this time, you should have already received notice from AT&T of its intention to serve your area. You may access this and other related filings on the TRA's website at <http://www.tn.gov/tra/dockets/0800115.htm>. The Department is required to send this notice so that you may act to preserve your Public, Educational and Governmental ("PEG") channels and PEG access support payments under Tenn. Code Ann. § 7-59-309.¹

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Arnold Reed,
Consultant, Policy & Economic Analysis Division

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TENNESSEE REGULATORY AUTHORITY
460 James Robertson Parkway
Nashville, Tennessee 37243-0505

January 4, 2011

Mayor Sam Childs
City of Coopertown
2525 Burgess Gower Road
Coopertown, TN 37172

RE: **NOTICE** of TRA Receipt of Application for or Amendment to Certificate of Franchise Authority
and **OFFICIAL REQUEST** for Information

Dear Mayor Childs:

On January 3, 2011, BellSouth Telecommunications, Inc. d/b/a AT&T Tennessee ("AT&T") filed with the Tennessee Regulatory Authority ("TRA" or "Department") an amendment to expand its state-issued franchise service area to include your municipality. By this time, you should have already received notice from AT&T of its intention to serve your area. You may access this and other related filings on the TRA's website at <http://www.tn.gov/tra/dockets/0800115.htm>. The Department is required to send this notice so that you may act to preserve your Public, Educational and Governmental ("PEG") channels and PEG access support payments under Tenn. Code Ann. § 7-59-309.¹

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Arnold Reed,
Consultant, Policy & Economic Analysis Division

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³ See Tenn. Code Ann. § 7-59-309(a)(1).



TENNESSEE REGULATORY AUTHORITY
460 James Robertson Parkway
Nashville, Tennessee 37243-0505

January 4, 2011

Mayor Barry Faulkner
City of Cross Plains
7622 Hwy 25 East
Cross Plains, TN 37049

RE: **NOTICE** of TRA Receipt of Application for or Amendment to Certificate of Franchise Authority
and **OFFICIAL REQUEST** for Information

Dear Mayor Faulkner:

On January 3, 2011, BellSouth Telecommunications, Inc. d/b/a AT&T Tennessee ("AT&T") filed with the Tennessee Regulatory Authority ("TRA" or "Department") an amendment to expand its state-issued franchise service area to include your municipality. By this time, you should have already received notice from AT&T of its intention to serve your area. You may access this and other related filings on the TRA's website at <http://www.tn.gov/tra/dockets/0800115.htm>. The Department is required to send this notice so that you may act to preserve your Public, Educational and Governmental ("PEG") channels and PEG access support payments under Tenn. Code Ann. § 7-59-309.¹

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Consultant, Policy & Economic Analysis Division

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TENNESSEE REGULATORY AUTHORITY
460 James Robertson Parkway
Nashville, Tennessee 37243-0505

January 4, 2011

Mayor Dominic Berretta
City of Gallaway
607 Watson Drive
P.O. Box 168
Gallaway, TN 38036

RE: **NOTICE** of TRA Receipt of Application for or Amendment to Certificate of Franchise Authority
and **OFFICIAL REQUEST** for Information

Dear Mayor Berretta:

On January 3, 2011, BellSouth Telecommunications, Inc. d/b/a AT&T Tennessee ("AT&T") filed with the Tennessee Regulatory Authority ("TRA" or "Department") an amendment to expand its state-issued franchise service area to include your municipality. By this time, you should have already received notice from AT&T of its intention to serve your area. You may access this and other related filings on the TRA's website at <http://www.tn.gov/tra/dockets/0800115.htm>. The Department is required to send this notice so that you may act to preserve your Public, Educational and Governmental ("PEG") channels and PEG access support payments under Tenn. Code Ann. § 7-59-309.¹

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Consultant, Policy & Economic Analysis Division

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TENNESSEE REGULATORY AUTHORITY
460 James Robertson Parkway
Nashville, Tennessee 37243-0505

January 4, 2011

Mayor Wayne Sloan
City of Gilt Edge
P.O. Box 123
Gilt Edge, TN 38015

RE: **NOTICE** of TRA Receipt of Application for or Amendment to Certificate of Franchise Authority
and **OFFICIAL REQUEST** for Information

Dear Mayor Sloan:

On January 3, 2011, BellSouth Telecommunications, Inc. d/b/a AT&T Tennessee ("AT&T") filed with the Tennessee Regulatory Authority ("TRA" or "Department") an amendment to expand its state-issued franchise service area to include your municipality. By this time, you should have already received notice from AT&T of its intention to serve your area. You may access this and other related filings on the TRA's website at <http://www.tn.gov/tra/dockets/0800115.htm>. The Department is required to send this notice so that you may act to preserve your Public, Educational and Governmental ("PEG") channels and PEG access support payments under Tenn. Code Ann. § 7-59-309.¹

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TENNESSEE REGULATORY AUTHORITY
460 James Robertson Parkway
Nashville, Tennessee 37243-0505

January 4, 2011

Mayor Charles W. Guinn
City of New Market
1024 Volunteer Street
P.O. Box 300
New Market, TN 37820

RE: **NOTICE** of TRA Receipt of Application for or Amendment to Certificate of Franchise Authority
and **OFFICIAL REQUEST** for Information

Dear Mayor Guinn:

On January 3, 2011, BellSouth Telecommunications, Inc. d/b/a AT&T Tennessee ("AT&T") filed with the Tennessee Regulatory Authority ("TRA" or "Department") an amendment to expand its state-issued franchise service area to include your municipality. By this time, you should have already received notice from AT&T of its intention to serve your area. You may access this and other related filings on the TRA's website at <http://www.tn.gov/tra/dockets/0800115.htm>. The Department is required to send this notice so that you may act to preserve your Public, Educational and Governmental ("PEG") channels and PEG access support payments under Tenn. Code Ann. § 7-59-309.¹

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TENNESSEE REGULATORY AUTHORITY
460 James Robertson Parkway
Nashville, Tennessee 37243-0505

January 4, 2011

Mayor Mary Keller
City of Parrottsville
P.O. Box 300
Parrottsville, TN 37843

RE: **NOTICE** of TRA Receipt of Application for or Amendment to Certificate of Franchise Authority
and **OFFICIAL REQUEST** for Information

Dear Mayor Keller:

On January 3, 2011, BellSouth Telecommunications, Inc. d/b/a AT&T Tennessee ("AT&T") filed with the Tennessee Regulatory Authority ("TRA" or "Department") an amendment to expand its state-issued franchise service area to include your municipality. By this time, you should have already received notice from AT&T of its intention to serve your area. You may access this and other related filings on the TRA's website at <http://www.tn.gov/tra/dockets/0800115.htm>. The Department is required to send this notice so that you may act to preserve your Public, Educational and Governmental ("PEG") channels and PEG access support payments under Tenn. Code Ann. § 7-59-309.¹

If an incumbent cable TV provider currently serves your municipality,² and that provider's franchise requires that it provide PEG channels or access payments, then you may be able to receive the same number of PEG channels and equivalent support payments from AT&T. But, in order to claim these benefits, you must provide the TRA with information about the PEG channels negotiated under your incumbent provider's franchise *within ten (10) days* from the date you received notice from AT&T that it intended to provide cable or video service to your municipality, specifically:

- (1) The number of PEG channels that have been activated by the incumbent;
- (2) The number of PEG channels that are authorized to be activated under the incumbent franchise; and,
- (3) The amount of any fee or other payment for PEG access support required under the incumbent franchise.³

Please use the enclosed self-addressed envelope to send the above information to:

Tennessee Regulatory Authority
ATTN: Docket Room (08-00115)
460 James Robertson Parkway
Nashville, TN 37243

A return envelope is provided for your convenience. If you have already forwarded this information to the TRA upon receipt of the notice from the applicant or state-issued franchise service provider in accordance with Tenn. Code Ann. § 7-59-309(a), please disregard this request. Should you have any questions or concerns regarding this matter, please feel free to contact me at (615) 741-2904 x207 or at the address listed above. Thank you for your cooperation and prompt attention in this matter.

Sincerest Regards,

Arnold Reed,
Consultant, Policy & Economic Analysis Division

¹ See Tenn. Code Ann. § 7-59-314(b)(1).

² This means the franchised cable service provider with the most subscribers in your municipality on January 1, 2008, whether or not the local franchise agreement had expired on July 1, 2008 (Tenn. Code Ann. § 7-59-309(a)(1)).

³ See Tenn. Code Ann. § 7-59-309(a)(1).



TENNESSEE REGULATORY AUTHORITY
460 James Robertson Parkway
Nashville, Tennessee 37243-0505

January 4, 2011

Mayor Paul D. Stallings
City of Philadelphia
P.O. Box 10
Philadelphia, TN 37846

RE: **NOTICE** of TRA Receipt of Application for or Amendment to Certificate of Franchise Authority
and **OFFICIAL REQUEST** for Information

Dear Mayor Stallings:

On January 3, 2011, BellSouth Telecommunications, Inc. d/b/a AT&T Tennessee ("AT&T") filed with the Tennessee Regulatory Authority ("TRA" or "Department") an amendment to expand its state-issued franchise service area to include your municipality. By this time, you should have already received notice from AT&T of its intention to serve your area. You may access this and other related filings on the TRA's website at <http://www.tn.gov/tra/dockets/0800115.htm>. The Department is required to send this notice so that you may act to preserve your Public, Educational and Governmental ("PEG") channels and PEG access support payments under Tenn. Code Ann. § 7-59-309.¹

If an incumbent cable TV provider currently serves your municipality,² and that provider's franchise requires that it provide PEG channels or access payments, then you may be able to receive the same number of PEG channels and equivalent support payments from AT&T. But, in order to claim these benefits, you must provide the TRA with information about the PEG channels negotiated under your incumbent provider's franchise *within ten (10) days* from the date you received notice from AT&T that it intended to provide cable or video service to your municipality, specifically:

- (1) The number of PEG channels that have been activated by the incumbent;
- (2) The number of PEG channels that are authorized to be activated under the incumbent franchise; and,
- (3) The amount of any fee or other payment for PEG access support required under the incumbent franchise.³

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460 James Robertson Parkway
Nashville, TN 37243

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Sincerest Regards,

Arnold Reed,
Consultant, Policy & Economic Analysis Division

¹ See Tenn. Code Ann. § 7-59-314(b)(1).

² This means the franchised cable service provider with the most subscribers in your municipality on January 1, 2008, whether or not the local franchise agreement had expired on July 1, 2008 (Tenn. Code Ann. § 7-59-309(a)(1)).

³ See Tenn. Code Ann. § 7-59-309(a)(1).



TENNESSEE REGULATORY AUTHORITY
460 James Robertson Parkway
Nashville, Tennessee 37243-0505

January 4, 2011

Mayor Candy Poole
City of Ridgeside
200 Windermere Dr.
Ridgeside, TN 37404

RE: **NOTICE** of TRA Receipt of Application for or Amendment to Certificate of Franchise Authority
and **OFFICIAL REQUEST** for Information

Dear Mayor Poole:

On January 3, 2011, BellSouth Telecommunications, Inc. d/b/a AT&T Tennessee ("AT&T") filed with the Tennessee Regulatory Authority ("TRA" or "Department") an amendment to expand its state-issued franchise service area to include your municipality. By this time, you should have already received notice from AT&T of its intention to serve your area. You may access this and other related filings on the TRA's website at <http://www.tn.gov/tra/dockets/0800115.htm>. The Department is required to send this notice so that you may act to preserve your Public, Educational and Governmental ("PEG") channels and PEG access support payments under Tenn. Code Ann. § 7-59-309.¹

If an incumbent cable TV provider currently serves your municipality,² and that provider's franchise requires that it provide PEG channels or access payments, then you may be able to receive the same number of PEG channels and equivalent support payments from AT&T. But, in order to claim these benefits, you must provide the TRA with information about the PEG channels negotiated under your incumbent provider's franchise *within ten (10) days* from the date you received notice from AT&T that it intended to provide cable or video service to your municipality, specifically:

- (1) The number of PEG channels that have been activated by the incumbent;
- (2) The number of PEG channels that are authorized to be activated under the incumbent franchise; and,
- (3) The amount of any fee or other payment for PEG access support required under the incumbent franchise.³

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460 James Robertson Parkway
Nashville, TN 37243

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Sincerest Regards.

Arnold Reed,
Consultant, Policy & Economic Analysis Division

¹ See Tenn. Code Ann. § 7-59-314(b)(1).

² This means the franchised cable service provider with the most subscribers in your municipality on January 1, 2008, whether or not the local franchise agreement had expired on July 1, 2008 (Tenn. Code Ann. § 7-59-309(a)(1)).

³ See Tenn. Code Ann. § 7-59-309(a)(1).



TENNESSEE REGULATORY AUTHORITY
460 James Robertson Parkway
Nashville, Tennessee 37243-0505

January 4, 2011

Mayor Peter Hetzler
City of Walden
P.O. Box 335
Walden, TN 37377

RE: **NOTICE** of TRA Receipt of Application for or Amendment to Certificate of Franchise Authority
and **OFFICIAL REQUEST** for Information

Dear Mayor Hetzler:

On January 3, 2011, BellSouth Telecommunications, Inc. d/b/a AT&T Tennessee ("AT&T") filed with the Tennessee Regulatory Authority ("TRA" or "Department") an amendment to expand its state-issued franchise service area to include your municipality. By this time, you should have already received notice from AT&T of its intention to serve your area. You may access this and other related filings on the TRA's website at <http://www.tn.gov/tra/dockets/0800115.htm>. The Department is required to send this notice so that you may act to preserve your Public, Educational and Governmental ("PEG") channels and PEG access support payments under Tenn. Code Ann. § 7-59-309.¹

If an incumbent cable TV provider currently serves your municipality,² and that provider's franchise requires that it provide PEG channels or access payments, then you may be able to receive the same number of PEG channels and equivalent support payments from AT&T. But, in order to claim these benefits, you must provide the TRA with information about the PEG channels negotiated under your incumbent provider's franchise *within ten (10) days* from the date you received notice from AT&T that it intended to provide cable or video service to your municipality, specifically:

- (1) The number of PEG channels that have been activated by the incumbent;
- (2) The number of PEG channels that are authorized to be activated under the incumbent franchise; and,
- (3) The amount of any fee or other payment for PEG access support required under the incumbent franchise.³

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Nashville, TN 37243

A return envelope is provided for your convenience. If you have already forwarded this information to the TRA upon receipt of the notice from the applicant or state-issued franchise service provider in accordance with Tenn. Code Ann. § 7-59-309(a), please disregard this request. Should you have any questions or concerns regarding this matter, please feel free to contact me at (615) 741-2904 x207 or at the address listed above. Thank you for your cooperation and prompt attention in this matter.

Sincerest Regards,

Arnold Reed,
Consultant, Policy & Economic Analysis Division

¹ See Tenn. Code Ann. § 7-59-314(b)(1).

² This means the franchised cable service provider with the most subscribers in your municipality on January 1, 2008, whether or not the local franchise agreement had expired on July 1, 2008 (Tenn. Code Ann. § 7-59-309(a)(1)).

³ See Tenn. Code Ann. § 7-59-309(a)(1).